

## ORDER



**Orders**  
**Order / Rev:** 931684  
**Alt Order #:** WOC13283120  
**Product Desc:** VA HD 73  
**Estimate:** 1862  
**Flight Dates:** 10/22/21 - 11/01/21  
**Original Date / Rev:** 10/21/21 / 10/21/21  
**Order Type:** GENERAL

## WTVR

**Primary AE:** Margie MacDonald  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** FlexPoint Media  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Kastelberg/Republican/Delegate  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business Thru:**  
**Advertiser External ID:** 269723  
**Agency External ID:** 108332  
**Unit Code:** General  
**Order Separation:** 00:15:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	10	\$2,725.00	\$2,316.25
11/01/21	11/01/21	2	\$375.00	\$318.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	10	\$2,725.00	\$2,316.25	0.00
November 2021	2	\$375.00	\$318.75	0.00
<b>Totals</b>	<b>12</b>	<b>\$3,100.00</b>	<b>\$2,635.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/22/21	11/01/21	M-F 5-530am News M-F 5-530am News (Program: CBS6 ERLY MN 5)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 ERLY MN 5 Mo-Fr 5:00a-5:30a IN Nov/2020LP ON WTVR.	CM	5:00 AM-5:30 AM	- 1 - - 1 - -	:30	2	\$175.00	P-3	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/21	10/26/21	- 1 - - 1 - -		2				\$175.00		0.00			
	Week:	10/27/21	11/02/21	1 - - 1 - - -		2				\$175.00		0.00			
N 2	WTVR	10/22/21	10/26/21	Tuesday Prime B Various (Program: FBI INTERNATIONAL)4Q ESTIMATE (sell)	CM	9:00 PM-10:00 PM	- 1 - - - - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/21	10/26/21	- 1 - - - - -		1				\$1,000.00		0.00			
N 3	WTVR	10/22/21	11/01/21	M-F 1135pm-1235am M-F 1135pm-1235am (Program: CBS LATE SHOW-COLBERT)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF LT-COLBERT-CBS Mo-Fr 11:35p-12:35a IN Nov/2020LP ON WTVR.	CM	11:35 PM-12:35 AM	11 - - 1 - -	:30	3	\$200.00	P-3	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/21	10/26/21	11 - - 1 - -		3				\$200.00		0.00			
	Week:	10/27/21	11/02/21	1 - 111 - -		4				\$200.00		0.00			
													Totals	12	\$3,100.00