

INVOICE



KRDO NewsChannel 13
 399 S 8th St
 Colorado Springs, CO 80905
 Main: (719)632-1515
 Billing: (719)575-6267

www.krdo.com

Billing Address:

Targeted Platform Media, LLC
 Attention: Accounts Payable
 6701 Democracy Blvd #506
 Bethesda, MD 20817

Send Payment To:

KRDO NewsChannel 13
Pikes Peak Television, Inc.
 PO Box 873808
 Kansas City, MO 64187-3808

Invoice #	Invoice Date	Invoice Month	Invoice Period
313881-1	08/23/16	August 2016	08/01/16 - 08/22/16

Property	Account Executive	Sales Office	Sales Region
KRDO	Christian Cambeiro	Millennium-Was	National

Advertiser	Product	Estimate Number
Priorities USA Action	TV	4661

Flight Dates	Order #	Alt Order #
08/16/16 - 08/22/16	313881	25181250

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/16/16	08/22/16	GMC Early Edition	M-F 5A-6A	MTWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 1 \$450.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KRDO	Tu	08/16/16	5:51 AM	GMC Early Edition	M-F 5A-6A	:30	PRA-TV16-17H	\$450.00 NM
2	08/16/16	08/22/16	Good Morning Colorado	M-F 6A-7A	MTWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KRDO	F	08/19/16	6:35 AM	Good Morning Colorado	M-F 6A-7A	:30	PRA-TV16-17H	\$900.00 NM
3	08/16/16	08/22/16	Good Morning America	M-F 7A-9A	MTWTF--	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 1 \$900.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KRDO	F	08/19/16	7:58 AM	Good Morning America	M-F 7A-9A	:30	PRA-TV16-17H	\$900.00 NM
4	08/16/16	08/22/16	Judge Judy	M-F 3P-4P	MTWTF--	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 2 \$225.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KRDO	W	08/17/16	3:50 PM	Judge Judy	M-F 3P-4P	:30	PRA-TV16-17H	\$225.00 NM
2	KRDO	Th	08/18/16	3:48 PM	Judge Judy	M-F 3P-4P	:30	PRA-TV16-17H	\$225.00 NM
5	08/16/16	08/22/16	NewsChannel 13 4p	M-F 4P-5P	MTWTF--	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 1 \$675.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	KRDO	Tu	08/16/16	4:25 PM	NewsChannel 13 4p	M-F 4P-5P	:30	PRA-TV16-17H	\$675.00 NM
6	08/16/16	08/22/16	NewsChannel13 @ 5P	M-F 5P-530P	MTWTF--	:30	1	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/16/16 08/22/16 MTWTF-- 1 \$1,325.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Send Payment To:



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Pikes Peak Television, Inc.
PO Box 873808
Kansas City, MO 64187-3808

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<u>Invoice #</u> 313881-1	<u>Invoice Date</u> 08/23/16	<u>Invoice Month</u> August 2016	<u>Invoice Period</u> 08/01/16 - 08/22/16
<u>Advertiser</u> Priorities USA Action	<u>Product</u> TV	<u>Estimate Number</u> 4661	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	08/16/16	08/22/16	NewsChannel13 @ 5P	M-F 5P-530P	MTWTF--	:30	1	\$1,325.00	NM	
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>										
1	KRDO	Tu	08/16/16	5:26 PM	NewsChannel13 @ 5P	M-F 5P-530P	:30	PRA-TV16-17H	\$1,325.00 NM	
7	08/16/16	08/22/16	Entertainment Tonight	M-F 630P-7P	MTWTF--	:30	1	\$750.00	NM	
<u>Weeks: Start Date End Date MTWTFSS Spots/Week Rate</u>										
08/16/16 08/22/16 MTWTF-- 1 \$750.00										
<u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u>										
1	KRDO	Th	08/18/16	6:40 PM	Entertainment Tonight	M-F 630P-7P	:30	PRA-TV16-17H	\$750.00 NM	
<u>Total Spots</u>							8			

Payment Terms 30 Days

<u>Gross Total</u>	\$5,450.00
<u>Agency Commission</u>	\$817.50
<u>Net Amount Due</u>	\$4,632.50