

CONTRACT



Townsquare Media Tuscaloosa
142 Skyland Blvd. East
Tuscaloosa, AL 35404
(205) 345-7200

<u>Contract / Revision</u> 4641176 /		<u>Alt Order #</u>
<u>Advertiser</u> Ad's That Work		<u>Original Date / Revision</u> 02/08/24 / 02/08/24
<u>Contract Dates</u> 02/09/24 - 02/20/24	<u>Estimate #</u>	
<u>Product</u> Congresswoman Terri Sewell		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WTUG-FM	<u>Account Executive</u> Terry Banks	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Ad's that Work
3535 Hampton Drive
Birmingham, AL 35223

WTUG-FM - 4641176A													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTUG	02/09/24	02/20/24	M-F AM Drive	6a-10a		1:00				NM	16	\$624.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/05/24	02/11/24	----F--				3	\$39.00	0.00			
	Week:	02/12/24	02/18/24	MTWTF--				10	\$39.00	0.00			
	Week:	02/19/24	02/25/24	MT-----				3	\$39.00	0.00			
N 2	WTUG	02/14/24	02/20/24	M-F PM Drive	3p-7p		1:00				NM	8	\$312.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/12/24	02/18/24	--WT---				4	\$39.00	0.00			
	Week:	02/19/24	02/25/24	MT-----				4	\$39.00	0.00			
Totals										0.00		24	\$936.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/20/24	24	\$936.00	(\$140.40)	\$795.60
Totals	24	\$936.00	(\$140.40)	\$795.60

WTSK-AM - 4641176B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTSK	02/09/24	02/20/24	M-F AM Drive	6a-10a		1:00				NM	12	\$348.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/05/24	02/11/24	----F--				4	\$29.00	0.00			
	Week:	02/12/24	02/18/24	MTW----				4	\$29.00	0.00			
	Week:	02/19/24	02/25/24	MT-----				4	\$29.00	0.00			
N 2	WTSK	02/14/24	02/20/24	M-F PM Drive	3p-7p		1:00				NM	8	\$232.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	02/12/24	02/18/24	--WT---				4	\$29.00	0.00			
	Week:	02/19/24	02/25/24	MT-----				4	\$29.00	0.00			
Totals										0.00		20	\$580.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/20/24	20	\$580.00	(\$87.00)	\$493.00
Totals	20	\$580.00	(\$87.00)	\$493.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Advertiser</u> Ad's That Work		<u>Original Date / Revision</u> 02/08/24 / 02/08/24
<u>Contract Dates</u> 02/09/24 - 02/20/24	<u>Product</u> Congresswoman Terri S	<u>Estimate #</u>

WTSK-AM - 4641176C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 6	02/09/24	02/09/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
N 7	02/12/24	02/14/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
N 8	02/19/24	02/20/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
N 9	02/14/24	02/15/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
N 10	02/19/24	02/20/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
Totals				20			\$20.00

WTUG-FM - 4641176C

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	02/09/24	02/09/24	1:00 Audio Spot (CPP)	3	\$1.00	CPP	\$3.00
N 2	02/12/24	02/16/24	1:00 Audio Spot (CPP)	10	\$1.00	CPP	\$10.00
N 3	02/19/24	02/20/24	1:00 Audio Spot (CPP)	3	\$1.00	CPP	\$3.00
N 4	02/14/24	02/15/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
N 5	02/19/24	02/20/24	1:00 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00
Totals				24			\$24.00

Time Period	Gross Amount	Agency Comm.	Net Amount
01/29/24 - 02/20/24	\$24.00	(\$3.60)	\$20.40
01/29/24 - 02/20/24	\$20.00	(\$3.00)	\$17.00
Totals	\$44.00	(\$6.60)	\$37.40

Contract Totals 0.044 66 \$1,560.00

Signature: _____ **Date:** _____

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