

ORDER

Orders
Order / Rev: 942833
Alt Order #:
Product Desc: OCT/NOV
Estimate: 6695
Flight Dates: 10/26/18 - 11/05/18
Original Date / Rev: 10/25/18 / 10/25/18
Order Type: NORMAL

ESVF

Primary AE: Tina Wood
Sales Office: HARN
Sales Region: National

Agency
Name: Atlantic Media and Research
Buying Contact:
Billing Contact:
 PO Box 297
 Rodanthe, NC 27968-0297

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Stewart for Senate
Demographic: HH
Product Codes: Candidate - National - Senate
Priority: P-04
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 150409
Agency External ID: 67528
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/28/18	18	\$190.00	\$161.50
10/29/18	11/05/18	87	\$860.00	\$731.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	18	\$190.00	\$161.50	0.00
November 2018	87	\$860.00	\$731.00	0.00
Totals	105	\$1,050.00	\$892.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tina Wood			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ESVF	10/26/18	11/05/18	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	30	\$5.00	P-04	0.00	NM	56	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		8				\$5.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		40				\$5.00		0.00			
		Week: 11/05/18	11/11/18	M-----		8				\$5.00		0.00			
N 2	ESVF	10/26/18	11/05/18	CBS Let's Make A Deal Let's Make A Deal	CM	10a-11a	MTWTF--	:30	30	\$30.00	P-04	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-----		0				\$0.00		0.00			
		Week: 10/29/18	11/04/18	--WTF--		3				\$30.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$30.00		0.00			
N 3	ESVF	10/26/18	11/05/18	CBS Price Is Right Price Is Right	CM	11a-12p	MTWTF--	:30	5	\$30.00	P-04	0.00	NM	7	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$30.00		0.00			
		Week: 10/29/18	11/04/18	MTWTF--		5				\$30.00		0.00			
		Week: 11/05/18	11/11/18	M-----		1				\$30.00		0.00			
N 4	ESVF	10/26/18	11/05/18	M-F 5p-6p M-F 5p-6p	CM	5p-6p	MTWTF--	:30	10	\$10.00	P-04	0.00	NM	14	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Stewart for Senate
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 Estimate: 6695
 ESVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----F--					2	\$10.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	MTWTF--					10	\$10.00		0.00			
Week: 11/05/18		11/11/18		M-----					2	\$10.00		0.00			
N 5	ESVF	10/26/18	11/05/18	M-F 6p-630p M-F 6p-630p	CM	6p-630p	MTWTF--	:30	5	\$10.00	P-04	0.00	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----F--					1	\$10.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	MTWTF--					5	\$10.00		0.00			
Week: 11/05/18		11/11/18		M-----					1	\$10.00		0.00			
N 6	ESVF	10/26/18	11/05/18	Prime Access Rotator MGM Prime Access Rotator M-F	CM	730p-8p	MTWTF--	:30	5	\$10.00	P-04	0.00	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	----F--					1	\$10.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	MTWTF--					5	\$10.00		0.00			
Week: 11/05/18		11/11/18		M-----					1	\$10.00		0.00			
N 7	ESVF	10/26/18	11/05/18	CBS Sunday Morning CBS Sunday Morning	CM	9a-1030a	-----S	:30	3	\$10.00	P-04	0.00	NM	6	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					3	\$10.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S					3	\$10.00		0.00			
Week: 11/05/18		11/11/18		-----					0	\$0.00		0.00			
N 8	ESVF	10/26/18	11/05/18	CBS Face The Nation Face The Nation	CM	10:30 AM-11:00 AM (10:30 AM-11:00 AM)	-----S	:30	1	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$25.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S					1	\$25.00		0.00			
Week: 11/05/18		11/11/18		-----					0	\$0.00		0.00			
N 9	ESVF	10/26/18	11/05/18	CBS Weekend News Su CBS Evening News Su	CM	630p-7p	-----S	:30	1	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/22/18		10/22/18	10/28/18	-----S					1	\$25.00		0.00			
Week: 10/29/18		10/29/18	11/04/18	-----S					1	\$25.00		0.00			
Week: 11/05/18		11/11/18		-----					0	\$0.00		0.00			
													Totals	105	\$1,050.00