

Flight 003  
10/22-10/26

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐

FEDERAL CANDIDATE

☒

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WBAK-FM Waldo County

WABK/WABK-FM/WBAK/WBKA

**Date:**

10/1/2018

I, Edward Erikson,being/on behalf of: Erin Herbig, a legallyqualified candidate of the Democratic politicalparty for the office of: State Senatein the 2018 Midterm Electionelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		See Schedule			

**Total Charges:** \$1,020

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

The State Senate Election in SD 11

I represent that the payment for the above described broadcast time has been furnished by:

Erin Herbig for State Senate

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Linda Lord

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/1/2018

Date

*Erin Herbig*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*

Signature

*Tash O'Brien*

Printed Name

*Director of Programming & Operations*

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Erin Herbig

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
signature of candidate or authorized committee

Edward Erikson

\_\_\_\_\_  
printed name

10/1/2018

\_\_\_\_\_  
date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

HERBING FOR SENATE

Buyer: Edward Eriskin  
 Flight Date: 10/22-10/26  
 Market:  
 Demo: A35+  
 Client Code:

Stations	Format	District	Rep	Spots	AV Rating	Gross	Net	Cost to Client
WABK	Classic Hits	SD 8, SD9, SD 11, SD 1		20	7.0	\$ 300.00	\$ 255.00	\$ 285.00
	0							
Overall Total				20	7.0	\$ 300.00	\$ 255.00	\$ 285.00

STATION	Daypart	Spots	Rating A35 Total	Av Rating	Rate	Gross	Net	
WABK	M-F 6-10a	10	0.7	7.0	\$ 15.00	\$ 150.00	\$ -	#DIV/0!
Classic Hits	M-F 10a-3p	0	0.6	0.0	\$ 15.00	\$ -	\$ -	#DIV/0!
SD 8, SD9, SD 11, SD 16, SD 3, SD 23, SD 21, SD 20	M-F 3p-7p	10		0.0	\$ 15.00	\$ 150.00	\$ -	#DIV/0!
TOTALS		20		7.0		\$ 300.00	\$ -	

#DIV/0!  
 #DIV/0!  
 #DIV/0!

Blueberry Broadcasting  
PO Box 3059  
Kennebunkport, ME 04046

Client: **HERBIG FOR SENATE**  
Order #: **3627-00004**  
Description: **OCT 22**  
Date Entered: **10/4/2018**  
P.O.#:  
Salesperson: **RACE ALLEN, POLITICAL/ISSUE**  
Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

ERIKSON COMMUNICATION GROUP, INC.  
157 PARK ROW SUITE 102  
BRUNSWICK, ME 04011

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/22/2018	10/26/2018	WABK/WBAK/V	06:00:00 to 10:00:00	Weekly	:30	10	15.00	150.00	2	2	2	2	2	0	0
2 10/22/2018	10/26/2018	WABK/WBAK/V	15:00:00 to 19:00:00	Weekly	:30	10	15.00	150.00	2	2	2	2	2	0	0

Order Start Date: 10/22/2018 Order End Date: 10/26/2018 Spots: 20

Total Charges: **\$300.00**

Combined Discounts: **\$45.00**

Total Net: **\$255.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month Billing Totals for HERBIG FOR SENATE / 3627-00004 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2018	20	\$300.00	\$45.00	\$255.00

Confirmed & Accepted for Blueberry Broadcasting By:

Accepted for ERIKSON COMMUNICATION GROUP, INC. By:

Please Sign and Return One Copy