

PUBLIC AFFAIRS REPORT
for
WXPX-TV
BRADENTON, FLORIDA
for
SECOND QUARTER ENDING: June 30, 2013

In accordance with Section 73.3526(a) of the Federal Communications Commission's rules, the following, in the opinion of WXPX-TV, are the problems and needs of the community for the period noted above. They are not necessarily listed in order of importance. Each is identified by significant public affairs and/or public service programming in response to these needs.

Issues:

1. Securing Florida Homes
2. Volunteering Time and Talents
3. Planning Summer Fun
4. Disability in the Workplace
5. Empowering Women
6. Respect for Caregivers
7. Healthy Habits for the Summer
8. Life Saving New Normal
9. Managing Our Lives for Success
10. Domestic Violence

A detailed summary of each program's content, including guests, affiliations and date of broadcast is included in this report.

Community Crossroads is a half hour community affairs program covering issues that are important to the Tampa Bay community. Interviews and topics covered are relevant to real-life experiences all of which bring a sense of awareness to the general public. Community Crossroads is produced by the students of Barry University in Miami Florida.

The Rose Lee Archer Show is a half hour community affairs program covering issues that are important to the Tampa Bay area. Common concerns and relevant issues are addressed to bring a sense of awareness to the viewing public's understanding of these issues, as they relate to Tampa Bay.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 16
Air Date:	Tuesday, April 2, 2013	Time: 6:00 am
Topic/Title:	Foster Care	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest:
Yanila Llompart- Family Resource Center
Dr. Mitchell Rosenwald- Assoc. Prof/ Social Work
Denise Sasiain- Foster mother

Show Description:

Children in the foster care system are taken from their homes because of neglect, abuse, and abandonment. These children are filled with anger, confusion, betrayal, and powerlessness. Denise Sasiain, a foster mother to three children says she became a foster parent because she has always worked to help people, especially children. She encourages others to do so as well because of the need for safe, supportive environments for these children, She feels, however, that the process of becoming a foster parent is too lengthy. She believes there should be more resources to make this process shorter. Yanila Llompart, a license supervisor for the Family Resource Center, explained that the process of becoming a foster parent like is a lengthy one because of the process involves a thorough screening. The home studies are so comprehensive, that, for example, the background information for potential foster parents is twenty five to thirty pages long. Dr. Mitchell Rosenwald, an Associate Professor of Social Work, adds that the process is difficult because many of the children who are in foster care are about 12 and 13 years old. The longer they have been in foster care, especially without some sort of permanency the more damage to the child or teenager for not having a permanent caregiver. Mrs. Llompart said the lack of permanency is frequently due the result of bad behavior from the children. A classic example is a teenaged child returning repeatedly to his or her abusive parent. Other times, if the problems of a foster child get too severe, a case worker is required to remove the child to an institution or home better able to cope with those problems. Dr. Rosenwald adds the three governing principles are safety, permanency, and well being. When this does not work out children are switched in and out of homes. All three guests agree that all those who are considering foster parenting should be willing to learn, grow, love, committed, patient, and be open-minded.

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SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 9-11
Air Date:	Tuesday April 2, 2013	Time: 6:30 am
Topic/Title:	Self Maintenance for Longevity	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Show Description:

According to the World Health Organization 3.2 million people go blind each year as a result of prolonged ultraviolet exposure. UV causes damage to the eyes; cataract formation, progression of macular degeneration, skin cancer around the eyes as well growths on the white part of the eyes. One in eight couples in America struggles with infertility, according to the National Infertility Association. Nutrition is the cornerstone to really building good pet health care and hydrating is the first step. And don't forget caring for your home's needs as well during the summer, with the first line of defense to be is securing your home from insects and little critters?

Guest: Dr. Larry Lampert, Boca Raton Optometrist, recommends all ages to get annual eye examinations, so doctors can notify patients if they see something before you feel the effects of it and catch it when something can be done. Once you see the effects of different eye conditions and diseases sometimes it's too late to reverse it or to help.

Guest: Bill Rancic, discussed Destination Family, an awareness campaign about embryo donations to help the one in eight couples in America struggles with infertility. The National Infertility Association is the nation's oldest and most respected organization devoted to improving the lives of women and men living with infertility.

Guest: Chip Wade, nationally recognized expert on HGTV's Curb Appeal: The Block offered do it yourself tips to keep those pesky problems at bay, close up larger holes in home exterior sealed up and getting a spray down to keep bugs at bay.

Guest: Jamie Duram, Home & Gardens expert suggested that the best way to spend your summer is create a project to increase the value of your property by 5 % -15% by building a back yard deck or adding new plants and bushes and keep your home maintained and you will never overcapitalize.

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Program:	<i>Community Crossroads</i>	Episode: 16
Air Date:	Thursday, April 4, 2013	Time: 6:00 am
Topic/Title:	Foster Care	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest:
Yanila Llompart- Family Resource Center
Dr. Mitchell Rosenwald- Assoc. Prof/ Social Work
Denise Sasiain- Foster mother

Show Description:

Children in the foster care system are taken from their homes because of neglect, abuse, and abandonment. These children are filled with anger, confusion, betrayal, and powerlessness. Denise Sasiain, a foster mother to three children says she became a foster parent because she has always worked to help people, especially children. She encourages others to do so as well because of the need for safe, supportive environments for these children. She feels, however, that the process of becoming a foster parent is too lengthy. She believes there should be more resources to make this process shorter. Yanila Llompart, a license supervisor for the Family Resource Center, explained that the process of becoming a foster parent like is a lengthy one because of the process involves a thorough screening. The home studies are so comprehensive, that, for example, the background information for potential foster parents is twenty five to thirty pages long. Dr. Mitchell Rosenwald, an Associate Professor of Social Work, adds that the process is difficult because many of the children who are in foster care are about 12 and 13 years old. The longer they have been in foster care, especially without some sort of permanency the more damage to the child or teenager for not having a permanent caregiver. Mrs. Llompart said the lack of permanency is frequently due the result of bad behavior from the children. A classic example is a teenaged child returning repeatedly to his or her abusive parent. Other times, if the problems of a foster child get too severe, a case worker is required to remove the child to an institution or home better able to cope with those problems. Dr. Rosenwald adds the three governing principles are safety, permanency, and well being. When this does not work out children are switched in and out of homes. All three guests agree that all those who are considering foster parenting should be willing to learn, grow, love, committed, patient, and be open-minded.

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Program:	<i>Rose Lee Archer Show</i>	Episode: 5-12
Air Date:	Thursday April 4, 2013	Time: 6:30 am
Topic/Title:	Disabilities in the Workplace	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Less than 20% of the people with disabilities are employed in the labor force compared to nearly 70% of persons with no disabilities. Only 10% of our Florida students with disabilities graduate from high school with some form of employment and 70% are still unemployed two years after graduation.

Guest: Dr. JR Harding, Agency for Persons with Disabilities, Tallahassee APD is committed to living, learning and working, those are our core sets of values and how to get there is working with folks like you. Harnessing services the state and the Feds can't reach all. We shepherd and guide our sons and daughters, our brothers and sisters, our moms and dads, our veterans who have served us honorably back into a quality-of-life, with a self-identity of making a contribution. Remember the first thing people ask you...What do you do? 70% of America's disabled population cannot answer that question.

Guest: Aleisa McKinlay, Director, Florida Department of Vocational Rehabilitation If you're a small business owner and you've heard anything today that makes you think maybe I want to try this but I'm just not sure yet... think about what we offer a program through Voc Rehab called on-the-job training and it will benefit you as a business owner tremendously and it benefits our customers.

Guest: Molly Gosline, Executive Director of the Florida Independent Living Council is a federally mandated council that is and we are also in state statute here in Florida. Every state has a statewide Independent Living Council that helps to remove attitudinal and architectural barriers for people with disabilities. The Centers for Independent Living here in Florida, we have 16 centers, the centers have the responsibility, federally mandated responsibility to provide four core services and those services are information and referral.

Guest: US Congressman Allen West: We have to look at the fact that in the 18-24 year old category for veterans coming back from Iraq and Afghanistan the unemployment rate is 24.1%, that's reprehensible that's not acceptable. So we have to first of all look at those veterans we have to look at all those individuals across this country to see where they can be contributors. But at the federal government level we have to make sure that we provide small-business owners the incentives and the ability to grow and expand those businesses and hire those individuals so that everyone can have a good quality standard of living.

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Program:	<i>Community Crossroads</i>	Episode: 1
Air Date:	Tuesday, April 9, 2013	Time: 6:00 am
Topic/Title:	Haiti	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest & Titles:

1. Dr. Pamela Hall: psychologist/L.I.F.E.
2. Jose Iglesias: El Nuevo Herald/ Miami Herald
3. Herve Fanini: Author
4. Father Chanel: Haitian Roman Catholic Priest

Topics Discussed:

Dr. Pamela Hall has created a foundation in Haiti because she finds beauty and hope in Haiti. She was there primarily to do professional development work - to train teachers to deal with grief because of the 2010 earthquake. Mr. Jose Iglesias arrived in Haiti the day after the earthquake to shoot photographs for the El Herald and Miami Herald newspapers. . He saw a lot of death, destruction and a lot of courage. He shot photos of Haitians helping Haitians, people using their hands to dig out survivors and believes there is hope for the country. Although an experienced photojournalist, he said it was an eye opening experience for him..

Father Chanel spoke about his experience visiting Haiti and of the spiritually of the people there. Mr. Herve Fanini believes the Haitian government is unable to care for the people, that the Haitian government was nowhere to be found in the days following the earthquake. To prove his point, he argued that if the government actually governed, there would be newly instituted zoning codes so its people would be living better lives. A major problem, according to Mr. Fanini, is the lack of an administrative infrastructure. He believes giving money to the government is unproductive. Mr. Iglesias added that he did not see any government officials during the considerable time he spent in Haiti. Father Chanel said many government officials died as a result of the earthquake. Mr. Iglesias agreed, pointing out that more than one hundred police officers died, adding to the chaos. Dr. Hall's believes there are improvements

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Program:	<i>Rose Lee Archer Show</i>	Episode: 12-12
Air Date:	Tuesday April 9, 2013	Time: 6:30 am
Topic/Title:	Life Saving New Normal	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: There over 49 million American enrolled in Medicare, including the 3 million Floridians. Prostate cancer is the second leading cause of cancer, claiming over 33,000 lives each year, over 6,000 here in Florida. Nine out of ten, flu-related deaths and over six out of ten flu-related hospital stays occur in people over 65 years old. A new approach to selecting cancer treatment can save your life.

Guest: Chris Abbott, United Health Care Medicare Education Officer, explained Medicare parts A, B, C & D and how together it insures comprehensive health care coverage. This includes preventative health care options that include dental, vision care and even silver sneakers gym memberships to insure beneficiaries stay healthy.

Guest: Former Harry Carson , NFL players and Hall of Famer Mike Haynes created awareness of prostate cancer that o discuss this critical health issue and discuss "Know Your Stats." Prostate cancer is the second leading cause of cancer, claiming over 33,000 lives each year, over 6,000 here in Florida.

Guest: Dr. Carolyn Bridges, Associate Director for Adult Immunizations, Centers for Disease Control & Prevention &--Dr. Richard Birkel, Acting Senior V. P. of Healthy Aging and Director of the National Council on Aging urges older adults 65 and older to get an influenza vaccination this season and determine which of the two vaccine options available are best for you to help protect against influenza.

Guest: Dr. Sandeep Reddy, oncologists and Clinical Assoc. Professor of Medicine and Cancer survivor Sandra Fehrman, discussed the new approach to customizing cancer care.

Guest: Paul De La Cerda, explained why the U.S. Constitution has proved to endure and guide American government, while men and women, put their lives on the line everyday to defend our freedom. And how Wounded Warriors helps injured service persons find their New Normal

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Program:	<i>Community Crossroads</i>	Episode: 1
Air Date:	Thursday, April 11, 2013	Time: 6:00 am
Topic/Title:	Haiti	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest & Titles:

1. Dr. Pamela Hall: psychologist/L.I.F.E.
2. Jose Iglesias: El Nuevo Herald/ Miami Herald
3. Herve Fanini: Author
4. Father Chanel: Haitian Roman Catholic Priest

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Program: *Rose Lee Archer Show* Episode: 3-13
Air Date: Thursday April 11, 2013 Time: 6:30 am
Topic/Title: Planning For the Unexpected
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: According to Florida law just about any property can be seized by police if its suspect to have been involved in committing or attempting to commit a crime. You can buy stolen goods from police property rooms in Orlando and Tampa Police Departments. According to National Kids Count program 35% of US families are raised by single parents in Florida that's 39% and 82% of children ages six weeks to six years in daycare/school are exposed to dangerous germs easily spread. Florida ranks 18th in the nation in injuries, resulting in 12,000 deaths per year.

Guest: Retired Detective Tommy Lane is the founder of propertyroom.com, an auction site. As a detective he cleaned out the property room and thought of all the money that could go back into the department or the city who paid to prosecute the criminals who stole the goods.

Guest: Jerry Trainor who plays a parent-relative in the family comedy "Wendell and Vinnie" on Nickelodeon, says single dad parenting must have time for humor. Wendell his brothers son who was left to him after a tragic accident talks about today's real life issues in raising a child in grade school.

Guest: Dr. Paul Checchia, Critical Care Pediatrician & Heidi Staats, parent advocate discuss the risk of daycare or preschool settings constant sharing of toys and furniture and frequent hugging and handholding and eating and napping and dropping food on the floor and sharing them in close quarters makes daycare an ideal environment for infections spreading among young children especially young babies.

Guest: Manisha Thakor, Personal Finance Expert offered tips to establish an effective long-term plan to protect us against healthcare skyrocketing costs. Accidental and violent injuries are leading cause of death for those ages 45 or younger. Those who live with an unexpected illness, injury or serious medical condition can cost thousands of dollars of out-of-pocket expenses.

Guest: Dr. Erica Herzog Pulmonologist shared the alarming increase in rare diseases with more than 30 million or 1 out of 10 Americans suffer from one of the 7000 identified rare diseases. She discussed the signs, symptoms and options of rare diseases like Idiopathic Pulmonary Fibrosis or IPF, which need to be better understood so new therapies for patients suffering with this disease are developed. IPF is scaring of the lungs and is very difficult for patients to breathe, it's poorly understood, it's often misdiagnosed and we have really no available FDA approved drugs to treat it.

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Program:	<i>Community Crossroads</i>	Episode: 2
Air Date:	Tuesday, April 16, 2013	Time: 6:00 am
Topic/Title:	Adoption	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles:

Dr. Mitchell Rosenwald- Social Worker

Dara Lamel – Adoptee/ACF (Advocates for Children and Families)

Cindy Lamel- Dara’s adopted mother

Topics Discussed:

Mrs. Cindy Lamal said she adopted her daughter because Cindy and her husband were unsuccessful having children. They first adopted a son and then their daughter Dara. Dara Lamel interned at the agency her parents had gone through were she now is a full time employee there. She has contacted her biological mother and has met with her. Dr. Mitchell Rosenwald explained there are ways to adopt. One of them is through private agencies, the path the Lamels took. Another for example is open adoption which occurs when there is communication between the biological parents. Mrs. Lamel also spoke about “Save Haven” which allows a birth mother to bring her newborn baby to a fire department or hospital legally and without repercussions. Dr. Rosenwald himself, was also adopted and he too always knew he was adopted.

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Program: *Rose Lee Archer Show* Episode: 10-12
Air Date: Tuesday April 16, 2013 Time: 6:30 am
Topic/Title: Take Charge Manage Your Life
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: The **U.S. Department of Health and Human Services' Office on Women's Health** helps to empowers women of all ages to live healthier lives by staying active. A new survey finds health issue affects millions of Women's lifestyle & erodes their self-confidence. Florida's Healthy Start provides risk -screening of all Florida's pregnant women and newborn infants to identify those at risk of poor birth, health and developmental outcomes. And, 1 in 10 Floridians has diabetes, Florida ranks the 29th-most-obese state in the US.

Guest: Dr. Roshini Raj, women's health expert, advocates for women of all ages to empowers themselves to live healthier lives by staying active and opting for nutritious meals. Developing healthy eating habits is essential to maintaining good health

Guest: Victoria Shanta Retelny, mother, author/owner of LivingWell Communications, offered facts on the need for nutrition before and during pregnancy. The first months of pregnancy and first year of caring for a baby can be incredibly challenging.

Guest: Dr. Rhonda Robinson, Optometrist; Jeannie Mai, style expert , discussed survey that revealed the first thing a women wants to take off at the end of the day to insure comfort is contact lenses, shoes and traditional work clothes women.

Guest: . Dr. Diana—Ramos, OB/GYN, discussed a new survey that revealed *that time of the month* doesn't allow women with heavy periods to lead a normal active lifestyle, and diminishes confidence at work & socially, leaving her feeling embarrassed_and mentally depressed.

Guest: Steve Richert, founder of nonprofit Living Vertical has a unique slant on managing life with Type one diabetes and takes his challenge to another height. While managing type 1 diabetes, he reminds us that 1 in 10 Floridians have diabetes.

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Program:	<i>Community Crossroads</i>	Episode: 2
Air Date:	Thursday, April 18, 2013	Time: 6:00 am
Topic/Title:	Adoption	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles:

Dr. Mitchell Rosenwald- Social Worker

Dara Lamel – Adoptee/ACF (Advocates for Children and Families)

Cindy Lamel- Dara’s adopted mother

Topics Discussed:

Mrs. Cindy Lamal said she adopted her daughter because Cindy and her husband were unsuccessful having children. They first adopted a son and then their daughter Dara. Dara Lamel interned at the agency her parents had gone through were she now is a full time employee there. She has contacted her biological mother and has met with her. Dr. Mitchell Rosenwald explained there are ways to adopt. One of them is through private agencies, the path the Lamels took. Another for example is open adoption which occurs when there is communication between the biological parents. Mrs. Lamel also spoke about “Save Haven” which allows a birth mother to bring her newborn baby to a fire department or hospital legally and without repercussions. Dr. Rosenwald himself, was also adopted and he too always knew he was adopted.

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PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 4-13
Air Date: Thursday April 18, 2013 Time: 6:30 am
Topic/Title: Debt Responsibility
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: Mortgage debt makes up the largest portion of the \$11.34 trillion consumer debt. A banking survey in Florida found customers are stressed out over finances. Federal Reserve found an average American household spends 11% of its disposable income to wipe out all past debts.

Guest: Farnoosh Torabi, Financial Experts offered tips to take control of our finances and said consumers have become more fiscally responsible and more people are taking on part time work to pay off past debt. She encourages consumers to share success stories on paying down debt with others who are faced with the same issues.

Guest: Ryan Bailey, TD Bank VP shared the result of Florida banking survey with a checklist of key characteristics consumers should expect from their bank and the banking habits that influence our choice of a bank to do business. Survey showed consumers are stressed and need to feel the bank is their good neighbor and they know them and trust them.

Guest: Micha Mussio, Auto Journalist, Kelly Blue Book. Micha said the hottest trends in new 2014 models is fuel efficiency and lighter weight autos that use new types of aluminum and metal processes. Best of all he said the American manufactures are doing a great job competing with the Asian brands for style and efficiency.

Guest: ANJA WINIKKA, SITE DIRECTOR OF *THEKNOT.COM*, emphasized that planning a wedding dealt with determining what your priorities are. According to the Sun Sentinel an average South Florida wedding can cost as much as a new Suv, or more depending on your honeymoon venue, wedding rings, dress, reception and more.

Guest: Bobbie Thomas, Celebrity style expert, and Author of *The Power of Style* offered her success on having a luxury vacation by using reward points. An average family of four spends about \$4,000 on a Florida vacation, but the real secret to style is to love yourself and the way you look, otherwise you can spend thousands of dollars and still suffer from the lack of confidence and enjoy where ever you are.

Guest: Daryl Johnson, Former NFL Player & Dr. Harry Fisch urged men who have symptoms of fatigue, belly fat, lack of desire to be tested for LOW T. Millions of men have Low Testosterone a chronic medical condition and are embarrassed to talk about it with their doctor.

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Program:	<i>Community Crossroads</i>	Episode: 6
Air Date:	Tuesday, April 23, 2013	Time: 6:00 am
Topic/Title:	Animal Abuse	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest & Titles:

1. Shelley Patterson: SFSPCA Volunteer Director
2. Dr. Michael DeDonno: Barry University Psychologist
3. Daniela Sanjurjo: SFSPCA Volunteer
4. Nickolas Fortney : Dog Owner

Topics Discussed:

Shelley Patterson spoke about the different types of abuse animals face such as, physical, which is easy to recognize. Neglect is a bit harder to prove in a court of law because, the condition of the animal is subjective. In one case Ms. Patterson mentioned, a horse had a thirty-seven pound growth on its genitals, and the owner of the horse did not see a problem with the health of the horse. The SFSPCA must prove in the court of law that the horse is living in poor conditions and ultimately suffering in order to possibly get jail time for the owners. Daniel Sanjurjo who is a volunteer with the ranch operations said the organization works very closely with the Miami-Dade Police Department. Dr. Michael DeDonno says parenting styles often coincides with neglect. He gave an example that in a single-parent household and long hours of work could mean less time for pets, resulting in neglect. Or, Dr. DeDonno mentions it can be due to the owners having mental disorders, possibly struggling through depression. Although people 'feel' bad when they hurt an animal, if they have an absence of emotion, they have no qualms about their actions. Ms. Patterson discussed recent incidences of slaughtering horses for meat; some people believe a popular myth that horse meat is full of protein and it is going to cure cancer, but that is absolutely false. Dr. DeDonno says when people devalue animals so that it makes it okay and comfortable to slaughter them. Ms. Sanjurjo points out the SFSPCA does not only just rescue horses but most large animals. Volunteers go through a training seminar. Nicholas Fortney adopted an abused dog from a shelter. The dog was very scared at the beginning, scared of fast moments and loud noises but within months with attention care, he is a quite, docile and loyal pet.

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PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 5-12
Air Date: Tuesday April 23, 2013 Time: 6:30 am
Topic/Title: Disabilities In The Workplace
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: Less than 20% of the people with disabilities are employed in the labor force compared to nearly 70% of persons with no disabilities. Only 10% of our Florida students with disabilities graduate from high school with some form of employment and 70% are still unemployed two years after graduation.

Guest: Dr. JR Harding, Agency for Persons with Disabilities, Tallahassee APD is committed to living, learning and working, those are our core sets of values and how to get there is working with folks like you. Harnessing services the state and the Feds can't reach all. We shepherd and guide our sons and daughters, our brothers and sisters, our moms and dads, our veterans who have served us honorably back into a quality-of-life, with a self-identity of making a contribution. Remember the first thing people ask you...What do you do? 70% of America's disabled population cannot answer that question.

Guest: Aleisa McKinlay, Director, Florida Department of Vocational Rehabilitation If you're a small business owner and you've heard anything today that makes you think maybe I want to try this but I'm just not sure yet... think about what we offer a program through Voc Rehab called on-the-job training and it will benefit you as a business owner tremendously and it benefits our customers.

Guest: Molly Gosline, Executive Director of the Florida Independent Living Council is a federally mandated council that is and we are also in state statute here in Florida. Every state has a statewide Independent Living Council that helps to remove attitudinal and architectural barriers for people with disabilities. The Centers for Independent Living here in Florida, we have 16 centers, the centers have the responsibility, federally mandated responsibility to provide four core services and those services are information and referral.

Guest: US Congressman Allen West: We have to look at the fact that in the 18-24 year old category for veterans coming back from Iraq and Afghanistan the unemployment rate is 24.1%, that's reprehensible that's not acceptable. So we have to first of all look at those veterans we have to look at all those individuals across this country to see where they can be contributors. But at the federal government level we have to make sure that we provide small-business owners the incentives and the ability to grow and expand those businesses and hire those individuals so that everyone can have a good quality standard of living.

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SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 6
Air Date:	Thursday, April 25, 2013	Time: 6:00 am
Topic/Title:	Animal Abuse	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest & Titles:

1. Shelley Patterson: SFSPCA Volunteer Director
2. Dr. Michael DeDonno: Barry University Psychologist
3. Daniela Sanjurjo: SFSPCA Volunteer
4. Nickolas Fortney : Dog Owner

Topics Discussed:

Shelley Patterson spoke about the different types of abuse animals face such as, physical, which is easy to recognize. Neglect is a bit harder to prove in a court of law because, the condition of the animal is subjective. In one case Ms. Patterson mentioned, a horse had a thirty-seven pound growth on its genitals, and the owner of the horse did not see a problem with the health of the horse. The SFSPCA must prove in the court of law that the horse is living in poor conditions and ultimately suffering in order to possibly get jail time for the owners. Daniel Sanjurjo who is a volunteer with the ranch operations said the organization works very closely with the Miami-Dade Police Department. Dr. Michael DeDonno says parenting styles often coincides with neglect. He gave an example that in a single-parent household and long hours of work could mean less time for pets, resulting in neglect. Or, Dr. DeDonno mentions it can be due to the owners having mental disorders, possibly struggling through depression. Although people 'feel' bad when they hurt an animal, if they have an absence of emotion, they have no qualms about their actions. Ms. Patterson discussed recent incidences of slaughtering horses for meat; some people believe a popular myth that horse meat is full of protein and it is going to cure cancer, but that is absolutely false. Dr. DeDonno says when people devalue animals so that it makes it okay and comfortable to slaughter them. Ms. Sanjurjo points out the SFSPCA does not only just rescue horses but most large animals. Volunteers go through a training seminar. Nicholas Fortney adopted an abused dog from a shelter. The dog was very scared at the beginning, scared of fast moments and loud noises but within months with attention care, he is a quite, docile and loyal pet.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 4-12
Air Date:	Thursday April 25, 2013	Time: 6:30 am
Topic/Title:	Spring Has Sprung	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Agricultural Sciences over 14% of US residents relocate on an annual basis and the average cost to repair a home for sale is approximately \$2000. With the sluggish economy, foreclosures and short sales foreclosure auctions are a good place to find properties at discounted prices. US Department of Energy estimate drivers traveling over 60 miles per hour lose 7 to 23% of fuel economy. A new drug trend report shows 90% of patients surveyed agreed taking their medications as prescribed was important but as few as one half of them are actually doing it despite risking serious complications. High unemployment and prices of gas escalating this episode offers many resources to help you spend your money wisely to rejuvenate your home and family during the spring season.

Guest: Jason Cameron, Desperate Landscapes licensed contractor offered a wheelbarrow full of creative solutions to tackle your landscape problems. Most of us want our homes to look the best and starting outside can be less expensive if your willing to do the work.

Guest: Stephen St. Onge designer dad, husband, father of two and a homeowner who understands responsibilities are ever-growing through their weekly to do list. The kitchen is the heart of the home it's the house center of action with kids and family running around but the idea of doing key choices you can change out to make that space better and to me the starting point is appliances and light.

Guest: Bradley Berman co-creator of Green Driving Center and EBay's green driving expert. US Department of Energy estimate drivers traveling over 60 miles per hour lose 7 to 23% of fuel economy.

Guest: Dr. Bob Neese Chief Scientist for Express Scripts presented the new drug trend report that reveled 90% of patients surveyed agreed taking their medications as prescribed was important but as few as one half of them are actually doing it despite risking serious complications like blindness, kidney failure, heart attack even strokes. So why are so many of us still not taking their meds?

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 8
Air Date:	Tuesday April 30, 2013	Time: 6:00 am
Topic/Title:	Plastic Surgery Addictions	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests and Titles:

- 1) Dr. Christopher Craft: Board Certified Plastic Surgeon
- 2) Dr. Natalie Va: Clinical Psychologist
- 3) Kimberley Abraham: College Student
- 4) Dr. Celeste Fraser-Delgado: Associate Professor of English

Discussion:

Dr. Christopher Craft said the most common procedure among women are breast augmentation, occurring from the ages of eighteen to forty, many wanted larger, more exaggerated breast size. Dr. Natalie Va performs specialized, pre-surgical evaluations for patients seeking procedures such as plastic surgery. In her opinion, those who are interested in only one aspect of their appearance are normal, but others seeking to change many features need counseling for what can sometimes be a serious condition known as Body Dimorphic Disorder (BDD). Dr. Va says the warning signs of a person suffering from BDD include being preoccupied with minor or imaginary physical flaws, having a lot of anxiety and stress about the perceived flaw and spending a lot of time focusing on it. She believes that getting cosmetic surgery can make BDD worse. Dr. Va that many patients are not happy with the outcome of the surgery or, if they are, they start to focus attention on another body area and become preoccupied trying to fix this new "defect." College student Kimberley Abraham talks about her experience as an adolescent who was teased about a disfiguration following a fall into an empty swimming pool. Miss Abraham has since gone on to have several elective, cosmetic surgeries (breast augmentation, tummy tuck) and thinks there is nothing wrong with plastic surgery it is helps correct a feature that can have a negative impact later on in their lives. Dr. Celeste Fraser-Delgado was asked if she believes the popularity of Barbie doll has caused women to have an unrealistic self image; she discredits this belief because beauty, she says, is subject to cultural influences and interpretation as well as the values of the time.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 3-12
Air Date: Tuesday April 30, 2013 Time: 6:30 am
Topic/Title: Manage Our Lives For Success
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue: School districts across the nation facing budget cuts technology in our children's classroom may not be as cutting-edge as it should be. A \$25,000 technology grant was presented to school districts. Pharmacists of local drug stores are available to answer questions from customers about vitamins and supplements as they do about over-the-counter products and prescription medications. According to the American Heart Association 79 million Americans suffer from heart disease. The National Coalition for Women with Heart Disease advocates to set a healthier table.

Guest: Lorie Marrero, Chief Executive Organizer of Clutter Diet, Inc. offered three tips to getting organized. Plan ahead before you buy, to prevent clutter, determine your storage so the most frequently used items are most accessible places. Prevent clutter with paper, print less and unsubscribe to things you don't need and get rid of junk mail.

Guest: Steve Rapport, Red Rock Reports, and Quang Ha, of Worth Avenue Group. They discussed the \$600 billion a year for elementary and secondary education, which the federal government provides about 10% of those funds provides funding for basic operations, salaries etc. So really the kind of technology that we put in classrooms really comes from the federal government and those programs have been cut in recent years and we need grants.

Guest: Jim Morelli, National Medical Writer offered great tips on how to speak to your pharmacist. Noting his favorite examples is an insect bite or a bee sting and you're in discomfort if you've got an antiperspirant at home that contains aluminum, rub that on to relieve that discomfort.

Guest: Dr. Thomas Gazda and Kara Quaid, Psychiatric Nurse Practitioner, discovered how diet and medical history of depression might actually be connected to a nutritional deficiency in her brain and a lack of L-methyfolate.

Guest: Celebrity Chef Herb Mesa, partnered with Women Heart to educate viewers on how to lower cholesterol and choose foods with plant sterols to incorporate into everyday family meals.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 8
Air Date:	Thursday May 2, 2013	Time: 6:00 am
Topic/Title:	Plastic Surgery Addictions	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests and Titles:

- 1) Dr. Christopher Craft: Board Certified Plastic Surgeon
- 2) Dr. Natalie Va: Clinical Psychologist
- 3) Kimberley Abraham: College Student
- 4) Dr. Celeste Fraser-Delgado: Associate Professor of English

Discussion:

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WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 1-13
Air Date: Thursday May 2, 2013 Time: 6:30 am
Topic/Title: Creating Community Awareness To Benefit Florida
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issues addressed: The CDC recommends 17 different immunizations based on age and many of them are infants and child immunizations but a good dozen of them are for adults that change from time to time.

Whooping Cough has the biggest outbreak in Florida in 50 years.

Guest: Dr. Alan London, General Family Practice, says you will need immunizations two weeks before you're going to be exposed. So if you're thinking you're going to be on an airplane you're going to be going to a new environment your community may not have a flu outbreak but you're going somewhere else you want that immunization two weeks before you go.

Guest: Patti Frye, mother/wife with depression, Frye's depression was treated for over 10 years and then her medication stopped working until she tried brain food Deplin before she left for the day to work.

Guest: Dr. Teresa Zesiewicz, Professor of Neurology at University of South Florida, is creating awareness for Parkinson's. 70% of patients will have motor issues and tremors. They also may suffer from sleep problems such as insomnia, fatigue and some problems with memory and pain.

Guest: Bob Jones, President of Acura Pharmaceuticals, offered news of the statewide database to block thousands of allergy pill purchases as authorities cracked down on meth labs in Florida. Methamphetamine or Meth is a highly addictive illegal drug produced by combining a household chemical ingredient with an over the counter cold medicine. A new cold medicine has derailed Meth production and Meth drug abuse and its effect on families and the community.

Guest: Dr. Lisa Thorton, pediatrician revealed a new study showing parents need to spend a little more time thinking about what they're feeding their baby and the safety challenges mothers face trying to budget the amount of their babies feeding formula by stretching it by watering down the quantity and nutrients.

Guest: The Environmental Protection Agency will propose a new ruling for managing a pharmaceutical waste. Rolling out in Florida this winter is a new innovative recycling effort that will recycle Asthma inhalers by Glaxo-Smith Kline Complete the Cycle Recycling Program.

Guest: Dr. Robin Ganzert President and Chief Executive Officer for American Humane Association, Jerry Means, & Arson dog Sadie, past hero dog award law enforcement dog finalist. Arson takes lives of 150 to 200 civilians a year members of our community.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 9
Air Date:	Tuesday May 7, 2013	Time: 6:00 am
Topic/Title:	Prayer In School	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest:

Dr. Sean Foreman- Political science professor

Anthony Claros- Atheist

Dr. Edward Sunshine- Professor of Theology

Pam Moore- Sunday school teacher

Dr. Sean Foreman said the First Amendment states that its citizens are free to exercise religion. He said prayer used to be implemented in schools to teach children how to read using the Bible. Mr. Anthony Claros states people who want to pray is fine but becomes a problem when designating a time in public schools then it becomes state sponsored and crosses the line between separation of church and state. Dr. Edward Sunshine discussed the differences of prayer as an expression and a formation; it's more about the way young people are formed and whether or not the government should prohibit it. Dr. Sunshine says religion is a central part of the values and morals we hold. Ms. Pam Moore says during a moment of silence, you should be able to pray. Mr. Claros believes a moment of silence should be taken literally and you don't necessarily have to pray, and the word "prayer" gives it a religious aspect. Dr. Foreman said some states in the South allow up to 2 minutes for a moment of silence but it's not mandated as a moment to pray. Dr. Sunshine noted the drawn line is drawn between prayer in public and private school settings. Mr. Claros says he feels religion should be something each individual has for his or her self and that should be the job of the parents, not the government to instill values in children. Mr. Claros then goes on to say the Bible can be used as a guideline and how religion isn't necessarily a bad thing, but the government shouldn't interfere. Ms. Moore disagrees, arguing school can sometimes be a better guide than the home. Dr. Foreman because public schools are for people of faith and no faith, you have to be careful not to discriminate against either side. Ms. Moore says she would be offended if some one told her she could not pray. Dr. Foreman pointed out each session of Congress starts with a prayer.

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PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 4-12
Air Date:	Tuesday May 7, 2013	Time: 6:30 am
Topic/Title:	Spring Has Sprung	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Agricultural Sciences over 14% of US residents relocate on an annual basis and the average cost to repair a home for sale is approximately \$2000. With the sluggish economy, foreclosures and short sales foreclosure auctions are a good place to find properties at discounted prices. US Department of Energy estimate drivers traveling over 60 miles per hour lose 7 to 23% of fuel economy. A new drug trend report shows 90% of patients surveyed agreed taking their medications as prescribed was important but as few as one half of them are actually doing it despite risking serious complications. High unemployment and prices of gas escalating this episode offers many resources to help you spend your money wisely to rejuvenate your home and family during the spring season.

Guest: Jason Cameron, Desperate Landscapes licensed contractor offered a wheelbarrow full of creative solutions to tackle your landscape problems. Most of us want our homes to look the best and starting outside can be less expensive if your willing to do the work.

Guest: Stephen St. Onge designer dad, husband, father of two and a homeowner who understands responsibilities are ever-growing through their weekly to do list. The kitchen is the heart of the home it's the house center of action with kids and family running around but the idea of doing key choices you can change out to make that space better and to me the starting point is appliances and light.

Guest: Bradley Berman co-creator of Green Driving Center and EBay's green driving expert. US Department of Energy estimate drivers traveling over 60 miles per hour lose 7 to 23% of fuel economy.

Guest: Dr. Bob Neese Chief Scientist for Express Scripts presented the new drug trend report that reveled 90% of patients surveyed agreed taking their medications as prescribed was important but as few as one half of them are actually doing it despite risking serious complications like blindness, kidney failure, heart attack even strokes. So why are so many of us still not taking their meds?

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 9
Air Date:	Thursday May 9, 2013	Time: 6:00 am
Topic/Title:	Prayer In School	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guest:

Dr. Sean Foreman- Political science professor

Anthony Claros- Atheist

Dr. Edward Sunshine- Professor of Theology

Pam Moore- Sunday school teacher

Dr. Sean Foreman said the First Amendment states that its citizens are free to exercise religion. He said prayer used to be implemented in schools to teach children how to read using the Bible. Mr. Anthony Claros states people who want to pray is fine but becomes a problem when designating a time in public schools then it becomes state sponsored and crosses the line between separation of church and state. Dr. Edward Sunshine discussed the differences of prayer as an expression and a formation; it's more about the way young people are formed and whether or not the government should prohibit it. Dr. Sunshine says religion is a central part of the values and morals we hold. Ms. Pam Moore says during a moment of silence, you should be able to pray. Mr. Claros believes a moment of silence should be taken literally and you don't necessarily have to pray, and the word "prayer" gives it a religious aspect. Dr. Foreman said some states in the South allow up to 2 minutes for a moment of silence but it's not mandated as a moment to pray. Dr. Sunshine noted the drawn line is drawn between prayer in public and private school settings. Mr. Claros says he feels religion should be something each individual has for his or her self and that should be the job of the parents, not the government to instill values in children. Mr. Claros then goes on to say the Bible can be used as a guideline and how religion isn't necessarily a bad thing, but the government shouldn't interfere. Ms. Moore disagrees, arguing school can sometimes be a better guide than the home. Dr. Foreman because public schools are for people of faith and no faith, you have to be careful not to discriminate against either side. Ms. Moore says she would be offended if some one told her she could not pray. Dr. Foreman pointed out each session of Congress starts with a prayer.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 5-13
Air Date: Thursday May 9, 2013 Time: 6:30 am
Topic/Title: Caregivers Earn Respect
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: Florida legislators put forth legislation to benefit their constituents. Behind change in state or federal laws, teams of advocates, a variety of working professionals and state or federally mandated councils. Florida has over 875,000 married working moms and over 430,000 single working mothers. An average mom spends over 18 hours a week cleaning and organizing their homes in addition to nurturing.

Guest: The Arc of Florida, the Agency for Persons with Disabilities (APD), Florida Developmental Disability Council, and Governor Rick Scott announces budget recommendation to provide 36 million for the APD Medicaid waiver waiting list.

Guest: Lauren Bush Lauren is Co-Founder and CEO of Feed Projects and President & CEO of Clarins, Jonathan Zrihen team up to feed over 1.5 million school meals in an effort to fight hunger around the world.

Guest: Tara Aronson, Parent and child expert, revealed an average mom spends over 18 hours a week cleaning and organizing their homes. Florida has over 875,000 married working moms and over 430,000 single working mothers.

Steve Bonner, President & CEO, Cancer Treatment Centers of America offered survey findings, and better forms of communication to improve cancer care now and in the future. He revealed the first-of-its-kind study- The Cancer Experience: A National Study of Patients and Caregivers”.

Guest: Forrest Gregg, Former-NFL Hall of Famer and Dr. Rajeev Kumar discuss symptoms and education will allow you to live with Parkinson’s with quality of life. Gregg shared his story revealed in a reality-style video series for the Parkinson’s More Than Motion™ community that will recycle Asthma inhalers by Glaxo-Smith Kline Complete the Cycle Recycling Program.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 10
Air Date:	Tuesday May 14, 2013	Time: 6:00 am
Topic/Title:	College Students/Economy	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Dr. Nichole Castater PhD: Assistant Professor of Finance/ Barry University
Daniel Allan: Founder of economically aware/ Student
Dart Humeston: Director of Financial Aid/ Barry University

Topics Discussed:

Mr. Dart Humeston states that student loan debts surpass student credit card debts in the United States. Students use their credit cards to supplement other income such as tuition bills. He explained that is very easy to get a student loan. But students are increasing their debts because they aren't taking enough credits and so it takes them longer to graduate. He finds that too many students are going to expensive colleges and declaring "undecided majors", which also prolongs the college experience. Mr. Humeston suggested it is important students understand what is going on in the economy, that there are some forms of volunteer works that helps pay for loans, and joining the military can help pay the tuition. Dr. Nicole Castater talked about how the finance courses are being updated to reflect the recession. She pointed out some colleges are helping students by offering a financial course for non majors which discusses such basics as how to put a budget together and how much they will owe at the end. Mr. Daniel Allan decided to start a website "economicallyaware.com" when he realized students had no idea of what caused the recession; not even economic majors. He is interested in making young people aware of our economy via his website and seminars on college campuses.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 4-11
Air Date:	Tuesday May 14, 2013	Time: 6:30 am
Topic/Title:	Volunteering Time & Talents	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Each year during Valentine's week Americans from all walks of life are encouraged to deliver **Valentine's to local Department of Veteran Affairs Medical Center's** and visit with our veterans. School teachers use this week to educate young people about honoring veteran's especially hospitalized veterans. Community groups, veterans service organizations, professional athletes and entertainers offer their personal time and talents through a heartfelt thank you to veterans at a local VA hospital. Giving back to the community is also over 200 volunteer fire Departments in Florida, and about 23,000 volunteer fire departments in the United States. That's about 90% either all or mostly volunteers.

Guest: Mary Philips is Director of volunteer services and recreation at the VA medical Center in West Palm Beach. Mary said the National Salute to Veteran Patients is a week that culminates around Valentine's Day every year and the VA received over 10,000 Valentine cards from people all over the community to wish our veterans well and each day. We have different activities and our veterans services organizations have come in and they've provided picnics, provided lunches, we had dinner last night for our blind rehab center, where one organization catered in food from one of the local restaurants.

Guest: Mr. Clint Holmes has volunteered his time to sing some of his wonderful music. Holmes said, when I was younger I didn't have the hunger I have today. I am older now I am stronger and I no longer say someday somehow. Another night another morning I get another day to be alive another incandescent warning that I must do much more much more than just survive. I was a veteran and my dad was a military man his whole life, Korean War and World War II, I was in the Army for three years, you know what it's something that is underappreciated sometimes and what the men and women who serve our country do and then especially when they're hurt or injured in war or when they lose family members or when they're ill later in life I just believe we have to take care of those who take care of us.

Guest: Dr. James Weick of Internal Medicine, hematology and medical oncology, talked about the VA Medical Center patients, and what cancer patients deal with or even cancer survivors. There is a fair number of Vets, who either caught the cancer from herbicides or atomic exposures and those are almost always established by medical persons before they come to us that these are service connected but the long answer to saying yes there is quite a few that are here.

Guest: Philip Stittleburg Chairman of the National Volunteer Fire Council offered information on Florida cities that need local volunteers at their fire stations. There are over 200 volunteer fire Departments in Florida, we know that as you mentioned there are about 23,000 volunteer fire departments in the United States which incidentally is about 90% are either all or mostly volunteers. So the volunteer community is a very large segment of the more than 1 million men and women that serve in the fire service you could say about three quarters of them are volunteers.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 10
Air Date:	Thursday May 16, 2013	Time: 6:00 am
Topic/Title:	College Students/Economy	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Dr. Nichole Castater PhD: Assistant Professor of Finance/ Barry University
Daniel Allan: Founder of economically aware/ Student
Dart Humeston: Director of Financial Aid/ Barry University

Topics Discussed:

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WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 5-13
Air Date: Thursday May 16, 2013 Time: 6:30 am
Topic/Title: Caregivers Earn Respect
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: Florida legislators put forth legislation to benefit their constituents. Behind change in state or federal laws, teams of advocates, a variety of working professionals and state or federally mandated councils. Florida has over 875,000 married working moms and over 430,000 single working mothers. An average mom spends over 18 hours a week cleaning and organizing their homes in addition to nurturing.

Guest: The Arc of Florida, the Agency for Persons with Disabilities (APD), Florida Developmental Disability Council, and Governor Rick Scott announces budget recommendation to provide 36 million for the APD Medicaid waiver waiting list.

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WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 11
Air Date:	Tuesday May 21, 2013	Time: 6:00 am
Topic/Title:	Black Women In America Revised	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Dr. Pamela Hall: psychology professor
Dr. Monica Breedlove: MD/Emergency Room Doctor
Dr. Charlene Desir: Doctorate of Education from Harvard
Dr. Gwendolyn West: FIU/ Humanities Department

Topics Discussed:

Dr. Gwendolyn West grew up in a segregated school system; when her school was intergraded in the seventh grade, she says it was still segregated because black children stayed with black children and white children stayed with white children. Dr. West feels the problems were not with the children but rather the adults who had biases and prejudices that were often passed on to their children. Dr. Charlene Desir attended an integrated school. When she was growing up her parents told her she was better than African Americans, because she's Haitian. She had to understand she has a Haitian identity as well as an African American identity. Dr. Breedlove went to an international school and was the only African American. She struggled with her identity. Dr. Hall believes being "black" has nothing to do with skin color. Dr. West believes being black is your skin color. Dr. Desir believes "blackness" is a conscious. Dr. Breedlove didn't make being black on focus point. She doesn't think it matters. She doesn't know her ancestry. She wasn't aware of her ancestors. Dr. Hall believes Americans are obsessed with skin color and argues are all human, regardless of color. Dr. West disagrees. She believes: she is a black woman. A lot people do not want to be black or African American and try to run away from being black. Dr. Hall explained the Kenneth experiment. The Clark Doll Experiment was an experiment done by Dr Kenneth Clark and his wife Mamie where they asked black children to choose between a black doll and a white doll. The dolls were the same except for their skin color but most thought the white doll was nicer. Dr. Hall believes the reason why the results were that way, because of media. Dr. Hall believes some people suffer from "black self hatred" Dr. Desir believes that there is diversity in blackness. Dr. Hall believes she is more than spiritual than black, being black is a way of life. Dr. Breedlove disagrees with Dr. West she did not think people run away from being black. There is self-hatred in America. Dr. Hall believes affirmative action doesn't exist. Dr. Hall stated we came a long way. But we have a long way to go. Dr. Breedlove's final word of wisdom: "Don't let thing stand in your way."

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 6-11
Air Date: Tuesday May 21, 2013 Time: 6:30 am
Topic/Title: Celebrating Springtime With Family
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: Over 30% of Florida residents rent and according to a recent survey from Apartments.com there are almost 3 times as many people moving this year for new job opportunities than last year. The survey revealed an influx of first-time renters with an interesting twist that approximately 20% of residents were current homeowners that viewed renting as a better alternative. Those sources predict 4.4% hike in rental properties in South Florida for this summer. To offset the increase in rent during struggling economy Florida families will strive to eat healthier meals together and adding springtime herbs to spring up family meals.

Guest: Jennifer Chandler, Simple Salads author and single working mom suggests, making your own homemade dressing with every recipe. Using pantry staples, mustards, vinegar, red wine vinegar, balsamic vinegar, white balsamic, even Apple vinegar, a little bit of olive oil or a canola oil, and you can have a great dressing that's simple to prepare and a easy and affordable healthy meal like a Cobb salad as a main course salad.

Guest: Jamie Gwen, Celebrity chef and entertaining expert, suggests families enjoy the spring weather in Florida and how great to get family all together to make new memories during spring and summer. Rather than dining out for an expensive dinner, cook fabulous dishes on a budget everybody loves breakfast so consider brunch as a really wonderful way to sort of just casually enjoy the day with friends and family and brunch will go off throughout breakfast through lunch. I start with fresh berries; from the farmers market as a really great value and the best of the season. Bring the kids to the table to get them involved in family memories.

Guest: Terra Wellington, Author of "The Mom's Guide to Growing Your Family Green", offered easy green tips to reduce our eco-footprint and starting by eating Florida grown foods to help the planet and protect your family starting right in your home. Advocating we should all begin using plant material plastics that are also 100% recyclable.

Guest: Sharon Lau, former Shape Magazine Health Editor is here with tips to motivate us to incorporate healthy habits to spring forward and shape us up for summer. Sharon said according to the Center for Disease Control and Prevention 25.2% of Floridians are obese and poor eating habits contributes to that obesity climb. Sharon offered tips on Swimsuit season is around the corner and if your summer resolution is to eat healthier exercise regularly or lose weight is your responsibility.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 11
Air Date:	Thursday May 23, 2013	Time: 6:00 am
Topic/Title:	Black Women In America Revised	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Dr. Pamela Hall: psychology professor
Dr. Monica Breedlove: MD/Emergency Room Doctor
Dr. Charlene Desir: Doctorate of Education from Harvard
Dr. Gwendolyn West: FIU/ Humanities Department

Topics Discussed:

Dr. Gwendolyn West grew up in a segregated school system; when her school was intergraded in the seventh grade, she says it was still segregated because black children stayed with black children and white children stayed with white children. Dr. West feels the problems were not with the children but rather the adults who had biases and prejudices that were often passed on to their children. Dr. Charlene Desir attended an integrated school. When she was growing up her parents told her she was better than African Americans, because she's Haitian. She had to understand she has a Haitian identity as well as an African American identity. Dr. Breedlove went to an international school and was the only African American. She struggled with her identity. Dr. Hall believes being "black" has nothing to do with skin color. Dr. West believes being black is your skin color. Dr. Desir believes "blackness" is a conscious. Dr. Breedlove didn't make being black on focus point. She doesn't think it matters. She doesn't know her ancestry. She wasn't aware of her ancestors. Dr. Hall believes Americans are obsessed with skin color and argues are all human, regardless of color. Dr. West disagrees. She believes: she is a black woman. A lot people do not want to be black or African American and try to run away from being black. Dr. Hall explained the Kenneth experiment. The Clark Doll Experiment was an experiment done by Dr Kenneth Clark and his wife Mamie where they asked black children to choose between a black doll and a white doll. The dolls were the same except for their skin color but most thought the white doll was nicer. Dr. Hall believes the reason why the results were that way, because of media. Dr. Hall believes some people suffer from "black self hatred" Dr. Desir believes that there is diversity in blackness. Dr. Hall believes she is more than spiritual than black, being black is a way of life. Dr. Breedlove disagrees with Dr. West she did not think people run away from being black. There is self-hatred in America. Dr. Hall believes affirmative action doesn't exist. Dr. Hall stated we came a long way. But we have a long way to go. Dr. Breedlove's final word of wisdom: "Don't let thing stand in your way."

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 6-13
Air Date: Thursday May 23, 2013 Time: 6:30 am
Topic/Title: Enhancing Our Communication Skills
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: A recent survey found 58% of homeowners moving forward with remodeling plans and 57% remodeling the kitchen because of resale benefits. First time Mothers today are 3.5 years older than mothers in the past 3 decades. Children who learn a second language tend to have superior reading, writing, analytical and social skills, as well as more extensive vocabularies, 19% of Floridians speak Spanish, and the most widely taught second language.

Guest: Jane Buckingham, Best Selling Author offered tips to handling life's sticky situations and keeping mom happy and never hold judgment that will cause an unhealthy relationship. is Jane Buckingham.

Guest: Elaine Griffin, renowned designer and author, shared design rules that can help reduce your carbon foot print in the kitchen as well as professional secrets to remodeling a kitchen. Lighting can really tie a kitchen design together

Guest: is LORI RICHMOND, EDITOR OF THEBUMP.COM. First time Mothers today are 3.5 years older than mom in the past 3 decades. A baby's birth is a special-unique time in a family's life... and it's a time of joy and exhaustion. NEW MOMS put lots of time and energy and learn real quick the babies needs are number one.

Guest: Julia Pimsleur Levine- is a Forbes.com contributor, and founder and creator of Little Pim, the leading language-learning program that introduces young children to a second language.

Guest: LARRY GAMACHE, Car & Consumer Expert & Carfax Communications Director, shared

. New research from Carfax shows that nearly 2.1 million cars with open recalls were for sale online last year, over 90,000 in Florida.

Guest:Dr. Tracy Stevens Cardiologist, Member of Women Heart national scientific advisory council. There is over 250,000 women die of a heart attack each year and yet most women's handbags are better prepared for a broken nail or bad hair day than a heart attack.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 12
Air Date:	Tuesday May 28, 2013	Time: 6:00 am
Topic/Title:	Stressed Students	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Sandra Huzenman- Early Childhood Director
Dr. Michael DeDonno- Asst. Prof./Psychology
Dion Phillips-Scotland- High School Teacher

Topics Discussed:

Students are constantly being pressured to be the best they can be. This can lead to an achievement obsession that has become a serious problem. The Early Childhood Director, at Gordon Schools of Beth David Congregation, Sandra Huzenman, explained that the journey of education begins in early childhood. However, too early in age, the parents are already putting too much pressure on schools and children to reach unrealistic expectations. High school teacher, Dion Phillips-Scotland agrees; many parents feel their children represent them, and give an extra push for the students to become what their parents might want to be themselves. She adds that there's also stress about getting into a top university and meeting graduation requirements. Psychologist Dr. Michael DeDonno students are told not only they need good grades, but they must also be involved in the community, extracurricular activities, and also decide at an early age what they what they want to do for the rest of their lives. Dr. DeDonno believes few eighteen year olds are not fully developed to make such an important decision. Ms. Huzenman says there are different stages in children's learning. Parents must become educated in the capabilities of their children and how their children learn. The parent's involvement is crucial. Dr. DeDonno adds that the relationship between students and their parents is an important factor. For example, he points out single parents may not have the time to spend with their children and this can affect their stimulation to learn. To contend with these difficulties, Ms. Phillips-Scotland believes students have learned to compensate by cheating. Too often other students help with homework or provide answers to tests and assignments. Ms. Huzenman finds in her experience with younger children, they want to do exactly what the teacher wants. This, however, takes away from their creative thinking. All three guests agree that unrealistic expectations of students today have triggered unprecedented stress.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 8-11
Air Date:	Tuesday May 28, 2013	Time: 6:30 am
Topic/Title:	Florida Headache Free Fun	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Florida family vacation spots rank in the top 11 destinations in the world by US News and Frommer's. Floridians are blessed to live in probably the most visited vacation destination in the world; this is paradise from the 825 most beautiful beaches in the world to all of the amazing Florida attractions and the state parks and everything in the middle that 82 million people come and visit.

Guest: Will Seccombe, Chief Marketing Officer for Visit Florida, said, "there's so many incredible values from the high-end properties and the beautiful resorts like the Don CeSar to much more affordable properties that are hot deals that fits your budget and your expectations. Florida has 825 miles of the most beautiful beaches in the world and that doesn't cost you a thing.

Guest: Jill Martin, Visit Florida and Florida Insider Magazine writer, offered unique affordable destinations around Florida. If you have not been up to the Emerald Coast area up by Sandestin and Destin and Seaside I would recommend that highly. The fishing up there is fantastic, they're nicknamed the luckiest fishing Village in the world for a reason, that's a great place to take your kids. On the West Coast in St. Pete Beach the beaches are gorgeous, award-winning, family-friendly, so many different things to do here from Captain Nemo Cruises to the Dahlia Museum and the Florida Aquarium. Moving down the coast hunting for seashells over on Captiva and Sanibel, you just can't beat that that's one of those priceless Florida vacation memories for sure.

Guest: Stephanie Oswald, Cofounder and Editor in Chief of Travel Girl Magazine, explained how to use new technology to make a family vacation easier and really important to do your homework so you can find some fantastic deals out there. Remember exotic doesn't have to mean traveling too far away here in Florida like great super island destinations, Key West, Amelia Island.

Guest: Travel Mom, Kim Orlando, knows how to travel smart and going away doesn't mean you have to go far away it means that you're leaving your house. Florida has lots of free things to do from West Palm Beach to Pinellas to Orlando to Jacksonville.

Guest: HGTV Brad Staggs, offered a way for families to interact during the summer and enjoy the Great Outdoors during Great Outdoors Month to celebrate and appreciate our natural wealth. Brad offered instructional videos on all kinds of projects to get people working with their hands and get people out into the real outdoors.

Guest Ben Sargent, of Cooking Channels "Hook Line and Dinner" agrees if you teach a man to fish he will never starve. Florida is the crustacean capital, mollusks, shellfish and going out for stone crabs. The most sustainable type of fishing there is. It sounds horrible but what they do is they just break off the claw and release the crab it doesn't actually hurt the crab it's an escape mechanism and that claw regenerates and it grows back twice as big.

Guest: Dr. Richard Lipton lead study investigator National Headache Foundation's Landmark American Migraine Prevalence and Prevention Study the largest study of migraine and headache sufferers ever conducted underscores for the first time how serious an impact migraine related nausea has on over 31 million migraine sufferers.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 12
Air Date:	Thursday May 30, 2013	Time: 6:00 am
Topic/Title:	Stressed Students	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

Sandra Huzenman- Early Childhood Director
Dr. Michael DeDonno- Asst. Prof./Psychology
Dion Phillips-Scotland- High School Teacher

Topics Discussed:

Students are constantly being pressured to be the best they can be. This can lead to an achievement obsession that has become a serious problem. The Early Childhood Director, at Gordon Schools of Beth David Congregation, Sandra Huzenman, explained that the journey of education begins in early childhood. However, too early in age, the parents are already putting too much pressure on schools and children to reach unrealistic expectations. High school teacher, Dion Phillips-Scotland agrees; many parents feel their children represent them, and give an extra push for the students to become what their parents might want to be themselves. She adds that there's also stress about getting into a top university and meeting graduation requirements. Psychologist Dr. Michael DeDonno students are told not only they need good grades, but they must also be involved in the community, extracurricular activities, and also decide at an early age what they what they want to do for the rest of their lives. Dr. DeDonno believes few eighteen year olds are not fully developed to make such an important decision. Ms. Huzenman says there are different stages in children's learning. Parents must become educated in the capabilities of their children and how their children learn. The parent's involvement is crucial. Dr. DeDonno adds that the relationship between students and their parents is an important factor. For example, he points out single parents may not have the time to spend with their children and this can affect their stimulation to learn. To contend with these difficulties, Ms. Phillips-Scotland believes students have learned to compensate by cheating. Too often other students help with homework or provide answers to tests and assignments. Ms. Huzenman finds in her experience with younger children, they want to do exactly what the teacher wants. This, however, takes away from their creative thinking. All three guests agree that unrealistic expectations of students today have triggered unprecedented stress.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 7-12
Air Date: Thursday May 30, 2013 Time: 6:30 am
Topic/Title: Planning Summer Fun
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: A recent AAA consumer poll survey said two thirds of Floridians plan to take a summer vacation, an increase of 8000 from last year. 48% say they'll spend about \$1000 or less on a vacation of four days and remaining Floridians will spend up to \$3000. Also, 49% of Floridians prefer to drive their car or truck.

Guest: Larry Gamache, Carfax Communications Director and used car history consumer expert, said last year over 119,000 cars were offered for sale in the state of Florida with open recalls so Carfax is educating consumers contact their vehicles dealer to determine if they have an open recall for free of charge in partnership with the original equipment manufacturers by checking at www.recall.carfax.com. This is how Florida used car owners and sellers can improve public safety.

Guest: Lauren Tjaden, & Jill Martin family vacation experts and writers offered Florida families travel budget friendly ideas as traveling on the road trip using Visit Florida website at, www.visitflorida.com. Lauren suggests to use your Florida residency for many online discounts and check out the homepage to find the hot deals button.

Guest: Kelly Packard, Former Baywatch star knows all about summer fun as a mom of a three, navigating summer vacations, barbecues, playgrounds and family get-togethers, Kelly offered tips in planning a special summer fun vacation. She said have a list of things that you want to do, places to go, and remember to bring my digital camera to capture those memories and put into a scrapbook. Also, teaching kids early it's okay to stay home too and have a good time without spending money.

Guest: Chef Josh Henderson, is creating awareness of National Street Eats Movement. Try a unique summer treat touring your town. No stale doughnuts and Franks - its gourmet fare on paper plates. This craft began in 2007 to create farm to table food making it easier and less expensive.

Guests: Dr. Roshina Raj, women's physical and mental well-being expert, said primary care physicians make sure you get the appropriate checkups and screenings tests but also making sure you have a good exercise regiment and a healthy diet and your doctor can help you with all of these.

Guest: Melinda Marchiano, pediatric cancer survivor and Dr. Lillian Meacham discuss the National Cancer Survivor's Day Foundation and how it supports hundreds of hospitals nationwide and here in Florida through the AFLAC Cancer Center and Innovative Therapy.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 13
Air Date:	Tuesday June 4, 2013	Time: 6:00 am
Topic/Title:	Domestic Violence	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

- 1) Dr. Natalie Va: Clinical Psychologist
- 2) Gina Beovides: Staff Attorney/Legal Aid Society
- 3) Michelle Ortiz: Supervising Attorney/FIAC

Discussion:

Dr. Natalie Va says domestic violence victims are often treated for depression, suicidal thoughts and/or for Posttraumatic Stress Disorder (PTSD). Most patients in an abusive relationship don't realize that the symptoms they experience are due to the abusive environment. In Dr. Va's practice, she has seen male patients, most of whom are victims of a male partner. Ms. Gina Beovides sees many male clients; their cases are handled in the same way as female clients. Dr. Va points out men tend to be abusive because of jealousy whereas women lash out because of frustration. Ms. Michelle Ortiz says the Florida Immigrant Advocacy Center's La Lucha project is designed to provide free legal help and representation to immigrants who are in an abusive relationship. What they see at La Lucha, Ms. Ortiz says, is many women don't recognize domestic violence is a crime. She also says many of the abusers tell their wives or partners that they will be deported if they denounce them to the authorities. Dr. Va says most women are scared to go to couple's therapy because although the husbands remain collective and cooperative during therapy sessions, they will later be abusive at home, angry at having to attend a session. If she or the other professionals at her center feel a patient is in imminent danger, they will report the case to police and call a shelter for the victim. Ms. Beovides reports that while better laws are place to protect the victims, many do not know or realize psychological abuse is considered an assault. She also cautions against restraining orders because these provide, at best, protection for the person filing and not their children. Injunctions, however, provide protection for the petitioner and his or her children. Victims of domestic violence can file an injunction for psychical or emotional abuse. These claims need to be proven to a judge before he/she can be granted one. Both Ms. Beovides and Ortiz encourage victims to seek help and most importantly, remind them that organizations such as their own provide free help to any victim of domestic violence. All three guests concluded by saying they believe people as a whole need to be more educated on domestic violence so that they may become active participants.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 7-12
Air Date: Tuesday June 4, 2013 Time: 6:30 am
Topic/Title: Planning Summer Fun
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

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Guest: Chef Josh Henderson, is creating awareness of National Street Eats Movement. Try a unique summer treat touring your town. No stale doughnuts and Franks - its gourmet fare on paper plates. This craft began in 2007 to create farm to table food making it easier and less expensive.

Guests: Dr. Roshina Raj, women's physical and mental well-being expert, said primary care physicians make sure you get the appropriate checkups and screenings tests but also making sure you have a good exercise regiment and a healthy diet and your doctor can help you with all of these.

Guest: Melinda Marchiano, pediatric cancer survivor and Dr. Lillian Meacham discuss the National Cancer Survivor's Day Foundation and how it supports hundreds of hospitals nationwide and here in Florida through the AFLAC Cancer Center and Innovative Therapy.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 13
Air Date:	Thursday June 6, 2013	Time: 6:00 am
Topic/Title:	Domestic Violence	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests:

- 1) Dr. Natalie Va: Clinical Psychologist
- 2) Gina Beovides: Staff Attorney/Legal Aid Society
- 3) Michelle Ortiz: Supervising Attorney/FIAC

Discussion:

Dr. Natalie Va says domestic violence victims are often treated for depression, suicidal thoughts and/or for Posttraumatic Stress Disorder (PTSD). Most patients in an abusive relationship don't realize that the symptoms they experience are due to the abusive environment. In Dr. Va's practice, she has seen male patients, most of whom are victims of a male partner. Ms. Gina Beovides sees many male clients; their cases are handled in the same way as female clients. Dr. Va points out men tend to be abusive because of jealousy whereas women lash out because of frustration. Ms. Michelle Ortiz says the Florida Immigrant Advocacy Center's La Lucha project is designed to provide free legal help and representation to immigrants who are in an abusive relationship. What they see at La Lucha, Ms. Ortiz says, is many women don't recognize domestic violence is a crime. She also says many of the abusers tell their wives or partners that they will be deported if they denounce them to the authorities. Dr. Va says most women are scared to go to couple's therapy because although the husbands remain collective and cooperative during therapy sessions, they will later be abusive at home, angry at having to attend a session. If she or the other professionals at her center feel a patient is in imminent danger, they will report the case to police and call a shelter for the victim. Ms. Beovides reports that while better laws are place to protect the victims, many do not know or realize psychological abuse is considered an assault. She also cautions against restraining orders because these provide, at best, protection for the person filing and not their children. Injunctions, however, provide protection for the petitioner and his or her children. Victims of domestic violence can file an injunction for psychological or emotional abuse. These claims need to be proven to a judge before he/she can be granted one. Both Ms. Beovides and Ortiz encourage victims to seek help and most importantly, remind them that organizations such as their own provide free help to any victim of domestic violence. All three guests concluded by saying they believe people as a whole need to be more educated on domestic violence so that they may become active participants.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 7-13
Air Date: Thursday June 6, 2013 Time: 6:30 am
Topic/Title: Take Charge Manage Your Life
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: According to an Environmental Protection Agency survey 37.7% of white adults in Florida had at least one sunburn in the past year. 5 Sunburns put you at a significant risk factor for the development of skin cancer. About 626 people die from melanoma in Florida every year. Teaching your kids to unplug and have fun without technology.

Guest: Melissa Rycroft Dancing with the stars winner, discussed the need for sun protection everyday. She said just remember if you can see the sun the sun can see you.

Guest: STACY DEBROFF, Parenting expert said its no surprise that kids today lack social skills and the ability to have fun because parents can't get them to unplug. Stacy discussed the findings of a parent survey that presented the growing problem of kids disconnecting from technology to learn to socialize.

Guest: Stuart Kronauge, General Manager, COCA-COLA shared the new program to fight obesity called GET THE BALL ROLLING. The activity program is based on touring states and countries to teach them how to create, plan and participate in activities outside, to tackle obesity.

Guest: Sarah Gavin, Expedia travel expert shared some of the hottest travel deals to get family out and having fun on a budget to make this family vacation a reality.

Guests: Torstein Hagen, Chairman of Viking Cruises and Travel Expert Ann Scully shared a new vacation concept to share with the one you love and make time to recharge your love life without the kids.

Guest: Dr. Richard Aguilar, Medical Director at Diabetes Nations and the Diabetes Care Foundation discussed the importance of holistic approach to fighting the skyrocketing cases of Type 2 Diabetes. The Florida department of Health...reports Diabetes is the 6th leading cause of death in Florida. Type 2 diabetes is a progressive disease that affects the body's ability to metabolize sugar or glucose.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 14
Air Date:	Tuesday June 11, 2013	Time: 6:00 am
Topic/Title:	Autism	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles:

Susan Morantes VP of Disability Services for the Dan Marino Foundation
Carol Nigro is the Community Resource Specialist for the Dan Marino Foundation
Dr. Phyllis Sandals Director of Center for Advanced Learning (CAL) at Barry University

Topics Discussed:

Dr. Pamela Sandals described what autism as a disorder of neural development characterized by impaired social interaction and communication, and by restricted and repetitive behavior. Autism is difficult to diagnose, because someone can be autistic as well as suffer from another behavior defect. Some autistics think differently; some see things in pictures. Autistic people are very creative. Mrs. Susan Morantes's son was two when she started to notice his autistic behaviors. She believes that children now are better diagnosed. Mrs. Carol Nigro's son was 22 months old when she noticed autistic behaviors; when she and her husband told the pediatricians, they brushed it off. Mrs. Morantes says autism is not curable but children and teenagers can learn to cope with the disease. Mrs. Nigro says help also comes from local centers and support groups to help not only the children but their parents as well. However, she thinks the public school system is not doing as much as it could. Her son is going to enter middle school soon, where there are fewer resources than there were in elementary school. Mrs. Morantes said the Dan Marino foundation does research with some of the funding they receive. It is also going to open a vocational school for those students who have "aged out" of the system, because after high school there are not many options for young adults with disabilities. But one area not being addressed, according to her, is the financial burden put on parents because health insurance does not cover many of the available programs. Dr. Sandals believes that parents support groups are critical for parents, especially.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 4-13
Air Date:	Tuesday June 11, 2013	Time: 6:30 am
Topic/Title:	Debt Responsibility	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: Mortgage debt makes up the largest portion of the \$11.34 trillion consumer debt. A banking survey in Florida found customers are stressed out over finances. Federal Reserve found an average American household spends 11% of its disposable income to wipe out all past debts.

Guest: Farnoosh Torabi, Financial Experts offered tips to take control of our finances and said consumers have become more fiscally responsible and more people are taking on part time work to pay off past debt. She encourages consumers to share success stories on paying down debt with others who are faced with the same issues.

Guest: Ryan Bailey, TD Bank VP shared the result of Florida banking survey with a checklist of key characteristics consumers should expect from their bank and the banking habit that influence our choice of a bank to do business. Survey showed consumers are stressed and need to feel the bank is their good neighbor and they know them and trust them.

Guest: Micha Mussio, Auto Journalist, Kelly Blue Book. Micha said the hottest trends in new 2014 models is fuel efficiency and lighter weight autos that use new types of aluminum and metal processes. Best of all he said the American manufactures are doing a great job competing with the Asian brands for style and efficiency.

Guest: ANJA WINIKKA, SITE DIRECTOR OF *THEKNOT.COM*, emphasized that planning a wedding dealt with determining what your priorities are. According to the Sun Sentinel an average South Florida wedding can cost as much as a new Suv, or more depending on your honeymoon venue, wedding rings, dress, reception and more.

Guest: Bobbie Thomas, Celebrity style expert, and Author of *The Power of Style* offered her success on having a luxury vacation by using reward points. An average family of four spends about \$4,000 on a Florida vacation, but the real secret to style is to love yourself and the way you look, otherwise you can spend thousands of dollars and still suffer from the lack of confidence and enjoy where ever you are.

Guest: Daryl Johnson, Former NFL Player & Dr. Harry Fisch urged men who have symptoms of fatigue, belly fat, lack of desire to be tested for LOW T. Millions of men have Low Testosterone a chronic medical condition and are embarrassed to talk about it with their doctor.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 14
Air Date:	Thursday June 13, 2013	Time: 6:00 am
Topic/Title:	Autism	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles:

Susan Morantes VP of Disability Services for the Dan Marino Foundation
Carol Nigro is the Community Resource Specialist for the Dan Marino Foundation
Dr. Phyllis Sandals Director of Center for Advanced Learning (CAL) at Barry University

Topics Discussed:

Dr. Pamela Sandals described what autism as a disorder of neural development characterized by impaired social interaction and communication, and by restricted and repetitive behavior. Autism is difficult to diagnose, because someone can be autistic as well as suffer from another behavior defect. Some autistics think differently; some see things in pictures. Autistic people are very creative. Mrs. Susan Morantes's son was two when she started to notice his autistic behaviors. She believes that children now are better diagnosed. Mrs. Carol Nigro's son was 22 months old when she noticed autistic behaviors; when she and her husband told the pediatricians, they brushed it off. Mrs. Morantes says autism is not curable but children and teenagers can learn to cope with the disease. Mrs. Nigro says help also comes from local centers and support groups to help not only the children but their parents as well. However, she thinks the public school system is not doing as much as it could. Her son is going to enter middle school soon, where there are fewer resources than there were in elementary school. Mrs. Morantes said the Dan Marino foundation does research with some of the funding they receive. It is also going to open a vocational school for those students who have "aged out" of the system, because after high school there are not many options for young adults with disabilities. But one area not being addressed, according to her, is the financial burden put on parents because health insurance does not cover many of the available programs. Dr. Sandals believes that parents support groups are critical for parents, especially.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 6-13
Air Date: Thursday June 13, 2013 Time: 6:30 am
Topic/Title: Enhancing Our Communication Skills
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: A recent survey found 58% of homeowners moving forward with remodeling plans and 57% remodeling the kitchen because of resale benefits. First time Mothers today are 3.5 years older than mothers in the past 3 decades. Children who learn a second language tend to have superior reading, writing, analytical and social skills, as well as more extensive vocabularies, 19% of Floridians speak Spanish, and the most widely taught second language.

Guest: Jane Buckingham, Best Selling Author offered tips to handling life's sticky situations and keeping mom happy and never hold judgment that will cause an unhealthy relationship. is Jane Buckingham.

Guest: Elaine Griffin, renowned designer and author, shared design rules that can help reduce your carbon foot print in the kitchen as well as professional secrets to remodeling a kitchen. Lighting can really tie a kitchen design together

Guest: is LORI RICHMOND, EDITOR OF THEBUMP.COM. First time Mothers today are 3.5 years older than mom in the past 3 decades. A baby's birth is a special-unique time in a family's life... and it's a time of joy and exhaustion. NEW MOMS put lots of time and energy and learn real quick the babies needs_are number one.

Guest: Julia Pimsleur Levine- is a Forbes.com contributor, and founder and creator of Little Pim, the leading language-learning program that introduces young children to a second language.

Guest: LARRY GAMACHE, Car & Consumer Expert & Carfax Communications Director, shared. New research from Carfax shows that nearly 2.1 million cars with open recalls were for sale online last year, over 90,000 in Florida.

Guest: Dr. Tracy Stevens Cardiologist, Member of Women Heart national scientific advisory council. There is over 250,000 women die of a heart attack each year and yet most women's handbags are better prepared for a broken nail or bad hair day than a heart attack.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 15
Air Date:	Tuesday June 18, 2013	Time: 6:00 am
Topic/Title:	Traffic Congestion	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests& Titles:

1. Brett Engle: Barry University Dept. of Social Work, Motivational Approach.
2. Nancy Pierre Louis: South Florida Commuter Services; Outreach Manager.
3. Patrick H. Wong: Chief Air Quality Miami, Division Environment Resources Management.

Topics Discussed:

There is no debate that Florida's roads, especially the highways, were built to accommodate less people and less vehicles than travel on them now. It is also clear enough that construction has not kept up with the ever increasing demands. One solution was introduced in a pre-taped story about a Barry University professor who rides his bike to work nearly every day; Dr. Dave Fletcher said this saves him at least a thousand dollars a year and has kept in great physical shape.

The guests were introduced. Ms. Nancy Pierre Louis thinks the most important issue is people who commute by themselves; Mr. Patrick Wong believes more attention should be given to future technology. Future generations, he expects, will become more environmentally friendly but these future vehicles will be expensive. Dr. Brett Engle says communicating the needs and consequences of the over-reliance on personal vehicles is crucial. He says when communication is effective; we get better action plans and more commitment from the public.

Ms. Pierre- Louis says the South Florida Commuter Services (SFCS) wants to reduce the number of commuters but people Floridians are reluctant to give up their personal freedom of coming and going as they please. She says one way of getting them out of their cars is better public transportation that provides better routes. Mr. Wong said Florida's air quality levels are not that bad, thanks to the strong winds. Nevertheless changes are needed. Dr. Engle stresses honest arguments often led to change. The panelists agreed there alternatives even now: riding a bike or a bus, or train, or carpooling.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Rose Lee Archer Show</i>	Episode: 9-12
Air Date:	Tuesday June 18, 2013	Time: 6:30 am
Topic/Title:	Securing Florida Homes	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Rose Lee Archer	

Issue addressed: The State of Florida Emergency Management has three basic concepts:

- 1) All-hazards preparedness is the foundation of readiness for all disasters
- 2) The Cycle of emergency management includes preparedness, response, recovery, and mitigation; and 3) All disasters are local.

Hurricane preparedness in Florida takes a lot more planning than having water and supplies. Preparedness begins by securing your home.

Guest: Carlos Manzano, Forensic Roof Investigator of Miami, said examine your roof and if needed seal the roof deck and strengthen the roof's connections. This will protect your home from wind-driven rain. If you have a roof leak that's difficult to identify the location of intrusion.... Forensic roofers will investigate the nature of the leak of the leak.

Guest: Jeremy, Forensic Plumber is called in by a home owner once the leak's origin is found and uses a scope to use that will identify where the water is settling and causing mold.

Water damage can cause mold due to a damaged pipe, storm damage to a roof or window, or rising water from a flood. Regardless of the source, insurance coverage for water and mold damage varies with individual policies.

Guest: Sam Vallano, South Florida Property contractor said follow these rules to secure your home from storms. Three Ways to protect your home by Preparing for Summer storms. 1. Seal and Secure Your Roof:

2. Seal and Secure Your Soffits
3. Seal and Secure windows and doors.

Guest: Bryan Koon, Director of the Florida Division of Emergency Management, discussed the functions of Florida's state emergency response team, SERT. Explaining when the state response begins on a local level and what resources are in place at Florida's Emergency Management. Offering Florida residents web sites to beginning planning their family and business emergency plans, preparation is our personal responsibility.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 15
Air Date:	Thursday June 20, 2013	Time: 6:00 am
Topic/Title:	Traffic Congestion	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests& Titles:

1. Brett Engle: Barry University Dept. of Social Work, Motivational Approach.
2. Nancy Pierre Louis: South Florida Commuter Services; Outreach Manager.
3. Patrick H. Wong: Chief Air Quality Miami, Division Environment Resources Management.

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WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 8-13
Air Date: Thursday June 20, 2013 Time: 6:30 am
Topic/Title: Discover Florida
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue: According to South Florida water management studies...nitrate levels are rising in many local bodies of water. The damage is due to homeowners applying, fertilizer incorrectly resulting in nitrogen leaking into our groundwater & robbing oxygen from our fish. This summer discover Florida's Public Gardens and enjoy family reunions with an etiquette approach to digital manners.

Guest: Paul James the Gardener Guy suggests that if we visit a public garden we can get ideas of how to create a beautiful yard and use compost as a fertilizer to protect our ecosystem.

Guest: John Gidding, HGTV's *Curb Appeal*, nationally recognized expert and designer on offered tips to transform your out-door living and entertaining spaces. He stressed keeping bite free and protecting our family from the West Niles mosquitos.

Guest: Daniel Post Senning, the great-great-grandson of etiquette pioneer Emily Post, and author of "Manners in a Digital World - Living Well Online. Daniel offered new etiquette to use at your next family reunion so you don't spoil summer fun with a family feud. And our changing roles as adult siblings and how to instill good family manners in a digital age.

Guest: Robert Verdi, celebrity stylist presented a mom and her son with a free digital makeover to help get most forms your digital life.

Guest: Sissy Biggers, Entertaining Expert offered quick entertaining ideas that are perfect for family barbeque ..and reminds us to ask family to always bring their favorite dish as a compliment to the menu. is here this morning with some quick and easy ideas

Guest: Michael Copely, Retail lending expert at TD BANK Florida said home prices are on the rise in Florida at the fastest pace in six years & home purchases up nearly 50 % and offered a new Mortgage Survey Index that showed what buyers need from the loan lenders.

Guest: Matt Passmore, star of the Glades brought in more than 3.7 million dollars in only two months of work, increasing Florida's workforce development. The Glades overall economic impact to Florida is over 17.8 million dollars.

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PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 16
Air Date:	Tuesday June 25, 2013	Time: 6:00 am
Topic/Title:	Foster Care	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles

Yanila Llompert- Family Resource Center
Dr. Mitchell Rosenwald- Assoc. Prof/ Social Work
Denise Sasiain- Foster mother

Topics Discussed:

Children in the foster care system are taken from their homes because of neglect, abuse, and abandonment. These children are filled with anger, confusion, betrayal, and powerlessness. Denise Sasiain, a foster mother to three children says she became a foster parent because she has always worked to help people, especially children. She encourages others to do so as well because of the need for safe, supportive environments for these children, she feels, however, that the process of becoming a foster parent is too lengthy. She believes there should be more resources to make this process shorter. Yanila Llompert, a license supervisor for the Family Resource Center, explained that the process of becoming a foster parent like is a lengthy one because of the process involves a thorough screening. The home studies are so comprehensive, that, for example, the background information for potential foster parents is twenty five to thirty pages long. Dr. Mitchell Rosenwald, an Associate Professor of Social Work, adds that the process is difficult because many of the children who are in foster care are about 12 and 13 years old. The longer they have been in foster care, especially without some sort of permanency the more damage to the child or teenager for not having a permanent caregiver. Mrs. Llompert said the lack of permanency is frequently due the result of bad behavior from the children. A classic example is a teenaged child returning repeatedly to his or her abusive parent. Other times, if the problems of a foster child get too severe, a case worker is required to remove the child to an institution or home better able to cope with those problems. Dr. Rosenwald adds the three governing principles are safety, permanency, and well being. When this does not work out children are switched in and out of homes. All three guests agree that all those who are considering foster parenting should be willing to learn, grow, love, committed, patient, and be open-minded.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 10-12
Air Date: Tuesday June 25, 2013 Time: 6:30 am
Topic/Title: Take Charge Manage Your Life
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: The U.S. Department of Health and Human Services' Office on Women's Health helps to empowers women of all ages to live healthier lives by staying active. A new survey finds health issue affects millions of Women's lifestyle & erodes their self-confidence. Florida's Healthy Start provides risk -screening of all Florida's pregnant women and newborn infants to identify those at risk of poor birth, health and developmental outcomes. And, 1 in 10 Floridians has diabetes, Florida ranks the 29th-most-obese state in the US.

Guest: Dr. Roshini Raj, women's health expert, advocates for women of all ages to empowers themselves to live healthier lives by staying active and opting for nutritious meals. Developing healthy eating habits is essential to maintaining good health

Guest: Victoria Shanta Retelny, mother, author/owner of LivingWell Communications, offered facts on the need for nutrition before and during pregnancy. The first months of pregnancy and first year of caring for a baby can be incredibly challenging.

Guest: Dr. Rhonda Robinson, Optometrist; Jeannie Mai, style expert , discussed survey that revealed the first thing a women wants to take off at the end of the day to insure comfort is contact lenses, shoes and traditional work clothes women.

Guest: . Dr. Diana—Ramos, OB/GYN, discussed a new survey that revealed *that time of the month* doesn't allow women with heavy periods to lead a normal active lifestyle, and diminishes confidence at work & socially, leaving her feeling embarrassed_and mentally depressed.

Guest: Steve Richert, founder of nonprofit Living Vertical has a unique slant on managing life with Type one diabetes and takes his challenge to another height. While managing type 1 diabetes, he reminds us that 1 in 10 Floridians have diabetes.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program:	<i>Community Crossroads</i>	Episode: 16
Air Date:	Thursday June 27, 2013	Time: 6:00 am
Topic/Title:	Foster Care	
Duration:	30 minutes	
Style/Type:	Interview Format	
Source:	Barry University	

Guests & Titles

Yanila Llompart- Family Resource Center
Dr. Mitchell Rosenwald- Assoc. Prof/ Social Work
Denise Sasiain- Foster mother

Topics Discussed:

Children in the foster care system are taken from their homes because of neglect, abuse, and abandonment. These children are filled with anger, confusion, betrayal, and powerlessness. Denise Sasiain, a foster mother to three children says she became a foster parent because she has always worked to help people, especially children. She encourages others to do so as well because of the need for safe, supportive environments for these children, she feels, however, that the process of becoming a foster parent is too lengthy. She believes there should be more resources to make this process shorter. Yanila Llompart, a license supervisor for the Family Resource Center, explained that the process of becoming a foster parent like is a lengthy one because of the process involves a thorough screening. The home studies are so comprehensive, that, for example, the background information for potential foster parents is twenty five to thirty pages long. Dr. Mitchell Rosenwald, an Associate Professor of Social Work, adds that the process is difficult because many of the children who are in foster care are about 12 and 13 years old. The longer they have been in foster care, especially without some sort of permanency the more damage to the child or teenager for not having a permanent caregiver. Mrs. Llompart said the lack of permanency is frequently due the result of bad behavior from the children. A classic example is a teenaged child returning repeatedly to his or her abusive parent. Other times, if the problems of a foster child get too severe, a case worker is required to remove the child to an institution or home better able to cope with those problems. Dr. Rosenwald adds the three governing principles are safety, permanency, and well being. When this does not work out children are switched in and out of homes. All three guests agree that all those who are considering foster parenting should be willing to learn, grow, love, committed, patient, and be open-minded.

WXPX-TV, BRADENTON, FLORIDIA
PUBLIC AFFAIRS REPORT
SECOND QUARTER, 2013

Program: *Rose Lee Archer Show* Episode: 7-13
Air Date: Thursday June 27, 2013 Time: 6:30 am
Topic/Title: Take Charge Manage Your Life
Duration: 30 minutes
Style/Type: Interview Format
Source: Rose Lee Archer

Issue addressed: According to an Environmental Protection Agency survey 37.7% of white adults in Florida had at least one sunburn in the past year. 5 Sunburns put you at a significant risk factor for the development of skin cancer. About 626 people die from melanoma in Florida every year. Teaching your kids to unplug and have fun without technology.

Guest: Melissa Rycroft Dancing with the stars winner, discussed the need for sun protection everyday. She said just remember if you can see the sun the sun can see you.

Guest: STACY DEBROFF, Parenting expert said its no surprise that kids today lack social skills and the ability to have fun because parents can't get them to unplug. Stacy discussed the findings of a parent survey that presented the growing problem of kids disconnecting from technology to learn to socialize.

Guest: Stuart Kronauge, General Manager, COCA-COLA shared the new program to fight obesity called GET THE BALL ROLLING. The activity program is based on touring states and countries to teach them how to create, plan and participate in activities outside, to tackle obesity.

Guest: Sarah Gavin, Expedia travel expert shared some of the hottest travel deals to get family out and having fun on a budget to make this family vacation a reality.

Guests: Torstein Hagen, Chairman of Viking Cruises and Travel Expert Ann Scully shared a new vacation concept to share with the one you love and make time to recharge your love life without the kids.

Guest: Dr. Richard Aguilar, Medical Director at Diabetes Nations and the Diabetes Care Foundation discussed the importance of holistic approach to fighting the skyrocketing cases of Type 2 Diabetes. The Florida department of Health...reports Diabetes is the 6th leading cause of death in Florida. Type 2 diabetes is a progressive disease that affects the body's ability to metabolize sugar or glucose.