

ISSUES AND RESPONSIVE PROGRAMMING REPORT

FOR

WTOB RADIO 980 A.M.

WINSTON-SALEM, NORTH CAROLINA

Q1 JANUARY 1, 2024 THROUGH MARCH 31, 2024

Issues covered in programming throughout the year:

Agriculture & farm issues, alcohol abuse, automotive & vehicle safety, bullying, business & industry, consumer issues, crime, elderly, deregulation, developmental disorders, disabilities, drug addiction and treatment, drunk driving, economics, education, ethics, family issues, federal government & regulation, fitness, food safety, health care, impaired driving, laws & criminal justice system, local government, mental health, parenting issues, police, culture, poverty, psychology, public health, science & engineering, sports & recreation, substance abuse & treatment, suicide, technology, women's issues, workplace & employment issues, youth

Public Service Announcements (PSAs) are from 15-30 seconds in length

Community Interviews are from 7-15 minutes in length

Ongoing – Public Service Announcements

Riverwood Riding Center – Special Needs Services

SJ Boutique – St James AME Church Clothes Closet

Senior Services – Meals on Wheels

Davidson County Senior Services – Meals on Wheels

Big Brothers – Big Sisters of Forsyth & Davie Counties – Volunteer Information

Wake Forest Baptist Medical Center – Brenner Children’s Hospital volunteer information

VFW Memorial Honor Guard – Volunteer Information

Shepherd’s Center of Greater Winston-Salem – Volunteer Computer Coaches to train Seniors

H.O.P.E. – Help Our People Eat of Winston-Salem – Volunteer information for food distribution

Hospice & Palliative Care Center – Volunteer Information

Shepherd’s Center of Kernersville – Volunteer Information

Davie Medical Center – Volunteer Information

Faith in Action/Shepherd’s Center – Volunteer Information for home visitation, minor repairs & transportation for homebound older adults

Senior Services – Invitation to donate nonperishable foods, toiletries, socks, tissues, shaving cream, toothpaste and lotion for elderly residents of Forsyth County

NCDOT - Periodic Announcements regarding road construction, closures and delays

ART CRUSH HAPPENS ON TRADE STREET IN THE ARTS DISTRICT WITH MUSIC, ART AND CREATIVITY ON THE THIRD FRIDAY OF THE MONTH FROM 7-10PM FOR AN EVENING OF CULTURE AND REVELRY! VISIT THE WEBSITE FOR DETAILS AND LEARN MORE! ARTS DISTRICT WS (DOT) ORG. (091823)

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ALL ARE WELCOME TO THE WEEKLY SERVICES AND MEETINGS AT UNITY CHURCH. WORSHIP IS SUNDAY MORNING AT 11 AM. **UNITY CHURCH IS LOCATED IN WINSTON-SALEM JUST OFF STRATFORD ROAD AT 108 HEWES STREET.** FOR MORE INFORMATION, VISIT UNITY WS (DOT) ORG. (091823)

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THREE LOCAL AUTHORS WILL READ AND DISCUSS THEIR WORKS AT THE MONTHLY FROM THE PAGE AUTHOR SHOWCASE ON WEDNESDAY, MARCH 20, AT 7 P.M. AT BOOKMARKS, 634 W. FOURTH ST. #110 IN WINSTON-SALEM. FROM THE PAGE IS A COLLABORATION BETWEEN WINSTON-SALEM WRITERS AND BOOKMARKS PROMOTING THE WORK OF LOCAL WRITERS. THE EVENT IS FREE TO ATTEND, AND NO REGISTRATION IS REQUIRED. VISIT WS WRITERS (DOT) ORG FOR DETAILS. (021924)

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TOO MANY FAMILIES ACROSS NORTHWEST NORTH CAROLINA ARE STRUGGLING TO KEEP FOOD ON THEIR TABLES. WITH YOUR HELP, THAT CAN BE CHANGED. SECOND HARVEST FOOD BANK OF NORTHWEST NORTH CAROLINA HELPS MAKE PEOPLES' LIVES BETTER AND BUILD HEALTHY, HUNGER-FREE COMMUNITIES FOR ALL. EVERYONE DESERVES TO EAT. FIND OUT HOW YOU CAN ASSIST AT SECOND HARVEST NW NC (DOT) ORG. (111023)

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SAMARITAN MINISTRIES MISSION IS TO PROVIDE FOOD, HOPE AND SHELTER THROUGH CHRISTIAN LOVE. VOLUNTEER AND MAKE YOUR DONATION TODAY AT SAMARITAN FORSYTH (DOT) ORG. HELP FIGHT HUNGER, HOMELESSNESS AND ADDICTION THROUGH SAMARITAN MINISTRIES. (111023)

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THE “SHARE THE WARMTH” CAMPAIGN IS UNDERWAY. EACH WINTER, CRISIS CONTROL MINISTRY ASSISTS OUR NEIGHBORS WHO ARE UNABLE TO PAY THEIR UTILITY OR HOUSING BILLS, MAKING IT POSSIBLE FOR THEM TO STAY COMFORTABLE AND WARM IN THEIR HOMES, TOGETHER WITH THEIR FAMILIES. THANKS TO GENEROUS DONORS, YOUR GIFT CAN HAVE DOUBLE THE IMPACT. DONATIONS DESIGNATED TO “SHARE THE WARMTH” WILL BE MATCHED UP TO \$50,000. DONATE TODAY AT CRISIS CONTROL (DOT) ORG (111023)

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THE BLIND POWER COMPANY IS A DIVERSE GROUP OF BLIND AND VISUALLY IMPAIRED PERSONS COMMITTED TO MAKING OUR WORLD A BETTER AND MORE ACCESSIBLE PLACE AND BRINGS TOGETHER THE COMMUNITY IN ONE VOICE TO ADVOCATE FOR THAT CHANGE. FIND OUT MORE AT BLIND POWER COMPANY (DOT) ORG. (122623)

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TONY AWARD-WINNING ACTRESS FROM “HAMILTON”, RENÉE ELISE GOLDSBERRY GRACES THE STAGE WITH THE PIEDMONT WIND SYMPHONY ON SATURDAY, JANUARY 27TH AT WAIT CHAPEL, WAKE FOREST UNIVERSITY, DELIVERING A MESMERIZING PERFORMANCE THAT HARMONIZES HER EXTRAORDINARY VOCAL TALENT WITH BRILLIANCE. FIND OUT MORE AND PURCHASE TICKETS ONLINE AT PIEDMONT WIND SYMPHONY (DOT) COM. (122623)

GRANDPARENTS RAISING GRANDCHILDREN IS A NEW SUPPORT GROUP BEING OFFERED BY SENIOR SERVICES DESIGNED SPECIFICALLY FOR OLDER ADULTS IN FORSYTH COUNTY, AGED 55 AND OVER WHO PROVIDE KINSHIP CARE, OR IN OTHER WORDS, ARE RAISING A MINOR RELATIVE.

MEETINGS ARE EVERY **THIRD WEDNESDAY FROM 11:00 AM TO 1:00 PM** AT SENIOR SERVICES, 2895 SHOREFAIR DRIVE. LUNCH WILL BE PROVIDED.

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THE INTERGENERATIONAL CENTER FOR ARTS AND WELLNESS IS OPEN, BUILDING A COMMUNITY THAT CELEBRATES THE VALUE OF ALL PEOPLE AT EVERY STAGE OF LIFE - YOUNG AND OLD - BY FOSTERING RELATIONSHIPS. THE GENERATIONS CENTER HAS 21 ORGANIZATIONS PARTICIPATING IN THE ONE-OF-A-KIND COMMUNITY SPACE. **HEAD OVER TO GENERATIONS CENTER (DOT) ORG** TO LEARN MORE OR SEE THE SPACE IN PERSON AT SENIOR SERVICES ON SHOREFAIR DRIVE. (120123)

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THE ART SHAC NEEDS VOLUNTEERS TO HELP IN THEIR MISSION OF COLLECTING, AND RE-USING MATERIALS ARTISTICALLY.

VISIT **THE ART SHAC (DOT) ORG (SLASH) VOLUNTEER** TO LEARN MORE! (091823)

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THE 14TH ANNUAL SENIOR SERVICES ART SHOW AND SALE BENEFITING MEALS-ON-WHEELS WILL BE HELD **SATURDAY, MARCH 2, 2024 FROM 10:00 AM—2:00 PM AT ITS SHOREFAIR CAMPUS**. THE SHOW WILL FEATURE ARTWORK FROM MORE THAN 50 OF THE BEST-KNOWN AND SOUGHT-AFTER ARTISTS IN OUR AREA—INCLUDING MANY NEW AND DIVERSE ARTISTS WHO WILL BE SHOWING AT THE EVENT FOR THE FIRST TIME. PARTICIPANTS WILL FIND ONE-OF-A-KIND ART PIECES FROM VIRTUALLY EVERY MEDIUM AND AESTHETIC, AS WELL AS PRICES FOR EVERY BUDGET. EACH BEAUTIFUL PIECE SOLD WILL HELP PROVIDE HOT, NUTRITIOUS MEALS FOR SENIORS PARTICIPATING IN THE MEALS-ON-WHEELS PROGRAM. CALL 336-725-0907 FOR DETAILS AND VISIT SENIOR SERVICES INC (DOT) ORG. (022624)

THE GOOD GUYS WANT YOU TO KNOW THERE ARE MANY OPPORTUNITIES FOR VETERANS TO GET TOGETHER THROUGHOUT THE TRIAD. (READ ONE)

- COFFEE FOR VETERANS, **EVERY THURSDAY MORNING**, 9:00 AM TO 11:00 AM, WALNUT COVE PUBLIC LIBRARY. 106 W. 5TH ST. INFORMATION, 336 406-0713
- 2ND CUP VETERANS BREAKFAST, **EVERY FRIDAY MORNING** BEGINNING AT 9:00 AM. HOSTED BY THE KING SENIOR CENTER, 107 WHITE RD. (LOWER LEVEL) KING NC. VETERANS, THEIR FAMILY MEMBERS AND PARTNERS ARE WELCOME. INFORMATION: 336 983-0751
- RICHARD CHILDRESS RACING IN WELCOME HOSTS MONTHLY VETERANS COFFEES - **THE NEXT COFFEE IS WEDNESDAY, APRIL 10 - HONORING VIETNAM AND VIETNAM ERA VETERANS FEATURING PRESENTATIONS FROM COLONEL WALTER "JOE" MARM, US ARMY RETIRED AND COLONEL NORMAN A MCDANIEL, US AIR FORCE RETIRED AND PRISONER OF WAR**. ALL EVENTS BEGIN AT 9:00 A.M.
- VETERANS CUP HOSTS A WEEKLY VETERANS COFFEE ON THE **FIRST, THIRD, FOURTH AND FIFTH WEDNESDAY OF EACH MONTH**; FROM 8:30 AM UNTIL 10:30 AM. AT THE AMERICAN LEGION POST 55 IN WINSTON SALEM; 111 MILLER

STREET. [(ALTERNATE READ): VETERANS CUP HOSTS A WEEKLY VETERANS COFFEE ON TUESDAYS FROM 8:30 - 10:30 AM AT THE AMERICAN LEGION POST 53 AT 719 CREEK RIDGE ROAD IN GREENSBORO] THE COFFEE IS OPEN TO ALL VETERANS, SPOUSES, WIDOWS, WIDOWERS AND VETERANS ADVOCATES. PLEASE JOIN US FOR FELLOWSHIP, COFFEE AND PASTRIES.

- CLEMMONS, GULF WAR ERA VETERANS, VETERANS COFFEE. THE 2ND SATURDAY OF EACH MONTH, BEGINNING AT 10:00 AM. THE UNION HILL BAPTIST CHURCH, 8495 LASATER RD., CLEMMONS. VETERANS FROM ALL ERAS AND FAMILY MEMBERS ARE WELCOME TO ATTEND AND LEARN VALUABLE INFORMATION ABOUT RELEVANT RESOURCES AVAILABLE TO THEM.
- "TRIAD HONOR FLIGHT" IS PROUD TO SALUTE VETERANS BY HOSTING YOU ON A FREE ONE -DAY TRIP TO VISIT YOUR MEMORIAL IN WASHINGTON, D.C. VETERANS 65+ YOU CAN FLY NOW! WE 'RE TAKING APPLICATIONS FOR VETERANS AGES 65 AND OLDER —OUR OLDEST VETERANS FLY FIRST! WHETHER YOU SERVED OVERSEAS OR STATESIDE, WE WANT YOU FOR ONE MORE MISSION. IT'S NEVER TOO LATE TO SAY THANK YOU TO OUR VETERANS. **THE NEXT TRIAD HONOR FLIGHT OUT OF GREENSBORO'S PTI IS WEDNESDAY, APRIL 24, 2024.** FOR QUESTIONS OR TO APPLY TRIAD HONOR FLIGHT (DOT) ORG (022024)
- VETERANS INFORMATION IS AVAILABLE ON OUR WEBSITE AT WTOB 980 (DOT) COM. (SLASH) VETERANS (010823)

CRISIS CONTROL MINISTRY'S FOOD PANTRY GIFT OF THE **MONTH FOR MARCH** IS CANNED MEATS. THE PANTRY SUPPLIES ARE LOW SO VISIT THE WEBSITE FOR A DOWNLOADABLE LIST YOU CAN REFER TO WHEN SHOPPING AND PICK UP SOME NEEDED ITEMS. FOR MORE INFORMATION ABOUT CRISIS CONTROL MINISTRY AND HOW YOU CAN VOLUNTEER, VISIT CRISIS CONTROL (DOT) ORG. (030124)

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HOPE DEALERS OUTREACH CONDUCTS MONTHLY DRIVES TO COLLECT DONATIONS

OF CLOTHING, HYGIENE, AND VARIOUS SUPPLIES FOR INDIVIDUALS AND FAMILIES IN NEED. VISIT HOPE DEALERS OUTREACH (DOT) ORG (SLASH) DONATE FOR DETAILS OF CURRENT NEEDS AND DROP OFF LOCATIONS. (080823)

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THE LITTLE THEATRE OF WINSTON-SALEM WILL HOLD AUDITIONS FOR *BEAUTIFUL: THE CAROLE KING MUSICAL* FROM **6:00-8:00 PM ON MONDAY & TUESDAY, MARCH 18 &**

19, AT 419 N. SPRUCE STREET IN WINSTON-SALEM.

FOR DETAILS VISIT LT OF WS (DOT) ORG. (031124)

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SECOND HARVEST FOOD BANK OF NORTHWEST NORTH CAROLINA NEEDS YOUR HELP BUILDING “SAM” PALLETS! SAM PALLETS ARE PACKED WITH SHELF-STABLE ITEMS FOR THEIR PARTNER FOOD ASSISTANCE PROGRAMS, SERVING NEIGHBORS WHO ARE STRUGGLING TO PUT FOOD ON THEIR TABLE. HEAD ON OVER TO **SECOND HARVEST NW NC (DOT) ORG** AND CLICK ON THE “GET INVOLVED” LINK THEN SIGN UP TO JOIN THEM ON **THURSDAY MARCH 28!**

TOO MANY FAMILIES ACROSS NORTHWEST NORTH CAROLINA ARE STRUGGLING TO KEEP FOOD ON THEIR TABLES. WITH YOUR HELP, THAT CAN BE CHANGED. SECOND HARVEST FOOD BANK OF NORTHWEST NORTH CAROLINA HELPS MAKE PEOPLES' LIVES BETTER AND BUILD HEALTHY, HUNGER-FREE COMMUNITIES FOR ALL. EVERYONE DESERVES TO EAT. FIND OUT HOW YOU CAN ASSIST AT SECOND HARVEST NW NC (DOT) ORG. (111023)

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FORSYTH CARES IS A SERVICE DEVELOPED BY MEMBERS OF LAW ENFORCEMENT AND FORSYTH COUNTY TO ASSIST FIRST RESPONDERS WHEN RESPONDING TO AN EMERGENCY INVOLVING MEMBERS OF OUR COMMUNITIES. YOU CAN PROVIDE INFORMATION TO HELP FIRST RESPONDERS KNOW THE RIGHT STEPS TO TAKE IF THEY'RE RESPONDING TO A CALL THAT INVOLVES YOU OR SOMEONE YOU LOVE.

COGNITIVE CONDITIONS, VISUAL OR HEARING IMPAIRMENT, HEALTH CONDITIONS, MEDICATIONS, AND EMERGENCY CONTACTS ARE JUST SOME OF THE VITAL INFORMATION THAT YOU CAN PROVIDE THAT WILL HELP EMS, LAW ENFORCEMENT, AND FIRE PERSONNEL RESPOND TO YOUR SITUATION.

ALL INFORMATION IS CONFIDENTIAL AND WILL ONLY BE USED BY EMERGENCY DISPATCHERS AND FIRST RESPONDERS.

FOR MORE INFORMATION, VISIT **FORSYTH (DOT) CC (SLASH) FORSYTH CARES.** (011023) TFN

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SUMMERLARK, THE THIRD-ANNUAL FUNDRAISER TO SUPPORT THE CANCER PATIENT SUPPORT PROGRAM AT ATRIUM HEALTH WAKE FOREST BAPTIST'S NATIONAL CANCER INSTITUTE-DESIGNATED COMPREHENSIVE CANCER CENTER WILL BE HELD SATURDAY, MAY 11 AT BAILEY PARK IN INNOVATION QUARTER. FOR DETAILS, HEAD OVER TO GIVING (DOT) WAKE HEALTH (DOT) EDU (SLASH) SUMMERLARK. (021624)

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THE SHEPHERD'S CENTER OF GREATER WINSTON-SALEM IS HOLDING ITS 35TH ANNUAL USED BOOK SALE AT THE WINSTON-SALEM FAIRGROUNDS EDUCATION BUILDING ON **THURSDAY AND FRIDAY MAY 2ND AND 3RD FROM 9 AM TO 9 PM, AND HALF PRICE ON ALL ITEMS FROM 8 AM TO 2 PM ON SATURDAY MAY 4TH.**

PARKING AND ADMISSION ARE FREE! ENTRANCE FOR PARKING IS THROUGH GATE 5 FROM DEACON BLVD. THERE IS NO ADMISSION AND THERE WILL BE THOUSANDS OF USED BOOKS AND OTHER ITEMS ON HAND AT EXCEPTIONAL PRICES.

FOR DETAILS VISIT **SHEPHERDS CENTER (DOT) ORG.** (021924)

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SPRING AT BETHABARA: CREATE, CULTIVATE, CELEBRATE **SATURDAY, APRIL 6, 11:00 A.M. UNTIL 4:00 P.M.** CELEBRATE SPRING AND THE OPENING OF THE PARK'S 2024 SEASON BY CREATING SUN PRINTS AND SUN CATCHERS; PLAYING COLONIAL GAMES; HAND PLOWING A ROW IN THE GARDEN; PLANTING SEEDS AND TAKING THEM HOME TO GROW; MAKING A SPRING SACHET; PETTING A SHEEP OR TWO; EXPLORING A WOODED TRAIL; PARTICIPATING IN A SCAVENGER HUNT; INTERACTING WITH A NUMBER OF EIGHTEENTH-CENTURY CRAFTSMEN; AND ENJOYING MORAVIAN MUSIC. ADMISSION IS FREE! **VISIT HISTORIC BETHABARA (DOT) ORG FOR DETAILS.**

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THE NORTH CAROLINA BLACK REPERTORY COMPANY (NC BLACK REP) WILL PRODUCE COCONUT CAKE BY MELDA BEATY, **THURSDAY APRIL 4th THROUGH SUNDAY THE 14th** AT HANESBRANDS THEATRE, 209. N. SPRUCE STREET, WINSTON-SALEM, NC. FOR TICKETS AND DETAILS VISIT NC BLACK REP (DOT) ORG. (031124)

Piedmont Perspectives – Community Responsive programming – 9:30 am Sundays

Fam Brownlee – Historian

Air Date: January 7, 2024

After Fam's death, WTOB re-airs our interview with him where he relates the history of the Fair in Winston- Salem.

Lechelle Yates – Better Business Bureau

Air Date: January 21, 2024

Lechelle talks about New Year's resolutions for a fraud-free New Year. bbb.org

Allen Joines – Mayor, Winston-Salem

Air Date: January 28, 2024

Mayor Joines discusses winter weather, crime and vacancy challenges in the Winston-Salem Police Department, the BARE program and how it's working to assist regarding mental health issues. We also look at homelessness and housing issues the city faces.

Stephanie Beeman – Ronald McDonald House

Air Date: February 4, 2024

Stephanie joins us to talk about the upcoming anniversary of the Ronald McDonald House in the Triad and about the importance of the ministry in our community that assists families who are taking care of loved ones in the hospitals here.

Ben Wilson & John Danforth – Twin City Kiwanis Club

Air Date: February 11, 2024

Ben & John are in the studio to talk about the upcoming Kiwanis Club Pancake Jamboree.

Lechelle Yates – Better Business Bureau

Air Date: February 18, 2024

Lechelle talks about IRS impersonators from both sides of a scam, plus other scams that are making their way around the Internet.

2024 1st Quarter Report – WTOB-AM – January 1 – March 31, 2024

Dale Folwell – NC Treasurer and Candidate for NC Governor

Air Date: February 25, 2024

Dale talks about his years as NC Treasurer and his philosophy about service, including his run for the state's top seat.

Kaleideum Ribbon Cutting

Air Date: March 3, 2024

WTOB provides coverage and commentary from Kaleideum's ribbon cutting ceremony of their new downtown location on Valentine's Day, 2024.

William Penn, Jr. – Winston-Salem Police Chief

Air Date: March 10, 2024

Chief Penn talks about his first year as Winston-Salem's Chief of Police and initiatives his department is enacting to serve the community.

Dr. Stephen Powell – Medical Director, Forsyth County

Air Date: March 17, 2024

Dr. Powell discusses how to become familiar with AEDs to be ready when they must be used to save a life and improve cardiac arrest outcomes which is the county's goal for 2024, which would result in more people surviving a cardiac arrest.

Lechelle Yates – Better Business Bureau

Air Date: March 24, 2024

Lechelle talks about calculating risk of scams and the BBB's Annual Risk Report.

Brad Milsaps, Dave Tyler, and Amanda Swift – NC Guardian ad Litem Program

Air Date: March 31, April 7, 2024

The North Carolina Court System provides advocacy for minor children who are in the Foster Care System. A volunteer advocate through the Guardian ad Litem system is assigned to each child. We will learn about the program and how you can volunteer. volunteerforgal.org

Community Responsive Programming

Doug Ray of The Wealth Guardians discusses retirement planning - Mondays at 8:40am (5 Min)

January 8, 15, 22, 29 | February 5, 12, 19, 26 | March 4, 11, 18, 25

Brett Duffey of Complete Rehab answers questions about neuropathy – Wednesdays at 8:40am

(5 Min) January 3, 10, 17, 24, 31 | February 7, 14, 21, 28 | March 6, 13, 20, 27

Radio Walk-in – Community Responsive Programming

January - March - Fridays - 9:10 - 9:20 am - a/perture - LAWREN DESAI talks about films coming to a/perture cinema (10 Min)

Thursday Jan 18 & 25 - 8:40 - 8:50 am - Mark Norman - Piedmont Wind Symphony talks about the upcoming concert with Renée Elise Goldsberry with the Piedmont Wind Symphony on Saturday, January 27th at Wait Chapel, Wake Forest University (10 Min)

Tuesday Jan 30 8:40-8:50 am - Michelle Merrill, Music Director for the W-S Symphony talks about the upcoming season (10 Min)

Wednesday Jan 31 4:40-4:50 pm - Cast members of the Stained Glass Playhouse are in the studio to talk about the upcoming performance of "Guess Who's Coming to Dinner" (10 Min)

Tuesday Feb 13 8:40-8:40 am - Leigh Ann Woodruff is in the studio to talk about the Grand Opening of Kaleideum's new downtown location (10 Min)

Wednesday Feb 14 8:10-8:20 am - Eileen Young - Salem Band talks about the Salem Band Winter Concert on Sunday, FEBRUARY 18, 2024, 3:00 pm, Hanes Auditorium, Elberson FAC, Salem Academy & College in Winston-Salem - FREE

Tuesday Feb 27 8:40-8:50 - Crystal Norman - Forsyth County Volunteer Board Positions talks about the volunteer board positions available on the Nursing Home Community Advisory Board. (10 Min)

Wednesday Feb 28 8:10-8:20 am - Senior Services - Mark Batten tells us about the upcoming 14th annual Art Show and Sale benefiting Meals-on-Wheels. (10 Min)

Thursday Feb 29 - 8:40-8:50 am - Anna Marino is in the studio to talk about the upcoming Piedmont Plus Senior Games and Silver Arts Competition (10 Min)

Tuesday Mar 5 - 8:40-8:50 am - Annie Vasquez - Forsyth County Substance Use Health Educator in Behavioral Health Services talks about drug overdoses among our residents.

Wednesday Mar 6 - 8:10-8:20 am - Moriah Gendy from City of Winston-Salem Sustainability Department talks about natural landscaping registration. (10 Min)

Thursday Mar 7 - 8:10-8:20 am - Anna Marino is in the studio to talk about the upcoming Piedmont Plus Senior Games and Silver Arts Competition (10 Min)

Thursday Mar 7 - 8:40-8:50 am - Celia Dixon, Program Manager of Adaptive Sports & Community Inclusion Specialist at Solutions for Independence, and Paul Eklund, Assistive Technology Practitioner at North Carolina Assistive Technology Program talk about the upcoming Expo - Saturday, March 16, 2024, from 10 am to 2 pm at the JDL Fast Track in Winston-Salem, NC (10 Min)

2024 1st Quarter Report – WTOB-AM – January 1 – March 31, 2024

Monday Mar 11 - 9:10-9:20 am - PPSG Sponsor - Dr Sarvar Pathan, PT, DPT - CEO, Personalized Physical Therapy and Wellness, LLC discusses the practice and sponsorship of PPSG (10 Min)

Tuesday Mar 12 - 8:10-8:20 am - Andy Szabat from Forsyth County is in the studio to talk about Forsyth Creek Week (10 Min)

Thursday Mar 14 - 8:40-8:50 am - Anna Marino is in the studio to talk about the upcoming Piedmont Plus Senior Games and Silver Arts Competition (10 Min)

Tuesday Mar 19 - 8:40-8:50 am - Carrie Leigh Dickey of ArtFolios and artist Barbara Lister-Sink talk about "COLOR! Where Music & Art Meet" featuring the work of Barbara Lister-Sink. (10 Min)

Thursday Mar 28 - 8:40-8:50 am - Allison Asbury is in the studio to talk about new campground facilities at Tanglewood Park (10 Min)

WTOB'S Local Business Spotlight – Sunday January 7, 2024 #131

Guest: Kristen Johnson – The Historic Broyhill & Lewisville-Clemmons Chamber of Commerce

WTOB'S Local Business Spotlight – Sunday January 21, 2024 #132

Guests: Julia Brown – Maw Maws Chicken Pies & Holly Presnell – Major Tomms

WTOB'S Local Business Spotlight – Sunday February 4, 2024 #133

Guests: Killian Eubanks – Crimson Hollow Coffee House and Tara Cool & Meghan Brown – The Bookhouse

WTOB'S Local Business Spotlight – Sunday February 11, 2024 #134

Guests: Barbara Price – Brasstown Chocolates & Joel Olsen – Kuya Bear Food

WTOB'S Local Business Spotlight – Sunday February 18, 2024 #135

Guests: Mike Ortegon & Karen Ruiz – Mo Empanadas and Megan Thompson – Kin and Cottage

WTOB'S Local Business Spotlight – Sunday March 3, 2024 #136

Guests: Erika Webster – Majestic Pour BW Art Studio & Wayne Dibbert – Angelinas Teas

WTOB'S Local Business Spotlight – Sunday March 10, 2024 #137

Guests: Joel Ortiz - JKO Inks & Promo Print and Debra Everhart - Dye Pretty Hair Salon and Art Gallery

WTOB'S Local Business Spotlight – Sunday March 17, 2024 #138

Guest: Carlos Bocanegra – Monstercade

WTOB'S Local Business Spotlight – Sunday March 24, 2024 #139

Guest: Robin Reid - House of Cards

2024 1st Quarter Report – WTOB-AM – January 1 – March 31, 2024

WTOB'S Local Business Spotlight – Sunday March 31, 2024 #140

Guest: Rita and Hernan Moreno - Nada Mas Empanadas & Phyllis Westerlund and Coral Crook - The Curvy Fox Boutique



Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January – March) Viewpoints Radio

- Activism
- Adolescent Health
- Advertising
- Aerospace Engineering
- Affordable Housing
- African American History
- American History
- Art
- Artificial Intelligence
- Astronomy
- Astrophysics
- Athletics
- Auto Manufacturing
- Aviation
- Beekeeping
- Biodiversity
- Business
- Cancer
- Cardiovascular Disease
- Career
- Child Development
- Child Safety
- Civil Rights
- Climate
- Climate Change
- Climate Policy
- Communication
- Community
- Consumer Goods
- Consumer Habits
- Consumer Safety
- Consumerism
- Creative Arts
- Crime
- Criminal Justice
- Criminal Justice History
- Culture
- Democracy
- Developing Economies
- Diversity
- Drug Abuse
- Drug Policy
- Drug Use
- Economy
- Education
- Education Policy
- Election
- Elections
- Emergency Response
- Emerging Industries
- Emerging Research
- Emotion
- Engineering
- English Language
- Entertainment
- Environment
- Equality
- Ethics
- Exploration
- Extreme Weather
- Family Relationships
- Fashion
- Film
- Fitness
- Foreign Policy
- Free Expression
- Gender
- Gender Equality
- Gender Equity
- Gender Issues
- Generalized Anxiety
- Government
- Government Funding
- Health
- Health Policy
- Higher Education
- History
- Housing Market
- Human Development
- Human Rights
- Incarceration
- Inflation
- Influencer Marketing
- Intercommunication
- International Competition
- International Law
- International Policy
- International Relations
- Labor
- Labor Unions
- Language
- Law
- Law Enforcement
- Learning
- Legislation
- Liberal Arts
- Life Skills
- Linguistics
- Literacy
- Literature
- Marketing
- Mass Incarceration
- Materialism
- Media
- Medicine
- Mental Health
- Motherhood
- Music
- National Holidays
- Natural Resources
- News
- Ocean Pollution
- Organization
- Parenting
- Personal Development
- Personal Finance
- Personality
- Philosophy
- Politics
- Pollution
- Pop Culture
- Professional Sport
- Professional Sports
- Psychiatry
- Psychology
- Public Elections
- Public Funding
- Public Health
- Public Policy
- Public Safety
- Public Speaking
- Race
- Reading Comprehension
- Relationships
- Salary
- Science
- Science Fiction
- Scientific Research
- Self-Growth
- Sexual Education
- Small Business
- Social Anxiety
- Social Media
- Societal Norms
- Societal Stereotypes
- Society
- Space
- Space Exploration
- Sporting Event
- Sports
- Technology
- Teen Development
- Trauma
- Travel
- Trends
- TV
- Video Games
- Violence
- Voting Rights
- War
- Wildlife Species
- Women's History
- Workers' Rights
- Workplace Safety
- Youth Issues

Program 24-01**Air Week:** 1/7/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: ARE HUMANS BUILDING OUR END? THE DEBATE AROUND ARTIFICIAL INTELLIGENCE & ITS CONSCIOUS STATE****Time:** 1:48**Duration:** 10:07**Synopsis:** Would you consider complex, artificial intelligence systems like Open AI's, Chat GPT-4 or Google's newest release, Gemini, conscious minds? What exactly even constitutes as consciousness? We speak with two experts about this ongoing debate and what challenges lie ahead for these quickly evolving systems.**Host:** Gary Price**Producer:** Tabor Brewster**Guests:** Susan Schneider, philosopher, director, Center for the Future Mind, Florida Atlantic University; Kristian Hammond, AI scientist, professor, director, Masters of Science Dept., Artificial Intelligence, Northwestern University**Compliance issues:** Artificial Intelligence, Emotion, Engineering, Ethics, Personality, Philosophy, Psychology, Technology**Links for more info:**[AI consciousness: scientists say we urgently need answers](#)[Faculty Directory Kristian J. Hammond](#)[Kristian Hammond \(@KJ_Hammond\) / X](#)[Susan Schneider \(@DrSueSchneider\) / X](#)[Kristian Hammond Elected 2023 AAAI Fellow | News | Northwestern Engineering](#)[Dr. Susan Schneider](#)[Artificial Intelligence Needs Guardrails and Global Cooperation - WSJ](#)**SEGMENT 2: SPEAKING WITH THE ARTIST BEHIND SOME OF THE MOST ICONIC ILLUSTRATIONS****Time:** 13:58**Duration:** 7:27**Synopsis:** We speak with illustrator and artist Tim O'Brien who's illustrated countless magazine covers over the decades. O'Brien speaks with us about his long career, the history of illustration, its evolution and how the art form is used to convey a deeper meaning or take on a singular moment in time.**Host:** Marty Peterson**Producer:** Polly Hansen**Guests:** Tim O'Brien, illustrator, artist**Compliance issues:** Art, Creative Arts, Culture, Fashion, History, Liberal Arts, Literature, Media, News, Politics**Links for more info:**[Tim O'Brien illustration](#)[Tim O'Brien \(@obrienillustration\) • Instagram photos and videos](#)[Tim O'Brien \(@TonkaOBrien\) / X](#)[Tim O'Brien | TIME](#)**VIEWPOINTS EXPLAINED: WHAT WORD BEST SUMMED UP 2023?****Time:** 22:25**Duration:** 1:40**Synopsis:** We cover what word best encapsulated 2023, according to dictionary giant Merriam Webster. Any guesses?**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Artificial Intelligence, English Language, Language, Pop Culture, Social Media, Technology, Trends**CULTURE CRASH: A MASTER OF THRILLERS: A LOOK AT FILMMAKER EMERALD FENNEL****Time:** 24:05**Duration:** 2:18**Synopsis:** Love a good, jumpy scare? Us too. We cover some old and new releases from acclaimed filmmaker Emerald Fennell.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 24-02**Air Week:** 1/14/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: A PIONEER IN PAVING GREATER DIVERSITY IN SCI-FI****Time:** 1:47**Duration:** 7:21**Synopsis:** For decades, science fiction was a genre written almost exclusively by white males. Now, the genre is flourishing with diverse voices, thanks in part to the trailblazing writer Octavia E. Butler. Historian Gerry Canavan discusses the obstacles Butler faced and her legacy on one of the most popular genres in American literature.**Host:** Gary Price**Producer:** Polly Hansen**Guests:** Gerry Canavan, professor at Marquette University and author, Octavia E. Butler (Modern Masters of Science Fiction)**Compliance issues:** Culture, Diversity, Gender Equality, Gender Issues, History, Literature, Race, Science Fiction**Links for more info:**[UI Press | Gerry Canavan | Octavia E. Butler](#)[Amazon: Octavia E. Butler](#)**SEGMENT 2: THE SECRETS LEARNED FROM A FIFTH-GENERATION BEEKEEPER****Time:** 11:10**Duration:** 10:15**Synopsis:** In Meredith May's book, she examines the parallels between the inner workings of beehives and our society, and how beekeeping taught her numerous life lessons as a child. She also discusses the threat to bees with commercialized beekeeping and what we can do to protect these insects that are vital to our ecosystem.**Host:** Marty Peterson**Producer:** Polly Hansen**Guests:** Meredith May, author, *The Honey Bus: A Memoir of Loss, Courage and a Girl Saved by Bees***Compliance issues:** Beekeeping, Biodiversity, Environment, Family Relationships, Literature, Mental Health**Links for more info:**[The Honey Bus – Meredith May](#)[Why are bees making less honey? Study reveals clues from five decades of data](#)[Swarm Intelligence: How Bees Work Together To Become A Superorganism In High Winds](#)**VIEWPOINTS EXPLAINED: DO YOU HAVE RIZZ?****Time:** 22:25**Duration:** 1:37**Synopsis:** We cover the Oxford English dictionary's word of the year: rizz. What does it mean, and why has it become a mainstay in the Gen-Z vernacular?**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Culture, English Language, Language, Social Media, Trends, Youth Issues**CULTURE CRASH: THE STRUGGLES OF STREAMING GIANTS****Time:** 24:02**Duration:** 2:22**Synopsis:** We talk about why most streaming platforms are struggling to make a profit at year's end.**Host & Producer:** Evan Rook**Compliance issues:** TV, Culture, Technology, Film

Program 24-03**Air Week:** 1/21/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: THE RISE OF THE CORPORATE DISPENSARY****Time:** 1:47**Duration:** 8:41

Synopsis: Cannabis has grown to become a multi-billion-dollar industry in the U.S. But how much of this revenue is going to small businesses rather than large chains controlling every part of production? We discuss the current inequities and the failure to maintain a model that helps populations who've been disproportionately affected by the war on cannabis get a seat at the table.

Host: Gary Price**Producer:** Grace Galante**Guests:** Sarah Woodson, Executive Director, Founder, The Color of Cannabis; Aaron Smith, Co-Founder & CEO, The National Cannabis Industry Association**Compliance issues:** Criminal Justice, Drug Policy, Emerging Industries, Equality, Government, Incarceration, Law, Race, Small Business**Links for more info:**[Broken promises: How marijuana legalization failed communities hit hardest by the drug war](#)[Aaron Smith - Executive Director | National Cannabis Industry Association](#)[Team & Partners — The Color of Cannabis](#)[Social Justice & Equity in the Cannabis Industry](#)[The Color of Cannabis](#)**SEGMENT 2: WHY ARE WE BANNING MORE BOOKS THAN EVER BEFORE?****Time:** 12:30**Duration:** 9:23

Synopsis: Books have been taken off shelves since the colonial period, but, in recent years, more books than ever have been deemed unsuitable for young readers and are being removed from schools and local libraries. We cover the controversy by highlighting two differing perspectives on the debate.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Jonathon Friedman, director, free expression & education programs, Pen America; Tia Bess, volunteer, Moms for Liberty**Compliance issues:** Education, Free Expression, Gender, Government, Law, Literature, Politics, Public Policy, Race, Sexual Education**Links for more info:**[Jonathan Friedman - PEN America](#)[Jonathan Friedman \(@jonfreedom\) / X](#)[Banned & Challenged Books | Advocacy, Legislation & Issues](#)[The 50 most banned books in America](#)[Moms for Liberty](#)**VIEWPOINTS EXPLAINED: WHY DID IT TAKE DECADES TO MAKE MARTIN LUTHER KING JR. DAY A HOLIDAY?****Time:** 22:53**Duration:** 1:26

Synopsis: We highlight the decades-long political fight to pass state and federal legislation that officially made the third Monday of January Dr. Martin Luther King Jr. Day.

Host: Ebony McMorris**Producer:** Amirah Zaveri, Aunna Beranek**Compliance issues:** Civil Rights, Equality, Government, History, Law, National Holidays, Politics, Race**CULTURE CRASH: LOOKING FOR SOMETHING NEW TO WATCH? DIVE INTO THIS FIVE-PART SERIES****Time:** 24:19**Duration:** 2:05

Synopsis: Critics can't decide whether Steve McQueen's five-part series, "Small Axe" is a TV show or if it's a series of short films. Either way, the release is a hit and will keep you hooked the entire way. Stream it now in full on Amazon Prime.

Host & Producer: Evan Rook**Compliance issues:** Culture, Film, TV

Program 24-04
Air Week: 1/28/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: NEW YEAR, SAME CHALLENGES: WHY THE AMERICAN EDUCATION SYSTEM IS AT A CROSSROADS?
Time: 1:47

Duration: 7:26

Synopsis: For years, the media has covered teacher burnout and how more and more teachers are resigning. Yet, despite this increased coverage, little has been done to improve pay, working conditions and autonomy on a large-scale for educators. Now, many schools across the country are reaching a breaking point and lower-than-average student scores are reflecting this systemic breakdown. We speak with two education experts about what needs to change and how listeners can get involved

Host: Gary Price

Producer: Amirah Zaveri

Guests: Becky Pringle, president, National Education Association; Lori Cash, retired first grade teacher, Columbus, Ind.

Compliance issues: Career, Economy, Education, Education Policy, Government Funding, Higher Education, Inflation, Labor Unions, Law, Learning, Personal Finance, Politics, Salary

Links for more info:
[Opinion | Why K-12 education's alarming decline could be a dominant 2024 issue - The Washington Post](#)
[Teacher shortages continue to plague US: 86% of public schools struggle to hire educators](#)
[How Much Do Teachers Get Paid? See New State-by-State Data](#)
[About School Boards | IASB](#)
[Our President | NEA](#)
[Becky Pringle \(@BeckyPringle\) / X](#)
['That's my calling': CSA Lincoln teacher honored with Folger Award - The Republic News](#)
SEGMENT 2: WHY MEXICO IS AT A CRITICAL POLITICAL JUNCTION
Time: 11:15

Duration: 10:03

Synopsis: It's not just a heated election year for Americans. Millions of Mexicans are also gearing up for a contentious election cycle to elect their next President and Congress. We cover Mexico's ongoing struggle to maintain a fair and equal democracy and what's at stake within the country and U.S.-Mexico relations.

Host: Marty Peterson

Producer: Tabor Brewster

Guests: Tamara Taraciuk Broner, director, Peter D. Bell Rule of Law Program, Inter-American Dialogue; Abraham Lowenthal, Professor Emeritus, International Relations, University Of Southern California, founder, Latin America Program, Woodrow Wilson Center

Compliance issues: Crime, Democracy, Foreign Policy, International Relations, Public Elections, Voting Rights

Links for more info:
[Why are Mexico's Elections Important? | Wilson Center](#)
[Tamara Taraciuk Broner \(@TamaraTaraciuk\) / X](#)
[A Chance To Support Mexico's Resistance To Democratic Decline – Before It's Too Late](#)
[Latin America's Election Super-Cycle Will Turn on One Key Factor](#)
[Latin America Program | Wilson Center](#)
[Abraham F. Lowenthal | Brookings Institution](#)
VIEWPOINTS EXPLAINED: THINKING OF BUYING AN ELECTRIC CAR SOON? KEEP THIS IN MIND
Time: 22:18

Duration: 1:54

Synopsis: Frigid temperatures across the U.S. have been wreaking havoc for millions of drivers, especially electric car owners. We cover this unfolding crisis and how auto manufacturers are responding.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Auto Manufacturing, Climate, Engineering, Extreme Weather, Public Safety, Technology

CULTURE CRASH: LOVE JEREMY ALLEN WHITE FROM "THE BEAR"? PUT THIS TITLE ON YOUR LIST OF NEW MOVIES TO WATCH**Time:** 24:12**Duration:** 2:15**Synopsis:** We cover the new drama "The Iron Claw" featuring Jeremy Allen White, Zac Efron and other leading names.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film, TV

Program 24-05**Air Week:** 2/4/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WHY DIVORCE RATES ARE CLIMBING RIGHT NOW & WHAT TO KNOW IF YOU'RE EVER IN THIS SITUATION****Time:** 1:47**Duration:** 7:48

Synopsis: For many divorce attorneys, the beginning of the year is typically peak season for obtaining new clients. After the holiday season is over, struggling couples reassess their marriage in the new year and then, if they choose to move forward, start the process of divorce in February. We speak with prominent New York City divorce attorney Jacqueline Newman about the biggest misconceptions people have when it comes to divorce and why everyone – single or married – should keep these tips in mind.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Jacqueline Newman, divorce attorney, managing partner, Berkman, Bottger, Newman & Schein**Compliance issues:** Communication, Government, Law, Parenting, Personal Finance, Psychology, Relationships**Links for more info:**[The New Rules of Divorce | Book by Jacqueline Newman | Official Publisher Page | Simon & Schuster](#)[Jacqueline Newman \(@NYCDivorce Atty\) / X](#)[Meet Our Attorneys | Berkman Bottger Newman & Schein LLP](#)[Healthy divorce: How to make your split as smooth as possible](#)**SEGMENT 2: WE ALL EXPERIENCE TRAUMA: HOW TO BEST WORK THROUGH IT****Time:** 11:37**Duration:** 9:21

Synopsis: Trauma comes in many shapes and forms – and nearly everyone experiences trauma at some point in their life. Viewpoints speaks with psychiatrist, Dr. James S. Gordon to better understand a person's reaction to trauma and the body's resilience in dealing with these stressful events and situations.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Dr. James S. Gordon, psychiatrist, clinical professor, Georgetown Medical School, author, Transformation: Discovering Wholeness and Healing After Trauma**Compliance issues:** Communication, Health, Mental Health, Psychiatry, Psychology, Public Health, Self-Growth, Trauma**Links for more info:**[The Transformation: Discovering Wholeness and Healing After Trauma: Gordon M.D., James S.: Amazon.com: Books](#)[James Gordon, MD \(@drjamesgordon\) / X](#)[Coping Tips for Traumatic Events and Disasters | SAMHSA](#)[Coping With Traumatic Events - National Institute of Mental Health \(NIMH\)](#)**VIEWPOINTS EXPLAINED: STANLEY RAKES IN \$750 MILLION IN SALES IN 2023: WHY EVERYONE SEEMS TO BE PERPETUALLY OBSESSED WITH ITS BEVERAGE TUMBLERS****Time:** 21:58**Duration:** 1:57

Synopsis: We cover the viral hype behind Stanley tumblers that just seems to keep growing year after year.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Business, Consumer Habits, Consumerism, Influencer Marketing, Personal Finance, Social Media**CULTURE CRASH: WHAT'S SO SPECIAL ABOUT GRAND THEFT AUTO VI?****Time:** 23:55**Duration:** 2:31

Synopsis: We discuss what gamers can expect from the latest release of Grand Theft Auto VI that's set to drop next year.

Host & Producer: Tabor Brewster**Compliance issues:** Crime, Culture, Entertainment, Media, News, Social Media, Video Games, Violence

Program 24-06**Air Week:** 2/11/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: YOU'RE NOT ALONE: WHY THE AVERAGE AMERICAN CAN NO LONGER AFFORD THE AVERAGE HOME****Time:** 1:47**Duration:** 7:25

Synopsis: Just 15.5 percent of homes on the market last year were within budget for the average American. That's the lowest percent for housing affordability ever recorded in U.S. history, according to a new report from the real estate firm Redfin. We speak with two real estate and housing experts about the large-scale increase in housing prices and mortgage loans and if there's any relief in sight this year.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Daryl Fairweather, Chief Economist, Redfin; Freddie Smith, realtor, social media producer**Compliance issues:** Affordable Housing, Economy, Housing Market, Inflation, Personal Finance**Links for more info:**[Freddie Smith \(@fmsmith319\) • Instagram photos and videos](#)[Freddie Smith \(@freddiemsmith\) / X](#)[Freddie & Alyssa - YouTube](#)[Freddie Smith \(@fmsmith319\) Official | TikTok](#)**SEGMENT 2: UNDER THE RADAR PT 1: AN ALTERNATE PERSPECTIVE ON THE FAMED SPACE SHUTTLE PROGRAM****Time:** 11:14**Duration:** 9:25

Synopsis: The space shuttle is seen as an engineering marvel and a symbol of human innovation, ingenuity, and collaboration. However, there's a darker side to the space shuttle program that's often been excluded from the mainstream narrative. This week, we uncover this story with the help of Harvard professor Matthew H. Hersch who's the author of Dark Star: A New History of the Space Shuttle.

Host: Marty Peterson**Producer:** Polly Hansen**Guests:** Matthew H. Hersch, associate professor, history of science, Harvard University, author, Dark Star: A New History of the Space Shuttle**Compliance issues:** Aerospace Engineering, Engineering, Exploration, Government, History, Politics, Public Funding, Space, Workplace Safety**Links for more info:**[Matthew Hersch | Department of the History of Science, Harvard University](#)[Dark Star](#)[Harvard, Department of the History of Science \(@HarvardHistSci\) / X](#)[Columbia Disaster: What happened, what NASA learned | Space](#)**VIEWPOINTS EXPLAINED: A RUSSIAN FIGURE SKATER DISQUALIFIED & A NEW PRECEDENT SET****Time:** 21:39**Duration:** 2:20

Synopsis: Russian figure skater Kamila Valieva wowed us all at the 2022 Winter Olympics. At just 15 years old, she jumped onto the international stage, earning first place in her Olympic routines. However, this success was embroiled by controversy after she failed a drug test weeks before the competition. She was still allowed to compete as officials investigated, but now, these achievements have been wiped from record books. We cover her disqualification & why this sentence sends a message to all countries competing in this year's Olympics.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Crime, Drug Use, Government, Health, International Competition, International Law, International Relations, Professional Sport, Sporting Event

CULTURE CRASH: THE FILMS WE WISH THE OSCARS NOMINATED**Time:** 23:59**Duration:** 2:29**Synopsis:** There's no shortage of anger and frustration over the Oscars snub around Barbie. And while we agree, we feel like this has already been well-covered elsewhere. Instead, this week on Culture Crash we highlight some other films that we feel have not gotten the attention or the nominations they deserved.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 24-07**Air Week:** 2/18/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: CELEBRATING BLACK HISTORY MONTH: THE DAREDEVIL STUNT PILOT YOU'VE NEVER HEARD OF****Time:** 1:48**Duration:** 8:46

Synopsis: Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the name, Bessie Coleman. This fearless legend earned her pilot's license two years before Earhart became certified. This week, as we commemorate Black History Month, we cover the story of Coleman and the countless barriers she faced as an African American woman in the early 1900's set on making a name for herself in performance stunt flying.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Tanya Hart, host & producer, Hollywood Live with Tanya Hart, co-producer, Flying Free Films**Compliance issues:** African American History, Aviation, Civil Rights, Gender Equity, Women's History**Links for more info:**[INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP on Apple Podcasts](#)[INVISIBLE EAGLES: BESSIE COLEMAN Presented By AARP | Podcast on Spotify](#)[Bessie Coleman | National Air and Space Museum](#)[Tanya Hart \(@tanyahollywood\) • Instagram photos and videos](#)[Tanya Hart \(@TanyaHollywood\) / X](#)**SEGMENT 2: UNDER THE RADAR PT 2: A LOVE-HATE RELATIONSHIP WITH AMERICA'S SPACE SHUTTLE****Time:** 12:36**Duration:** 8:34

Synopsis: In total, the NASA space shuttle program had 135 missions. You can't argue that the birth of this shuttle launched us into a new era of space exploration and innovation. But – what's not often mentioned are the controversies, setbacks, and disputes behind the scenes. Former NASA flight director and program manager Wayne Hale speaks candidly with us about the myths and facts of the NASA Space Shuttle Program.

Host: Marty Peterson**Producer:** Polly Hansen**Guests:** Wayne Hale, former program manager, flight director, NASA Space Shuttle Program**Compliance issues:** Engineering, Legislation, Politics, Public Funding, Public Safety, Space Exploration**Links for more info:**[N. Wayne Hale - NASA](#)[The Space Shuttle - NASA](#)[Wayne Hale \(@waynehale\) / X](#)[Wayne Hale and the incredible legacy of the Space Shuttle - Mechanical Engineering - Purdue University](#)[How The Columbia Shuttle Disaster Changed Space Travel - Texas A&M Today](#)**VIEWPOINTS EXPLAINED: HEADING TO THE NAIL SALON SOON? THINK AGAIN****Time:** 22:10**Duration:** 1:52

Synopsis: A new study published in the scientific journal, Nature Communications, has found a potential link between gel nail treatments and skin cancer. We cover the latest research and how to advocate for your health when at the nail salon.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Cancer, Consumer Safety, Emerging Research, Medicine, Public Health, Science**CULTURE CRASH: WHETHER YOU'RE A SWIFTIE OR NOT, HERE'S WHAT WE CAN ALL AGREE ON****Time:** 24:02**Duration:** 2:24

Synopsis: We cover the one and only pop sensation: Taylor Swift. You can love her. You can hate her. But you can't argue that's she this.

Host & Producer: Evan Rook**Compliance issues:** Culture, Film, Music

Program 24-08**Air Week:** 2/25/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: SCHOOL, SPORTS, STANDARDIZED TESTS: WHEN IS THERE TIME TO BUILD LIFE SKILLS?****Time:** 1:47**Duration:** 7:38

Synopsis: As an academic advisor, Ana Homayoun has had many conversations with students, parents, and administrators. With so much competition and so many pressures, what's always top-of-mind is grades, college admissions and how to stand out from everyone else. But what often falls by the wayside are the fundamentals of how to create a healthy and successful life. We speak with Homayoun about why so many teens (especially in the last 10 years) seem to really struggle post-high school and how parents can better prepare their kids before they hit this breaking point.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Ana Homayoun, academic advisor, early career development expert, author, Erasing the Finish Line: The New Blueprint for Success**Compliance issues:** Career, Child Development, Communication, Life Skills, Mental Health, Organization, Psychology, Teen Development**Links for more info:**[Erasing the Finish Line: The New Blueprint for Success Beyond Grades and College Admission](#)[Why Are Academics So Burnt Out? | Psychology Today](#)[Ana Homayoun \(@anahomayoun\) / X](#)**SEGMENT 2: PERFORMANCE ANXIETY: WE ALL STRUGGLE WITH IT. HOW DO YOU RISE ABOVE?****Time:** 11:27**Duration:** 9:56

Synopsis: Before a big presentation or test or job interview, most of us struggle with different levels of anxiety, nerves, and self-doubt. Dr. Dana Sinclair has worked with Olympic athletes, A-list actors and actresses, and even surgeons on how to overcome this performance anxiety and get back in control in a matter of minutes. We speak with her to learn how everyone can utilize these same strategies in their daily lives.

Host: Marty Peterson**Producer:** Amirah Zaveri**Guests:** Dr. Dana Sinclair, psychologist, author, Dialed In: Do Your Best When It Matters Most**Compliance issues:** Career, Communication, Generalized Anxiety, Mental Health, Psychology, Public Speaking, Social Anxiety, Societal Stereotypes**Links for more info:**[Dr. Dana Sinclair \(@drdanasinclair\) • Instagram photos and videos](#)[Need a Breathe? Try These 9 Breathing Exercises to Relieve Anxiety](#)[Dr. Dana Sinclair - National Speakers Bureau](#)[4-7-8 breathing: How it works, benefits, and uses](#)[Dialed In: Do Your Best When It Matters Most: Sinclair, Dr. Dana](#)[Deep Breathing & Guided Relaxation | Student Wellness Center](#)**VIEWPOINTS EXPLAINED: WHAT IS TEMU – AND IS IT WORTH IT?****Time:** 22:23**Duration:** 1:58

Synopsis: Have you shopped at Temu before? The Chinese-owned e-commerce company has seen a meteoric rise in sales since it entered the U.S. market in September 2022. It's known for its extremely low prices on all kinds of goods (think Amazon) but is there a deeper explanation behind these bare bone prices?

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Advertising, Business, Consumer Goods, Consumer Safety, Marketing, Public Health**CULTURE CRASH: THE HIGHLY ANTICIPATED PART 2 WE'VE ALL BEEN WAITING FOR****Time:** 24:21**Duration:** 2:06

Synopsis: We review the upcoming release of Dune: Part Two featuring Timothee Chalamet, Zendaya, Florence Pugh and other big names.

Host & Producer: Evan Rook**Compliance issues:** Culture, Film

Program 24-09**Air Week:** 3/3/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WHAT LIES AHEAD: A CLIMATE CALAMITY FOR DEVELOPING COUNTRIES****Time:** 1:47**Duration:** 9:24

Synopsis: 2023 was the hottest year on record since global records began in 1850. We're also currently far from being on track to hit The Paris Climate Agreement – a landmark international treaty adopted in 2015 to reduce greenhouse gas emissions and limit global warming to below 2 degrees Celsius this century. We speak with anthropologist and climate policy expert Naveeda Khan about the U.N. Climate Change Conference that took place this year and how smaller, developing countries are stepping up and demanding change.

Host: Gary Price**Producer:** Amirah Zaveri**Guests:** Naveeda Khan, associate professor, chair, anthropology, Johns Hopkins University, author, *In Quest of a Shared Planet: Negotiating Climate from the Global South***Compliance issues:** Climate Change, Climate Policy, Developing Economies, International Relations, Natural Resources, Politics**Links for more info:**[Naveeda Khan | Anthropology | Johns Hopkins University](#)[In Quest of a Shared Planet: Negotiating Climate from the Global South on JSTOR](#)[COP28 Agreement Signals "Beginning of the End" of the Fossil Fuel Era | UNFCCC](#)[Disasters Forced 2.5 Million Americans From Their Homes Last Year - The New York Times](#)**SEGMENT 2: THE RISE OF SOUL MUSIC: STAX, MOTOWN & THE GENRE TODAY****Time:** 13:13**Duration:** 8:09

Synopsis: Marvin Gaye, Stevie Wonder, Aretha Franklin. These are just some of the iconic soul artists that shaped the genre. We speak with two experts about the cultural relevance of soul music today and how current artists and organizations are carrying on the legacy of this music.

Host: Marty Peterson**Producer:** Tabor Brewster**Guests:** Mark Anthony Neal, James B. Duke Distinguished Professor, African American Studies, Duke University; Isaac Daniel Executive Director, Stax Music Academy**Compliance issues:** American History, Civil Rights, Culture, Diversity, Equality, History, Music, Race**Links for more info:**[Mark Anthony Neal | Office of the Provost](#)[Our Faculty - Stax Music Academy](#)[History of Soul Music](#)[Soul - Music Rising ~ The Musical Cultures of the Gulf South](#)**VIEWPOINTS EXPLAINED: A DEADLY BEACH DEATH – AND NO, IT DIDN'T HAPPEN IN THE WATER****Time:** 21:22**Duration:** 1:30

Synopsis: We cover the unexpected death of a 7-year-old girl late last month at a beach in Fort Lauderdale. What all parents should know about this deadly phenomenon.

Host: Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Child Safety, Emergency Response, Public Health, Public Safety**CULTURE CRASH: WHY WE LOVE GOING BACK TO WHAT WE KNOW****Time:** 23:52**Duration:** 2:31

Synopsis: We discuss why older, nostalgic TV shows often seem to outperform newer releases.

Host & Producer: Evan Rook**Compliance issues:** Culture, History, TV

Program 24-10**Air Week:** 3/10/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: CAN YOU JUGGLE IT ALL? NPR'S MARY LOUISE KELLY OPENS UP ABOUT HER STRUGGLES****Time:** 1:47**Duration:** 8:36**Synopsis:** NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us to share her story of balancing motherhood with a long-spanning, demanding career in journalism. She – like many mothers – has struggled to have it all and recounts the many tradeoffs over the years.**Host:** Gary Price**Producer:** Polly Hansen**Guests:** Mary Louise Kelly, co-host, "All Things Considered", National Public Radio**Compliance issues:** Career, Media, Mental Health, Motherhood, Parenting, Psychology, Relationships**Links for more info:**[Mary Louise Kelly \(@NPRKelly\) / X](#)[Mary Louise Kelly \(@marylouisekelly1\) • Instagram photos and videos](#)[About 'All Things Considered' : NPR](#)**SEGMENT 2: FIGHTING FOR YOUR LIFE IN FRONT OF A PRISON PAROLE BOARD: THE ROAD TO REHABILITATION****Time:** 12:25**Duration:** 8:25**Synopsis:** Parole from prison is one of the key aspects of the criminal justice system. The program incentivizes good behavior, promotes rehabilitation and a successful reintegration into society. But as rates of parole have plummeted in recent years in the U.S., experts are raising doubts about the subjective nature of the process and if prisoners have the adequate tools and resources to get parole.**Host:** Marty Peterson**Producer:** Polly Hansen**Guests:** Ben Austen, Journalist, Author of "Correction, Parole, Prison, and the Possibility of Change"**Compliance issues:** Civil Rights, Criminal Justice, Criminal Justice History, Culture, Law Enforcement, Mass Incarceration, Society**Links for more info:**[Correction: Parole, Prison, and the Possibility of Change: Austen, Ben: Amazon.com: Books](#)[Ben Austen \(@ben_austen\) / X](#)[Ben Austen | Creative Writing](#)**VIEWPOINTS EXPLAINED: WHY TENS OF THOUSANDS OF VOTERS ARE CHECKING THIS BOX****Time:** 21:50**Duration:** 2:00**Synopsis:** We cover this growing movement at the polls this year as several states hold election year primaries and caucuses.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Activism, Democracy, Elections, Government, Human Rights, International Policy, Politics, War**CULTURE CRASH: CAN "VANDERPUMP RULES" REBOUND FROM A WILD SEASON 10?****Time:** 23:50**Duration:** 2:37**Synopsis:** We review Season 11 of the reality TV series, "Vanderpump Rules".**Host & Producer:** Evan Rook**Compliance issues:** Culture, TV

Program 24-11**Air Week:** 3/17/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: WHY YOU SHOULD DROP WHAT YOU'RE DOING ON APRIL 8 & SEE THIS RARE EVENT****Time:** 1:47**Duration:** 9:03**Synopsis:** On Monday, April 8, a total solar eclipse will hit a large diagonal stretch of the U.S. The next event of this magnitude isn't set to happen again until 2044. We speak with eclipse expert and journalist David Baron about why a total solar eclipse is a can't-miss event worth the travel and traffic.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** David Baron, former science correspondent, NPR, author, *American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World***Compliance issues:** Astronomy, Astrophysics, Culture, History, Literature, Science, Space, Travel**Links for more info:**[2024 Total Solar Eclipse](#)[Great American Eclipse](#)[Eclipse Safety](#)[David Baron \(@dhbaron\) / X](#)[American Eclipse: A Nation's Epic Race to Catch the Shadow of the Moon and Win the Glory of the World: Baron, David](#)[David Baron: You owe it to yourself to experience a total solar eclipse | TED Talk](#)**SEGMENT 2: WHY DOES RUSSIA CONTINUE TO GET AWAY WITH THE WIDE-SCALE DOPING OF ITS ATHLETES?****Time:** 12:52**Duration:** 8:38**Synopsis:** The 2024 Paris Olympics is set to start in just four months. While Russian athletes have been barred from representing their country, they'll still be able to compete on a neutral, no-representation status. However, there are still many lingering questions about the efficacy of anti-doping tests and if the Olympics will once again be plagued by athletes who are retroactively banned.**Host:** Marty Peterson**Producer:** Grace Galante**Guests:** Travis Tygart, CEO, U.S. Anti-Doping Agency; April Henning, assistant professor, International Sports Management, Edinburgh Business School, Heriot-Watt University**Compliance issues:** Adolescent Health, Athletics, Career, Drug Abuse, Government, Health Policy, International Relations, Politics, Professional Sports, Sports, War**Links for more info:**[Global study of doping cases involving minors points to Russia, India and China | AP News](#)[The International Testing Agency and WADA ensure athletes are well prepared for Paris 2024](#)[Paris 2024 Olympics - Latest News, Schedules & Results](#)[The World Anti-Doping Code](#)[April Henning](#)[April Henning \(@aprildhenning\) / X](#)**VIEWPOINTS EXPLAINED: WHAT'S HAPPENING IN HAITI?****Time:** 22:30**Duration:** 1:57**Synopsis:** Close to 4,000 prisoners escaped from two of the biggest jails in Haiti after local gangs unleashed a massive jailbreak. We cover the unfolding chaos in the capital city and why the future looks uncertain for this Caribbean country.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Election, Government, History, Human Rights, International Policy, Politics, Violence, War**CULTURE CRASH: OUR LOVE FOR SCI-FI****Time:** 24:27**Duration:** 2:00**Synopsis:** From "Interstellar" to "Solaris", we love a good sci-fi movie that transports us to a new dimension and time. We highlight some of our favorites and why the genre continues to grow.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film, Science, Technology

Program 24-12**Air Week:** 3/24/2024**Executive Producer:** Amirah Zaveri**Production Manager:** Jason Dickey**SEGMENT 1: EXPANDING INTO AGING: HOW TO OVERCOME OUR FEAR OF THE UNKNOWN****Time:** 1:47**Duration:** 9:03**Synopsis:** Why do we fear the process of getting older so much? We speak with author Caroline Paul about gaining a new perspective on aging – one that embraces adventure, new relationships and keeps us curious and growing as we age.**Host:** Gary Price**Producer:** Amirah Zaveri**Guests:** Caroline Paul, author, Tough Broad: From Boogie Boarding to Wing Walking – How Outdoor Adventure Improves Our Lives as We Age**Compliance issues:** Community, Health, Public Health, Relationships, Travel**Links for more info:**[Caroline Paul \(@carolinembpaul\) • Instagram photos and videos](#)[caroline paul \(@carowriter\) / X](#)[Amazon.com: Tough Broad: From Boogie Boarding to Wing Walking—How Outdoor Adventure Improves Our Lives as We Age](#)**SEGMENT 2: AMERICANS LOVE-HATE RELATIONSHIP WITH THIS FURRY ANIMAL****Time:** 12:52**Duration:** 8:34**Synopsis:** In the early 1900's, deer almost went extinct after they were over-hunted for their meat, hides and antlers. Today, most parts of the country have a very different problem. We speak with wildlife expert Erika Howsare about our long and tangled relationship with the white-tailed deer.**Host:** Marty Peterson**Producer:** Polly Hansen**Guests:** Erika Howsare, author, The Age of Deer, Trouble and Kinship with Our Wild Neighbors**Compliance issues:** Biodiversity, Culture, Human Development, Pop Culture, Societal Norms, Society, Wildlife Species**Links for more info:**[United For Deer](#)[White-tailed Deer Monitoring \(U.S. National Park Service\)](#)[Hunters and the conservation and management of white-tailed deer | Caesar Kleberg Wildlife Research Institute](#)[The Age of Deer: Trouble and Kinship with Our Wild Neighbors a book by Erika Howsare](#)**VIEWPOINTS EXPLAINED: WHY DO WE SUCK AT RECYCLING?****Time:** 22:26**Duration:** 1:47**Synopsis:** If we spend effort recycling items, it's logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it's important to cut down on the plastic you use in your daily life.**Host:** Ebony McMorris**Producer:** Amirah Zaveri**Compliance issues:** Climate Change, Consumerism, Environment, Materialism, Ocean Pollution, Pollution, Public Health**CULTURE CRASH: EMMA STONE & HER METEORIC RISE IN HOLLYWOOD****Time:** 24:13**Duration:** 2:14**Synopsis:** Emma Stone just added another Oscar win to her resume. We discuss her evolution as an actress and what's next for this A-list star.**Host & Producer:** Evan Rook**Compliance issues:** Culture, Film

Program 24-13
Air Week: 3/31/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: '2/3 OF STUDENTS ARE TESTING BELOW PROFICIENCY IN READING': WHY WE'RE FAILING THE NEXT GENERATION
Time: 1:47

Duration: 8:50

Synopsis: Millions of kids aren't meeting current reading comprehension guidelines. With so many young people falling through the cracks, what's broken within the current curriculum? What's the best way to actually teach reading? Education expert Natalie Wexler joins us to share important insights on emerging research and what parents should know.

Host: Gary Price

Producer: Amirah Zaveri

Guests: Natalie Wexler, education expert, author, *The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It*
Compliance issues: Child Development, Education, Education Policy, Literacy, Parenting, Reading Comprehension
Links for more info:
[9 Things Science Tells Us About How Kids Learn to Read and Think Critically – The 74](#)
[Why Content Knowledge is Crucial to Effective Critical Thinking | KQED](#)
[Podcast - Knowledge Matters Campaign](#)
[The Knowledge Gap: The Hidden Cause of America's Broken Education System-and How to Fix it: Wexler, Natalie Natalie Wexler \(@natwexler\) / X](#)
SEGMENT 2: "UM, WHAT?": THE HIDDEN PURPOSE BEHIND FILLER WORDS
Time: 12:39

Duration: 8:34

Synopsis: We've all been there. You've given a presentation or had a job interview and realized afterwards that you may have used too many words like "um", "you know" or "like". While these fillers are distracting if overused, when added in moderation, they do play a very specific purpose.

Host: Marty Peterson

Producer: Amirah Zaveri

Guests: Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author, *Like Literally Dude: Arguing for the Good in Bad English*
Compliance issues: Culture, History, Intercommunication, Language, Linguistics, Personal Development, Public Speaking

Links for more info:
[Valerie Fridland](#)
[We, um, have, like, a problem: excessive use of fillers in scientific speech | Advances in Physiology Education](#)
[Like, Literally, Dude by Valerie Fridland | PenguinRandomHouse.com: Books](#)
[Why Filler Words Like "Um" and "Ah" Are Actually Useful](#)
VIEWPOINTS EXPLAINED: SICK OF CARDIO? NEW RESEARCH SUGGESTS THIS SHIFT IN EXERCISE
Time: 22:14

Duration: 1:41

Synopsis: Current exercise recommendations in the U.S. are the same for both men and women. New research published earlier this month in the "Journal of the American College of Cardiology" uncovers evidence that women may benefit much more from this type of exercise.

Host: Ebony McMorris

Producer: Amirah Zaveri

Compliance issues: Public Health, Scientific Research, Fitness, Cardiovascular Disease, Gender, Health Policy

CULTURE CRASH: WILL 2024 BE A SLEEPER YEAR FOR MOVIES?
Time: 23:55

Duration: 2:33

Synopsis: The Writer's Guild of America strike halted production in Hollywood for five months last year, creating a ripple effect into this year's film and TV lineup. Will 2024 be a bust for movie lovers?

Host & Producer: Evan Rook

Compliance issues: Film, Culture, Labor, Workers' Rights, Media