

STATION:	WMIK-AM	ORDER#:	3173303	DATE:	06/05/2020
MARKET:	UM - Middlesboro, KY	AMOUNT:	\$188.16	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4380860
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7968 6/2-6/8 MMCCO	AGY EST:	7968		Invoices@MediaFinancial.com
FLIGHT:	06-02-2020 TO 6/8/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/01/2020 08:31

COMMENTS

06/01/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC TFN.****

DAY#1		6/2/2020 To 6/2/2020						TOT \$41.16		TOTAL SPOTS 7		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	6/2/2020	6/2/2020	2	\$5.88	\$11.76	
	2		.T.....	10:00AM	3:00PM	60	6/2/2020	6/2/2020	2	\$5.88	\$11.76	
	3		.T.....	3:00PM	7:00PM	60	6/2/2020	6/2/2020	3	\$5.88	\$17.64	

DAY#2		6/3/2020 To 6/3/2020						TOT \$35.28		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	6/3/2020	6/3/2020	2	\$5.88	\$11.76	
	2		..W....	10:00AM	3:00PM	60	6/3/2020	6/3/2020	2	\$5.88	\$11.76	
	3		..W....	3:00PM	7:00PM	60	6/3/2020	6/3/2020	2	\$5.88	\$11.76	

Traffic Instructions



Date Sent: 06/08/20

Client Name: McConnell Senate Committee

Radio Markets: Louisville Metro, Lexington-Fayette Metro, Lexington Outer, Cincinnati Metro, Cincinnati Outer, Evansville Outer, Huntington-Ashland Metro, Bowling Green Metro, Paducah-Cape Girardeau-Harrisburg Outer, Nashville Outer, Knoxville Outer

Radio Estimate # 's: 7968

FLIGHT DATES	ISCI CODE	SPOT NAME	LENGTH	ROTATION	DELIVERY METHOD	DELIVERY DATE
6/9	MM-20-R-02	Ow Words	:60	100%	Email/ MP3	5/22/2020

Notes: [Redacted]

PLEASE EMAIL CONFIRMATION TO: Chris Rumbley crumbley@mentzermedia.com

STATION:	WMIK-AM	ORDER#:	3173471	DATE:	06/08/2020
MARKET:	UM - Middlesboro, KY	AMOUNT:	\$188.16	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4381218
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7993 6/9-6/15 MMCCO	AGY EST:	7993		Invoices@MediaFinancial.com
FLIGHT:	06-09-2020 TO 6/15/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	06/08/2020 09:19

COMMENTS

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CONTINUE WITH CURRENT SPOT - NEW TRAFFIC COMING.

DAY#1	6/9/2020 To 6/9/2020							TOT \$41.16	TOTAL SPOTS 7			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	6/9/2020	6/9/2020	2	\$5.88	\$11.76	
	2		.T.....	10:00AM	3:00PM	60	6/9/2020	6/9/2020	2	\$5.88	\$11.76	
	3		.T.....	3:00PM	7:00PM	60	6/9/2020	6/9/2020	3	\$5.88	\$17.64	

DAY#2	6/10/2020 To 6/10/2020							TOT \$35.28	TOTAL SPOTS 6			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	6/10/2020	6/10/2020	2	\$5.88	\$11.76	
	2		..W....	10:00AM	3:00PM	60	6/10/2020	6/10/2020	2	\$5.88	\$11.76	

STATION:	WMIK-FM	ORDER#:	3173471	DATE:	06/08/2020
MARKET:	UM - Middlesboro, KY	AMOUNT:	\$160.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	32		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4381218	
ADVERTISER:	McConnell Senate Committee	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 7993 6/9-6/15 MMCCO	AGY EST:	7993	Invoices@MediaFinancial.com	
FLIGHT:	06-09-2020 TO 6/15/2020	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 06/08/2020 09:19	

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****CONTINUE WITH CURRENT SPOT - NEW TRAFFIC COMING.****

DAY#1		6/9/2020 To 6/9/2020						TOT \$30.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	6/9/2020	6/9/2020	2	\$5	\$10	
	2		.T.....	10:00AM	3:00PM	60	6/9/2020	6/9/2020	2	\$5	\$10	
	3		.T.....	3:00PM	7:00PM	60	6/9/2020	6/9/2020	2	\$5	\$10	

DAY#2		6/10/2020 To 6/10/2020						TOT \$25.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	6/10/2020	6/10/2020	2	\$5	\$10	
	2		..W....	10:00AM	3:00PM	60	6/10/2020	6/10/2020	1	\$5	\$5	
	3		..W....	3:00PM	7:00PM	60	6/10/2020	6/10/2020	2	\$5	\$10	

