

WCHD
Dayton, OH
Quarterly Issues/Programs List
First Quarter, 2020

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Quarterly Issues/Programs List

WCHD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Taxes/Federal Government/Economic Assistance programs:** EITC -The earned income credit (EITC or EIC) is a refundable tax credit for low-to-moderate-income working individuals and couples, particularly those with children. Guest: Verletta Jackson, Community Engagement Supervisor. Links for more information: www.daytonohio.gov/EITC. (Air date: Sunday, January 5, 2020)
- **Women's Health/Cancer/Nutrition:** The Noble Circle Project is a local not for profit organization which provides support, health information, nutrition services and mental health services for women who have been diagnosed with any form of cancer. Guests: Jeni Mann, Charlotte Chumack, Angie Evans and Paula Trimbach; all are members of the Noble Circle Project. Link for more information: www.noblecircle.org. (Air date: Sunday, January 12, 2020)
- **Women and children in need/Domestic violence/ Race Relations:** YWCA/Dayton provides services for women and children who are victims of domestic violence/abuse, are homeless, suffer from food insecurities. The mission of YWCA/Dayton is to eliminate racism, empower women by promoting peace, justice, freedom and dignity for all. In 2020 our local YWCA is celebrating its 150 year of service to our community. Guest: Audrey Starr, Director of Marketing and Communications. Link for more information: www.ywcadayton.org (Air date: Sunday, January 19, 2020.)
- **Health/Heart disease and stroke/Nutrition/Exercise/Healthcare:** American Heart Association provides heart healthy information to help prevent heart disease and stroke through education and services. Guest: Beth Langefels, Senior Director of Communications and Marketing for the American Heart Association. Link for more information: www.heart.org/Dayton. (Air Date: Sunday, January 26, 2020.)
- **Youth at Risk/Health issues/Cancer/ life threatening disease:** A Special Wish Foundation/Dayton. ASW grants wishes to area children facing life threatening disease with the experience of a lifetime. A chance to meet a celebrity, visit Disneyworld or enjoy their special wish for them and their entire family. Guest: David Seyer, Executive Director of A Special Wish Foundation/Dayton. Link for more information: www.aspecialwishdayton.org. (Air date: Sunday, February 2, 2020.)
- **Disabilities/ People in Need/ Mental and Physical disabilities/Arts.** We Care Arts provides art education therapy for adults and children with mental and physical disabilities. Guests: Darlene Langhout , Executive Director and Anne Felts, Special Events Manager at We Care Arts. Link for more information: wecarearts.org. (Air date: Sunday, February 9, 2020.)
- **Arts/Community Events/Education/Sports & Recreation:** The Downtown Dayton Partnership provides services, special events and educational opportunities for businesses and residents of Dayton and the Miami Valley. The Big Hoopla is a community event for the entire family offering educational programs, music, arts and food. Guests: Sandy Gudorf, President of the Downtown Dayton Partnership, Sarah Spees, The Big Hoopla and Kyle Babirad, member of the Oregon District Business Association. Link for more information: www.daytonhoopla.com. (Air date: Sunday, February 16, 2020.)
- **Youth at Risk/ Family Issues/Children and Child Safety.** CASA – Court Appointed Special Advocate to be the voice and advocate for the well-being of children at risk. Guests: Jane Novick, CASA Program Manager and Rick Smith, CASA volunteer. Link for more information: www.casamc.com (Air date: Sunday, February 23, 2020.)
- **Domestic Violence/ Women and Children at Risk/ Women's Issues.** Artemis Center is the Dayton and Miami Valley Domestic Violence center. Guests: Jane Keiffer, Executive Director and Kelly Sexton, Development Director at Artemis Center. Link for more information: www.artemiscenter.org. (Air date: Sunday, March 1, 2020.)
- **Health/Colon Cancer Awareness Month: Segment 1:** March is colon cancer awareness month. Topics included the importance of getting a yearly colonoscopy for those who meet criteria, prevention and the No Buts About It Charity; a local charity which provides free screening colonoscopies for local uninsured persons who meet economic hardship criteria.. Guest: Dr. Michael Loughlin from Dayton Gastroenterology. Link for more information: www.nobutsaboutit.org. (15 Minute segment air date: Sunday, March 8, 2020.)
- **People at Risk/ Disabilities/Developmental disorders/Employment: Segment 2:** Goodwill Easter Seals Miami Valley. Goodwill Easter Seals Miami Valley offers many community programs to help people in need in our area. Some of the programs include: Job Readiness, Behavioral Health, Children and Youth, Senior Services, Developmental Disabilities programs and Business to Business programs. There are also volunteer opportunities available. Guest: Cindy Carusone, Public Relations Manager from GESMV. Link for more information: www.gesmv.org. (15 minute segment air date: Sunday, March 8, 2020.)
- **Coronavirus Health Crisis/People at Risk/Healthcare/Community Issues/Economics:** Coronavirus explained. iHeartMedia produced program. Guests: a doctor, former Government Official and a Financial Expert. General questions about COVID-19, Federal, state and local response and economic impact. (Air date: Sunday, March 15, 2020.)
- **Coronavirus Health Crisis/People at Risk/ Healthcare/ Community Issues/Parenting Issues:** Coronavirus explained. iHeartMedia produced program. Guests from the Child Mind Institute. Latest coronavirus medical developments this week. Understanding flattening the curve. Parenting through COVID-19. (Air date: Sunday, March 22, 2020.)
- **Coronavirus Health Crisis/People at Risk/ Healthcare/ Community Issues/Disaster Relief.** Coronavirus explained. iHeartMedia produced program. Guests: Author and Allergy Specialist Dr. Leo Galland, Vice Presedent of Communications for the American Red Cross Elizabeth Penniman, and Former Chief Economist at GE Healthcare Dr. Lisa Kennedy. What we are learning about COVID-19, impact of the virus on the U.S. Health Care system, how the Red Cross disaster relief organization is helping during this pandemic. (Air date: Sunday, March 29, 2020.)

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Taxes	MVV Earned Income Tax Credit	The earned income credit EITC or EIC is a refundable tax credit for low/moderate income families.	Verletta Jackson	01/05/2020 07:00 AM	028:37
Womens Health	MVV Noble Circle Project	Local women thriving beyond cancer through peer support, meditation and healthy eating.	J Mann NCP	01/12/2020 07:00 AM	028:59

Women at Risk	MVV YWCA	YWCA celebrating 150 years serving to local women; racial equality, health and safety.	A.Starr YWCA	01/19/2020 07:00 AM	028:01
healthy lifestyle	MVV American Heart Association	Cardiovascular disease is the No. 1 killer of men and women.Promote healthy lifestyles.	Beth Langefels Am Heart Assn	01/26/2020 07:00 AM	029:28
Children in need Pet crisis	MVV A Special Wish & Humane Society of Greater Dayton	ASW grants wishes to critically ill children. Humane Society protects animals in need.	Seyer ASW Garringer HSGD	02/02/2020 07:00 AM	030:38
Art Therapy	MVV WE CARE ARTS	We Care Arts helps mentally and physically challenged express themselves through art.	Darlene Langhout	02/09/2020 07:00 AM	028:43
Education Fitness Community	MVV BIG HOOPLA Oregon District Family Festival	The Hoopla Family Festival is a community event to support the Oregon District and First Responders	S.Gudorf -DDP	02/16/2020 07:00 AM	029:58
Child Abuse/Children at Risk	MVV Court Appointed Special Advocate - CASA	CASA volunteers advocate for children hwo have experienced abuse or neglect.	Jane Novick	02/23/2020 07:00 AM	028:03
Abuse/Employment	MVV Seg.1 - Artemis Center Seg. 2 - Mont.County	Segment 1 Domestic Violence Segment 2. Employment/Job Training	J. Keifer J. Dodge	03/01/2020 07:00 AM	030:37
Disabilities - Heath	MVV Seg.1 - Goodwill/Easter Seals Seg. 2 Colon Cancer	Seg. 1 Goodwill empowering people with disabilities. Seg. 2 Colon Cancer Awareness	Carusone Loughlin	03/08/2020 07:00 AM	029:26
	CORONAVIRUS EXPLAINED			03/29/2020 12:00 PM	029:29

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	AD COUNCIL PSA 1	000:30	1
	AD COUNCIL_PSA_1_V2	000:30	12
	AD COUNCIL_PSA_2_V2	000:30	14
	AD COUNCIL_PSA_3_V2	000:29	15
	AMERICAN HEART ASSOCIATION	000:29	7
	AMERICAN HEART ASSOCIATION	000:29	19
	AMERICAN HEART ASSOCIATION	000:30	8
	CHILD MIND INSTITUTE	000:32	2
	CHILD MIND INSTITUTE	000:32	3
	CHILD MIND INSTITUTE	000:33	14
	CHILD MIND INSTITUTE	000:33	5
	CHILD MIND INSTITUTE	000:33	6
	CHILD MIND INSTITUTE	000:35	5
	CHILD MIND INSTITUTE	000:36	8
	CHILD MIND INSTITUTE	000:36	9
	PEACE IN THE STREETS	000:31	6
	PROJECT YELLOW LIGHT	000:29	1
	PROJECT YELLOW LIGHT	000:29	3
	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	3
	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	3
	PSA/MH-CMI 5000	000:32	4
	PSA/MH-CMI ASKING YOUR KIDS	000:32	3
	PSA/MH-CMI KIDS	000:35	1
	PSA/NAMI	000:30	2
	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
	PUBLIC AFFAIR COVID PSA ENGLISH	029:55	1