



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28286420

Changes as of: 10/4/2023 at 12:50 PM

Version: Highlighting Revision 1

CPE:

Agency: POOLHOUSE

Flight: 10/5/23 - 10/10/23
Advertiser: Americans United for Values

Station: KJTL
Market: Wichita Falls

Con Type: POLITIC

Total \$: \$13,850

23 West Broad St.
Richmond, VA, 23220
Richmond, VA 23220

Agency Order #:

Buyer: NICK CHAKY

Salesperson: KELLY JOHNS
202-872-5880

Primary Demo: Adults 35+
Assistant: KELLY JOHNS
202-872-5880

Office: WASHINGTON
Service: Nielsen

Total Spots: 14
Total CPP: \$0.00
Total GRP:

Traffic #: 419088

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/5 - 10/9		Total Spots	Total \$	CPP
							10/5	10/9			
1	M-F 9p-9:30p		NEWS	\$250.00	0.0	30	2	2	4	\$1,000.00	\$0.00
2	Sa 11a-2:30p		COLLEGE FOOTBALL	\$800.00	0.0	30	2	0	2	\$1,600.00	\$0.00
REV+ 3	Sa 3p-6:30p		COLLEGE FOOTBALL	\$1,450.00	0.0	30	2	3	3	\$4,350.00	\$0.00
REV+ 4	Sa 7p-10:30p		COLLEGE FOOTBALL	\$1,500.00	0.0	30	2	3	3	\$4,500.00	\$0.00
	Su 5 12n-3:15p		NFL EARLY GAME	\$1,200.00	0.0	30	2	0	2	\$2,400.00	\$0.00
TOTALS:							12	2	14	\$13,850.00	\$0.00

ORDER



Orders
Order / Rev: 4190885
Alt Order #: 28286420
Product Desc: Issue
Estimate:
Flight Dates: 10/05/23 - 10/13/23
Original Date / Rev: 10/04/23 / 10/04/23
Order Type: REG

Wichita Falls TX KJTL
Primary AE: Continental Washington DC
Sales Office: C-WAS
Sales Region: Nat

Agency Name: Poolhouse
Buying Contact:
Billing Contact: Poolhouse Accounts Payable
 23 West Broad
 Richmond, VA 23220

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/Americans United for Values PAC
Demographic: A35+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/23	10/29/23	14	\$13,150.00	\$11,177.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2023	14	\$13,150.00	\$11,177.50	0.00
Totals	14	\$13,150.00	\$11,177.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 2	KJTL	10/07/23	10/07/23	College Football Early 11:00 AM-2:30 PM	CM	11:00 AM-2:30 PM (11:00 AM-2:30 PM)	-----S-	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00												
COMMENTS APPLY TO SUB LINES A THRU A COLLEGE FOOTBALL <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/23</td> <td>10/08/23</td> <td>-----S-</td> <td>3</td> <td>\$800.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/23	10/08/23	-----S-	3	\$800.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/02/23	10/08/23	-----S-	3	\$800.00	0.00																						
N 3	KJTL	10/07/23	10/07/23	College Football Afternoon 3:00 PM-6:30 PM	CM	3:00 PM-6:30 PM (3:00 PM-6:30 PM)	-----S-	:30	3	\$1,450.00	P3	0.00	NM	3	\$4,350.00												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/02/23	10/08/23	-----S-	3	\$1,450.00	0.00																						
N 4	KJTL	10/07/23	10/07/23	College Football Prime 7:00 PM-10:30 PM	CM	7:00 PM-10:30 PM (7:00 PM-10:30 PM)	-----S-	:30	2	\$1,500.00	P3	0.00	NM	2	\$3,000.00												
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/02/23	10/08/23	-----S-	2	\$1,500.00	0.00																						
N 5	KJTL	10/08/23	10/08/23	NFL Regular Season Game NFL Regular Season Game	CM	NFL Regular Seas	-----S	:30	2	\$1,200.00	P3	0.00	NM	2	\$2,400.00												
COMMENTS APPLY TO SUB LINES A THRU A NFL EARLY GAME <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/02/23</td> <td>10/08/23</td> <td>-----S-</td> <td>2</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/02/23	10/08/23	-----S-	2	\$1,200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 10/02/23	10/08/23	-----S-	2	\$1,200.00	0.00																						

Order / Rev: 4190885
 Alt Order #: 28286420
 Flight Dates: 10/05/23 - 10/13/23

Advertiser: POL/Americans United for Values PAC
 Product Desc: Issue
 Estimate:

Wichita Falls TX KJTL

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	-----S		2				\$1,200.00		0.00			
N 6	KJTL	10/05/23	10/13/23	LN M-F Texoma's FOX News at Nine	CM	M-F 9p-930p	MTWTF--	:30	2	\$250.00	P4	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/02/23	10/08/23	---TF--		2				\$250.00		0.00			
		Week: 10/09/23	10/15/23	MT-----		2				\$250.00		0.00			
Totals													14	\$13,150.00	

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, POOLHOUSE, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: POOLHOUSE		
Agency name: POOLHOUSE		
Address: 23 West Broad St, Richmond, VA 23220		
Contact:	Phone number: (804) 876-0335	Email: info@poolhouse.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: Americans United for Values		
Address: 6608 N Western Ave #1636 Oklahoma City, OK 73116		
Contact: Evan Handy	Phone number: (405) 265 - 6960	Email:
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
Evan Handy		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: Joe Biden		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): President		
Date of election: 11/5/24		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
Drug trafficking		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Nick Chaky</i>	Signature: <i>Sharon Davis</i>
Name: Nick Chaky	Name: <i>Sharon Davis</i>
Date of Request to Purchase Ad Time: 10/04/2023	Date of Station Agreement to Sell Time: <i>10/4/23</i>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *10/4/23*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>4190885</i>	Station Call Letters: <i>KJTL</i>	Date Received/Requested: <i>10/4/23</i>
Est. #:	Station Location: <i>Wichita Falls</i>	Run Start and End Dates: <i>10/5 - 10/13/23</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.