

This order was placed jointly for two separate candidates listed below,  
and has been split evenly in half.

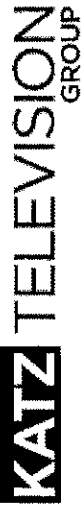
The candidates are

- Mark Baker – Rep Candidate for Attorney General
- David McRae – Rep Candidate for Treasurer

CONTRACT # 207285

251285

Contract # 2648047 Changes as of: 6/25/2019 at 12:53 PM Version: Highlighting Revision 4  
 CPE: 175/195/678 Flight: 7/8/19 - 7/15/19 Station: DXXV  
 Agency: MEDIUM BUYING LLC Advertiser: McRae - MS Treasurer - Baker - MS Attorney Market: Biloxi-Gulfport  
 Con Type: POLITICAL/NOTE  
 Total \$: \$4,270.50



Office: PHILADELPHIA  
 Total Spots: 72  
 Total CPP: \$34.83  
 Total GRP: 122.6  
 Traffic #: 207285

Product: McRae MS Treasurer  
 Baker MS Attorney  
 Agency Order #: 8627591  
 Buyer: Cookson, Katherine  
 Salesperson: FRAN BROWN  
 215-563-5400

1351 King Ave  
 2nd Floor  
 COLUMBUS, OH  
 43212

Comments: revised spots to reflect bookends  
 Separation:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	7/8	7/15	7/8 - 7/15	Total Spots	Total \$	CPP*	GRP*
REV+ 1	Su 8a-9a		Sunday Today	\$16.25	0.7	15	3	4	0	4	\$65.00	\$23.21	2.8
REV+ 2	Sa 7a-9a		Saturday Today Show	\$16.25	0.9	15	3	4	0	4	\$65.00	\$18.06	3.6
REV+ 3	Su 9a-10a		Meet The Press	\$19.50	0.9	15	2	0	0	2	\$39.00	\$21.67	1.8
REV+ 4	M-F 7a-9a		Today Show	\$22.75	1.0	15	5	4	2	6	\$136.50	\$22.75	6.0
REV+ 5	9a-10a		Today Third Hour-NBC	\$13.00	1.1	15	4	2	2	6	\$78.00	\$11.82	6.6
REV+ 6	M-F 12n-12:30p		News 25 @ Noon	\$22.75	1.8	15	4	2	2	6	\$136.50	\$12.64	10.8
REV+ 7	M-F 5p-5:30p		Judge Judy	\$48.75	2.3	15	4	2	2	4	\$195.00	\$21.20	9.2
REV+ 8	M-F 10p-10:35p		WXXV News 25 @ 10pm	\$65.00	1.7	15	4	2	2	4	\$260.00	\$38.24	6.8
REV+ 9	Su 10p-10:30p		WXXV News 25 Sunday @ 10pm	\$65.00	1.8	15	2	0	0	2	\$130.00	\$36.11	3.6
REV+ 10	M-F 5:30p-6p		WXXV News 25 @ 530P	\$81.25	1.9	15	4	2	2	6	\$487.50	\$42.76	11.4
REV+ 11	M-F 6:30p-7p		Family Feud	\$97.50	3.9	15	4	2	2	6	\$585.00	\$25.00	23.4
REV+ 12	F 9p-10p		Dateline-NBC	\$149.50	2.8	15	2	0	0	2	\$299.00	\$53.39	5.6
REV+ 13	Sa-Su 10a-5p		Golf	\$78.00	3.4	15	3	4	0	4	\$312.00	\$22.94	13.6
REV+ 14	M-F 6p-6:30p		NBC Nightly News	\$107.25	2.9	15	3	4	2	6	\$643.50	\$36.98	17.4
REV+ 15	Th 7p-8p		The Wall	\$149.50	0.0	15	0	2	2	2	\$299.00	\$0.00	0.0
REV+ 16	Th 8p-9p		Hollywood Game Night	\$149.50	0.0	15	0	2	2	2	\$299.00	\$0.00	0.0
REV+ 17	M-F 6p-6:30p		News	\$107.25	0.0	15	2	0	0	2	\$214.50	\$0.00	0.0
REV+ 18	M-Th 5a-6a		News	\$6.50	0.0	15	0	4	0	4	\$26.00	\$0.00	0.0
TOTALS:										72	\$4,270.50	\$34.83	122.6



125 West 55th St  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 2648047 **Changes as of:** 6/25/2019 at 12:53 PM **Version:** Highlighting Revision 4  
**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** DXXV **Con Type:** POLITICAL/NOTE  
**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer - Baker - MS Attorney General **Market:** Biloxi-Gulfport **Total \$:** \$4,270.50  
**Product:** McRae MS Treasurer Baker MS Attny General **Office:** PHILADELPHIA **Total Spots:** 72  
**Agency Order #:** 8627591 **Buyer:** Cookson, Katherine **Service:** Nielsen **Total CPP:** \$34.83  
**Salesperson:** FRAN BROWN 215-563-5400 **Primary Demo:** Adults 50+ **Total GRP:** 122.6  
**Separation:** **Assistant:** FRAN BROWN 215-563-5400 **Traffic #:** 207285

Special Instructions	Order Level Comments
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Date/Time	Added by	Comment
06/25/19 12:53 PM	FRAN BROWN	revised spots to reflect bookends
06/25/19 11:54 AM	FRAN BROWN	revised spots to reflect 65% of :30 rate per sn
06/25/19 11:54 AM	FRAN BROWN	Canceled by new revision
06/20/19 2:22 PM	Jalee Smothers	This is a 30 sec still in
06/20/19 12:56 PM	FRAN BROWN	revised rates based on rate card sent and converted spots to :15 bookends
06/18/19 4:42 PM	FRAN BROWN	revised flight dates
06/18/19 3:54 PM	System	Notice Received.
06/18/19 3:16 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$28,470
DXXV Share:	15%
Comment:	WXXV: 10%
Unknown:	75%

Daypart Summary			
Day/Time	% Distrib	Spots	GRP
Total	100%	72	122.6

Monthly Summary		
Month	Spots	Dollars
2019-Jul	72	\$4,270.50
Total	72	\$4,270.50

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot- \$ Chg Contract \$ Comment
Revision	6/25/19 12:53 PM	FRAN BROWN	Revised	3	\$-6.50 \$4,260.50 Changes: Total Spots from 69 to 72, Calculated Dollars from \$4,270.00 to \$4,277.00, Total GRPs from 123.7 to 122.6, Total CPP from \$34.58 to \$34.83, Competitive Market Budget from \$28,513 to \$28,470, Total \$ from \$4,277.00 to \$4,270.50, Origuser Entered Dollars from \$4,280.00 to \$4,277.00, User Entered \$ from \$4,277.00 to \$4,270.50, Comments from revised spots to reflect 65% of :30 rate per sn, 8 buylines added or modified.
Revision	6/25/19 11:54 AM	FRAN BROWN	Confirmed	22	\$-3.00 \$4,267.00 Changes: Calculated Dollars from \$4,270.00 to \$4,277.00, Total CPP from \$25.66 to \$34.58, Competitive Market Budget from \$28,533 to \$28,513, Total \$ from \$4,270.00 to \$4,277.00, Total Spots from 90 to 69, Total GRPs from 166.4 to 123.7, Origuser Entered Dollars to \$4,280.00, User Entered \$ from \$0.00 to \$4,277.00, Comments from revised rates based on rate card sent and converted spots to :15 bookends to revised spots to reflect 65% of :30 rate per sn, 18 buylines added or modified.
Makegood 1	6/20/19 2:22 PM	Jalee Smothers	Canceled	1	\$-10.00 \$4,270.00 Changes: Total \$ from \$4,280.00 to \$4,270.00, Total Spots from 91 to 90, Total CPP from \$25.72 to \$25.66, Total GMPs from 0 to 166, Total CPM from \$0.00 to \$25,661.06, 1 buyline added or modified.



125 West 55th St.  
New York, NY 10019

## KATZ TELEVISION GROUP

**Contract #** 26488047 **Changes as of:** 6/25/2019 at 12:53 PM **Version:** Highlighting Revision 4  
**CPE:** 175/195/678 **Flight:** 7/8/19 - 7/15/19 **Station:** DXXV  
**Agency:** MEDIUM BUYING LLC **Advertiser:** McRae - MS Treasurer  
- Baker - MS Attorney  
General  
**Product:** McRae MS Treasurer  
Baker MS Attny  
General  
**1351 King Ave**  
**2nd Floor**  
**COLUMBUS, OH**  
**43212**  
**Agency Order #:** 8627591 **Buyer:** Cookson, Katherine  
**Salesperson:** FRAN BROWN  
215-563-5400  
**Separation:**  
**Con Type:** POLITICAL/VOTE  
**Total \$:** \$4,270.50  
**Total Spots:** 72  
**Office:** PHILADELPHIA  
**Service:** Nielsen  
**Primary Demo:** Adults 50+  
**Assistant:** FRAN BROWN  
215-563-5400  
**Traffic #:** 207285

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	Contract \$
Revision	6/20/19 12:56 PM	FRAN BROWN	Confirmed	49		\$4,280.00
Revision	6/18/19 4:42 PM	FRAN BROWN	Confirmed			\$4,280.00
Queued for Electronic Contracting	6/18/19 3:24 PM					\$0
New	6/18/19 3:16 PM	FRAN BROWN	Confirmed	42		\$4,280.00

Changes: Total CPP from \$51.44 to \$25.72, Total Spots from 42 to 91, Total GRPs from 83.2 to 166.4, Comments from revised flight dates to revised rates based on rate card sent and converted spots to :15 bookends. 18 buylines added or modified.

Changes: Original End to 7/21/19, Flight End from 7/21/19 to 7/15/19, Comments from Separation: 30 to revised flight dates, Original product to TV, Product from TV to McRae MS Treasurer, Baker MS Attny General.

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

### Advertiser

Pol - David McRae (13503)

### Agency

Medium Buying LLC (4295)

### Product

Political (1176)

### Brand

McRae / Baker (64049)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Kather, Cookson,

### Phone/Fax

/

### CPE

175/195/678

### Account Types

National/Political

### Billing Type

Standard

### Comments

TV Separation: 30

### Date Entered

06/20/19

### Last Modified

06/26/19

### Entered By

James Spears

### CO-OP

No

### Headline #

ECR26488047

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$640.58

### Net Total

\$3,629.92

### Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

## WXXV-NBC (DXXV)

### By Broadcast Month

Jul. 2019

Grand Total:

### Spots

36

36

### Rate

\$4,270.50

\$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Sunday Today Show	1							X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	6/20/19
1.1	Revised Line / SPOT(B/E) (1)	07/14/19-07/14/19	3	:15/:15	8A- Sunday Today Show	2							X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	6/25/19
1.2	Normal Line / SPOT(B/E) (1)	07/14/19-07/14/19	1	:15/:15	8A- Sunday Today Show	2							X	2	\$32.50	\$65.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Sunday Today	6/26/19
2.0	Revised Line / SPOT(B/E) (2)	07/13/19-07/13/19	3	:15/:15	7A- Saturday Today Show	2						X					WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Today Show	6/20/19
2.1	Revised Line / SPOT(B/E) (2)	07/13/19-07/13/19	3	:15/:15	7A- Saturday Today Show	2						X					WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Today Show	6/25/19
2.2	Normal Line / SPOT(B/E) (2)	07/13/19-07/13/19	1	:15/:15	7A- Saturday Today Show	2						X	2		\$32.50	\$65.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Saturday Today Show	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Morris Network of Mississippi, Inc and its station(s) do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

### Advertiser

Pol - David McRae (13503)

### Agency

Medium Buying LLC (4295)

### Product

Political (1176)

### Brand

McRae / Baker (64049)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Kather, Cookson,

### Phone/Fax

/

### CPE

175/195/678

### Account Types

National/Political

### Billing Type

Standard

### Comments

TV Separation: 30

Date Entered 06/20/19

Last Modified 06/26/19

Entered By James Spears

CO-OP No

Headline # ECR26488047

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$640.58

Net Total \$3,629.92

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

WXXV-NBC (DXXV)

By Broadcast Month Spots

Jul. 2019 36

Grand Total: 36

Rate

\$4,270.50

\$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
3.0	Revised Line / SPOT(B/E) (3)	07/14/19-07/14/19	3	:15	:15:15-9A- Meet The Press	1							X	1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Meet The Press	6/20/19
3.1	Revised Line / SPOT(B/E) (3)	07/14/19-07/14/19	3	:15	:15:15-9A- Meet The Press	1							X	1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Meet The Press	6/25/19
3.2	Normal Line / SPOT(B/E) (3)	07/14/19-07/14/19	1	:15	:15:15-9A- Meet The Press	1							X	1	\$39.00	\$39.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Meet The Press	6/26/19
4.0	Revised Line / SPOT(B/E) (4)	07/08/19-07/12/19	3	:15	:15:15-7A- Today Show		1	1	1	1	1						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/20/19
4.1	Revised Line / SPOT(B/E) (4)	07/08/19-07/12/19	3	:15	:15:15-7A- Today Show		2	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/25/19
4.2	Normal Line / SPOT(B/E) (4)	07/08/19-07/12/19	1	:15	:15:15-7A- Today Show		2	X	X	X	X			2	\$45.50	\$91.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

### Advertiser

Pol - David McRae (13503)

### Agency

Medium Buying LLC (4295)

### Product

Political (1176)

### Brand

McRae / Baker (64049)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Kather, Cookson,

### Phone/Fax

/

### CPE

175/195/678

### Account Types

National/Political

### Billing Type

Standard

### Comments

TV

Separation: 30

Date Entered 06/20/19  
Last Modified 06/26/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488047  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$640.58  
Net Total \$3,629.92  
Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR, \$2,135.25 (50.00%)  
(16575) Pol - Mark Baker, \$2,135.25 (50.00%)

## WXXV-NBC (DXXV)

By Broadcast Month  
Jul. 2019  
Grand Total:  
Spots 36  
Rate \$4,270.50  
\$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
5.0	Revised Line / SPOT(B/E) (4)	07/15/19-07/19/19	3	:15	:15/7A- Today Show	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/20/19
5.1	Revised Line / SPOT(B/E) (4)	07/15/19-07/19/19	3	:15	:15/7A- Today Show	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/25/19
5.2	Normal Line / SPOT(B/E) (4)	07/15/19-07/19/19	1	:15	:15/7A- Today Show	1	X	X	X	X	X			1	\$45.50	\$45.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Show	6/26/19
6.0	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15	:15/9A- Today 3rd Hour	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/20/19
6.1	Revised Line / SPOT(B/E) (5)	07/08/19-07/12/19	3	:15	:15/9A- Today 3rd Hour	2	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/25/19
6.2	Normal Line / SPOT(B/E) (5)	07/08/19-07/12/19	1	:15	:15/9A- Today 3rd Hour	2	X	X	X	X	X			2	\$26.00	\$52.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

Schedule Dates 07/08/19-07/19/19  
Advertiser Pol - David McKee (13503)  
Agency Medium Buying LLC (4295)  
Product Political (1176)  
Brand McKee / Baker (64049)  
Salesperson Millennium-Philadelphia, - (1034)  
Sales Office Millennium - Philadelphia  
Buyer Name Kather, Cookson,  
Phone/Fax /  
CPE 175/195/678  
Account Types National/Political  
Billing Type Standard  
Comments TV Separation: 30

Date Entered 06/20/19  
Last Modified 06/26/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488047  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$640.58  
Net Total \$3,629.92  
Sales Tax  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McKee, \$2,135.25 (50.00%)  
(16575) Pol - Mark Baker, \$2,135.25 (50.00%)

## WXXV-NBC (DXXV)

By Broadcast Month	Spots	Rate
Jul. 2019	36	\$4,270.50
<b>Grand Total:</b>	<b>36</b>	<b>\$4,270.50</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Revised Line / SPOT(8/E) (5)	07/15/19-07/19/19	3	:15	:15:15 9A- Today 3rd Hour	1	X	X	X	X	X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/20/19
7.1	Revised Line / SPOT(8/E) (5)	07/15/19-07/19/19	3	:15	:15:15 9A- Today 3rd Hour	1	X	X	X	X	X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/25/19
7.2	Normal Line / SPOT(8/E) (5)	07/15/19-07/19/19	1	:15	:15:15 9A- Today 3rd Hour	1	X	X	X	X	X			1	\$26.00	\$26.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Today Third Hour-NBC	6/26/19
8.0	Revised Line / SPOT(8/E) (6)	07/08/19-07/12/19	3	:15	:15:15 12P- News 25 at Noon	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/20/19
8.1	Revised Line / SPOT(8/E) (6)	07/08/19-07/12/19	3	:15	:15:15 12P- News 25 at Noon	2	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/25/19
8.2	Normal Line / SPOT(8/E) (6)	07/08/19-07/12/19	2	:15	:15:15 12P- News 25 at Noon	2	X	X	X	X	X			2	\$45.50	\$91.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/678

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 06/26/19

Entered By James Spears

CO-OP No

Headline # ECR26488047

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$640.58

Net Total \$3,629.92

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*

(13503) Pol - David McR, \$2,135.25 (50.00%)

(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

## WXXV-NBC (DXXV)

By Broadcast Month

Jul. 2019 36

Grand Total: 36

Rate

\$4,270.50

\$4,270.50

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	12P- News 25 at Noon	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/20/19
9.1	Revised Line / SPOT(B/E) (6)	07/15/19-07/19/19	3	:15/:15	12P- News 25 at Noon	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/25/19
9.2	Normal Line / SPOT(B/E) (6)	07/15/19-07/19/19	2	:15/:15	12P- News 25 at Noon	1	X	X	X	X	X			1	\$45.50	\$45.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B News 25 @ Noon	6/26/19
10.0	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5P- Judge Judy	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/20/19
10.1	Revised Line / SPOT(B/E) (7)	07/08/19-07/12/19	3	:15/:15	5P- Judge Judy	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/25/19
10.2	Normal Line / SPOT(B/E) (7)	07/08/19-07/12/19	1	:15/:15	5P- Judge Judy	1	X	X	X	X	X			1	\$97.50	\$97.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/26/19

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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

**Contract #** 207285  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millenium-Philadelphia, - (1034)  
**Sales Office** Millenium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488047  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$640.58  
**Net Total** \$3,629.92  
**Sales Tax**  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

**WXXV-NBC (DXXV)**  
**By Broadcast Month**  
Jul. 2019 36 \$4,270.50  
Grand Total: 36 \$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5P- Judge Judy	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/20/19
11.1	Revised Line / SPOT(B/E) (7)	07/15/19-07/19/19	3	:15/:15	5P- Judge Judy	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/25/19
11.2	Normal Line / SPOT(B/E) (7)	07/15/19-07/19/19	1	:15/:15	5P- Judge Judy	1	X	X	X	X	X			1	\$97.50	\$97.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Judge Judy	6/26/19
12.0	Revised Line / SPOT(B/E) (8)	07/08/19-07/12/19	3	:15/:15	10P- News 25 (10p)	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/20/19
12.1	Revised Line / SPOT(B/E) (8)	07/08/19-07/12/19	3	:15/:15	10P- News 25 (10p)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/25/19
12.2	Normal Line / SPOT(B/E) (8)	07/08/19-07/12/19	2	:15/:15	10P- News 25 (10p)	1	X	X	X	X	X			1	\$130.00	\$130.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

Schedule Dates  
Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

Contract # 207285  
07/08/19-07/19/19  
Pol - David McRae (13503)  
Medium Buying LLC (4295)  
Political (1176)  
McRae / Baker (64049)  
Millennium-Philadelphia, - (1034)  
Millennium - Philadelphia  
Kather, Cookson,  
/ 175/195/678  
National/Political  
Standard  
TV  
Separation: 30

Date Entered 06/20/19  
Last Modified 06/26/19  
Entered By James Spears  
CO-OP No  
Headline # ECR26488047  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$640.58  
Net Total \$3,629.92  
Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

WXXV-NBC (DXXV)  
By Broadcast Month  
Jul. 2019  
Grand Total:

Spots 36  
Rate \$4,270.50  
\$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT(B/E) (8)	07/15/19-07/19/19	3	:15/:15	10P- News 25 (10p)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/20/19
13.1	Revised Line / SPOT(B/E) (8)	07/15/19-07/19/19	3	:15/:15	10P- News 25 (10p)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/25/19
13.2	Normal Line / SPOT(B/E) (8)	07/15/19-07/19/19	2	:15/:15	10P- News 25 (10p)	1	X	X	X	X	X			1	\$130.00	\$130.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 10pm	6/26/19
14.0	Revised Line / SPOT(B/E) (9)	07/14/19-07/14/19	3	:15/:15	10P- News 25 Sunday	1							X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 10pm	6/20/19
14.1	Revised Line / SPOT(B/E) (9)	07/14/19-07/14/19	3	:15/:15	10P- News 25 Sunday	1							X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 10pm	6/25/19
14.2	Normal Line / SPOT(B/E) (9)	07/14/19-07/14/19	2	:15/:15	10P- News 25 Sunday	1							X	1	\$130.00	\$130.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A WXXV News 25 Sunday @ 10pm	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

### Advertiser

Pol - David McRae (13503)

### Agency

Medium Buying LLC (4295)

### Product

Political (1176)

### Brand

McRae / Baker (64049)

### Salesperson

Millennium-Philadelphia, - (1034)

### Sales Office

Millennium - Philadelphia

### Buyer Name

Kather, Cookson,

### Phone/Fax

/

### CPE

175/195/678

### Account Types

National/Political

### Billing Type

Standard

### Comments

TV  
Separation: 30

### Date Entered

06/20/19

### Last Modified

06/26/19

### Entered By

James Spears

### CO-OP

No

### Headline #

ECR26488047

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$640.58

### Net Total

\$3,629.92

### Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$2,115.25 (50.00%)  
(16579) Pol - Park Bake, \$2,115.25 (50.00%)

WXXV-NBC (DXXV)  
By Broadcast Month  
Jul. 2019  
Grand Total:  
Spots 36  
Rate \$4,270.50  
\$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Revised Line / SPOT(B/E) (10)	07/08/19-07/12/19	3	:15/15	5:30p- News 25 (530p)	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/20/19
15.1	Revised Line / SPOT(B/E) (10)	07/08/19-07/12/19	3	:15/15	5:30p- News 25 (530p)	2	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/25/19
15.2	Normal Line / SPOT(B/E) (10)	07/08/19-07/12/19	1	:15/15	5:30p- News 25 (530p)	2	X	X	X	X	X			2	\$162.50	\$325.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/26/19
16.0	Revised Line / SPOT(B/E) (10)	07/15/19-07/19/19	3	:15/15	5:30p- News 25 (530p)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/20/19
16.1	Revised Line / SPOT(B/E) (10)	07/15/19-07/19/19	3	:15/15	5:30p- News 25 (530p)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/25/19
16.2	Normal Line / SPOT(B/E) (10)	07/15/19-07/19/19	1	:15/15	5:30p- News 25 (530p)	1	X	X	X	X	X			1	\$162.50	\$162.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B WXXV News 25 @ 530P	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

# Contract # 207285

## Schedule Dates

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

07/08/19-07/19/19  
Pol - David McRae (13503)  
Medium Buying LLC (4295)  
Political (1176)  
McRae / Baker (64049)  
Millennium-Philadelphia, - (1034)  
Millennium - Philadelphia  
Kather, Cookson,  
/

175/195/678

National/Political

Standard

TV

Separation: 30

## Date Entered

## Last Modified

Entered By  
CO-OP  
Headline #  
Demo  
Order Type  
Package Deal  
Commission %  
Commission  
Net Total  
Sales Tax

06/20/19

06/26/19

James Spears

No

ECR26488047

Normal

15.00

\$640.58

\$3,629.92

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McRae, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

## WXXV-NBC (DXXV)

By Broadcast Month Spots Rate  
Jul. 2019 36 \$4,270.50  
Grand Total: 36 \$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Revised Line / SPOT(B/E) (11)	07/08/19-07/12/19	3	:15	:15:15:30P- Family Feud (P)	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
17.1	Revised Line / SPOT(B/E) (11)	07/08/19-07/12/19	3	:15	:15:15:30P- Family Feud (P)	2	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
17.2	Normal Line / SPOT(B/E) (11)	07/08/19-07/12/19	1	:15	:15:15:30P- Family Feud (P)	2	X	X	X	X	X			2	\$195.00	\$390.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19
18.0	Revised Line / SPOT(B/E) (11)	07/15/19-07/19/19	3	:15	:15:15:30P- Family Feud (P)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/20/19
18.1	Revised Line / SPOT(B/E) (11)	07/15/19-07/19/19	3	:15	:15:15:30P- Family Feud (P)	1	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/25/19
18.2	Normal Line / SPOT(B/E) (11)	07/15/19-07/19/19	1	:15	:15:15:30P- Family Feud (P)	1	X	X	X	X	X			1	\$195.00	\$195.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B Family Feud	6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

**Contract #** 207285  
**Schedule Dates** 07/08/19-07/19/19  
**Advertiser** Pol - David McRae (13503)  
**Agency** Medium Buying LLC (4295)  
**Product** Political (1176)  
**Brand** McRae / Baker (64049)  
**Salesperson** Millennium-Philadelphia, - (1034)  
**Sales Office** Millennium - Philadelphia  
**Buyer Name** Kather, Cookson,  
**Phone/Fax** /  
**CPE** 175/195/678  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
Separation: 30

**Date Entered** 06/20/19  
**Last Modified** 06/26/19  
**Entered By** James Spears  
**CO-OP** No  
**Headline #** ECR26488047  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$640.58  
**Net Total** \$3,629.92  
**Sales Tax**  
\*\*\*Participating Dealers (Gross \$)\*\*\*  
(13503) Pol - David McR. \$2,135.25 (50.00%)  
(16573) Pol - Mark Baker, \$2,135.25 (50.00%)

**WXXV-NBC (DXXV)**  
**By Broadcast Month**  
Jul. 2019 36 \$4,270.50  
Grand Total: 36 \$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
19.0	Revised Line / SPOT(B/E) (12)	07/12/19-07/12/19	3	:15	:15-15:30p- Dateline NBC	1					X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Dateline-NBC	6/20/19
19.1	Revised Line / SPOT(B/E) (12)	07/12/19-07/12/19	3	:15	:15-15:30p- Dateline NBC	1					X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Dateline-NBC	6/25/19
19.2	Normal Line / SPOT(B/E) (12)	07/12/19-07/12/19	2	:15	:15-15:30p- Dateline NBC	1					X			1	\$299.00	\$299.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Dateline-NBC	6/26/19
20.0	Revised Line / SPOT(B/E) (13)	07/13/19-07/14/19	3	:15	:15-15:30p- 10A- Golf: American Century Championship	2						X	X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Golf	6/20/19
20.1	Revised Line / SPOT(B/E) (13)	07/13/19-07/14/19	3	:15	:15-15:30p- 10A- Golf: American Century Championship	2						X	X				WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Golf	6/25/19
20.2	Normal Line / SPOT(B/E) (13)	07/13/19-07/14/19	2	:15	:15-15:30p- 10A- Golf: American Century Championship	2						X	X	2	\$156.00	\$312.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU A Golf	6/26/19
21.0	Revised Line / SPOT(B/E) (14)	07/08/19-07/12/19	3	:15	:15-15:30p- NBC Nightly News	3	X	X	X	X	X						WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/20/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WXXV - NBC (DXXV)  
P.O. Box 2500  
Gulfport, MS 39505

Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/678

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered 06/20/19

Last Modified 06/26/19

Entered By James Spears

CO-OP No

Headline # ECR26488047

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$640.58

Net Total \$3,629.92

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*\*\*

(13503) Pol - David McR, \$2,135.25 (60.00%)

(16579) Pol - Mark Baker, \$2,135.25 (60.00%)

By Broadcast Month

Jul. 2019 36

Grand Total: \$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
21.1	Revised Line / SPOT(B/E) (14)	07/08/19-07/12/19	3	:15	:15-15:15P- NBC Nightly News	2	X	X	X	X	X			2			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/25/19
21.2	Normal Line / SPOT(B/E) (14)	07/08/19-07/12/19	2	:15	:15-15:15P- NBC Nightly News	2	X	X	X	X	X			2	\$214.50	\$429.00	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/26/19
22.0	Revised Line / SPOT(B/E) (14)	07/15/19-07/19/19	3	:15	:15-15:15P- NBC Nightly News	1	X	X	X	X	X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/20/19
22.1	Revised Line / SPOT(B/E) (14)	07/15/19-07/19/19	3	:15	:15-15:15P- NBC Nightly News	1	X	X	X	X	X			1			WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/25/19
22.2	Normal Line / SPOT(B/E) (14)	07/15/19-07/19/19	2	:15	:15-15:15P- NBC Nightly News	1	X	X	X	X	X			1	\$214.50	\$214.50	WXXV-NBC (DXXV)	COMMENTS APPLY TO SUB LINES A THRU B NBC Nightly News	6/26/19
23.0	Revised Line / SPOT(B/E) (15)	07/18/19-07/18/19	3	:15	:15-15:15P- The Wall												WXXV-NBC (DXXV)		6/20/19
23.1	Revised Line / SPOT(B/E) (15)	07/18/19-07/18/19	3	:15	:15-15:15P- The Wall												WXXV-NBC (DXXV)		6/25/19
23.2	Normal Line / SPOT(B/E) (15)	07/18/19-07/18/19	2	:15	:15-15:15P- The Wall									1	\$299.00	\$299.00	WXXV-NBC (DXXV)		6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Medium Buying LLC  
3380 Tremont Road  
Suite 290  
Columbus, OH 43221

## Contract # 207285

### Schedule Dates

07/08/19-07/19/19

Advertiser

Pol - David McRae (13503)

Agency

Medium Buying LLC (4295)

Product

Political (1176)

Brand

McRae / Baker (64049)

Salesperson

Millennium-Philadelphia, - (1034)

Sales Office

Millennium - Philadelphia

Buyer Name

Kather, Cookson,

Phone/Fax

/

CPE

175/195/678

Account Types

National/Political

Billing Type

Standard

Comments

TV

Separation: 30

Date Entered

06/20/19

Last Modified

06/26/19

Entered By

James Spears

CO-OP

No

Headline #

ECR26488047

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$640.58

Net Total

\$3,629.92

Sales Tax

\*\*\*Participating Dealers (Gross \$)\*  
(13503) Pol - David McRae, \$2,135.25 (50.00%)  
(16579) Pol - Mark Baker, \$2,135.25 (50.00%)

WXXV-NBC (DXXV)  
By Broadcast Month Spots Rate  
Jul. 2019 36 \$4,270.50  
Grand Total: 36 \$4,270.50

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Revised Line / SPOT(B/E) (16)	07/18/19-07/18/19	3	:15	:15 8P- Hollywood Game Night	1					1			1			WXXV-NBC (DXXV)		6/20/19
24.1	Revised Line / SPOT(B/E) (16)	07/18/19-07/18/19	3	:15	:15 8P- Hollywood Game Night	1					1			1			WXXV-NBC (DXXV)		6/25/19
24.2	Normal Line / SPOT(B/E) (16)	07/18/19-07/18/19	2	:15	:15 8P- Hollywood Game Night	1					1			1	\$299.00	\$299.00	WXXV-NBC (DXXV)		6/26/19
25.0	Revised Line / SPOT(B/E) (17)	07/08/19-07/12/19	3	:15	:15 8P- NBC Nightly News	1	X	X	X	X	X			1			WXXV-NBC (DXXV)		6/20/19
25.1	Revised Line / SPOT(B/E) (17)	07/08/19-07/12/19	3	:15	:15 8P- NBC Nightly News	1	X	X	X	X	X			1			WXXV-NBC (DXXV)		6/25/19
25.2	Normal Line / SPOT(B/E) (17)	07/08/19-07/12/19	2	:15	:15 8P- NBC Nightly News	1	X	X	X	X	X			1	\$214.50	\$214.50	WXXV-NBC (DXXV)		6/26/19
26.0	Revised Line / SPOT (16)	07/08/19-07/12/19	3	:30	5A- 6A (CST)	1	X	X	X	X	X			1			WXXV-NBC (DXXV)		6/20/19
26.1	Revised Line / SPOT(B/E) (18)	07/08/19-07/12/19	3	:15	:15 5A- 6A (CST)	2	X	X	X	X	X			2			WXXV-NBC (DXXV)		6/25/19
26.2	Normal Line / SPOT(B/E) (18)	07/08/19-07/12/19	2	:15	:15 5A- 6A (CST)	2	X	X	X	X	X			2	\$13.00	\$26.00	WXXV-NBC (DXXV)		6/26/19

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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