

# ORDER

**Orders**  
**Order / Rev:** 2722945  
**Alt Order #:** 37286280  
**Product Desc:** Primary  
**Estimate:** 11743  
**Flight Dates:** 05/14/24 - 05/20/24  
**Original Date / Rev:** 05/16/24 / 05/16/24  
**Order Type:** POLITICAL-CANDIDATE

**Atlanta WAOK-AM**  
**Primary AE:** Katz Atlanta  
**Sales Office:** K-ATL  
**Sales Region:** National

**Agency**  
**Name:** Canal Partners Media  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** Accounting Dept  
900 Circle 75 Parkway  
Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Natalie Hall Fulton County Commissio  
**Demographic:** A35+  
**Product Codes:** Candidates (POL)  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** FULL

**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** 1043539  
**Agency External ID:** 4008978  
**Unit Code:** Candidate -  
**Order Separation:** 00:45:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	6	\$132.00	\$112.20

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	6	\$132.00	\$112.20	0.00
<b>Totals</b>	<b>6</b>	<b>\$132.00</b>	<b>\$112.20</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Atlanta	K-ATL	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WAOK	05/14/24	05/20/24	M-F 6a-10a M-F 6a-10a	CM	6:00 AM-10:00 AM	MTWTF--	:30	3	\$22.00	FULL	0.00	NM	6	\$132.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		05/13/24	05/19/24	-TWTF--			5		\$22.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NAOK	05/13/24-05/19/24		M-F 6a-10a	6:00 AM-10:00 AM		-T-----	:30		(\$22.00)		0.00	NM		
See MG 1.2															
2	NAOK	05/13/24-05/19/24		M-F 6a-10a	6:00 AM-10:00 AM		--W-----	:30		\$22.00		0.00	NM		
Ⓜ MG for 1.1 05/14															
Week:		05/20/24	05/26/24	M-----			1		\$22.00		0.00				
													<b>Totals</b>	<b>6</b>	<b>\$132.00</b>