

WCHD
Dayton, OH
Quarterly Issues/Programs List
Fourth Quarter, 2018
01/08/2019

WCHD
Quarterly Issues/Programs List

WCHD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Breast Cancer:** Breast Cancer Awareness month. Signs, symptoms, prevention and local support organizations.
- **Business Ethics:** BBB Black Friday-Tips and Trends, Small Business Saturday, Cyber Monday. Scams.
- **Charitable Giving:** The Dayton Foundation is our regional philanthropic foundation helping all in our area. In this season of giving, smart charitable giving strategies, tax reform regarding charitable giving and more.
- **Children in Crisis:** Their mission is to comfort kids in crisis, working with hospitals & 1st responders.
- **City History:** Events celebrating Dayton History this holiday season like the tree lighting at Carillon Park, Teas at Patterson House, Reynolds Clock Installation and eagles nesting at Carillon Park.
- **Community Involvement:** DDP links the community and businesses together to focus on the success of downtown Dayton. Dayton Holiday Festival and Grand Illumination & Tree Lighting.
- **Community Needs:** Day to Dream-Secret Smiles & Morris Furniture provides beds and cribs to children in need in our community.
- **Education:** DPS is the largest school district in the Miami Valley. Dr. Lolli discussed successes and challenge within the district.
- **Family Needs:** Spoke about the program history & services offered. Also the Christmas tree lot, Gala event in 2019 and put out a "Call to Action".
- **Healthy Lifestyles:** AHA mission is to reduce death caused by heart disease and stroke through education and programs. Tips, prevention, resolutions, Go Red, and more.
- **Income and Taxes:** EITC provides certified people to prepare your taxes for free if your income qualifies you. Volunteer to be a certified preparer. Locations available for tax preparation. Program begins in January 2019.
- **Men's Health:** Men's Health. Dr. James talked about what is pancreatic cancer? What causes it? How to treat it. Survival rates and how to live life as a survivor.

- **People in Need:** CSSMV serves people in need here including food pantries, senior services etc. Also upcoming events.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	MVV Dayton Public Schools	DPS is the largest school district in the Miami Valley. Dr. Lolli discussed successes and challenge within the district.	Superintendent Elizabeth Lolli	10/07/2018 07:02 AM	028:39
Breast Cancer	MVV Breast Cancer Awareness	Breast Cancer Awareness month. Signs, symptoms, prevention and local support organizations.	Melissa Rolle, MD & L Barney, MD	10/14/2018 07:00 AM	028:43
People in Need	MVV Catholic Social Services Miami Valley	CSSMV serves people in need here including food pantries, senior services etc. Also upcoming events.	Mike Lehner CSSMV Mktg Director	10/21/2018 07:00 AM	029:00
Children in Crisis	MVV Books to the Rescue	Their mission is to comfort kids in crisis, working with hospitals & 1st responders.	Jana Gruber/Det Holly Clay/Officers Diaz & Watson	10/28/2018 07:03 AM	029:56
Men's Health	MVV Pancreatic Cancer & Men's Health	Men's Health. Dr. James talked about what is pancreatic cancer? What causes it? How to treat it. Survival rates and how to live life as a survivor.	James Ouellette, DO	11/04/2018 07:01 AM	030:58
City History	MVV City of Dayton History	Events celebrating Dayton History this holiday season like	Leo DeLuca, Dayton History	11/11/2018 07:00 AM	023:43

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the tree lighting at Carillon Park, Teas at Patterson House, Reynolds Clock Installation and eagles nesting at Carillon Park.			
Community Involvement	MVV Downtown Dayton Partnership	DDP links the community and businesses together to focus on the success of downtown Dayton. Dayton Holiday Festival and Grand Illumination & Tree Lighting.	Courtney Deutsch, Emilee Langenkamp	11/18/2018 07:00 AM	028:59
Business Ethics	MVV Better Business Bureau	BBB Black Friday-Tips and Trends, Small Business Saturday, Cyber Monday. Scams.	John North, Pres & CEO of BBB	11/25/2018 07:02 AM	029:11
Family Needs	MVV Good Shepard Ministries	Spoke about the program history & services offered. Also the Christmas tree lot, Gala event in 2019 and put out a "Call to Action".	Bob Carpenter-VP Board of Directors	12/02/2018 07:02 AM	027:05
Charitable Giving	MVV Dayton Foundation	The Dayton Foundation is our regional philanthropic foundation helping all in our area. In this season of giving, smart charitable giving strategies, tax reform regarding charitable giving and more.	Michelle Lovely, VP of Development	12/09/2018 07:00 AM	029:05
Income and Taxes	MVV Earned Income Tax Credit Program	EITC provides certified people to prepare your taxes for free if your income qualifies you. Volunteer to be a certified preparer. Locations available for tax preparation.	Verletta Jackson, Community Engagement Supervisor	12/16/2018 07:01 AM	028:06

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Program begins in January 2019.			
Healthy Lifestyles	MVV American Heart Association	AHA mission is to reduce death caused by heart disease and stroke through education and programs. Tips, prevention, resolutions, Go Red, and more.	Beth Langefels, Sr. Dir of Mktg/Communications	12/23/2018 07:02 AM	028:39
Community Needs	MVV Secret Smiles	Day to Dream-Secret Smiles & Morris Furniture provides beds and cribs to children in need in our community.	Kelly Uhl/Tracy Janess-SS, Larry Klaben Morris Fur	12/30/2018 07:01 AM	028:31

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
BULLYING	CRISIS TEXTLINE	000:30	005
COMMUNITY INVOLVEMENT	CRISIS TEXTLINE	000:30	010
COMMUNITY INVOLVEMENT	GLAAD	000:30	004
COMMUNITY INVOLVEMENT	L'OREAL	000:30	009
DISASTER RELIEF	100 ROOFS	000:30	013

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
DISASTER RELIEF	RED CROSS	000:30	016
HEALTH AND FITNESS	RED	000:30	012
MOTOR VEHICLE SAFETY	PROJECT YELLOW LIGHT	000:30	007