

KETF, KLDO, KXOF
EEO PUBLIC FILE REPORT
April 1, 2023 - March 31, 2024

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multi-Media Journalist	1-16	12

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	El Manana Newspaper 6010 McPherson, Building C Laredo, Texas 78041 Phone : 956-763-6743 Rudy Cantu Manual Posting	N	0
2	Entravision 2425 Olympic Blvd, Ste 6000W Santa Monica, California 90404 Phone : 310-447-3810 Url : http://www.entravision.com John Mahan Manual Posting	N	0
3	FOX 39 (KXOF-TV) Facebook 222 Bob Bullock Loop Laredo, Texas 78043 Phone : 956-727-0027 Url : http://www.facebook.com/myfoxlaredo Daniel Martinez Manual Posting	N	0
4	Glassdoor , Texas Job Board Manual Posting	N	0
5	Indeed.com Web Laredo, Texas 78045 Indeed.com online Manual Posting	N	0
6	JobSpider , Texas Url : http://www.jobspider.com Job Board Manual Posting	N	0
7	KLDO-TV 222 Bob Bullock Loop Laredo, Texas 78043 Phone : 310-447-3810 Url : http://www.kldotv.com John Mahan Manual Posting	N	0

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8	KXOF-TV 222 Bob Bullock Loop Laredo, Texas 78043 Phone : 310-447-3810 Url : http://www.mylaredofox.com John Mahan Manual Posting	N	0
9	Laredo Chamber of Commerce 2310 San Bernardo Ave Laredo, Texas 78040 Phone : 956-722-9895 Url : http://www.laredochamber.com Email : chamber@laredochamber.com Miguel Conchas	N	0
10	LinkedIn 222 bob bullock LAREDO, Texas 78046 Phone : 9562376919 MARISELA SALINAS Manual Posting	N	1
11	Lulac Laredo Mujeres Poderosa 221 N. Kansas St El Paso, Texas 79901 Phone : 9564417444 Email : laredomujerespoderosas@gmail.com Priscilla Pantojoa	N	0
12	Noticias Univision Laredo Facebook 222 Bob Bullock Loop Laredo, Texas 78043 Phone : 956-727-0027 Url : http://www.facebook.com/noticiasunivisionlaredo Daniel Martinez Manual Posting	N	1
13	TAB 502 East 11th St., Suite 200 Austin, Texas 78701 Phone : 512-322-9944 Url : http://www.tab.org Job Board Manual Posting	N	0

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14	Texas A&M International University 5201 University Blvd Student Center, Room 114 Laredo, Texas 78041 Phone : 956-326-4473 Url : http://www.myinterfase.com/tamiau/employer Career Services Manual Posting	N	1
15	tvjobs.com PO Box 4116 Oceanside, California 92052 Phone : 800-374-0119 Url : http://www.tvjobs.com/postjobs/ Job Board Manual Posting	N	0
16	TX Workforce Commission 2389 E Saunders St Laredo, Texas 78041 Phone : 956-794-6500 Url : http://www.twc.state.tx.us/jobs Job Board Manual Posting	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			3

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	Ongoing Event	Establishment of a mentoring program	Woman of Entravision. The Women of Entravision initiative celebrates and promotes the success of the women who call Entravision home. The Women of Entravision meet with leadership to discuss ways to promote female leadership at the company. The initiative stimulates new advancements that promote a safer work environment, a better community, better pathways to leadership, and greater wellbeing across all of Entravision offices worldwide.	1	Business Operations Manager
2	Ongoing Event	Establishment of a mentoring program	Entravision's Mentorship Program. This program was designed to mentor female employees to grow in their careers, gain more confidence and training. The Mentorship Program's goal is to inspire females to become future leaders. The Business Operations Manager continues to participate as a mentor to the Sales Assistant, meeting at least two hours per month to discuss efficient work strategies, goals and most importantly guidance and growth opportunities.	2	Business Operations Manager Sales Assistant
3	9/14/2023	Participation in Job Fairs	"Employ Edinburg Job Fair" @ The City of Edinburg, TX	3	Sr Business Operations Manager Business Operations Manager Production Manager
4	10/25/2023	Participation in Job Fairs	Fall 2023 All Major Career Fair @Texas A&M Int'l University in Laredo, Texas	3	Business Operations Manager Sr. Business Operations Manager Production Manager
5	11/9/2023	Participation in Job Fairs	Hiring Red, White and & You @ McAllen Convention Ctr McAllen, TX.	3	Sr Business Operations Manager Business Operations Manager Production Manager
6	2/21/2024	Participation in Job Fairs	Career & Internship Fair @ TAMUCC Career & Professional Development Center in Corpus Christi, TX.	3	Business Operations Manager Business Operations Manager Production Manager

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7	3/1/2024	Participation in Job Fairs	UTRGV Spring 2024 Career Expo @ Edinburg, TX.	3	Sr Business Operations Manager Business Operations Manager Production Manager
8	3/20/2024	Participation in Job Fairs	2024 Spring All Majors Skills & Trades Career Fair @Del Mar College in Corpus Christi, TX.	3	Business Operations Manager Business Operations Manager Production Manager
9	3/27/2024	Participation in Job Fairs	Spring 2024 All Major Career Fair @Texas A&M Int'l University, Laredo, TX.	3	Business Operations Manager Sr. Business Operations Manager Production Manager