

KINN-AM, Alamogordo, NM

List of Community Issues

4th Quarter 2020

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

1) Alamogordo Public Library

2) 100% Otero

3) City of Alamogordo

4) Otero County Toys for Tots

The following programs were broadcast on KINN-AM airing during the 4th Quarter of 2020 to address the importance of these issues:

- 1) Burt Broadcasting stations worked together with the Alamogordo Public Library to educate listeners in the community about the library's curbside service. Patrons can reserve books, cds, and dvds, and the library staff will bring held items out to the curb for patrons.

POC: Ami Jones

Date: 11/01/2020

Length: 10 minutes

- 2) Burt Broadcasting stations worked together with 100% Otero to educate the community about services available to those in need, including food, housing, medical and dental care, early childhood learning, youth mentoring programs, job training and adult education.

POC: Peg Crim

Date: 10/14/2020

Length: 9 minutes

- 3) Burt Broadcasting stations worked together with the City of Alamogordo to inform the community about the City's closures in various departments, including utilities, utility billing, and municipal court offices. Alternative email addresses and phone numbers were provided.

POC: Michelle McKinstry

Date: 11/16/2020

Length: 20 minutes

- 4) Burt Broadcasting stations worked together with Otero County Toys for Tots. This program is designed to provide Christmas toys for children and teens in need. Due to Covid restrictions, community members needed to register online in order to be the recipient of toys. There was also a call for those more fortunate to donate toys to those in need at several locations throughout the Tularosa basin.

POC: Wally Anderson

Date: 12/02/2020

Length: 18 minutes