

STONECOM
CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.
I, William T. Ridley, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- FEDERAL CANDIDATE
 STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: William T. Ridley
Authorized committee: Committee to Elect William T. Ridley Circuit Judge
Agency requesting time (and contact information):
 N/A
Candidate's political party: Republican
Office sought (no acronyms or abbreviations):
Date of election: 8/4/2022 General Primary
Telephone of candidate's authorized committee: Tiffany Ridley
The undersigned represents that:
(a) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
(b) this station is authorized to announce the time as paid for by such person or entity; and
(c) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>William T. Ridley</u>	Name: <u>Larry Stone</u>
Date of Request to Purchase Ad Time: <u>7/1/22</u>	Date of Station Agreement to Sell Time: <u>7/6/22</u>

Candidate Certification

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Name: Authorized Committee/Agency

Signature:

Name:

William T. Ridley

Date:

7/1/22

TO BE COMPLETED BY STATION ONLY

Accepted by station?

Yes

No

Date ad received:

7/1/22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Copy of candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Advertiser #

Station Call Letters:

WLAK WKXD WUCH

Date Received/Requested:

7/6/22

Est #:

Station Location:

Cookeville

Run Start and End Dates:

Advertiser: Upload this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder. The OPIF

Sales Order

Stations: WLQK-FM, WKXD-FM, WUCH-FM

Buyer:

Contract Name: Will Ridley KLHWY 2022 Jul

Tax Schedule:

(None)

Contract#: (none)

Agency Commission %: 0

Start Date: 7/11/22 End Date: 8/04/22

Billing Cycle: Standard

Revenue Type: Political

Type: Cash

Salesperson: 1037hours

Comm %: 15

Advertiser: William Ridley For Judge

Makegood Policy: Within Contract Dates

Address: 157 Lantana Road

City: Crossville State: TN Zip: 38555

Product Name: Ridley For Judge August

Competitive Code: Political: City/County

WLQK-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	7/11/22	8/04/22		6:30 AM	8:00 AM	30	1	1	1	1	1			5	D	20.00	19	380.00	3	
2	7/11/22	8/04/22		2:00 PM	5:00 PM	30	2	2	2	2	2			10	D	15.00	38	570.00	3	
3	7/16/22	7/31/22		9:00 AM	2:00 PM	30							4		4	D	5.00	12	60.00	3

TOTAL GROSS \$1,010.00, NET \$1,010.00

WKXD-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	7/11/22	8/04/22		6:30 AM	8:00 AM	30	1	1	1	1	1			5	D	20.00	19	380.00	3	
2	7/11/22	8/04/22		2:00 PM	5:00 PM	30	2	2	2	2	2			10	D	15.00	38	570.00	3	
3	7/16/22	7/31/22		9:00 AM	2:00 PM	30							4		4	D	5.00	12	60.00	3

TOTAL GROSS \$1,010.00, NET \$1,010.00

WUCH-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	7/11/22	8/04/22		6:00 AM	6:00 PM	30	4	4	4	4	4			20	D	6.00	76	456.00	4

TOTAL GROSS \$456.00, NET \$456.00

Billing Projections: By Month

Billing projections will be available after order is saved.

Print Spot Prices

TOTAL SPOTS	214
GROSS TOTAL \$	2,476.00
ADJUSTED SPOTS	214
ADJUSTED TOTAL \$	2,476.00

APPROVE DECLINE

- | | | |
|-----------------------|-----------------------|------------------------|
| <input type="radio"/> | <input type="radio"/> | General Manager |
| <input type="radio"/> | <input type="radio"/> | Sales Manager |
| <input type="radio"/> | <input type="radio"/> | National Sales Manager |
| <input type="radio"/> | <input type="radio"/> | Local Sales Manager |