

ORDER

Orders	Order / Rev:	<u>549649</u>	
	Alt Order #:	<u>09928770</u>	
	Product Desc:	<u>CENTER FORWARD COMMI</u>	
	Estimate:	<u>255</u>	
	Flight Dates:	<u>10/06/20 - 11/02/20</u>	Primary AE: <u>Jared Kelhart</u>
	Original Date / Rev:	<u>09/21/20 / 09/22/20</u>	Sales Office: <u>CU-P1</u>
	Order Type:	<u>GENERAL</u>	Sales Region: <u>NATIONAL</u>
Agency	Name:	<u>Ethica Media</u>	
	Buying Contact:	<u></u>	Billing Type: <u>Cash</u>
	Billing Contact:	<u></u>	Billing Calendar: <u>Broadcast</u>
		<u>1225 Franklin Avenue</u>	Billing Cycle: <u>EOM/EOC</u>
		<u>Garden City, NY 11530</u>	Agency Commission: <u>15%</u>
Advertiser	Name:	<u>Center Forward</u>	
	Demographic:	<u>A35+</u>	New Business Thru: <u></u>
	Product Codes:	<u>Issues/Propositions</u>	Advertiser External ID: <u>001E000001hJ1cRIAS</u>
	Revenue Code 1:	<u>AGY</u>	Agency External ID: <u></u>
	Revenue Code 2:	<u>GEN</u>	Unit Code: <u>General</u>
	Revenue Code 3:	<u>POL</u>	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	12	\$1,320.00	\$1,122.00
10/26/20	11/01/20	4	\$440.00	\$374.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	12	\$1,320.00	\$1,122.00	0.00
November 2020	4	\$440.00	\$374.00	0.00
Totals	16	\$1,760.00	\$1,496.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jared Kelhart			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTFN	10/10/20	10/31/20	Sa Prime Rotator	CM	8:00 PM-10:00 PM	-----2-	:30	2	\$120.00	P-01	0.00	NM	8	\$960.00
				Sa Prime Rotator		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----2-		2				\$120.00		0.00			
		Week: 10/12/20	10/18/20	-----2-		2				\$120.00		0.00			
		Week: 10/19/20	10/25/20	-----2-		2				\$120.00		0.00			
		Week: 10/26/20	11/01/20	-----2-		2				\$120.00		0.00			
N 2	KTFN	10/11/20	11/01/20	Su Prime Rotator	CM	8:00 PM-10:00 PM	-----2	:30	2	\$100.00	P-01	0.00	NM	8	\$800.00
				Su Prime Rotator		(8:00 PM-10:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/20	10/11/20	-----2		2				\$100.00		0.00			
		Week: 10/12/20	10/18/20	-----2		2				\$100.00		0.00			
		Week: 10/19/20	10/25/20	-----2		2				\$100.00		0.00			
		Week: 10/26/20	11/01/20	-----2		2				\$100.00		0.00			
													Totals	16	\$1,760.00