

All Regular Spots

KERA-FM, KKXT-FM

From 09/01/20 To 09/30/20 Filtered By Selection

As of Wednesday, Oct 14 2020

| Advertiser | Air Date | Air Time | Ln StartTime | Ln EndTime | Spot Price | Media # | Len | Station | Sponsor |
|---------------------------------------|----------------------------------|------------|-----------------|---------------|--------------|--------------------|-----|---------|---------------|
| ACU Online Programs | 09/09/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA432 | 15 | KERA-FM | Think Open |
| | | 1:20:45PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA430 | 15 | KERA-FM | Think Seg Out |
| | | 1:43:00PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA425 | 15 | KERA-FM | Think Return |
| | 09/14/2020 | 12:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA432 | 15 | KERA-FM | Think Open |
| | | 12:43:00PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA428 | 15 | KERA-FM | Think Return |
| | | 1:20:45PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA431 | 15 | KERA-FM | Think Seg Out |
| | 09/21/2020 | 12:06:31PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA432 | 15 | KERA-FM | Think Open |
| | | 12:43:01PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA423 | 15 | KERA-FM | Think Return |
| | | 12:40:32PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA429 | 15 | KERA-FM | Think Seg Out |
| | 09/28/2020 | 12:43:00PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA425 | 15 | KERA-FM | Think Return |
| | | 1:40:12PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA430 | 15 | KERA-FM | Think Seg Out |
| | 09/29/2020 | 12:06:30PM | 1:00:00PM | 2:00:00PM | 0 | | 15 | KERA-FM | Think Open |
| | Total ACU Online Programs | | | | | 3,640 | | | |
| Interabang Books -Direct | 09/01/2020 | 12:06:30PM | 12:00:00PM | 1:00:00PM | 0 | Show funder GSA422 | 15 | KERA-FM | Think Open |
| | | 12:20:37PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/02/2020 | 12:20:27PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/08/2020 | 12:40:39PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/09/2020 | 12:40:18PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/10/2020 | 12:06:31PM | 12:00:00PM | 1:00:00PM | 0 | Show funder GSA422 | 15 | KERA-FM | Think Open |
| | 09/14/2020 | 12:20:17PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/15/2020 | 12:20:33PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/17/2020 | 12:06:30PM | 12:00:00PM | 1:00:00PM | 0 | Show funder GSA422 | 15 | KERA-FM | Think Open |
| | 09/21/2020 | 12:20:37PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/22/2020 | 12:06:31PM | 12:00:00PM | 1:00:00PM | 0 | Show funder GSA422 | 15 | KERA-FM | Think Open |
| | | 12:40:35PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/28/2020 | 12:06:30PM | 12:00:00PM | 1:00:00PM | 0 | Show funder GSA422 | 15 | KERA-FM | Think Open |
| | | 12:20:23PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| | 09/29/2020 | 12:40:22PM | 12:00:00PM | 1:00:00PM | 180 | Show funder GSA411 | 15 | KERA-FM | Think Seg Out |
| Total Interabang Books -Direct | | | | | 1,800 | | | | |

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|------------|------------|------------|-----------------|---------------|------------|--------------------|-----|---------|---------------|
| TCU | 09/08/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:20:45PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/09/2020 | 12:06:31PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:23:00PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/10/2020 | 1:06:21PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:40:16PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/11/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:43:00PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/14/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:40:09PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/15/2020 | 1:20:23PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | | 1:40:45PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA412 | 15 | KERA-FM | Think Open |
| | 09/16/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | 09/17/2020 | 1:22:50PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/18/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:43:00PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/21/2020 | 1:20:23PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/22/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:20:22PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/23/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:22:50PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/24/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:22:50PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | 09/25/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | 09/28/2020 | 1:20:08PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/29/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:20:26PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA412 | 15 | KERA-FM | Think Seg Out |
| | 09/30/2020 | 1:06:21PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA415 | 15 | KERA-FM | Think Open |
| | | 1:22:51PM | 1:00:00PM | 2:00:00PM | 320 | Show funder GSA413 | 15 | KERA-FM | Think Return |
| | Total TCU | | | | | 4,800 | | | |

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| Texas A&M University | 09/08/2020 | 1:40:45PM | 1:00:00PM | 2:00:00PM | 455 | Show funder GSA414 | 15 | KERA-FM | Think Seg Out |
| Total Texas A&M University | | | | | 455 | | | | |
| UT Dallas GLEMBA | 09/15/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA416 | 15 | KERA-FM | Think Open |
| | | 1:43:00PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA407 | 15 | KERA-FM | Think Return |
| | 09/17/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA416 | 15 | KERA-FM | Think Open |
| | | 1:40:45PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA416 | 15 | KERA-FM | Think Seg Out |
| | 09/21/2020 | 1:06:20PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA416 | 15 | KERA-FM | Think Open |
| | 09/22/2020 | 1:23:00PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA416 | 15 | KERA-FM | Think Return |
| | 09/23/2020 | 1:40:45PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA416 | 15 | KERA-FM | Think Open |
| | 09/24/2020 | 1:40:45PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA416 | 15 | KERA-FM | Think Seg Out |
| | 09/28/2020 | 1:06:30PM | 1:00:00PM | 2:00:00PM | 0 | Show funder GSA416 | 15 | KERA-FM | Think Open |
| | 09/29/2020 | 1:43:00PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA416 | 15 | KERA-FM | Think Return |
| | 09/30/2020 | 1:40:45PM | 1:00:00PM | 2:00:00PM | 425 | Show funder GSA416 | 15 | KERA-FM | Think Seg Out |
| Total UT Dallas GLEMBA | | | | | 2,550 | | | | |
| Grand Total | | | | | 13,245 | | | | |