



WTIC-TV

ORDER

Print Date 10/23/12

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Flight Dates 10/30/12-11/06/12

Contract / Revision 386269 - 4

Original Date / Revision
10/23/12 10/23/12

Advertiser LMcMahon/Republican/ Sen

Agency Mentzer Media Services Inc

Buying Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286Primary Account Executive
Jordan Johannessen

| Account Executive | Order% | Start Date | End Date |
|--------------------|--------|------------|----------|
| Jordan Johannessen | 100% | | |

Product

LINDA MCMAHON 4 SEN

Agency Com 15%

Billing Contact

600 Fairmont Ave
Suite 306
Towson, MD 21286

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 1323

Alt Order # 06308990

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4

Priority 01

Advertiser Ref

Order Share 20% Market Value 847975

| Competing Station | % of Order | Amount |
|-------------------|------------|--------|
| 2WCCT | % | 0 |
| 3WFSB | 34% | 288311 |
| 4WVIT | 22% | 186554 |
| 5WTNH | 22% | 186554 |
| 6WCTX | 2% | 16959 |
| 7CABL | % | 0 |

Order Totals

Billing Plan

| Month | # of Spots | Net Amount | Gross Amount | Rating | Start Date | End Date | # Spots | Net Amount | Gross Amount |
|---------------|------------|--------------|--------------|--------|------------|----------|---------|--------------|--------------|
| November 2012 | 181 | \$144,155.75 | \$169,595.00 | 0.00 | 10/29/12 | 11/06/12 | 181 | \$144,155.75 | \$169,595.00 |
| Totals | 181 | \$144,155.75 | \$169,595.00 | 0.00 | | | | | |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals Spots Amount | |
|-----|----|-------------------|-----------------|------------------------|-------|----------------|---------------|-----|-------------------|-------------|-----|---------------|------|------------------------|------------|
| E 1 | 61 | 10/30/12 | 11/02/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | - 2222 - - | :30 | 8 | \$140.00 | 03 | 0.00 | NM | 8 | \$1,120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 2222 - - | | | | | 8 | \$140.00 | | 0.00 | | | |
| 2 | 61 | 10/30/12 | 11/02/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | - 2222 - - | :30 | 8 | \$160.00 | 03 | 0.00 | NM | 8 | \$1,280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 2222 - - | | | | | 8 | \$160.00 | | 0.00 | | | |
| 3 | 61 | 10/30/12 | 10/30/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | - 2 - - - - - | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - 2 - - - - - | | | | | 2 | \$75.00 | | 0.00 | | | |
| 4 | 61 | 10/31/12 | 11/01/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | - - 11 - - - | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | - - 11 - - - | | | | | 2 | \$75.00 | | 0.00 | | | |
| 5 | 61 | 11/02/12 | 11/02/12 | | CM | 8a-9a | - - - - 2 - - | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |



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Contract / Revision **386269- 4** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|------|----|-------------------|-----------------|-------------------------------------|-------|----------------|----------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| | | | | M-F 8a-9a M-F 8a-9a | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ----2-- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 6 | 61 | 10/30/12 | 11/02/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | -2222-- | :30 | 8 | \$150.00 | 03 | 0.00 | NM | 8 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -2222-- | | | | | 8 | \$150.00 | | 0.00 | | | |
| 7 | 61 | 10/30/12 | 10/30/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | -2----- | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -2----- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 8 | 61 | 10/31/12 | 11/01/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | --11--- | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --11--- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 9 | 61 | 11/02/12 | 11/02/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | -----2-- | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----2-- | | | | | 2 | \$75.00 | | 0.00 | | | |
| E 10 | 61 | 10/30/12 | 11/02/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | -1111-- | :30 | 4 | \$300.00 | 03 | 0.00 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1111-- | | | | | 4 | \$300.00 | | 0.00 | | | |
| E 11 | 61 | 10/30/12 | 11/02/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | -1111-- | :30 | 4 | \$400.00 | 03 | 0.00 | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1111-- | | | | | 4 | \$400.00 | | 0.00 | | | |
| E 12 | 61 | 10/30/12 | 11/02/12 | M-F News at Ten News at Ten | CM | 10p-11p | -2222-- | :30 | 8 | \$1,100.00 | 03 | 0.00 | NM | 8 | \$8,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -2222-- | | | | | 8 | \$1,100.00 | | 0.00 | | | |
| E 13 | 61 | 10/30/12 | 11/02/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | -2222-- | :30 | 8 | \$250.00 | 03 | 0.00 | NM | 8 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -2222-- | | | | | 8 | \$250.00 | | 0.00 | | | |
| E 14 | 61 | 10/30/12 | 11/02/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | -1111-- | :30 | 4 | \$85.00 | 03 | 0.00 | NM | 4 | \$340.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -1111-- | | | | | 4 | \$85.00 | | 0.00 | | | |
| 15 | 61 | 10/31/12 | 10/31/12 | World Series on FOX World Series | CM | 730p-11p | --1---- | :30 | 1 | \$5,000.00 | 03 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | --1---- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| 17 | 61 | 11/01/12 | 11/01/12 | World Series on FOX World Series | CM | 730p-11p | ---1--- | :30 | 1 | \$5,000.00 | 03 | 0.00 | NM | 1 | \$5,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | ---1--- | | | | | 1 | \$5,000.00 | | 0.00 | | | |
| E 18 | 61 | 11/02/12 | 11/02/12 | Fri Prime A Kitchen Nightmares | CM | 8p-9p | -----2-- | :30 | 2 | \$850.00 | 03 | 0.00 | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/29/12 | 11/04/12 | -----2-- | | | | | 2 | \$850.00 | | 0.00 | | | |



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Contract / Revision **386269- 4** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|----|-------------------|-----------------|---|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| E 18 | 61 | 11/02/12 | 11/02/12 | Fri Prime A Kitchen Nightmares | CM | 8p-9p | ----2-- | :30 | 2 | \$850.00 | 03 | 0.00 | NM | 2 | \$1,700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----2-- | | | | | 2 | \$850.00 | | 0.00 | | | |
| 19 | 61 | 11/02/12 | 11/02/12 | Fri Prime B Fringe | CM | 9p-10p | ----2-- | :30 | 2 | \$1,000.00 | 03 | 0.00 | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | ----2-- | | | | | 2 | \$1,000.00 | | 0.00 | | | |
| 20 | 61 | 11/03/12 | 11/03/12 | College FB Erly Game(FCM College FB Erly Game(FC | CM | 3p-7p | -----3- | :30 | 3 | \$350.00 | 03 | 0.00 | NM | 3 | \$1,050.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----3- | | | | | 3 | \$350.00 | | 0.00 | | | |
| E 21 | 61 | 11/03/12 | 11/03/12 | Sa 10p-11p Sa 10p-11p | CM | 10p-11p | -----2- | :30 | 2 | \$600.00 | 03 | 0.00 | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2- | | | | | 2 | \$600.00 | | 0.00 | | | |
| E 22 | 61 | 11/04/12 | 11/04/12 | NFL on FOX Early NFL:Sun 1-4pm | CM | 1p-4p | -----5 | :30 | 5 | \$2,000.00 | 03 | 0.00 | NM | 5 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----5 | | | | | 5 | \$2,000.00 | | 0.00 | | | |
| 24 | 61 | 11/04/12 | 11/04/12 | Su 10p-11p Su 10p-11p | CM | 10p-11p | -----2 | :30 | 2 | \$900.00 | 03 | 0.00 | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2 | | | | | 2 | \$900.00 | | 0.00 | | | |
| E 25 | 61 | 11/04/12 | 11/04/12 | Su 11p-1130p Sun 11p-1130p | CM | 11p-1130p | -----2 | :30 | 2 | \$250.00 | 03 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----2 | | | | | 2 | \$250.00 | | 0.00 | | | |
| E 26 | 61 | 11/05/12 | 11/06/12 | M-F 6a-7a M-F 6a-7a | CM | 6a-7a | MT----- | :30 | 4 | \$140.00 | 03 | 0.00 | NM | 4 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 4 | \$140.00 | | 0.00 | | | |
| 27 | 61 | 11/05/12 | 11/06/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | MT----- | :30 | 2 | \$160.00 | 03 | 0.00 | NM | 2 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$160.00 | | 0.00 | | | |
| 28 | 61 | 11/05/12 | 11/06/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | MT----- | :30 | 2 | \$75.00 | 03 | 0.00 | NM | 2 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$75.00 | | 0.00 | | | |
| 29 | 61 | 11/05/12 | 11/05/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | 2----- | :30 | 2 | \$150.00 | 03 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | | 2 | \$150.00 | | 0.00 | | | |
| 30 | 61 | 11/05/12 | 11/05/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | 1----- | :30 | 1 | \$75.00 | 03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| 31 | 61 | 11/05/12 | 11/05/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | 1----- | :30 | 1 | \$300.00 | 03 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$300.00 | | 0.00 | | | |



WTIC-TV

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Contract / Revision **386269- 4** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|----|-------------------|-----------------|------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|------|--------|------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 31 | 61 | 11/05/12 | 11/05/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | 1----- | :30 | 1 | \$300.00 | 03 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$300.00 | | 0.00 | | | |
| E 32 | 61 | 11/05/12 | 11/05/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | 1----- | :30 | 1 | \$400.00 | 03 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$400.00 | | 0.00 | | | |
| 33 | 61 | 11/05/12 | 11/05/12 | M-F News at Ten News at Ten | CM | 10p-11p | 2----- | :30 | 2 | \$1,100.00 | 03 | 0.00 | NM | 2 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | | 2 | \$1,100.00 | | 0.00 | | | |
| E 34 | 61 | 11/05/12 | 11/05/12 | M-F News at 11pm News at 11pm | CM | 11p-1135p | 2----- | :30 | 2 | \$250.00 | 03 | 0.00 | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 2----- | | | | | 2 | \$250.00 | | 0.00 | | | |
| 35 | 61 | 11/05/12 | 11/05/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | 1----- | :30 | 1 | \$85.00 | 03 | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$85.00 | | 0.00 | | | |
| 36 | 61 | 10/30/12 | 11/02/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | -TWTF-- | :30 | 1 | \$100.00 | 01 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| 37 | 61 | 11/03/12 | 11/03/12 | Sa 10p-11p Sa 10p-11p | CM | 10p-11p | -----1- | :30 | 1 | \$900.00 | 01 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -----1- | | | | | 1 | \$900.00 | | 0.00 | | | |
| E 42 | 61 | 10/31/12 | 11/01/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | --WT--- | :30 | 2 | \$175.00 | 01 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --WT--- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 43 | 61 | 10/30/12 | 11/02/12 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | -TWTF-- | :30 | 4 | \$200.00 | 01 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | | 4 | \$200.00 | | 0.00 | | | |
| 44 | 61 | 10/30/12 | 11/02/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | -TWTF-- | :30 | 8 | \$200.00 | 01 | 0.00 | NM | 8 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | | 8 | \$200.00 | | 0.00 | | | |
| 45 | 61 | 10/31/12 | 11/01/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | --WT--- | :30 | 2 | \$200.00 | 01 | 0.00 | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --WT--- | | | | | 2 | \$200.00 | | 0.00 | | | |
| 46 | 61 | 10/30/12 | 11/02/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | -TWTF-- | :30 | 4 | \$800.00 | 01 | 0.00 | NM | 4 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | -TWTF-- | | | | | 4 | \$800.00 | | 0.00 | | | |
| 47 | 61 | 10/30/12 | 11/02/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | -TWTF-- | :30 | 4 | \$950.00 | 01 | 0.00 | NM | 4 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |



WTIC-TV

Print Date: 10/23/12

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Contract / Revision **386269- 4** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Totals | |
|-------|----|-------------------|-----------------|--|-------|----------------|---------------|-----|-------------------|-------------|-----|---------------|------|--------|-------------|
| | | | | | | | | | | | | | | Spots | Amount |
| 47 | 61 | 10/30/12 | 11/02/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | - TWTF - - | :30 | 4 | \$950.00 | 01 | 0.00 | NM | 4 | \$3,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | | | | | 4 | \$950.00 | | 0.00 | | | |
| E 48 | 61 | 10/30/12 | 11/02/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | - TWTF - - | :30 | 4 | \$125.00 | 01 | 0.00 | NM | 4 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - TWTF - - | | | | | 4 | \$125.00 | | 0.00 | | | |
| 49 | 61 | 10/31/12 | 11/01/12 | World Series on FOX World Series | CM | 730p-11p | - - WT - - - | :30 | 6 | \$8,500.00 | 01 | 0.00 | NM | 6 | \$51,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - WT - - - | | | | | 6 | \$8,500.00 | | 0.00 | | | |
| E 50 | 61 | 11/03/12 | 11/03/12 | SO/SO Sat 630-7a (6:30 AM-7:00 AM) | CM | 630-7a | - - - - - 3 - | :30 | 3 | \$65.00 | 01 | 0.00 | NM | 3 | \$195.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 3 - | | | | | 3 | \$65.00 | | 0.00 | | | |
| 51 | 61 | 11/04/12 | 11/04/12 | Su 10a-11a Su 10a-11a | CM | 10a-11a | - - - - - 3 | :30 | 3 | \$190.00 | 01 | 0.00 | NM | 3 | \$570.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 3 | | | | | 3 | \$190.00 | | 0.00 | | | |
| E 52 | 61 | 11/03/12 | 11/03/12 | College FB Late Game(F College FB Late Game(F | CM | 7p-11p | - - - - - 5 - | :30 | 5 | \$700.00 | 01 | 0.00 | NM | 5 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 5 - | | | | | 5 | \$700.00 | | 0.00 | | | |
| 53 | 61 | 11/03/12 | 11/03/12 | Sa 10p-11p Sa 10p-11p | CM | 10p-11p | - - - - - 1 - | :30 | 1 | \$900.00 | 01 | 0.00 | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 1 - | | | | | 1 | \$900.00 | | 0.00 | | | |
| 54 | 61 | 11/04/12 | 11/04/12 | Fox News Sunday Su 9a-10a Fox News | CM | 9a-10a | - - - - - 2 | :30 | 2 | \$150.00 | 01 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 2 | | | | | 2 | \$150.00 | | 0.00 | | | |
| 55 | 61 | 11/04/12 | 11/04/12 | NFL on FOX Early Sun 1-4pm | CM | 1p-4p | - - - - - 4 | :30 | 4 | \$3,800.00 | 01 | 0.00 | NM | 4 | \$15,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 4 | | | | | 4 | \$3,800.00 | | 0.00 | | | |
| 56 | 61 | 11/04/12 | 11/04/12 | Su 10p-11p Su 10p-11p | CM | 10p-11p | - - - - - 1 | :30 | 1 | \$1,200.00 | 01 | 0.00 | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 1 | | | | | 1 | \$1,200.00 | | 0.00 | | | |
| 57 | 61 | 11/04/12 | 11/04/12 | Su 11p-1130p Sun 11p-1130p | CM | 11p-1130p | - - - - - 1 | :30 | 1 | \$375.00 | 01 | 0.00 | NM | 1 | \$375.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | - - - - - 1 | | | | | 1 | \$375.00 | | 0.00 | | | |
| E 58 | 61 | 11/05/12 | 11/06/12 | M-F 7a-8a M-F 7a-8a | CM | 7a-8a | MT - - - - - | :30 | 4 | \$275.00 | 01 | 0.00 | NM | 4 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT - - - - - | | | | | 4 | \$275.00 | | 0.00 | | | |
| E 59 | 61 | 11/05/12 | 11/06/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | MT - - - - - | :30 | 2 | \$175.00 | 01 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |



WTIC-TV

Print Date: 10/23/12

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Contract / Revision **386269- 4** Flight Dates **10/30/12-11/06/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:15:00

Advertiser **LMcMahon/Republican/ Sen** Product **LINDA MCMAHON 4 SEN** Estimate # **1323**

| | | | | | | | | | | | | | | Totals | |
|-------|----|-------------------|-----------------|-------------------------------------|-------|----------------|---------|-----|-------------------|-------------|-----|---------------|--------|--------|--------------|
| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
| E 59 | 61 | 11/05/12 | 11/06/12 | M-F 8a-9a M-F 8a-9a | CM | 8a-9a | MT----- | :30 | 2 | \$175.00 | 01 | 0.00 | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$175.00 | | 0.00 | | | |
| 60 | 61 | 11/05/12 | 11/06/12 | M-F 2p-3p M-F 2p-3p | CM | 2p-3p | MT----- | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 61 | 61 | 11/05/12 | 11/06/12 | M-F 3p-4p M-F 3p-4p | CM | 3p-4p | MT----- | :30 | 4 | \$200.00 | 01 | 0.00 | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 4 | \$200.00 | | 0.00 | | | |
| 62 | 61 | 11/05/12 | 11/06/12 | M-F 4p-5pm M-F 4p-5pm | CM | 4p-5p | MT----- | :30 | 2 | \$300.00 | 01 | 0.00 | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | MT----- | | | | | 2 | \$300.00 | | 0.00 | | | |
| 63 | 61 | 11/05/12 | 11/05/12 | M-F 5p-6p M-F 5p-6p | CM | 5p-6p | 1----- | :30 | 1 | \$200.00 | 01 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$200.00 | | 0.00 | | | |
| 64 | 61 | 11/05/12 | 11/05/12 | M-F 7p-730p M-F 7p-730p | CM | 7p-730p | 1----- | :30 | 1 | \$800.00 | 01 | 0.00 | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$800.00 | | 0.00 | | | |
| 65 | 61 | 11/05/12 | 11/05/12 | M-F 730p-8p M-F 730p-8p | CM | 730p-8p | 1----- | :30 | 1 | \$950.00 | 01 | 0.00 | NM | 1 | \$950.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$950.00 | | 0.00 | | | |
| 66 | 61 | 11/05/12 | 11/05/12 | M-F 1135p-1205a M-F 1135p-1205a | CM | 1135p-1205a | 1----- | :30 | 1 | \$125.00 | 01 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$125.00 | | 0.00 | | | |
| 67 | 61 | 11/05/12 | 11/05/12 | Mon Prime A Bones | CM | 8p-9p | 3----- | :30 | 3 | \$4,500.00 | 01 | 0.00 | NM | 3 | \$13,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 3----- | | | | | 3 | \$4,500.00 | | 0.00 | | | |
| E 68 | 61 | 11/05/12 | 11/05/12 | Mon Prime B Mob Doctor | CM | 9p-10p | 1----- | :30 | 1 | \$4,500.00 | 01 | 0.00 | NM | 1 | \$4,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 11/05/12 | 11/11/12 | 1----- | | | | | 1 | \$4,500.00 | | 0.00 | | | |
| N 69 | 61 | 10/31/12 | 10/31/12 | World Series on FOX World Series | CM | 730p-11p | --2---- | :30 | 2 | \$5,000.00 | 01 | 0.00 | NM | 2 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| Week: | | 10/29/12 | 11/04/12 | --2---- | | | | | 2 | \$5,000.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 181 | \$169,595.00 |