

**ORDER**

**Orders**  
**Order / Rev:** 319848  
**Alt Order #:** 07368848  
**Product Desc:** MAKING COLORADO9/30  
**Estimate:** 3570  
**Flight Dates:** 09/30/14 - 10/06/14  
**Original Date / Rev:** 09/15/14 / 09/15/14  
**Order Type:** GENERAL  
**Primary AE:** TeleRep Washington DC  
**Sales Office:** TELDC  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW Ste 100  
 Washington, DC 20007  
**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Making Colorado Great  
**Demographic:** A35+  
**Product Codes:** PL Advocacy  
**Priority:** POL-4  
**Revenue Codes:** AGY, Political, Political Issue  
**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/05/14	2	\$150.00	\$127.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	2	\$150.00	\$127.50	0.00
<b>Totals</b>	<b>2</b>	<b>\$150.00</b>	<b>\$127.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Washington DC	TELDC	NAT	Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KXTU	1%	\$150.00
Market	100%	\$15,000.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTU	34%	\$5,100.00
KOAA	29%	\$4,350.00
KRDO	27%	\$4,050.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXRM	9%	\$1,350.00
NXTU	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTU	10/05/14	10/05/14	Sunday 10pm Movie	CM	10:00 PM-12:00 XI	-----1	:30	1	\$50.00	POL--	0.00	NM	1	\$50.00
				Sunday 10pm Movie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$50.00		0.00			
E 2	KXTU	10/05/14	10/05/14	Sunday Prime B	CM	7:00 PM-8:00 PM	-----1	:30	1	\$100.00	POL--	0.00	NM	1	\$100.00
				THE CLOSER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/29/14	10/05/14	-----1		1				\$100.00		0.00			

Advertiser:	Making Colorado Great
Product Desc:	MAKING COLORADO9/30
Estimate:	3570

**KXTU**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Totals														2	\$150.00