

ORDER



Orders
Order / Rev: 922902
Alt Order #: WOC13260251
Product Desc: VA HD 73
Estimate: 1804
Flight Dates: 10/20/21 - 10/26/21
Original Date / Rev: 09/27/21 / 09/27/21
Order Type: GENERAL

WTVR

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: FlexPoint Media
Buying Contact:
Billing Contact:
 PO Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Kastelberg/Republican/Delegate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business Thru:
Advertiser External ID: 269723
Agency External ID: 108332
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/26/21	44	\$17,800.00	\$15,130.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	44	\$17,800.00	\$15,130.00	0.00
Totals	44	\$17,800.00	\$15,130.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVR	10/20/21	10/25/21	M-F 6-630am News M-F 6-630am News	CM	6:00 AM-6:30 AM	1-11---	:30	3	\$275.00	P-6	0.00	NM	3	\$825.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-11---					3	\$275.00		0.00			
N 2	WTVR	10/20/21	10/26/21	M-F 630-7am News M-F 630-7am News	CM	6:30 AM-7:00 AM	-11-1--	:30	3	\$325.00	P-6	0.00	NM	3	\$975.00
(Program: CBS6 THIS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 THIS MRNG Mo-Fr 6:00a-7:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-11-1--					3	\$325.00		0.00			
N 3	WTVR	10/20/21	10/26/21	M-F CBS Mornings 7-8a M-F CBS Mornings 7-8a	CM	7:00 AM-8:00 AM	11111--	:30	5	\$650.00	P-3	0.00	NM	5	\$3,250.00
(Program: CBS THS MRNG)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS THS MRNG-1,CBS THS MRNG-2 Mo-Fr 7:00a-9:00a IN Nov/2020LP ON WTVR.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11111--					5	\$650.00		0.00			
N 4	WTVR	10/20/21	10/23/21	SA 8-9am News SA 8-9am News	CM	8:00 AM-9:00 AM	-----1-	:30	1	\$550.00	P-3	0.00	NM	1	\$550.00
(Program: CBS THS MRN:SA)3Q ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1-					1	\$550.00		0.00			

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Advertiser: Kastelberg/Republican/Delegate
 Product Desc: VA HD 73
 Estimate: 1804

WTVR

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WTVR	10/20/21	10/24/21	SU 9-1030am SU 9-1030am (Program: SUNDAY MRN-CBS)3Q ESTIMATE (sell)	CM	9:00 AM-10:30 AM	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----1					1	\$375.00		0.00			
N 6	WTVR	10/20/21	10/26/21	M-F 9-10am M-F 9-10am (Program: VA THS MORNING)3Q ESTIMATE (sell)	CM	9:00 AM-10:00 AM	-11-1--	:30	3	\$125.00	P-3	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-11-1--					3	\$125.00		0.00			
N 7	WTVR	10/20/21	10/26/21	M-F 11am-12pm M-F 11am-12pm (Program: PRICE-RT -CBS)3Q ESTIMATE (sell)	CM	11:00 AM-12:00 PM	-11-1--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	-11-1--					3	\$500.00		0.00			
N 8	WTVR	10/20/21	10/26/21	M-F 12-1230pm News M-F 12-1230pm News (Program: CBS6 NEWS@NOON)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@NOON Mo-Fr 12:00p-12:30p IN Nov/2020LP ON WTVR.	CM	12:00 PM-12:30 PM	11111--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11111--					5	\$400.00		0.00			
N 9	WTVR	10/20/21	10/25/21	M-F 5-530pm News M-F 5-530pm News (Program: CBS6 LIVE AT 5)3Q ESTIMATE (sell)	CM	5:00 PM-5:30 PM	1-1----	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-1----					2	\$350.00		0.00			
N 10	WTVR	10/20/21	10/25/21	M-F 530-6pm News M-F 530-6pm News (Program: CBS6 NWS@5:30P)4Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NWS@5:30P Mo-Fr 5:30p-6:00p IN Nov/2020LP ON WTVR.	CM	5:30 PM-6:00 PM	1-111--	:30	4	\$350.00	P-3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-111--					4	\$350.00		0.00			
N 11	WTVR	10/20/21	10/26/21	M-F 6-630pm News M-F 6-630pm News (Program: CBS6 NEWS@6PM)3Q ESTIMATE (sell)	CM	6:00 PM-6:30 PM	11111--	:30	5	\$625.00	P-3	0.00	NM	5	\$3,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	11111--					5	\$625.00		0.00			
N 12	WTVR	10/20/21	10/25/21	M-F 7-730pm News M-F 7-730pm News (Program: CBS6 NEWS@7PM)3Q ESTIMATE (sell)	CM	7:00 PM-7:30 PM	1-1-1--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-1-1--					3	\$225.00		0.00			
N 13	WTVR	10/20/21	10/25/21	M-F 11-1135pm News M-F 11-1135pm News (Program: CBS6 NEWS@11P)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Mo-Fr 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Mo-Fr 11:00p-11:35p.	CM	11:00 PM-11:35 PM	1-111--	:30	4	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/20/21	10/26/21	1-111--					4	\$400.00		0.00			
N 14	WTVR	10/20/21	10/24/21	SA-SU 11-1135pm News SA-SU 11-1135pm News (Program: CBS6 WKND LATE NEWS)3Q ESTIMATE (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANCE OF CBS6 NEWS@11P Sat 11:00p-11:30p IN Aug/2020LP ON WTVR ADJUSTED TO THE Sep/2019LP TP HUT LEVEL FROM Sa-Su 11:00p-11:35p.	CM	11:00 PM-11:35 PM	-----11	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/18/21	10/24/21	-----11					2	\$225.00		0.00			
													Totals	44	\$17,800.00