

ISSUES AND PROGRAMS REPORT

FOR

STATION KVMM-CD

THIRD QUARTER 2014
(JULY 1 THROUGH SEPTEMBER 30)

Prepared by:

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SVP

KVMM Channel 41
Santa Barbara, California

3rd Quarter Ending
September 30, 2014

KVMM determined that the following issues were issues of concern to community that were given significant treatment on the station:

1. Health
2. Traffic/Transportation
3. Civic neighborhood
4. Culture
5. Education
6. Public Safety, Health and Welfare
7. Local Weather

Title: **Intelliweather**

Schedule: Monday- Sunday

Time: 6:30 AM

Dates: 07/01/2014-09/30/2014

Duration: 30 minutes

KVMM provides residents what the weather is going to be before they leave for work or start their day!

Title: **Good Morning Southern California**

Schedule: Monday- Thursday, Saturday and Sunday

Time: 5:30AM

Dates 07/01/2014-09/30/2014

Duration: 30 minutes

Good Morning Southern California is an informative community show that delivers fresh, daily content to our local viewers in Los Angeles and Santa Barbara. The program offers daily weather forecasts, local community and cultural events, elementary, middle and high school lunch menus, and job listings for the area.

Title: **Noticias 22**

Schedule: Monday-Friday only

Time: 7:00PM

Dates 08/25/2014-09/30/2014

Duration: 60 minutes

Noticias 22 is a locally produced news program which addresses issues daily, to include local news regarding crime, education, health, immigration, weather and sports in Southern California.