

WCHD Addendum - 4th Qtr 2013

Local Programming – Focus on Dayton

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Hospital Resources	FOCUS ON DAYTON - Premiere Health - Miami Valley Careflight	Program Dir discussed importance of CareFlight within the Dayton community	Premiere Health	10/06/2013 06:59 AM	029:08
Local Housing Resources	FOCUS ON DAYTON - Miami Valley Housing Opportunities	Rep talked about mission and purpose of MVH Opp and needs of city and population	MV Housing Opp	10/13/2013 07:01 AM	028:38
Lung Cancer Awareness Group	FOCUS ON DAYTON -Free to Breathe	Free to Breathe is an organization formed to provide awareness and fundraising to cure lung cancer	Free to Breathe Lung Cancer	10/20/2013 07:01 AM	028:53
Epilepsy Information and Resources	FOCUS ON DAYTON - Epilepsy Foundation	The Epilepsy Foundation leads the fight to stop seizures, find a cure and overcome challenges from	Epilepsy F. West Ohio	10/27/2013 07:01 AM	029:11
Local Young Professionals Networking Group Info	FOCUS ON DAYTON - Generation Dayton	Generation Dayton is a non-profit young professional group formed to build a successful community.	Gen Dayton Mark Engling	11/03/2013 07:00 AM	029:23
Prematurity Awareness	FOCUS ON DAYTON - March of Dime	March of Dimes - November is Prematurity Awareness Month. MoD increases awareness for healty babies	March of Dimes - Jackie Allen	11/10/2013 07:01 AM	029:10
Foster Children Program Options	FOCUS ON DAYTON - CHOICES	Children Have Options in Carin Environment foster care and independant living services.	CHOICES - Ashley Schiffer	11/17/2013 07:02 AM	029:29

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Downtown beautification and resources	FOCUS ON DAYTON - Downtown Dayton Partnership	A not for profit organization that offers information about working, living and entertainment	Downtown Dayton Partnership	11/24/2013 07:03 AM	028:55
Wish granting for children with illnesses	FOCUS ON DAYTON - A Special Wish	A Special Wish Foundation is a local organization which grants wishes to ill children	A Special Wish Dave Seyer	12/01/2013 07:03 AM	028:32
Local resources for poor and homeless	FOCUS ON DAYTON - Salvation Army	The Salvation Army is a charitable organization whose mission is to care for the poor and homeless.	The Salvation Army	12/08/2013 07:02 AM	028:46
Mental Health	FOCUS ON DAYTON - Mental Health and the holidays	How to deal with depression and stress during the holidays.	Kathy Judy - Mental Health co	12/15/2013 07:00 AM	028:55
Humane treatment of animals	FOCUS ON DAYTON - Humane Society of Greater Dayton	The Humane Society ensures humane treatment to all animals in our area. Pet adoption, spray and neu	Humane Society Brian Weltge	12/22/2013 07:03 AM	028:02
Consumer Smarts	FOCUS ON DAYTON - Better Business Bureau	The Better Business Bureau is a non-profit organization set up to work with buyers and sellers -tr	Better Business John North	12/29/2013 07:01 AM	028:00

Public Service Announcement – Issues

Issue: Heart Health
 Organization/Title: American Heart Association

Issue: Emergency Preparedness
 Organization/Title: Dept of National Inst of Health

Issue: Homeland Security
 Organization/Title: Dept of Homeland Security

Issue: Cancer Awareness
Organization/Title: Iconic

Issue: Military and Veterans
Organization/Title: Marines

Issue: Youth Fitness
Organization/Title: President's Council on Fitness & Sports Nutrition

Issue: Elder Abuse
Organization/Title: Hard to Believe & Lucky Senior

Issue: Financial & Mortgage Fraud
Organization/Title: Financial Fraud Against Seniors, All Shapes and Sizes,
Homework

Issue: Boating Safety
Organization/Title: Take Me Fishing

Issue: Local Community Resources
Organization/Title: Salvation Army/Dayton Kroc Center

Issue: Wetlands Conservation
Organization/Title: Wetlands Conservation

Issue: Bullying Prevention
Organization/Title: Drive & Learning

Issue: Child Passenger Safety
Organization/Title: Know It All

Issue: Cord Blood Awareness
Organization/Title: Cord Blood w/ Bill and Giuliana Rancic