

KINN-AM, Alamogordo, NM

List of Community Issues

2nd Quarter 2020

The Management of KINN-AM, in cooperation with community leaders, organizations serving our local community and a cross section of our audience have helped us determine the following issues of importance to the Alamogordo area.

- 1) COVID-19 Hospital Update
- 2) Kitty City Adoption Event
- 3) City of Alamogordo Senior Center Programs
- 4) Center of Protective Environment Services Available

The following programs were broadcast on KINN-AM airing during the 2nd Quarter of 2020 to address the importance of these issues:

- 1) Burt Broadcasting stations worked together with Gerald Champion Regional Medical center to promote the precautions and restrictions that the hospital had taken during the pandemic. This educated the community on testing, visitation and restrictions at the hospital.

POC: Lillie Lewis

Date: 04/03/2020

Length: 10 minutes

- 2) Burt Broadcasting stations worked together with the Kitty City to coordinate a cat adoption event. Kitty City was filled to capacity with unwanted kittens and cats.

POC: Cathy Denton

Date: 04/24/2020

Length: 10 minutes

- 3) Burt Broadcasting stations worked together with the City of Alamogordo's Senior Center to educate the community about the options available for seniors living in Alamogordo during the Covid-19 pandemic. These services include both meals available for pick up and meals on wheels delivery services.

POC: Brittney Clark

Date: 04/24/2020

Length: 8 minutes

- 4) Burt Broadcasting stations worked together with the Center of Protective Environment, COPE, to educate the community about domestic violence, shelter availability, Covid-safe practices at the shelter, counseling services available to those who have been abused.

POC: Kay Gomolock

Date: 05/08/2020

Length: 12 minutes