



# Order

<b>Orig. Date:</b> 10/03/2014	<b>Advertiser:</b> National Education Association	<b>Acct. Exec.:</b> Katz - Washington	<b>Price Type:</b>
<b>Order Date:</b> 10/13/2014	<b>Product:</b> National Education Association	<b>Est. Code:</b> 3717	<b>Revenue Type:</b> EDI
<b>Start Date:</b> 10/14/2014	<b>Pri. Prod. Category:</b> POLITICAL	<b>Billing Cycle:</b> Broadcast Month	<b>BillingType:</b> Regular
<b>End Date:</b> 11/02/2014		<b>Order Class:</b> NATIONAL	<b>Order Type:</b> POLITICAL
<b>Sec. Prod. Category:</b> POLITICAL			<b>Spot Type:</b> Local

Agency Information		Special Instructions:
<b>Name:</b> WATERFRONT STRATEGIES <b>Address:</b> 3050K STREET NW SUITE # 100 WASHINGTON DC 20007 <b>Contact:</b> BUYER .		
<b>Fax:</b> <b>Phone:</b>		

**Order #: 34908**      **Revision: 2**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

												Pattern									
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S	
Combo Title		Station			Flight Detail		Log		Comment												
1	FOX 22 NEWS AT 7AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:00AM 7:30AM	<input type="checkbox"/>	4	\$35.00	4	\$140.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														
2	FOX 22 NEWS AT 7AM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	7:30AM 8:00AM	<input type="checkbox"/>	4	\$35.00	4	\$140.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														
3	Judge Mathis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	11:00AM 12:00PM	<input type="checkbox"/>	4	\$10.00	4	\$40.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														
4	LAW & ORDER: SVU	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	4:00PM 5:00PM	<input type="checkbox"/>	4	\$10.00	4	\$40.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														
5	THE MIDDLE 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	6:00PM 6:30PM	<input type="checkbox"/>	4	\$20.00	4	\$80.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														
6	MIDDLE 2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14 10/24/14	6:30PM 7:00PM	<input type="checkbox"/>	4	\$20.00	4	\$80.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>	
		WFVX					Master														

10/16/2014 9:12:49 AM

CONFIRMATION

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Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End		Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B/ P	M	T	W	T	F	S	S	
Combo Title	Station				Flight Detail		Log		Comment													
7	MODERN FAMILY 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	7:00PM 7:30PM	<input type="checkbox"/>	4	\$80.00	4	\$320.00		<input type="checkbox"/>	1	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX						Master															
8	GOTHAM	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/20/14	10/20/14	8:00PM 9:00PM	<input type="checkbox"/>	1	\$700.00	1	\$700.00		x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WFVX						Master															
11	FOX 22 NEWS AT 10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/21/14	10/24/14	9:59PM 11:00PM	<input type="checkbox"/>	4	\$125.00	4	\$500.00		<input type="checkbox"/>	1	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
	WFVX						Master															
12	MLB World Series with no id	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	7:30PM 10:29PM	<input type="checkbox"/>	1	\$750.00	1	\$750.00		<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WFVX						Master															
13	MLB World Series with no id	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/22/14	10/22/14	7:30PM 10:29PM	<input type="checkbox"/>	1	\$500.00	1	\$500.00		<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	WFVX						Master															

**Total Cost Monthly Breakouts**

Month(s)	Amount
October (2014)	\$3,290.00
Total:	\$3,290.00

	<b>Spots</b>	<b>Cost</b>	<b>Gross Cost:</b>	<b>\$3,290.00</b>
<b>Pre-Empted:</b>	0	\$0.00	<b>- Agency</b>	
<b>Credited:</b>	0	\$0.00	<b>Commission:</b>	<b>\$493.50</b>
<b>Billboards:</b>	0		<b>Net Cost:</b>	<b>\$2,796.50</b>
<b>Total :</b>	<b>35</b>			