

WCHD
Dayton, OH
Quarterly Issues/Programs List
First Quarter, 2013
04/01/2013

WCHD
Quarterly Issues/Programs List

WCHD provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Am Red Cross:** March is Red Cross Month. Services provided, their awareness campaign and volunteer opportunities .
- **AMERICAN HEART ASSOCIATION:** American Heart Assn. Feb. is heart Month. Risks and prevention. Health Care
- **Dayton Gastro -colon cancer :** March is Colon Cancer Awareness month. Health issues and how to prevent and treat colon cancer
- **For the Love of Children:** Non-profit provides enrichment and educational activities for children -newborn to 18.
- **Generation Dayton:** Generation Dayton is an organization for young professionals with an emphasis on volunteerism.
- **Girl Scouts of America:** The Girl Scouts teach young girls the importance of leadership, and to build their courage, confidence
- **March of Dimes:** March of Dimes mission is to promote good health and prevent birth defects.
- **Medical-Spirituality Conference:** Health and wellness. Spirituality and patient centered care.
- **Miami Valley Housing Opp:** MVHO works to meet the housing need of vulnerable citizens in our community.
- **Rare Disease - Tim Hayes:** February is Rare Disease Month. Topics include the importance of awareness and insurance help .
- **United Rehab Services:** United Rehabilitation Services provides services for children and adults living with disabilities.
- **Victoria Theatre:** The Arts in Dayton.
- **YMCA of Greater Dayton:** YMCA is a non profit organization which provides health, wellness and educational programs in our

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|------------------------------|---|--|-------------------------------|------------------------|-----------------|
| Girl Scouts of America | FOCUS ON DAYTON - Girl Scouts of Western Ohio | The Girl Scouts teach young girls the importance of leadership, and to build their courage, confidence | Ann Mac Donald | 01/06/2013 07:02 AM | 028:29 |
| YMCA of Greater Dayton | FOCUS ON DAYTON - YMCA | YMCA is a non profit organization which provides health, wellness and educational programs in our | Jessi Grahman | 01/13/2013 07:02 AM | 029:49 |
| AMERICAN HEART ASSOCIATION | FOCUS ON DAYTON - American Heart Association | American Heart Assn. Feb. is heart Month. Risks and prevention. Health Care | Beth Langefels | 01/20/2013 07:00 AM | 028:01 |
| March of Dimes | FOCUS ON DAYTON - March of Dimes | March of Dimes mission is to promote good health and prevent birth defects. | Jackie Allen | 01/27/2013 07:03 AM | 029:53 |
| Rare Disease - Tim Hayes | FOCUS ON DAYTON - Rare Disease Month | February is Rare Disease Month. Topics include the importance of awareness and insurance help . | Tim Hayes - Rare Disease Mont | 02/03/2013 07:02 AM | 029:56 |
| United Rehab Services | FOCUS ON DAYTON - URS | United Rehabilitation Services provides services for children and adults living with disabilities. | Dennis Grant URS | 02/10/2013 07:02 AM | 029:54 |
| Victoria Theatre | FOCUS ON DAYTON - Victoria Theatre Association | The Arts in Dayton. | Ken Neufeld | 02/17/2013 07:03 AM | 029:28 |
| Dayton Gastro - colon cancer | FOCUS ON DAYTON - Colon Cancer awareness month | March is Colon Cancer Awareness month. Health issues and how to prevent and treat colon cancer | Heather McFagen | 02/24/2013 07:02 AM | 029:42 |
| Am Red Cross | FOCUS ON DAYTON - American Red | March is Red Cross Month. Services provided, their awareness | Soteria Brown | 03/03/2013 07:01 AM | 028:28 |

| ISSUE | PROGRAM / TITLE | DESCRIPTION | GUEST | DATE/TIME | DURATION |
|-------------------------------|--|--|-------------------------|------------------------|----------|
| | Cross | campaign and volunteer opportunity . | | | |
| Medical-Spirituality Conferen | FOCUS ON DAYTON - Medical Spirituality Conference | Health and wellness. Spirituality and patient centered care. | S. Becker | 03/10/2013 07:02 AM | 028:48 |
| For the Love of Children | FOCUS ON DAYTON - For the Love of Children | Non-profit provides enrichment and educational activities for children -newborn to 18. | Beth Mann - FLOC | 03/17/2013 07:01 AM | 028:21 |
| Miami Valley Housing Opp | FOCUS ON DAYTON - Miami Valley Housing Opportunities | MVHO works to meet the housing need of vulnerable citizens in our community. | Debbie Robinson _MVHO | 03/24/2013 07:00 AM | 029:05 |
| Generation Dayton | FOCUS ON DAYTON - Generation Dayton | Generation Dayton is an organization for young professionals with an emphasis on volunteerism. | Gen Dayton Mark Engling | 03/31/2013 08:16 AM | 029:52 |

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ORGANIZATION OR TITLE | DURATION | RUNS |
|--|----------|------|
| AMERICAN HEART ASSOCIATION - MY HEART MY LIFE | 001:00 | 001 |
| PSA - AMERICAN LUNG ASSOC - FACES OF INFLUENZA | 000:15 | 003 |

| ORGANIZATION OR TITLE | DURATION | RUNS |
|--|-----------------|-------------|
| PSA - AMERICAN LUNG ASSOC - FACES OF INFLUENZA | 000:30 | 002 |
| PSA - AMERICAN LUNG ASSOC - FACES OF INFLUENZA | 001:00 | 024 |
| PSA - ASPCA - NO PET STORE PUPPIES DOT COM | 000:30 | 006 |
| PSA - CONSUMER ELECTRONICS ASSOC - RECYCLING ECYCLING | 001:00 | 004 |
| PSA - DEBTORS ANONYMOUS - TRACK 1 | 000:30 | 005 |
| PSA - DEBTORS ANONYMOUS - TRACK 2 | 000:30 | 005 |
| PSA - DEBTORS ANONYMOUS - TRACK 3 | 001:00 | 023 |
| PSA - DEPT OF HHS NATL INST OF HEALTH - SANDBAGS | 000:30 | 001 |
| PSA - DEPT OF HHS NATL INST OF HEALTH - SANDBAGS | 000:31 | 001 |
| PSA - DEPT OF HHS NATL INST OF HEALTH - SANDBAGS | 001:00 | 042 |
| PSA - HOMELAND SECURITY - IF YOU SEE SOMETHING, SAY IT | 000:15 | 009 |
| PSA - HOMELAND SECURITY - IF YOU SEE SOMETHING, SAY IT | 000:16 | 003 |
| PSA - HOMELAND SECURITY - IF YOU SEE SOMETHING, SAY IT | 000:30 | 004 |
| PSA - LUNG CANCER PROFILES - ICONIC | 001:00 | 005 |
| PSA - MARCH OF DIMES - MARCH FOR BABIES - TAKE STEPS | 000:31 | 002 |
| PSA - MARCH OF DIMES - MARCH FOR BABIES - TAKE STEPS | 001:00 | 003 |
| PSA - MARINES - AMERICA'S MARINES | 000:30 | 002 |
| PSA - MARINES - DARRELL TESTIMONIAL | 000:30 | 007 |
| PSA - MARINES - FAMILY PHOTOS | 000:30 | 004 |
| PSA - MARINES - FOR US ALL | 000:15 | 003 |
| PSA - MARINES - FOR US ALL | 000:30 | 002 |
| PSA - MARINES - FOR US ALL | 001:00 | 022 |
| PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 000:15 | 005 |
| PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 000:20 | 012 |
| PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 000:30 | 005 |
| PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 001:00 | 019 |
| PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 001:01 | 018 |
| PSA - PRESIDENTS COUNCIL ON FITNESS, SPORTS NUTRITION | 000:30 | 004 |
| PSA - PREVENTING ELDER ABUSE - HARD TO BELIEVE | 000:30 | 001 |

| ORGANIZATION OR TITLE | DURATION | RUNS |
|---|-----------------|-------------|
| PSA - PREVENTING ELDER ABUSE - LUCKY SENIOR | 000:30 | 001 |
| PSA - PREVENTING FINANCIAL FRAUD AGAINST SENIORS | 000:30 | 001 |
| PSA - PREVENTING MORTGAGE FRAUD - ALL SHAPES AND SIZES | 001:00 | 002 |
| PSA - PREVENTING MORTGAGE FRAUD - HOMEWORK | 000:30 | 002 |
| PSA - REC BOATING & FISHING FNDDTN - TAKE ME FISHING | 001:00 | 023 |
| PSA - RESPECT 21 - FRATERNAL ORDER OF POLICE | 000:14 | 007 |
| PSA - RESPECT 21 - FRATERNAL ORDER OF POLICE | 000:30 | 003 |
| PSA - SALVATION ARMY / DAYTON KROC CENTER | 000:31 | 001 |
| PSA - STEBBINS HIGH SCHOOL RUMMAGE SALE | 000:25 | 005 |
| PSA - TIPS FOR SUCCESSFUL YEAR - OHIO EDUCATION ASSOC | 000:30 | 008 |
| PSA - TIPS FOR SUCCESSFUL YEAR - OHIO EDUCATION ASSOC | 000:31 | 002 |
| PSA - TIPS FOR SUCCESSFUL YEAR - OHIO EDUCATION ASSOC | 001:00 | 063 |
| PSA - URS BERRY HEARING CENTER | 000:26 | 006 |
| PSA BULLYING PREVENTION - DRIVE | 000:30 | 001 |
| PSA BULLYING PREVENTION - LEARNING | 000:30 | 001 |
| PSA CHILD PASSENGER SAFETY KNOW IT ALL TEST | 000:30 | 001 |
| PSA EMERGENCY PREPAREDNESS HURRICANE | 000:30 | 001 |
| PSA EMERGENCY PREPAREDNESS TORNADO | 001:00 | 007 |
| PSA PARENT'S GUIDE TO CORD BLOOD BILL AND GIULIANA RANC | 001:00 | 007 |
| AMERICAN TRAFFIC SAFETY SERVI | 000:20 | 001 |
| AMERICAN TRAFFIC SAFETY SERVI | 000:30 | 001 |
| SMITHSONIAN | 000:31 | 038 |
| American Heart | 001:00 | 012 |
| AD COUNCIL | 000:30 | 052 |
| BIG BROTHERS BIG SISTERS | 000:31 | 031 |
| BIG BROTHERS BIG SISTERS | 000:32 | 005 |
| PROSTATE CANCER FOUNDATION | 000:31 | 061 |
| HUMANE SOCIETY OF GRTR DAYTON | 000:31 | 002 |

WCHD
Dayton, OH
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05/02/2013

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|------------------|------------------------------|----------|------|
| MY HEART MY LIFE | AMERICAN HEART ASSOCIATION - | 001:00 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|---|-----------------|-------------|
| FACES OF INFLUENZA | PSA - AMERICAN LUNG ASSOC - | 000:15 | 003 |
| FACES OF INFLUENZA | PSA - AMERICAN LUNG ASSOC | 000:30 | 002 |
| FACES OF INFLUENZA | PSA - AMERICAN LUNG ASSOC - | 001:00 | 024 |
| NO PET STORE PUPPIES DOT COM | PSA - ASPCA - | 000:30 | 006 |
| RECYCLING ECYCLING | PSA - CONSUMER ELECTRONICS ASSOC - | 001:00 | 004 |
| WEALTH | PSA - DEBTORS ANONYMOUS - TRACK 1 | 000:30 | 005 |
| WEALTH | PSA - DEBTORS ANONYMOUS - TRACK 2 | 000:30 | 005 |
| WEALTH | PSA - DEBTORS ANONYMOUS - TRACK 3 | 001:00 | 023 |
| SANDBAGS | PSA - DEPT OF HHS NATL INST OF HEALTH - | 000:30 | 001 |
| SANDBAGS | PSA - DEPT OF HHS NATL INST OF HEALTH - | 000:31 | 001 |
| SANDBAGS | PSA - DEPT OF HHS NATL INST OF HEALTH - | 001:00 | 042 |
| IF YOU SEE SOMETHING, SAY IT | PSA - HOMELAND SECURITY - | 000:15 | 009 |
| IF YOU SEE SOMETHING, SAY IT | PSA - HOMELAND SECURITY - | 000:16 | 003 |
| IF YOU SEE SOMETHING, SAY IT | PSA - HOMELAND SECURITY - | 000:30 | 004 |
| MARCH FOR BABIES - TAKE STEPS | PSA - LUNG CANCER PROFILES - ICONIC | 001:00 | 005 |
| IF YOU SEE SOMETHING, SAY IT | PSA - MARCH OF DIMES - | 000:31 | 002 |
| MARCH FOR BABIES - TAKE STEPS | PSA - MARCH OF DIMES - | 001:00 | 003 |
| AMERICA'S MARINES | PSA - MARINES - | 000:30 | 002 |
| DARRELL TESTIMONIAL | PSA - MARINES - | 000:30 | 007 |
| FAMILY PHOTOS | PSA - MARINES - | 000:30 | 004 |
| FOR US ALL | PSA - MARINES - FOR US ALL | 000:15 | 003 |
| FOR US ALL | PSA - MARINES - FOR US ALL | 000:30 | 002 |
| FOR US ALL | PSA - MARINES - FOR US ALL | 001:00 | 022 |
| REBUILDING LIVES | PSA - PARALYZED VETERANS OF AMERICA - | 000:15 | 005 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------------------------|---|----------|------|
| REBUILDING LIVES | | | |
| REBUILDING LIVES | PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 000:20 | 012 |
| REBUILDING LIVES | PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 000:30 | 005 |
| REBUILDING LIVES | PSA - PARALYZED VETERANS OF AMERICA - REBUILDING LIVES | 001:00 | 019 |
| REBUILDING LIVES | PSA - PARALYZED VETERANS OF AMERICA - | 001:01 | 018 |
| SPORTS NUTRITION | PSA - PRESIDENTS COUNCIL ON FITNESS | 000:30 | 004 |
| HARD TO BELIEVE | PSA - PREVENTING ELDER ABUSE - | 000:30 | 001 |
| -LUCKY SENIOR | PSA - PREVENTING ELDER ABUSE | 000:30 | 001 |
| SENIORS | PSA - PREVENTING FINANCIAL FRAUD AGAINST | 000:30 | 001 |
| ALL SHAPES AND SIZES | PSA - PREVENTING MORTGAGE FRAUD - | 001:00 | 002 |
| HOMEWORK | PSA - PREVENTING MORTGAGE FRAUD - | 000:30 | 002 |
| TAKE ME FISHING | PSA - REC BOATING & FISHING FNDTN - | 001:00 | 023 |
| RESPECT 21 | PSA - - FRATERNAL ORDER OF POLICE | 000:14 | 007 |
| RESPECT 21 | PSA - - FRATERNAL ORDER OF POLICE | 000:30 | 003 |
| SALVATION ARMY | PSA - / DAYTON KROC CENTER | 000:31 | 001 |
| RUMMAGE SALE | PSA - STEBBINS HIGH SCHOOL | 000:25 | 005 |
| TIPS FOR SUCCESSFUL YEAR | PSA - - OHIO EDUCATION ASSOC | 000:30 | 008 |
| TIPS FOR SUCCESSFUL YEAR | PSA - - OHIO EDUCATION ASSOC | 000:31 | 002 |
| TIPS FOR SUCCESSFUL YEAR | PSA - - OHIO EDUCATION ASSOC | 001:00 | 063 |
| HEARING | PSA - URS BERRY CENTER | 000:26 | 006 |
| - DRIVE | PSA BULLYING PREVENTION | 000:30 | 001 |
| LEARNING | PSA BULLYING PREVENTION - | 000:30 | 001 |
| KNOW IT ALL TEST | PSA CHILD PASSENGER SAFETY | 000:30 | 001 |
| HURRICANE | PSA EMERGENCY PREPAREDNESS | 000:30 | 001 |

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------------------------------|-------------------------------|-----------------|-------------|
| TORNADO | PSA EMERGENCY PREPAREDNESS | 001:00 | 007 |
| PARENT'S GUIDE TO CORD BLOOD | PSA BILL AND GIULIANA RANC | 001:00 | 007 |
| AMERICAN TRAFFIC SAFETY SERVI | AMERICAN TRAFFIC SAFETY SERVI | 000:20 | 001 |
| AMERICAN TRAFFIC SAFETY SERVI | AMERICAN TRAFFIC SAFETY SERVI | 000:30 | 001 |
| ARTS | SMITHSONIAN | 000:31 | 038 |
| Beth Langefels | American Heart | 001:00 | 012 |
| BULLYING | AD COUNCIL | 000:30 | 052 |
| COMMUNITY INVOLVEMENT | BIG BROTHERS BIG SISTERS | 000:31 | 031 |
| COMMUNITY INVOLVEMENT | BIG BROTHERS BIG SISTERS | 000:32 | 005 |
| HEALTH AND FITNESS | PROSTATE CANCER FOUNDATION | 000:31 | 061 |
| GRTR DAYTON PSA | HUMANE SOCIETY OF | 000:31 | 002 |