

## Y107 Q4 Report

**Title:** Fire Prevention Week

**Description:** Y107's Cosmo has Columbia Firefighter Danny Spry Jr. join him live on-air to discuss fire safety. They also gave away free smoke detectors. We posted the audio and information from the interview on our website and socials.

**Time:** 8:00am-8:30am

**Duration:** 30 min

**Date(s):** 10/13/2022

**Station/Staff:** KTXY – Cosmo

**Title:** Out of the Darkness / Suicide Prevention Walk

**Description:** On October 16th, Y107's Cosmo and Carson were present at the Out of the Darkness / Suicide Prevention Walk event. They served as emcees and did social media updates. We supported the event with over 50 on-air mentions, social media, web posts, and eblasts over 2 weeks leading up to the event.

**Time:** 1:00pm-5:00pm

**Duration:** 4 hours

**Date(s):** 10/16/2022

**Station/Staff:** KTXY – Cosmo & Carson

**Title:** Artful Bra Auction/Fundraiser

**Description:** Y107's Cosmo emceed the annual "Artful Bra" event with the Ellis Fischel Cancer Center. The event raises money for Breast Cancer research, prevention, and education. We supported with roughly 15 on-air mentions, and social media and web posts during the week of the event.

**Time:** 5p- 9pm

**Duration:** 4 hours

**Date(s):** 10/27/2022

**Station/Staff:** KTXY – Cosmo & Kat

**Title:** Fire Station #9 Safe Halloween

**Description:** Y107's Cosmo & Kat were on site for the annual Halloween Trick or Treat Event at Fire Station #9. The event provides a safe place for trick-or-treating, with a DJ and other fun activities for the family. The Y107 team handed out candy to over 1200 people. We supported with roughly 15 on-air mentions, and social media and web posts during the week of the event.

**Time:** 4p- 9pm

**Duration:** 5 hours

**Date(s):** 10/31/2022

**Station/Staff:** KTXY – Cosmo & Kat

**Title:** Welcome Home Casino Night

**Description:** Y107's Cosmo served as emcee for a benefit night to help end veteran homelessness with the "Welcome Home" charity. We supported with roughly 15 on-air mentions, and social media and web posts during the week of the event.

**Time:** 4p- 11pm

**Duration:** 7 hours

**Date(s):** 11/3/2022

**Station/Staff:** KTXY – Cosmo

**Title:** Taste of the Tigers - Central Missouri Food Bank

**Description:** Y107's Cosmo co-emceed the 6th Annual Taste of the Tigers tailgate event. Taste of the Tigers takes place in the Walsworth Family Columns Club at Memorial Stadium. A fun & delicious event that benefits [The Food Bank for Central & Northeast Missouri](#). Y107 was honored to help promote the event on the air and host the event the night of. We supported with 30 promotional mentions, a blog post, and multiple social media posts.

**Time:** 5a-7p

**Duration:** 2 Hours

**Date:** 11/9/2022

**Station/Staff:** KTXY-Cosmo

**Title: Magic Tree Lighting – Village of Cherry Hill**

**Description:** Y107's Cosmo served as emcee and provided music for an annual holiday event in a business district in town. We supported with roughly 30 on-air mentions, and social media and web posts during the 2 weeks leading up to the event.

**Time:** 3:30pm- 7:00pm

**Duration:** 3.5 hours

**Date(s):** 12/1/2022

**Station/Staff:** KTXY – Cosmo

**Title: Candy Cane Crib Lighting**

**Description:** Y107's Cosmo served as emcee and provided music for an annual holiday event where a location in town is lit up in Christmas lights. The evening also serves as a benefit for "Dream Factory", a volunteer organization that grants dreams to local critically and chronically ill children. We supported with roughly 30 on-air mentions, and social media and web posts during the 2 weeks leading up to the event.

**Time:** 4:00pm- 9:00pm

**Duration:** 5 hours

**Date(s):** 12/2/2022

**Station/Staff:** KTXY – Cosmo

**Title: Central Missouri Food Bank - Holiday Food Drive**

**Description:** On December 14<sup>th</sup>, Y107 broadcasted from 6am-6pm and took donations to help feed the less fortunate in our community. We were live for 12 hours in front of Columbia Mall taking food and monetary donations from listeners, raising over \$70,500 in donations, and over 2 tons of food. We supported this event with a total of 200 promotional messages, social media, web posts, and eblasts leading up to the event on 12/14/2021.

**Time:** 6a-6p

**Duration:** 12 hours

**Date:** 12/14/2022

**Station:** KTXY

**Title: Holiday Wish**

**Description:** Y107 and other Zimmer Radio Group stations invited listeners to write in with stories of why they were struggling during the holidays. With sponsor help and working with local charities Love Columbia and Common Ground in Jefferson City, we granted 6 wishes to help families in Mid-Missouri. Supported with over 200 promotional messages, social media, web posts, and eblasts.

**Time:** All Dayparts

**Duration:**

**Date:** November

**Station:** KTXY

**Title: Y107 Cares**

**Description:** Y Cares is a weekly segment on Sunday mornings at 5:30 as Y107 Morning Host Cosmo talks with local charity organizations about what they do, and how our community can help.

**Time:** 5:30 AM Sunday mornings

**Duration:** 5 minutes

**Date(s):** Every Sunday

**Station/Staff:** KTXY – Cosmo