

ORDER



KXTU

Orders
Order / Rev: 319848
Alt Order #: 07368848
Product Desc: MAKING COLORADO9/30
Estimate: 3570
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/15/14 / 09/15/14
Order Type: GENERAL

Primary AE: TeleRep Washington DC
Sales Office: TELDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K St NW Ste 100
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Making Colorado Great
Demographic: A35+
Product Codes: PL Advocacy
Priority: POL-4
Revenue Codes: AGY, Political, Political Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/05/14	2	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	2	\$150.00	\$127.50	0.00
Totals	2	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Washington DC	TELDC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
KXTU	1%	\$150.00
Market	100%	\$15,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KGHB	0%	\$0.00
KKTU	34%	\$5,100.00
KOAA	29%	\$4,350.00
KRDO	27%	\$4,050.00
KTSC	0%	\$0.00
KWHS	0%	\$0.00
KXRM	9%	\$1,350.00
NXTU	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KXTU	10/05/14	10/05/14	Sunday 10pm Movie	CM	10:00 PM-12:00 XI	-----1	:30	1	\$50.00	POL-	0.00	NM	1	\$50.00
				Sunday 10pm Movie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$50.00		0.00					
E 2	KXTU	10/05/14	10/05/14	Sunday Prime B	CM	7:00 PM-8:00 PM	-----1	:30	1	\$100.00	POL-	0.00	NM	1	\$100.00
				THE CLOSER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/29/14	10/05/14	-----1		1		\$100.00		0.00					

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													Totals	2	\$150.00