

## ORDER



**Orders**  
**Order / Rev:** 2921327  
**Alt Order #:** 27284017  
**Product Desc:** TROY CARTER FOR CONG  
**Estimate:** 1113  
**Flight Dates:** 03/02/21 - 03/08/21  
**Original Date / Rev:** 03/01/21 / 03/01/21  
**Order Type:** REG

**Baton Rouge WVLA**

**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency**  
**Name:** Assembly  
**Buying Contact:**  
**Billing Contact:** Assembly Email  
 711 3rd Avenue  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Troy Carter/Congress/LA/Dem  
**Demographic:** A35+  
**Product Codes:** PL12  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/01/21	03/28/21	40	\$5,525.00	\$4,696.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2021	40	\$5,525.00	\$4,696.25	0.00
<b>Totals</b>	<b>40</b>	<b>\$5,525.00</b>	<b>\$4,696.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC	M-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVLA	03/02/21	03/02/21	Local 33 News Today 2 CM 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
NBC 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/01/21	03/07/21	-T-----	1		\$75.00		0.00						
N 2	WVLA	03/03/21	03/03/21	Local 33 News Today 2 CM 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
NBC 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/01/21	03/07/21	--W----	1		\$75.00		0.00						
N 3	WVLA	03/05/21	03/05/21	Local 33 News Today 2 CM 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
NBC 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/01/21	03/07/21	----F--	1		\$75.00		0.00						
N 4	WVLA	03/08/21	03/08/21	Local 33 News Today 2 CM 6:00 AM-6:30 AM	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
NBC 6A NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/08/21	03/14/21	M-----	1		\$75.00		0.00						
N 5	WVLA	03/02/21	03/02/21	Local 33 News Today 2 CM 6:30 AM-7:00 AM	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00

## Baton Rouge WVLA

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 Estimate: 1113

Baton Rouge WVLA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$125.00		0.00			
N 18	WVLA	03/08/21	03/08/21	M-F 3p-4p 3:00 PM-4:00 PM	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Ellen															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	M-----		1				\$125.00		0.00			
N 19	WVLA	03/02/21	03/02/21	M-F 4p-5p 4:00 PM-5:00 PM	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	-T-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	-T-----		1				\$125.00		0.00			
N 20	WVLA	03/03/21	03/03/21	M-F 4p-5p 4:00 PM-5:00 PM	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	--W----		1				\$125.00		0.00			
N 21	WVLA	03/04/21	03/04/21	M-F 4p-5p 4:00 PM-5:00 PM	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	---T---		1				\$125.00		0.00			
N 22	WVLA	03/05/21	03/05/21	M-F 4p-5p 4:00 PM-5:00 PM	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	----F--	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$125.00		0.00			
N 23	WVLA	03/08/21	03/08/21	M-F 4p-5p 4:00 PM-5:00 PM	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	M-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	M-----		1				\$125.00		0.00			
N 24	WVLA	03/03/21	03/03/21	Local 33 News at 5 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	--W----		1				\$200.00		0.00			
N 25	WVLA	03/05/21	03/05/21	Local 33 News at 5 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$200.00		0.00			
N 26	WVLA	03/08/21	03/08/21	Local 33 News at 5 5:00 PM-5:30 PM	CM	5:00 PM-5:30 PM (5:00 PM-5:30 PM)	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	M-----		1				\$200.00		0.00			
N 27	WVLA	03/02/21	03/02/21	Local 33 News at 6 6:00 PM-6:30 PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	-T-----		1				\$200.00		0.00			
N 28	WVLA	03/04/21	03/04/21	Local 33 News at 6 6:00 PM-6:30 PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	---T---		1				\$200.00		0.00			
N 29	WVLA	03/05/21	03/05/21	Local 33 News at 6 6:00 PM-6:30 PM	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$200.00		0.00			
N 30	WVLA	03/04/21	03/04/21	M-F 630p-7p 6:30 PM-7:00 PM	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	---T---		1				\$200.00		0.00			
N 31	WVLA	03/05/21	03/05/21	M-F 630p-7p 6:30 PM-7:00 PM	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$200.00		0.00			
N 32	WVLA	03/08/21	03/08/21	M-F 630p-7p 6:30 PM-7:00 PM	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	M-----		1				\$200.00		0.00			
N 33	WVLA	03/02/21	03/02/21	LN M-F 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI-T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	-T-----		1				\$200.00		0.00			
N 34	WVLA	03/03/21	03/03/21	LN M-F 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI--W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	--W----		1				\$200.00		0.00			
N 35	WVLA	03/04/21	03/04/21	LN M-F 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	---T---		1				\$200.00		0.00			
N 36	WVLA	03/05/21	03/05/21	LN M-F 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	PI----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NBC Local 33 News @															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	----F--		1				\$200.00		0.00			
N 37	WVLA	03/03/21	03/03/21	Tonight Show 10:35 PM-11:37 PM	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI--W----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	--W----		1				\$125.00		0.00			
N 38	WVLA	03/04/21	03/04/21	Tonight Show 10:35 PM-11:37 PM	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI---T---	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	---T---		1				\$125.00		0.00			
N 39	WVLA	03/08/21	03/08/21	Tonight Show 10:35 PM-11:37 PM	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-----	:30	1	\$125.00	P4	0.00	NM	1	\$125.00
Tonight Show-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/08/21	03/14/21	M-----		1				\$125.00		0.00			
N 40	WVLA	03/06/21	03/06/21	Today Show Sa 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----S-	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
Saturday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		03/01/21	03/07/21	-----S-		1				\$75.00		0.00			
													Totals	40	\$5,525.00