

ISSUES AND PROGRAMS REPORT

FOR

STATION KVMM-CD

FIRST QUARTER 2014
(JANUARY 1 THROUGH MARCH 31)

Prepared by:

Doug Selin
SVP

KVMM Channel 41
Santa Barbara, California

1st Quarter Ending
March 31, 2014

KVMM determined that the following issues were issues of concern to community that were given significant treatment on the station:

1. Health
2. Traffic/Transportation
3. Civic neighborhood
4. Culture
5. Education
6. Public Safety, Health and Welfare
7. Local Weather

Title: **Intelliweather**

Schedule: Monday- Sunday

Time: 6:30 AM

Dates: 1/01/2014-3/31/2014

Duration: 30 minutes

KVMM provides residents what the weather is going to be before they leave for work or start their day!

Title: **CNN Vida**

Schedule: Monday- Friday

Time: 3:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 60 minutes

Anchored by Maria Alejandra Requena, this 30 minute magazine show will put viewers at the center of conversation with advice and developments in Latino leadership, family issues, technology, human stories, and everything our audience needs to know.

Title: **Al Dia**

Schedule: Monday- Friday

Time: 7:00 AM

Dates: 1/01/2014-2/21/2014

Duration: 2 hours

Wake up with energy, joy and Al Dia! The morning program, Live, entertains you with news and information that aydara start your day. With time news and local gossip from the world of entertainment, tips, kitchen and much, much more.

Title: **Archivo CNN**

Schedule: Monday- Friday

Time: 4:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 60 minutes

The powerful storytelling of CNN Archivo showcases the very best documentaries bringing us the most amazing stories on all sorts of issues and stories of crime, investigation, unsolved mysteries, adventures, controversy, politics, news, biographical, historical, cultural, mystical, scientific and the un-explainable.

Title: **Nuestro Mundo**

Schedule: Monday- Friday

Time: 5:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 30 minutes

A look at the stories that are making news and potentially impacting your life. Presented by Patricia Janiot, this fast-paced newscast delivers a look at all the developments that informed viewers need to know.

Title: **Panorama USA**

Schedule: Monday- Friday

Time: 6:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 60 minutes

This is the main CNN Latino newscast presenting Global and U.S. news, which serves as a window to the world on the topics that are of most vital interest for US Hispanic viewers that need to know what happens not only in the USA, but also in their countries back home.

Title: **Sin Límites with Elizabeth Espinosa**

Schedule: Monday- Friday

Time: 8:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 60 minutes

Sin Límites is a talk show, magazine-style show, hosted by Elizabeth that will explore the issues affecting the Los Angeles community presented in a more actualized environment. A think tank composed of experts and newsmakers from the US and Latin America will join her every night to provide the solutions, share different angles, and answer questions just the way our audience wants it... Without Boundaries!

Title: **Cala**

Schedule: Monday- Friday

Time: 9:00 PM

Dates: 1/01/2014-3/1/2014

Duration: 60 minutes

Cala is unpredictable, smart, engaging, entertaining, where they pose all the questions you'd want to ask! An audience-engaging show where viewers get involved and ask guests questions through social media.

Title: **Choque de Opiniones**

Schedule: Sunday

Time: 6:00 PM

Dates: 1/01/2014-3/2/2014

Duration: 60 minutes

Choque de Opiniones brings together opposing viewpoints regarding key issues the U.S. faces in the region. Step into the crossfire as our weekly guests spar in dynamic discussions that are both informative and interesting. Juan Carlos López hosts from Washington, D.C.

Title: **Oppenheimer Presenta**

Schedule: Sunday

Time: 7:00 PM

Dates: 1/01/2014-3/2/2014

Duration: 60 minutes

The show will present a weekly topic and have exclusive interviews with important personalities including analysis and comments by special guests. Each show will rely on the point of view of the recognized journalist Andrés Oppenheimer, often reflecting on what he has written in his weekly column published in The Miami Herald and more than 60 newspapers in the world.

Title: **Conclusiones**

Schedule: Monday-Friday

Time: 10:00 PM

Dates: 1/01/2014-3/6/2014

Duration: 30 minutes

Contextualize and go in-depth with Conclusiones. This evening news-talk show, presented by Fernando Del Rincon monitors the key events of the day combining in-depth analysis with the protagonists of the most compelling stories of the day. We help you evaluate the impact of the day's news, while creating our own headlines, also providing the opportunity for our viewers to participate through social media.

Title: **Cruzando Fronteras**

Schedule: Monday-Friday

Time: 10:30 PM

Dates: 1/01/2014-3/6/2014

Duration: 30 minutes

Cruzando Fronteras combines an experienced team of journalists with some of the country's top experts and newsmakers to go in-depth on key stories driving the national agenda. It is the must-see evening update on the issues that views the news from a different perspective. A variety of topics that "bridge" Mexicans on both sides of the border, as well as the US Hispanic audience. CNN's Mario González will lead our correspondents in providing the stories that matter to you. From politics, economy, society and travel, among other, this show will showcase Mexican diversity and bring you close to your roots.

Title: **Dra. Azaret**

Schedule: Saturday

Time: 7:30 PM

Dates: 1/01/2014-3/1/2014

Duration: 30 minutes

Everybody wants to be healthy. That's today's main concern. We discover treatments, medical advice and a variety of solutions and new ways to live better with our very own Dr. Marisa Azaret. A weekly spot for healthy living, medical advice and wellness with Dr. Azaret. Healthy living sometimes is taken for granted, that's why in CNN we explore the topics and trends that affect your life. Our health expert Marisa Azaret, investigates the most controversial problems that impact the healthy life of our continent.

Title: **Tu Mundo Hoy**

Schedule: Monday- Friday

Time: 2:00 PM

Dates: 1/01/2014-2/28/2014

Duration: 60 minutes

“Tu Mundo Hoy” a new, informative one-hour show that features local radio talent Carlos Alvarez and long-time TV journalist Ofelia de la Torre. Locally produced in Los Angeles, the show focuses on current financial & health related topics for Latinos.

Title: **Good Morning Los Angeles**

Schedule: Monday- Thursday, Saturday and Sunday

Time: 5:30AM

Dates 3/8/2014-3/31/2014

Duration: 30 minutes

Good Morning Los Angeles is an informative community show that delivers fresh, daily content to our local viewers. The program offers daily weather forecasts, local community and cultural events, elementary, middle and high school lunch menus, and job listings for the area.