

KSAB
Corpus Christi, TX
Quarterly Issues/Programs List
First Quarter, 2024
05/07/2024

KSAB
Quarterly Issues/Programs List

KSAB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disaster Relief; Womens Issue:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.

- **Equality, Civil Rights:** Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.

- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.

- **HEALTH; DOMESTIC VIOLENCE:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.

- **HEALTH; HUMAN TRAFFICKING:** Dr. Trisha Pasricha with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.

- **HEALTH; PUBLIC SAFETY:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.

- **Health:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur

- **PERSONAL FINANCE; HEALTH:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.

- **Public Health:** Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.

- **Technology, Intl Affairs:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.

- **Veterans Issues:** TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes

- **Veterans Issues; Black Histor:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH; HUMAN TRAFFICKING	iHeartRadio Communities: Public Affairs Special	Dr. Trisha Pasricha with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento	K. Stokes, K. Hodder	01/07/2024 06:02 AM	029:50

		checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.			
Veterans Issues	IHEARTRADIO COMMUNITIES: TEXAS VETERANS COMMISSION SHOW	TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes	J CONNER; M OLVERA	01/14/2024 06:01 AM	028:00
Equality, Civil Rights	iHeartRadio Communities: Public Affairs Special	Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M KING; A KING	01/21/2024 06:00 AM	029:50
HEALTH; PUBLIC SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 06:02 AM	029:49
PERSONAL FINANCE; HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 06:02 AM	029:49
Veterans Issues	IHEARTRADIO COMMUNITIES: TEXAS VETERANS COMMISSION SHOW	TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes	J CONNER; M OLVERA	02/11/2024 06:00 AM	028:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 06:02 AM	029:49
Veterans Issues; Black Histor	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black	J. Whaley, T. Williams	02/25/2024 06:02 AM	029:49

		History Month and the NAACP.			
HEALTH; DOMESTIC VIOLENCE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 06:01 AM	029:49
Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R.. Nunley	03/10/2024 06:02 AM	029:49
Technology, Intl Affairs	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 06:02 AM	029:49
Disaster Relief; Womens Issue	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 06:03 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 06:03 AM	029:49

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION RUNS	
	iHM/PSA	000:30	22
Eng-PalominosIllegalDumpingPS	Coastal Bend Bays and Estuari	000:29	5
public safety	Jesani Smith Foundation	000:30	54
YOUTH	Junior League of Corpus Chris	000:30	37