

KINN-AM, Alamogordo, NM

List of Community Issues

1<sup>st</sup> Quarter 2020

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) White Sands Rotary Little League Sign Up
- 2) Alamogordo Animal Control Adoption Event
- 3) City of Alamogordo Senior Center Programs
- 4) Otero County Sheriff's Office D.A.R.E. program

The following programs were broadcast on KINN-AM airing during the 1<sup>st</sup> Quarter of 2020 to address the importance of these issues:

- 1) Burt Broadcasting stations worked together with the White Sands Rotary Club to promote the registration and schedule for Rotary's little league. The White Sands Rotary Little League is available for ages 5-13 in Otero County.

POC: Lori Lamb  
Date: 01/17/2020

Length: 8 minutes

- 2) Burt Broadcasting stations worked together with the City of Alamogordo's Animal Control Department to coordinate a cat adoption event. Animal control was filled to capacity with unwanted kittens and cats. The Animal Control Department was able to adopt out 19 kittens/cats.

POC: Cathy Denton  
Date: 01/31/2020

Length: 10 minutes

- 3) Burt Broadcasting stations worked together with the City of Alamogordo's Senior Center to educate the community about the options available for seniors living in Alamogordo. These services included tax preparations, meals and meals on wheels, exercise programs and more.

POC: Brittney Clark  
Date: 02/28/2020

Length: 7 minutes

- 4) Burt Broadcasting stations worked together with the Otero County Sheriff's Office's D.A.R.E. program to educate the surrounding community about the program and how funds are raised for the program.

POC: Ken Funk  
Date: 03/18/2020

Length: 12 minutes