

ORDER



Orders
Order / Rev: 923498
Alt Order #: WOC13261696
Product Desc: VA HD 73
Estimate: 1808
Flight Dates: 09/30/21 - 10/05/21
Original Date / Rev: 09/28/21 / 10/04/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kastelberg/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269723
Agency External ID: 108332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/05/21	11	\$3,325.00	\$2,826.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	11	\$3,325.00	\$2,826.25	0.00
Totals	11	\$3,325.00	\$2,826.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	09/30/21	10/02/21	SA 630-7am News SA 630-7am News	CM	6:30 AM-7:00 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@6A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@6A Sat 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1-			1			\$150.00		0.00			
N 2	WTVR	09/30/21	10/02/21	SA 7-730am News SA 7-730am News	CM	7:00 AM-7:30 AM	-----1-	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
(Program: CBS6 SA MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SA MRN@7A Sat 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1-			1			\$150.00		0.00			
N 3	WTVR	09/30/21	10/03/21	SU 7-730am News SU 7-730am News	CM	7:00 AM-7:30 AM	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
(Program: CBS6 SU MRN@7A)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 SU MRN@7A Sun 7:00a-8:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	-----1			1			\$200.00		0.00			
N 4	WTVR	09/30/21	10/04/21	M-F 11am-12pm M-F 11am-12pm	CM	11:00 AM-12:00 PM	1--1---	:30	2	\$500.00	P-3	0.00	NM	1	\$500.00
(Program: PRICE-RT -CBS)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1--1---			2			\$500.00		0.00			

Order / Rev: 923498
 Alt Order #: WOC13261696
 Flight Dates: 09/30/21 - 10/05/21

Advertiser: Kastelberg/Republican/Delegate
 Product Desc: VA HD 73
 Estimate: 1808

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1--1---					2	\$500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVR	09/29/21-10/05/21		M-F 11am-12pm		11:00 AM-12:00 P	M--Th-----	:30		(\$500.00)		0.00	NM		
See MG 4.4															
2	WTVR	09/29/21-10/05/21		M-F 11am-12pm		11:00 AM-12:00 P	M--Th-----	:30		(\$500.00)		0.00	NM		
See MG 4.3															
[Oversold]															
3	WTVR	09/30/21-10/05/21		M-F 630-7am News		630-7am	MT--ThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 4.2 10/04															
4	WTVR	10/01/21-10/05/21		M-F 11am-12pm		11:00 AM-12:00 P	MT---F----	:30		(\$500.00)		0.00	NM		
Ⓜ Credited															
N 5	WTVR	09/30/21	09/30/21	M-F 12-1230pm News	CM	12:00 PM-12:30 PM	1--1---	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
				M-F 12-1230pm News											
(Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	---1---					1	\$400.00		0.00			
N 6	WTVR	09/30/21	10/05/21	M-F 5-530pm News	CM	5:00 PM-5:30 PM	11-1---	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
				M-F 5-530pm News											
(Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	11-1---					3	\$350.00		0.00			
N 7	WTVR	09/30/21	10/04/21	M-F 7-730pm News	CM	7:00 PM-7:30 PM	1--1---	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
				M-F 7-730pm News											
(Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/29/21	10/05/21	1--1---					2	\$350.00		0.00			
N 9	WTVR	09/30/21	10/01/21	M-F 5-530am News	CM	5-530am	---TF--	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
				M-F 5-530am News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/27/21	10/03/21	---TF--					1	\$175.00		0.00			
													Totals	11	\$3,325.00