

MARKETING PROPOSAL FOR

MATT SAMPSON

	MON	TUE	WED	THU	FRI	SAT	SUN	MON
KOFM 6A-10A	5	5	5	5	5	5	5	5
CLEVELAND	20 FPH	20 FPH	20 FPH	20 FPH	20 FPH	20 FPH	20 FPH	20 FPH

Campaign will run from ~~June 16th~~ ^{March 28} thru ~~June 30th~~ ^{April 5th}.
Radio commercials are 60 second Class C (Pre-emptible without notice).

Investment \$362 Accepted by *Matt Sampson* Date *03/14/21*

msampson@pschoolboard@gwacl.com



Williams Broadcasting LLC
1710 W. Willow Suite 300
P O Box 3128
Enid, OK 73703

CREDIT CARD AUTHORIZATION

Client Name: Matt Sampson

Name as it appears on card: School Board 2021 Matthew Daniel Sampson

Business Address (associated with the card): political campaign

Business Phone: (580) 747-7159

Credit Card # 4005 6726 0007 9134

Please Circle: VISA MasterCard Discover (We do not accept AMEX)

Expiration Date: 03/24

3 Digit code off back 888

Amount of Payment: \$362.00

NO CARD WILL BE RUN WITHOUT CLIENT'S AUTHORIZED SIGNATURE BELOW.

Signature: Matthew Sampson

Printed Name/Title: Matthew Sampson

Date: 03/16/21

Email receipt to: msampsonfor-schoolboard@gmail.com



CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Matthew Sampson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Matthew Sampson

Authorized committee:

Matthew Sampson

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

School Board

Date of election:

April 6th 2021

General

Primary

Treasurer of candidate's authorized committee:

None

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Matt Sampson</u>	Signature:
Name: <u>Matthew Sampson</u>	Name:
Date of Request to Purchase Ad Time: <u>03/16/21</u>	Date of Station Agreement to Sell Time: