

# CONTRACT

**CHICAGO'S VERY OWN WGN- TV**  
**WGN 9** 2501 W Bradley Place  
 Chicago, IL 60618  
 (773) 528-2311

<u>Contract / Revision</u> 389942 /		<u>Alt Order #</u> 08403598
<u>Product</u> MUNGER-COMPTROLLER		
<u>Contract Dates</u> 09/28/16 - 10/04/16		<u>Estimate #</u> 927C03
<u>Advertiser</u> Munger L/R/STC/IL		<u>Original Date / Revision</u> 09/27/16 / 09/29/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGN- TV	<u>Account Executive</u> Aaron Ashe	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1977	<u>Advertiser Code</u> MUNG	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Del Cielo Media**  
 10755 Scripps Poway Parkway  
 Suite #550  
 San Diego, CA 92131

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	9	09/30/16	09/30/16	M-F 10p News	10p-1030p		:30				NM	1	\$1,000.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$1,000.00	0.00			
N 2	9	09/30/16	09/30/16	M-F 11a-1p	11:30 AM-12:00 PM		:30				NM	1	\$200.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$200.00	0.00			
N 3	9	09/30/16	09/30/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$600.00	0.00			
N 4	9	09/30/16	09/30/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$1,000.00	0.00			
N 5	9	09/30/16	09/30/16	M-F 6a-9a	7:00 AM-8:00 AM		:30				NM	1	\$925.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	----1--				1	\$925.00	0.00			
N 6	9	10/03/16	10/03/16	M-F 10p News	10:00 PM-10:30 PM		:30				NM	1	\$1,000.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----				1	\$1,000.00	0.00			
N 7	9	10/03/16	10/03/16	M-F 1130p-12a	1130p-12a		:30				NM	1	\$200.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----				1	\$200.00	0.00			
N 8	9	10/03/16	10/03/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
		LOWEST PREEMPTABLE RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----				1	\$600.00	0.00			
N 9	9	10/03/16	10/03/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$525.00
		LOWEST PREEMPTABLE RATE											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WGN 9**  
**WGN-TV**  
**2501 W Bradley Place**  
**Chicago, IL 60618**  
**(773) 528-2311**

<u>Contract / Revision</u> 389942 /		<u>Alt Order #</u> 08403598
<u>Contract Dates</u> 09/28/16 - 10/04/16		<u>Product</u> MUNGER-COMPTROLL
<u>Advertiser</u> Munger L/R/STC/IL		<u>Estimate #</u> 927C03
		<u>Original Date / Revision</u> 09/27/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	1-----				1	\$525.00	0.00			
N 10	9	10/01/16	10/01/16	White Sox Gm	6:00 PM-9:00 PM		:30				NM	1	\$2,000.00
LOWEST PREEMPTABLE RATE (GUARANTEED INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1-				1	\$2,000.00	0.00			
N 11	9	10/02/16	10/02/16	Sa-Su 5p-6p	5:30 PM-6:00 PM		:30				NM	1	\$350.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$350.00	0.00			
N 12	9	10/02/16	10/02/16	Su 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$450.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----1				1	\$450.00	0.00			
N 13	9	09/29/16	09/29/16	M-F 1130p-12a			:30				NM	1	\$200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$200.00	0.00			
N 14	9	09/29/16	09/29/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$600.00	0.00			
N 15	9	09/29/16	09/29/16	M-F 4p-6p	5:30 PM-5:45 PM		:30				NM	1	\$525.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$525.00	0.00			
N 16	9	09/29/16	09/29/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$1,000.00	0.00			
N 17	9	09/29/16	09/29/16	M-Su 9p News	9:00 PM-9:30 PM		:30				NM	1	\$1,800.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	---1---				1	\$1,800.00	0.00			
N 18	9	10/04/16	10/04/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$200.00	0.00			
N 19	9	10/04/16	10/04/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$600.00	0.00			
N 20	9	10/04/16	10/04/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	1	\$525.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$525.00	0.00			
N 21	9	10/04/16	10/04/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-1-----				1	\$1,000.00	0.00			
N 22	9	10/04/16	10/04/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$925.00
LOWEST PREEMPTABLE RATE													

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<u>Contract Dates</u> 09/28/16 - 10/04/16		<u>Product</u> MUNGER-COMPTROLL
<u>Advertiser</u> Munger L/R/STC/IL		<u>Estimate #</u> 927C03
		<u>Original Date / Revision</u> 09/27/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	- 1 - - - - -				1	\$925.00	0.00			
N 23	9	10/04/16	10/04/16	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$1,800.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	- 1 - - - - -				1	\$1,800.00	0.00			
N 24	9	09/28/16	09/28/16	M-F 10p News	10:00 PM-10:30 PM		:30				NM	0	\$0.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$1,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	9	09/26/16-10/02/16		M-F 10p News	10:00 PM-10:30 PM	- - - W - - - - -	:30		<del>\$1,000.00</del>	0.00	NM		
See MG 27.2,27.3													
N 25	9	09/28/16	09/28/16	M-F 1130p-12a	11:30 PM-12:00 AM		:30				NM	1	\$200.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$200.00	0.00			
N 26	9	09/28/16	09/28/16	M-F 11a-1p	12:00 PM-12:30 PM		:30				NM	1	\$600.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$600.00	0.00			
N 27	9	09/28/16	09/28/16	M-F 4p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,525.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$525.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	9	09/26/16-10/02/16		M-F 4p-6p	5:30 PM-6:00 PM	- - - W - - - - -	:30		<del>\$525.00</del>	0.00	NM		
See MG 27.2,27.3													
2	9	09/30/16-09/30/16		M-F 4p-6p	5:30 PM-6:00 PM	- - - - - F - - - -	:30		\$525.00	0.00	NM		
Ⓜ MG for 27.1,24.1													
3	9	10/04/16-10/04/16		M-F 10p News	10:00 PM-10:30 PM	- Tu - - - - -	:30		\$1,000.00	0.00	NM		
Ⓜ MG for 27.1,24.1													
N 28	9	09/28/16	09/28/16	M-F 6a-7a	6:00 AM-7:00 AM		:30				NM	1	\$1,000.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$1,000.00	0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	9	09/26/16-10/02/16		M-F 6a-7a	6:00 AM-7:00 AM	- - - W - - - - -	:30		<del>\$1,000.00</del>	0.00	NM		
See MG 28.2													
2	9	09/30/16-09/30/16		M-F 6a-7a	6:00 AM-7:00 AM	- - - - - F - - - -	:30		\$1,000.00	0.00	NM		
Ⓜ MG for 28.1 09/28													
N 29	9	09/28/16	09/28/16	White Sox Gm	Various		:30				NM	1	\$2,000.00
LOWEST PREEMPTABLE RATE (GUARANTEED INSIDE POSITION)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$2,000.00	0.00			
N 30	9	09/28/16	09/28/16	M-F 7a-8a	7:00 AM-8:00 AM		:30				NM	1	\$925.00
LOWEST PREEMPTABLE RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	- - 1 - - - -				1	\$925.00	0.00			

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**WGN- TV**  
**2501 W Bradley Place**  
**Chicago, IL 60618**  
**(773) 528-2311**

<u>Contract / Revision</u> 389942 /		<u>Alt Order #</u> 08403598
<u>Contract Dates</u> 09/28/16 - 10/04/16		<u>Product</u> MUNGER-COMPTROLL
<u>Advertiser</u> Munger L/R/STC/IL		<u>Estimate #</u> 927C03
		<u>Original Date / Revision</u> 09/27/16 / 09/29/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
	1	9	09/26/16-10/02/16	M-F 7a-8a	7:00 AM-8:00 AM	---W-----	:30		<del>\$925.00</del>	0.00	NM		
	See MG 30.2												
	2	9	09/29/16-09/29/16	M-F 7a-8a	7:00 AM-8:00 AM	----Th----	:30		\$925.00	0.00	NM		
	Ⓜ MG for 30.1 09/28												
N 31	9	10/03/16	10/03/16	M-F 6a-7a	6a-7a		:30				NM	1	\$1,000.00
	LOWEST PREEMPTABLE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----				1	\$1,000.00	0.00			
N 32	9	10/03/16	10/03/16	M-F 7a-8a	7a-8a		:30				NM	1	\$925.00
	LOWEST PREEMPTABLE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----				1	\$925.00	0.00			
N 33	9	10/03/16	10/03/16	M-Su 9p News	9:30 PM-10:00 PM		:30				NM	1	\$1,800.00
	LOWEST PREEMPTABLE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	M-----				1	\$1,800.00	0.00			
N 34	9	10/01/16	10/01/16	White Sox Gm	Various		:30				NM	2	\$4,000.00
	LOWEST PREEMPTABLE RATE (GUARANTEED INSIDE POSITION)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/26/16	10/02/16	-----S-				2	\$2,000.00	0.00			
N 35	9	10/04/16	10/04/16	M-F 10p News	10p-1030p		:30				NM	1	\$1,000.00
	LOWEST PREEMPTABLE RATE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/03/16	10/09/16	-T-----				1	\$1,000.00	0.00			
Totals										0.00		36	\$33,000.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/04/16	36	\$33,000.00	\$28,050.00
<b>Totals</b>	36	\$33,000.00	\$28,050.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



