

**Univision Political Public File
Non-Candidate Issue Advertisements**

Does the advertisement refer to any legally qualified candidate(s) for federal office (President, Vice President, U.S. Congress, U.S. Senate)?

Yes No*

If Yes, what are the names of all of the legally qualified candidate(s) that it refers to and all of the offices they are seeking?

Candidates	Office
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Does the advertisement refer to particular election or elections?

Yes No*

If Yes, what are all of the elections referred to (e.g., state primary on X date)?

Does the advertisement refer to a national issue or issues (e.g., Obamacare)?

Yes No*

If Yes, what are all of the national issues it refers to?

Who is the sponsor of the advertisement?*

Equal Rights Access For Educational Leadership Alliance, Inc. ERA-EL

Has the sponsor identified (i) all or its chief executive officers or (ii) all of the members of its executive committee or (iii) all of the members of its board of directors?*

Yes

List the name, address, and the phone number of the contact person buying the time.

Name: Ramón L. Del Valle



Agency: The Unicom Group, Inc.

Address: PO Box 270004, San Juan, PR 00928

Phone Number: 787-245-4166

Disposition of Request:

- granted
- denied _____ (reason)
- withdrawn _____ (reason)
- other _____ (describe)

Name of Univision Employee Completing Form:

Elsie Grana

*If Yes, additional public file information is required. This information may be collected in NAB Form PB-18.

** This information must be posted to the public file even for purely local and state issue ads. All of the officers or members should be included. The NAB Form PB-18 can be used for this purpose.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, The Unicom Group, Inc. / ERA-ELA hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: UNIVISION		
Agency name: The Unicom Group, Inc.		
Address: PO Box 270004, San Juan, PR 00928		
Contact: Ramón L. Del Valle	Phone number: 787-245-4168	Email: ramon@unicomgroups.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Equal Rights Access For Educational Leadership Alliance, Inc. ERA-ELA		
Address: 1000 Maine Ave., SW Suite 400 Washington, DC 20004		
Contact: Corinne Gray	Phone number: 202-370-6418	Email: CGray@eastportsilc.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):		
Jose Fuentes Agostini- Presidente Corinne Gray- Tesorera		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election: special plebiscite November 3, 2020		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>[Handwritten Signature]</i>	Signature: <i>[Handwritten Signature]</i>
Name: The Unicom Group, Inc.	Name: <i>[Handwritten Name]</i>
Date of Request to Purchase Ad Time: <i>10/26/20</i>	Date of Station Agreement to Sell Time: <i>10/28/20</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10/28/20*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>127968</i>	Station Call Letters: <i>WLTJ</i>	Date Received/Requested: <i>10/28/20</i>
Est. #:	Station Location: <i>Guaynabo, P.R.</i>	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CONTRACT



Univision Receivables Co LLC
Calle Carazo #64
Guaynabo, PR 00969-5635
(787) 300-5000

And:

Unicom Group, Inc.
PO Box 270004
San Juan, PR 9282804

<u>Contract / Revision</u> 127968 /		<u>Alt Order #</u>	
<u>Advertiser</u> Equal Rights Access for Edu. Leadership Alli		<u>Original Date / Revision</u> 10/28/20 / 10/28/20	
<u>Contract Dates</u> 10/29/20 - 11/02/20		<u>Estimate #</u>	
<u>Product</u> ERA-ELA			
<u>Order Brand</u> Various	<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WLII	<u>Account Executive</u> House AE	<u>Sales Office</u> Local-Puerto Ric	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u> 6366		<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Type	Spots	Amount
N 1	WLII	10/29/20	10/30/20	M-F 7a	7a-8a		:30			P-03	NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	---44--				8	\$75.00				
N 2	WLII	11/02/20	11/02/20	M-F 7a	7a-8a		:30			P-03	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/20	11/08/20	4-----				4	\$75.00				
N 3	WLII	10/29/20	11/02/20	Despierta America	Various		:30			P-03	NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	---44--				8	\$100.00				
Week:		11/02/20	11/08/20	4-----				4	\$100.00				
N 4	WLII	10/29/20	10/30/20	M-F Early News	4-6p		:30			P-03	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	---22--				4	\$425.00				
N 5	WLII	11/02/20	11/02/20	M-F Early News	4-6p		:30			P-03	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/20	11/08/20	2-----				2	\$425.00				
N 6	WLII	10/30/20	10/30/20	M-F 8p	8p-9p		:30			P-03	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	----1--				1	\$1,200.00				
N 7	WLII	10/31/20	10/31/20	SaSu Access/Prime	6:00 PM-8:00 PM		:30			P-03	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	-----2-				2	\$300.00				
N 8	WLII	11/02/20	11/02/20	M-F Early News	4-6p		:15			P-03	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/02/20	11/08/20	1-----				1	\$500.00				
N 9	WLII	10/31/20	10/31/20	Sa-Su 2p	2p-3p		:30			P-03	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/26/20	11/01/20	-----2-				2	\$175.00				
Totals												34	\$6,450.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Univision and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made part of a particular contract, is hereby rejected.



Univision Receivables Co LLC
Calle Carazo #64
Guaynabo, PR 00969-5635
(787) 300-5000

<u>Contract / Revision</u> 127968 /	<u>Alt Order #</u>
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<u>Advertiser</u> Equal Rights Access for Edu. Leadership All	<u>Original Date / Revision</u> 10/28/20 / 10/28/20
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<u>Contract Dates</u> 10/29/20 - 11/02/20	<u>Product</u> ERA-ELA	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/20 - 10/31/20	25	\$5,250.00	(\$787.50)	\$4,462.50
11/01/20 - 11/02/20	9	\$1,200.00	(\$180.00)	\$1,020.00
Totals	34	\$6,450.00	(\$967.50)	\$5,482.50

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INSERTION ORDER

URB PUERTO NUEVO 503 AVE DE DIEGO
SAN JUAN PR 00920-3722
013*970*7057

VENDOR: Univision
CLIENT: Equal Rights Access for Educational Leadership Alliance, Inc.
CAMPAIGN: ERA-ELA
DATE: ORIGINAL Revisado Oct 28

TELEVISION								
Programa	Fecha	Hora	Duracion	Pauta	Costo	Total Spot	Inversion	
Jugando Pelota Dura RR		7a-8a						
	29-Oct		30ss	Salud + Donna Shalala+Gigi	\$75.00	4	\$300.00	
	30-Oct		30ss	Beneficios + Economia + Educacion	\$75.00	4	\$300.00	
	2-Nov		30ss	Testimoniales+ Gigi+Donna Shalala	\$75.00	4	\$300.00	
DespiertaAmerica		8a-12p						
	29-Oct		30ss	Testimoniales+Educacion+Congresita	\$100.00	4	\$400.00	
	30-Oct		30ss	Testimoniales+ Gigi+Donna Shalala	\$100.00	4	\$400.00	
	2-Nov		30ss	Beneficios + Economia + Educacion	\$100.00	4	\$400.00	
Edicion Digital		4p-6p						
	29-Oct		30ss	Testimoniales+Donna Shalala	\$425.00	2	\$850.00	
	30-Oct		30ss	Congresita	\$425.00	2	\$850.00	
Edicion Digital	2-Nov		15ss	Salud	\$500.00	1	\$500.00	
JPD	30-Oct	8a-9a	30ss	Congresista	\$1,200.00	1	\$1,200.00	
Inseparable	31-Oct	6p-8p	30ss	Congresista & Salud	\$300.00	2	\$600.00	
Locos por los Autos	31-Oct	2p-3p	30ss	Congresista & Salud	\$175.00	2	\$350.00	
TOTAL Inversion						Gross	\$6,450.00	

Confirmation number:
1108248804

Electronically Signed by
Magda E. Fonseca Gayra

Neto (15%) \$5,482.50
PP(2%) \$5,372.85
Transferrencia: \$5,372.85
Diff: \$0.00