

WCHD  
Dayton, OH  
Quarterly Issues/Programs List  
Fourth Quarter, 2019  
01/09/2020

WCHD  
Quarterly Issues/Programs List

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WCHD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Arts & Education:** VTA Arts Education and Engagement programs offered to students in the Miami Valley including Summer Camps, Discovery Classes, Broadway After School Intensives, MV High School Theatre Awards, Sensory-Friendly Programming and more. The importance of The Arts in schools.
- **Arts:** Seg 1-Legendary Lights of Clifton Mill. Local event.
- **Health:** Seg 2-Chronic Disease Prevention. What does that mean? Who is at risk? What can we do to reduce Chronic Diseases? Additional programs available.
- **Business & Industry:** DDP supports business, and community events in the downtown Dayton Region. We highlighted downtown Dayton holiday happenings like the Dayton Children's Parade and Grand Illumination Tree Lighting events.
- **Cancer:** Seg 1-American Cancer Society-Making Strides-Cancer support and services available.
- **Suicide:** Seg 2-Grant Us Hope-Hope Squad-Suicide prevention for kids in need working with peer-to-peer groups & events.
- **Child Health:** RMHC offers free lodging and food for families of critically ill children treated locally.
- **Consumers-Scams:** Holiday Shopping and Scams. Black Friday, Small Business Saturday and Cyber Monday. Shopping strategies and scam awareness.
- **Disabilities:** Seg 1-Good Works Farms helps people with disabilities maximize their growth and independence along with integration into the greater community.
- **Diabetes:** Seg 2-Diabetes in our area and services available to help. Upcoming fund-raising events.
- **Epilepsy:** Epilepsy. What is it? What is being done to prevent it? Programs and fundraisers.
- **Health Care:** Dayton's Level 1 Trauma Center. Preparation and response to Mass Casualty Accidents (Tornados, mass shootings for example).
- **Mental Health Education:** Seg 1-Mental Health, Drug and Alcohol addiction, Suicide-Prevention/Counseling trainings available
- **History:** Seg 2-Education and local Dayton history. Upcoming events available to the public.
- **Nutrition:** Getting healthy in the new year. Strategies for success including the right things to eat, how to train properly and more.

- **People in Need:** CSS offering Tornado Relief, Family Support Services, Refugee Resettlement, people in need.
  - **Pets / Health:** Seg 1-Humane Society promoting animal safety along with upcoming fund-raising events. Seg 2-Breast Wishes program that grants wishes to cancer patients. Also upcoming Fund-raising events.
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**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                             | PROGRAM / TITLE                                   | DESCRIPTION   | GUEST                              | DATE/TIME              | DURATION |
|-----------------------------------|---|---|------------------------------------|------------------------|----------|
| Cancer (Seg 1) / Suicide (Seg 2)  | MVV ACS Making Strides / Grant Us Hope            | Seg 1-American Cancer Society-Making Strides-Cancer support and services available.<br>Seg 2-Grant Us Hope-Hope Squad-Suicide prevention for kids in need working with peer-to-peer groups & events.  | Shayna Knack / Dr. Keith Kline     | 10/06/2019<br>07:00 AM | 029:32   |
| Health Care                       | MVV Premier Health                                | Dayton's Level 1 Trauma Center. Preparation and response to Mass Casualty Accidents (Tornados, mass shootings for example).   | Dr. Randy Marriott                 | 10/13/2019<br>07:02 AM | 027:43   |
| Disabilities / Diabetes           | MVV Good Works Farm-Seg 1 / Diabetes Dayton-Seg 2 | Seg 1-Good Works Farms helps people with disabilities maximize their growth and independence along with integration into the greater community.<br>Seg 2-Diabetes in our area and services available to help. Upcoming fund-raising events. | Nancy Bernotaitis / Susan McGovern | 10/20/2019<br>07:01 AM | 029:50   |
| Epilepsy                          | MVV Epilepsy                                      | Epilepsy. What is it? What is being done to prevent it? Programs and fundraisers.   | Chris Corba Epilepsy Foundation    | 10/27/2019<br>07:01 AM | 029:15   |
| Pets / Health                     | MVV Seg 1-Humane Society / Seg 2-Breast Wishes    | Seg 1-Humane Society promoting animal safety along with upcoming fund-raising events.<br>Seg 2-Breast Wishes program that grants wishes to cancer patients. Also upcoming Fund-raising events.  | Brian Welke / Elesha Snyder        | 11/03/2019<br>07:01 AM | 028:14   |
| Mental Health Education / History | MVV Seg 1-MCADAMHS / Seg 2-Dayton History         | Seg 1-Mental Health, Drug and Alcohol addiction, Suicide-Prevention/ Counseling trainings available<br>Seg 2-Education and local Dayton history. Upcoming events available to the public.   | Jennifer Cox / Lauren Bayliff      | 11/10/2019<br>07:01 AM | 028:25   |
| Consumers-Scams                   | MVV-Better Business Bureau                        | Holiday Shopping and Scams. Black Friday, Small Business Saturday and Cyber Monday. Shopping strategies and scam awareness.   | John North                         | 11/24/2019<br>07:00 AM | 027:07   |
| Business & Industry               | MVV Downtown Dayton Partnership                   | DDP supports business, and community events in the downtown Dayton Region. We highlighted   | Courtney Deutsch DDP               | 12/01/2019<br>07:00 AM | 029:51   |

| ISSUE            | PROGRAM / TITLE   | DESCRIPTION  | GUEST  | DATE/TIME              | DURATION |
|------------------|---|--|--|------------------------|----------|
|                  |   | downtown Dayton holiday happenings like the Dayton Children's Parade and Grand Illumination Tree Lighting events.  |  |                        |          |
| Child Health     | MVV Ronald McDonald House Charities of Dayton                         | RMHC offers free lodging and food for families of critically ill children treated locally.   | Rita Cyr CEO<br>RMHC-Isaiah<br>Ashba-<br>Signature Evt<br>Mgr    | 12/08/2019<br>07:03 AM | 029:46   |
| People in Need   | MVV Catholic Social Services Miami Valley                             | CSS offering Tornado Relief, Family Support Services, Refugee Resettlement, people in need.  | Laura Roesch,<br>CEO-Mike<br>Lehner, Dir of<br>Mktg              | 12/15/2019<br>07:03 AM | 029:02   |
| Arts / Health    | MVV Seg 1-<br>Clifton Mill / Seg<br>2-Public Health<br>Dayton Mont Co | Seg 1-Legendary Lights of Clifton Mill. Local event.<br><br>Seg 2-Chronic Disease Prevention. What does that mean? Who is at risk? What can we do to reduce Chronic Diseases? Additional programs available.   | Jessica Noes &<br>Jim Bucher /<br>Stacy Shern                    | 12/22/2019<br>07:01 AM | 029:17   |
| Arts & Education | MVV Victoria Theatre Association                                      | VTA Arts Education and Engagement programs offered to students in the Miami Valley including Summer Camps, Discovery Classes, Broadway After School Intensives, MV High School Theatre Awards, Sensory-Friendly Programming and more. The importance of The Arts in schools. | Leah Thomas-<br>Dir of Education<br>and<br>Engagement            | 12/29/2019<br>07:01 AM | 028:47   |
| Nutrition        | MVV Health in the New Year and New Decade with Premier Health         | Getting healthy in the new year. Strategies for success including the right things to eat, how to train properly and more.   | M Jones-<br>Dietician, K<br>Dorsten-<br>Trainer, A el-<br>Khatib | 10/06/2019<br>07:00 AM | 029:32   |

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

**(Insert network and/or syndicator-provided programs lists here.)**

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**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| <b>ISSUE</b>         | <b>ORGANIZATION OR TITLE</b> | <b>DURATION</b> | <b>RUNS</b> |
|----------------------|------------------------------|-----------------|-------------|
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE         | 000:33          | 006         |
| CHILD MIND INSTITUTE | CHILD MIND INSTITUTE         | 000:35          | 001         |
| COVENANT HOUSE       | COVENANT HOUSE               | 000:30          | 003         |
| ENVIRONMENT          | UN GOALS                     | 000:30          | 007         |
| PROJECT YELLOW LIGHT | PROJECT YELLOW LIGHT         | 000:29          | 001         |
| PSA                  | GLAAD                        | 000:30          | 005         |