

From

To

Ads That Work

Linda Verin



MULTI MEDIA ADVERTISING
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TOWNSQUARE

Rep: Terry Banks

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Market > **AL: JeffCo Tusc**
 Insertion Order ID > **3/5 Primary :60s**
 For Client > **Terri Sewell for Congress**

Run Schedule from... **2/9/24**
 to... **2/20/24**

Instructions: 0

for :30 sec. spots run only 0
 for :60 sec. spots run only TSRP60

Spots Ordered

Shows	Run days	From	To	Type	Rate	spots per wk	cost per week \$	spots total	total buy \$
WTUG	2/9,12-16,19-20	6a	10a	:60	\$40.00	16	\$640.00	16	\$640.00
	Tu, W	10a	3p	:60	\$35.00	0	\$0.00	0	\$0.00
	2/14-15,19-20	3p	7p	:60	\$40.00	8	\$320.00	8	\$320.00
	Sat	6a	10a	:60	\$30.00	0	\$0.00	0	\$0.00
	Sat	10a	3p	:60	\$30.00	0	\$0.00	0	\$0.00
	Sat	3p	7p	:60	\$30.00	0	\$0.00	0	\$0.00
WTSK	2/9,12-14,19-20	6a	10a	:60	\$30.00	12	\$360.00	12	\$360.00
	2/14-15,19-20	3p	7p	:60	\$30.00	8	\$240.00	8	\$240.00
	Sat	10a	3p	:60	\$25.00	0	\$0.00	0	\$0.00
	Sun.	6a	10a	:60	\$30.00	0	\$0.00	0	\$0.00
	Sun.	10a	3p	:60	\$30.00	0	\$0.00	0	\$0.00
WALJ	2/9,12-16,19-20	6a	10a	:60	\$25.00	0	\$0.00	0	\$0.00
	2/14-15,19-20	3p	7p	:60	\$25.00	0	\$0.00	0	\$0.00
Run schedule	1	weeks			Per	44	\$1,560.00		
						Total >		44	\$1,560.00