

[illegible]

Advertiser:	Kastelberg/Republican/Delegate
Product Desc:	VA HD 73
Estimate:	1805

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	WTVR	10/27/21	10/30/21	SA 8-9am News SA 8-9am News (Program: CBS THS MRN:SA)3Q ESTIMATE (sell)	CM	8:00 AM-9:00 AM	----- 1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	----- 1-		1				\$550.00		0.00			
N 5	WTVR	10/27/21	10/31/21	SU 9-1030am SU 9-1030am (Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)	CM	9:00 AM-10:30 AM	----- 1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	----- 1		1				\$375.00		0.00			
N 6	WTVR	10/27/21	10/29/21	M-F 9-10am M-F 9-10am (Program: VA THS MORNING)3Q ESTIMATE (sell)	CM	9:00 AM-10:00 AM	-- 1- 1--	:30	2	\$125.00	P-3	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-- 1- 1--		2				\$125.00		0.00			
N 7	WTVR	10/27/21	10/29/21	M-F 11am-12pm M-F 11am-12pm (Program: PRICE-RT -CBS)3Q ESTIMATE (sell)	CM	11:00 AM-12:00 PM	-- 1- 1--	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-- 1- 1--		2				\$750.00		0.00			
N 8	WTVR	10/27/21	11/01/21	M-F 12-1230pm News M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.	CM	12:00 PM-12:30 PM	1- 111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/21	11/02/21	1- 111--		4				\$400.00		0.00			
N 9	WTVR	10/27/21	11/01/21	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)	CM	5:00 PM-5:30 PM	1- 1----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/21	11/02/21	1- 1----		2				\$350.00		0.00			
N 10	WTVR	10/27/21	11/01/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.	CM	5:30 PM-6:00 PM	1- 111--	:30	4	\$350.00	P-3	0.00	NM	5	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/21	11/02/21	1- 111--		4				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WTVR	10/27/21-11/02/21		M-F 530-6pm News See MG 10.5,10.6 [OVersold]		5:30 PM-6:00 PM	M- WThF----	:30		(\$350.00)		0.00	NM		
5	WTVR	10/28/21-11/02/21		M-F 530-6am News Ⓜ MG for 3.2,10.2		530-6am	MT- ThF----	:30		\$350.00		0.00	NM		
6	WTVR	10/28/21-11/02/21		M-F 6-630am News Ⓜ MG for 3.2,10.2		6-630am	MT- ThF----	:30		\$650.00		0.00	NM		
N 11	WTVR	10/27/21	11/01/21	M-F 6-630pm News M-F 6-630pm News (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)	CM	6:00 PM-6:30 PM	1- 111--	:30	4	\$950.00	P-2	0.00	NM	4	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/21	11/02/21	1- 111--		4				\$950.00		0.00			
N 12	WTVR	10/27/21	11/01/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	1- 111--	:30	4	\$350.00	P-2	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/27/21	11/02/21	1- 111--		4				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WTVR	10/27/21-11/02/21		M-F 7-730pm News See MG 12.5 [Pls revise inv code]		7:00 PM-7:30 PM	M- WThF----	:30		(\$350.00)		0.00	NM		
5	WTVR	10/31/21-10/31/21		SU 730-8am News Ⓜ MG for 12.4 11/01		730-8am	----- Su	:30		\$350.00		0.00	NM		

Order / Rev: 922903
 Alt Order #: WOC13260253
 Flight Dates: 10/27/21 - 11/02/21

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 Estimate: 1805

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N13	WTVR	10/27/21	11/01/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.	CM	11:00 PM-11:35 PM	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/27/21	11/02/21	1-111--		4			\$400.00			0.00			
N14	WTVR	10/27/21	10/31/21	SA-SU 11-1135pm News SA-SU 11-1135pm News (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/25/21	10/31/21	-----11		2			\$225.00			0.00			
N15	WTVR	10/30/21	10/30/21	SEC Football Late Game SEC Football Late Game	CM	330-7pm	-----S-	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/25/21	10/31/21	-----S-		2			\$850.00			0.00			
N16	WTVR	10/31/21	10/31/21	NFL Sunday RS Early Game NFL Sunday RS Early Game	CM	1-5pm	-----S	:30	2	\$3,500.00	P-3	0.00	NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/25/21	10/31/21	-----S		2			\$3,500.00			0.00			
													Totals	46	\$28,850.00