CONTRACT

WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

And:

AKPD MESSAGE & MEDIA LLC
730 N. FRANKLIN
SUITE 404
CHICAGO, IL 60654

Contract / Revision	Alt Order #
776361 / 5	

Product
AUG31-SEP12

Contract Dates	Estimate #
08/28/17 - 09/12/17	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NYC MAYOR	08/31/17 / 09/12/17

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Property	**Account Executive**	**Sales Office**
WNBC	Margaret Serio	Chicago NSO

Special Handling

Demographic
RA1849

Agy Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
03170	31181

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WNBC	08/31/17	08/31/17	GIANTS PRE SEASON	7P-11P		:30				NM	2	$40,000.00
All spots on this line are Candidate Discount Rate class of time													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/17	09/03/17	---T---	2	$20,000.00							
2	WNBC	08/31/17	09/03/17	TODAY IN NY @ 5A 5-6A M-5-6A			:30				NM	1	$400.00
All spots on this line are Immediately Preemptible class of time													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/17	09/03/17	----F--	1	$400.00							
3	WNBC	09/04/17	09/12/17	TODAY IN NY @ 5A 5-6A M-5-6A			:30				NM	7	$3,500.00
All spots on this line are Immediately Preemptible class of time													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/17	09/10/17	MTWTF--	5	$500.00							
Week:		09/11/17	09/17/17	MT-----	2	$500.00							
4	WNBC	08/31/17	09/03/17	TODAY IN NY @ 6A 6-7A M-6-7A			:30				NM	1	$1,000.00
All spots on this line are Immediately Preemptible class of time													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		08/28/17	09/03/17	----F--	1	$1,000.00							
5	WNBC	09/04/17	09/12/17	TODAY IN NY @ 6A 6-7A M-6-7A			:30				NM	7	$6,400.00
All spots on this line are Immediately Preemptible class of time													
		Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:		09/04/17	09/10/17	MTWTF--	5	$800.00							
Week:		09/11/17	09/17/17	MT-----	2	$1,200.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
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Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Description	Start/End Time	Weekdays	Length		Rate		Type		
7	*WNBC*	*09/11/17-09/17/17*		*TODAY IN NY @ 6A 6-7A M-*	*6-7A*	MTu--------	*:30*		*~~$1,200.00~~*		*NM*		
	See MG 5.8												
	PREEMPT-PROGRAM CHANGE												
8	WNBC	09/11/17-09/11/17		5A-5A MON-SUN	6A-7A	M----------	:30		$1,200.00		NM		
Ⓜ	MG for 5.7 09/11												
6	WNBC	08/31/17	09/03/17	TODAY SHOW 7-9A M-F	7-9A		:30				NM	2	$2,000.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	2	$1,000.00								
7	WNBC	09/04/17	09/12/17	TODAY SHOW 7-9A M-F	7-9A		:30				NM	11	$22,000.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	8	$2,000.00								
Week:	09/11/17	09/17/17	MT-----	3	$2,000.00								
8	WNBC	09/01/17	09/10/17	6-7A SAT TINY @ 6A	6A-7A		:30				NM	2	$1,000.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	-----S-	1	$500.00								
Week:	09/04/17	09/10/17	-----S-	1	$500.00								
9	WNBC	08/31/17	09/03/17	7-9A SAT TODAY	7A-9A		:30				NM	1	$1,000.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	-----S-	1	$1,000.00								
10	WNBC	09/04/17	09/10/17	7-830A SAT TODAY SHOW	7-830A		:30				NM	2	$2,000.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	-----S-	2	$1,000.00								
11	WNBC	08/31/17	09/03/17	9-10A SAT TINY @ 9A	9A-10A		:30				NM	1	$800.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	-----S-	1	$800.00								
12	WNBC	09/04/17	09/10/17	830-930A SA TINY @ 830A	830-930A		:30				NM	1	$1,200.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	-----S-	1	$1,200.00								
13	WNBC	09/04/17	09/10/17	6-7A SUN TINY @ 6A	6A-7A		:30				NM	3	$1,850.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	------S	1	$450.00								

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Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
14	WNBC	08/28/17	09/10/17	7-830A SUN TINY @7A	7A-830A		:30				NM	2	$1,600.00

All spots on this line are Immediately Preemptible class of time

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/28/17	09/03/17	------S	1	$800.00
Week:	09/04/17	09/10/17	------S	1	$800.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WNBC*	*09/04/17-09/10/17*	*7-830A SUN TINY @7A*	*7A-830A*	*---------Su*	*:30*	*~~$800.00~~*	*NM*
	See MG 14.3							
	PREEMPT-PROGRAM CHANGE							
3	WNBC	09/10/17-09/10/17	5A-5A MON-SUN	7A-8A	---------Su	:30	$800.00	NM
Ⓜ	MG for 14.2 09/10							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
15	WNBC	08/28/17	09/10/17	8-9A SUN TODAY SHOW	8-9A		:30				NM	2	$2,000.00

All spots on this line are Immediately Preemptible class of time

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/28/17	09/03/17	------S	1	$1,000.00
Week:	09/04/17	09/10/17	------S	1	$1,000.00

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
2	*WNBC*	*09/04/17-09/10/17*	*8-9A SUN TODAY SHOW*	*8-9A*	*---------Su*	*:30*	*~~$1,000.00~~*	*NM*
	See MG 15.3							
	PREEMPT-PROGRAM CHANGE							
3	WNBC	09/10/17-09/10/17	5A-5A MON-SUN	8A-9A	---------Su	:30	$1,000.00	NM
Ⓜ	MG for 15.2 09/10							

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
16	WNBC	08/28/17	09/03/17	TODAY IN NY @ 930A SUN	930-1030A		:30				NM	1	$800.00

All spots on this line are Immediately Preemptible class of time

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	08/28/17	09/03/17	------S	1	$800.00

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
17	WNBC	09/04/17	09/10/17	TODAY IN NY @ 930A SUN	930-1030A		:30				NM	0	$0.00

All spots on this line are Immediately Preemptible class of time

	Start Date	End Date	Weekdays	Spots/Week	Rate
Week:	09/04/17	09/10/17	------S	1	$700.00

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Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate		Type		
1	*WNBC*	*09/04/17-09/10/17*		*TODAY IN NY @ 930A SUN*	*930-1030A*	*---------Su*	*:30*		*~~$700.00~~*		*NM*		
See MG 13.2,13.3,13.4													
DNA-SEVERE WX COVERAGE													
18	WNBC	08/28/17	09/10/17	SUN MEET THE PRESS	SUNDAY		:30				NM	3	$15,000.00
All spots on this line are Immediately Preemptible class of time													
Week:		08/28/17	09/03/17	------S	1	$7,500.00							
Week:		09/04/17	09/10/17	------S	1	$7,500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
2	*WNBC*	*09/04/17-09/10/17*		*SUN MEET THE PRESS*	*SUNDAY*	*---------Su*	*:30*		*~~$7,500.00~~*		*NM*		
See MG 18.3													
PREEMPT-PROGRAM CHANGE													
3	*WNBC*	*09/10/17-09/10/17*		*5A-5A MON-SUN*	*11A-12p*	*---------Su*	*:30*		*~~$7,500.00~~*		*NM*		
Ⓜ *See MG 18.4,18.5*													
4	WNBC	09/10/17-09/10/17		11a-12p today weather cover	11A-12p	---------Su	:30		$500.00		NM		
Ⓜ MG for 18.3 09/10													
5	WNBC	09/11/17-09/11/17		AMERICAN NINJA 8-10P MO	8-10P	M----------	:30		$7,000.00		NM		
Ⓜ MG for 18.3 09/10													
19	WNBC	09/04/17	09/12/17	TODAY SHOW 2 9-10A M-F	9-10A		:30				NM	2	$1,400.00
All spots on this line are Immediately Preemptible class of time													
Week:		09/04/17	09/10/17	MTWTF--	4	$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
2	*WNBC*	*09/04/17-09/10/17*		*TODAY SHOW 2 9-10A M-F*	*9-10A*	*MTuWThF----*	*:30*		*~~$700.00~~*		*NM*		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
NA-NOT AVAILABLE													
3	*WNBC*	*09/04/17-09/10/17*		*TODAY SHOW 2 9-10A M-F*	*9-10A*	*MTuWThF----*	*:30*		*~~$700.00~~*		*NM*		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
NA-NOT AVAILABLE													
Week:		09/11/17	09/17/17	MT-----	2	$700.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
5	*WNBC*	*09/11/17-09/17/17*		*TODAY SHOW 2 9-10A M-F*	*9-10A*	*MTu-------*	*:30*		*~~$700.00~~*		*NM*		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
NA-PGM NOT SCHEDULED													
6	*WNBC*	*09/11/17-09/17/17*		*TODAY SHOW 2 9-10A M-F*	*9-10A*	*MTu-------*	*:30*		*~~$700.00~~*		*NM*		
See MG 13.2,13.3,13.4													
NA-NOT AVAILABLE													
20	WNBC	09/01/17	09/12/17	TODAY SHOW 3 10-11A M-F	10-11A		:30				NM	4	$2,000.00
All spots on this line are Immediately Preemptible class of time													
Week:		08/28/17	09/03/17	----F--	1	$500.00							
Week:		09/04/17	09/10/17	MTWTF--	3	$500.00							

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08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate		Type		
2	*WNBC*	*09/04/17-09/10/17*		*TODAY SHOW 3 10-11A M-F*	*10-11A*	MTuWThF----	*:30*		*~~$500.00~~*		*NM*		
	See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9												
	NA-NOT AVAILABLE												
Week:	09/11/17	09/17/17	MT-----	2	$500.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	*WNBC*	*09/11/17-09/17/17*		*TODAY SHOW 3 10-11A M-F*	*10-11A*	MTu-------	*:30*		*~~$500.00~~*		*NM*		
	See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9												
	NA-PGM NOT SCHEDULED												
21	WNBC	08/31/17	09/03/17	NEWS @ 11A 11-1130A M-F	11-1130A		:30				NM	1	$175.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$175.00								
22	WNBC	09/04/17	09/12/17	NEWS @ 11A 11-1130A M-F	11-1130A		:30				NM	5	$1,250.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	4	$250.00								
Week:	09/11/17	09/17/17	MT-----	2	$250.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
5	*WNBC*	*09/11/17-09/17/17*		*NEWS @ 11A 11-1130A M-F*	*11-1130A*	MTu-------	*:30*		*~~$250.00~~*		*NM*		
	See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9												
	NA-PGM NOT SCHEDULED												
23	WNBC	08/31/17	09/03/17	NY LIVE 1130A-12P M-F	1130A-12P		:30				NM	1	$400.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$400.00								
24	WNBC	09/04/17	09/12/17	NY LIVE 1130A-12P M-F	1130A-12P		:30				NM	5	$1,800.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	4	$375.00								
Week:	09/11/17	09/17/17	MT-----	2	$300.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
6	*WNBC*	*09/11/17-09/17/17*		*NY LIVE 1130A-12P M-F*	*1130A-12P*	MTu-------	*:30*		*~~$300.00~~*		*NM*		
	See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9												
	NA-PGM NOT SCHEDULED												
25	WNBC	08/31/17	09/03/17	DAYS OF OUR LIVES 12-1P	12-1P		:30				NM	1	$500.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$500.00								
26	WNBC	09/04/17	09/12/17	DAYS OF OUR LIVES 12-1P	12-1P		:30				NM	5	$3,100.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	4	$650.00								
Week:	09/11/17	09/17/17	MT-----	1	$500.00								
27	WNBC	08/31/17	09/03/17	ACCESS LIVE 1-2P M-F	1-2P		:30				NM	1	$300.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$300.00								
28	WNBC	09/04/17	09/11/17	ACCESS LIVE 1-2P M-F	1-2P		:30				NM	3	$750.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	2	$250.00								
Week:	09/11/17	09/17/17	M------	1	$250.00								
29	WNBC	08/31/17	09/11/17	2-3P M-F STEVE HARVEY	2-3P		:30				NM	5	$975.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$195.00								
Week:	09/04/17	09/10/17	MTWTF--	3	$195.00								
Week:	09/11/17	09/17/17	M------	1	$195.00								
30	WNBC	08/31/17	09/03/17	3-4P M-F ELLEN	3-4P		:30				NM	1	$300.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	1	$300.00								
31	WNBC	09/04/17	09/11/17	3-4P M-F ELLEN	3-4P		:30				NM	7	$4,900.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	5	$700.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
2	*WNBC*	*09/04/17-09/10/17*		*3-4P M-F ELLEN*	*3-4P*	MTuWThF----	*:30*		*~~$700.00~~*		*NM*		
See MG 31.8													
PREEMPT-PROGRAM CHANGE													
8	WNBC	09/04/17-09/04/17		1230-130P ELLEN @ 1230P	1230-130P	M----------	:30		$700.00		NM		
Ⓜ MG for 31.2 09/04													
Week:	09/11/17	09/17/17	M------	2	$700.00								
32	WNBC	09/01/17	09/11/17	4-5P M-F NEWS AT 4P	4-5P		:30				NM	9	$4,850.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	08/28/17	09/03/17	----F--	2	$500.00								
Week:	09/04/17	09/10/17	-TWTF--	5	$550.00								
Week:	09/11/17	09/17/17	M------	2	$550.00								
33	WNBC	09/01/17	09/11/17	NEWS AT 5P 5-6P M-F	5-6P		:30				NM	8	$5,800.00
All spots on this line are Immediately Preemptible class of time													
	Start Date	End Date	Weekdays	Spots/Week	Rate								

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
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FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WNBC
30 Rockefeller Plaza
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(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate													
Week: 08/28/17	09/03/17	----F--	2	$700.00									
Week: 09/04/17	09/10/17	-TWTF--	4	$750.00									
Week: 09/11/17	09/17/17	M------	2	$700.00									
34	WNBC	09/01/17	09/11/17	NEWS AT 6P 6-630P M-SU	6-630P		:30				NM	11	$7,500.00
All spots on this line are Immediately Preemptible class of time													
Week: 08/28/17	09/03/17	----FSS	3	$600.00									
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	WNBC	08/28/17-09/03/17		NEWS AT 6P 6-630P M-SU	6-630P	------FSaSu	:30		~~$600.00~~		NM		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
NA-PGM NOT SCHEDULED													
Week: 09/04/17	09/10/17	MTWTFSS	7	$700.00									
Week: 09/11/17	09/17/17	M------	2	$700.00									
35	WNBC	09/01/17	09/11/17	NBC NIGHTLY NEWS 630P	630-7P		:30				NM	9	$27,500.00
All spots on this line are Immediately Preemptible class of time													
Week: 08/28/17	09/03/17	----FSS	3	$1,500.00									
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	WNBC	08/28/17-09/03/17		NBC NIGHTLY NEWS 630P	630-7P	------FSaSu	:30		~~$1,500.00~~		NM		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
NA-PGM NOT SCHEDULED													
Week: 09/04/17	09/10/17	MTWTFSS	7	$3,500.00									
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
8	WNBC	09/04/17-09/10/17		NBC NIGHTLY NEWS 630P	630-7P	MTuWThFSaSu	:30		~~$3,500.00~~		NM		
See MG 44.2,44.3,44.4,44.5													
NA-NOT AVAILABLE													
10	WNBC	09/04/17-09/10/17		NBC NIGHTLY NEWS 630P	630-7P	MTuWThFSaSu	:30		~~$3,500.00~~		NM		
See MG 44.2,44.3,44.4,44.5													
NA-NOT AVAILABLE													
Week: 09/11/17	09/17/17	M------	2	$3,500.00									
36	WNBC	09/04/17	09/11/17	EXTRA 7-730P M-F	7-730P		:30				NM	4	$8,000.00
All spots on this line are Immediately Preemptible class of time													
Week: 09/04/17	09/10/17	MTWTF--	3	$2,000.00									
Week: 09/11/17	09/17/17	M------	1	$2,000.00									
37	WNBC	09/04/17	09/11/17	ACCESS HLLYWD 730-8P M	730-8P		:30				NM	4	$8,000.00
All spots on this line are Immediately Preemptible class of time													
Week: 09/04/17	09/10/17	MTWTF--	2	$2,000.00									
Week: 09/11/17	09/17/17	M------	2	$2,000.00									
38	WNBC	09/01/17	09/01/17	EXTRA 7-730P M-F	7-730P		:30				NM	1	$2,000.00
All spots on this line are Immediately Preemptible class of time													

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
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FOR NBCE CONTRACTS:
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WNBC
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(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----F--	Spots/Week 1	Rate $2,000.00								
39	WNBC	09/04/17	09/11/17	AMERICAN NINJA 8-10P MC8-10P			:30				NM	2	$11,500.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays M------	Spots/Week 1	Rate $4,500.00								
Week:	09/11/17	09/17/17	M------	1	$7,000.00								
40	WNBC	09/05/17	09/05/17	AMERICAS GOT TALENT 8-:8-10P			:30				NM	2	$24,000.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays -T-----	Spots/Week 2	Rate $12,000.00								
41	WNBC	09/06/17	09/06/17	AMERICAS GOT TALENT 8-!8-9P			:30				NM	2	$20,000.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays --W----	Spots/Week 2	Rate $10,000.00								
42	WNBC	09/08/17	09/08/17	SUPER SCHOOL LIVE FR 8-8-9P			:30				NM	1	$5,000.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ----F--	Spots/Week 1	Rate $5,000.00								
43	WNBC	09/10/17	09/10/17	NFL REGULAR SSN LOCAL 815P-1130P			:30				NM	2	$130,000.00
All spots on this line are Candidate Discount Rate class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------S	Spots/Week 2	Rate $65,000.00								
44	WNBC	09/10/17	09/10/17	NFL LATE NEWS LCL	11P-1230A		:30				NM	4	$15,000.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 09/04/17	End Date 09/10/17	Weekdays ------S	Spots/Week 1	Rate $8,000.00								

Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type
1	*WNBC*	*09/04/17-09/10/17*	*NFL LATE NEWS LCL*	*11P-1230A*	---------Su	*:30*	*~~$8,000.00~~*	*NM*
See MG 44.2,44.3,44.4,44.5								
PREEMPT								
2	WNBC	09/04/17-09/10/17	NFL LATE NEWS LCL	11P-1230A	---------Su	:30	$6,000.00	NM
Ⓜ MG for 44.1,35.10,35.8								
3	WNBC	09/12/17-09/12/17	TODAY SHOW 7-9A M-F	7-9A	-Tu--------	:30	$2,000.00	NM
Ⓜ MG for 44.1,35.10,35.8								
4	WNBC	09/04/17-09/10/17	FTBL NIGHT LOCAL 7P	7P-815P	---------Su	:30	$6,500.00	NM
Ⓜ MG for 44.1,35.10,35.8								
5	WNBC	09/04/17-09/10/17	6-7A SAT TINY @ 6A	6A-7A	-------Sa--	:30	$500.00	NM
Ⓜ MG for 44.1,35.10,35.8								

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
45	WNBC	08/28/17	09/11/17	NEWS AT 11P 11-1135P M-!11P-1135P			:30				NM	17	$37,400.00
All spots on this line are Immediately Preemptible class of time													
Week:	Start Date 08/28/17	End Date 09/03/17	Weekdays ----FSS	Spots/Week 3	Rate $2,200.00								

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WNBC
30 Rockefeller Plaza
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(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Week:		09/04/17	09/10/17	MTWTFS- (Weekdays)	12 (Spots/Week)				$2,200.00 (Rate)				
7	*WNBC*	*09/04/17*	*-09/10/17*	*NEWS AT 11P 11-1135P M-S*	*11P-1135P*	MTuWThFSa--	*:30*		~~*$2,200.00*~~		*NM*		
	See MG 45.18												
	PREEMPT-PROGRAM CHANGE												
9	*WNBC*	*09/04/17*	*-09/10/17*	*NEWS AT 11P 11-1135P M-S*	*11P-1135P*	MTuWThFSa--	*:30*		~~*$2,200.00*~~		*NM*		
	See MG 45.22												
	PREEMPT-RAN LATE DUE SPORTS												
11	*WNBC*	*09/04/17*	*-09/10/17*	*NEWS AT 11P 11-1135P M-S*	*11P-1135P*	MTuWThFSa--	*:30*		~~*$2,200.00*~~		*NM*		
	See MG 45.19												
	PREEMPT-PROGRAM CHANGE												
18	*WNBC*	*09/07/17*	*-09/07/17*	*NFL LATE NEWS NON LOC*	*11P-1230A*	----Th-----	*:30*		~~*$2,200.00*~~		*NM*		
(M)	*See MG 45.21*												
	PREEMPT-RAN LATE DUE SPORTS												
19	*WNBC*	*09/07/17*	*-09/07/17*	*NFL LATE NEWS NON LOC*	*11P-1230A*	----Th-----	*:30*		~~*$2,200.00*~~		*NM*		
(M)	*See MG 45.20*												
	PREEMPT-RAN LATE DUE SPORTS												
20	WNBC	09/07/17	-09/07/17	NFL LATE NEWS NON LOC	1234A-107A	----Th-----	:30		$2,200.00		NM		
(M)	MG for 45.19 09/07												
21	WNBC	09/07/17	-09/07/17	NFL LATE NEWS NON LOC	1234A-107A	----Th-----	:30		$2,200.00		NM		
(M)	MG for 45.18 09/07												
22	WNBC	09/09/17	-09/09/17	NEWS AT 11P 11-1135P M-S	1124P-1154P	-------Sa--	:30		$2,200.00		NM		
(M)	MG for 45.9 09/09												
Week:		09/11/17	09/17/17	M------	2				$2,200.00				
46	WNBC	08/28/17	09/11/17	TNGT SHOW 1135P-1237A	1135P-1237A		:30				NM	9	$14,300.00
	All spots on this line are Immediately Preemptible class of time												
Week:		08/28/17	09/03/17	----F--	2				$1,500.00				
Week:		09/04/17	09/10/17	MTWTF--	5				$1,500.00				
5	*WNBC*	*09/04/17*	*-09/10/17*	*TNGT SHOW 1135P-1237A*	*1135P-1237A*	MTuWThF----	*:30*		~~*$1,500.00*~~		*NM*		
	See MG 46.10												
	PREEMPT-PROGRAM CHANGE												
10	*WNBC*	*09/07/17*	*-09/07/17*	*TONIGHT SHOW 1205-107A*	*1205-107A*	----Th-----	*:30*		~~*$1,500.00*~~		*NM*		
(M)	*See MG 46.11*												
	PREEMPT-RAN LATE DUE SPORTS												
11	WNBC	09/07/17	-09/07/17	TONIGHT SHOW 1205-107A	107-210A	----Th-----	:30		$1,500.00		NM		
(M)	MG for 46.10 09/07												
Week:		09/11/17	09/17/17	M------	2				$1,900.00				
47	WNBC	09/02/17	09/10/17	1130P-103A SAT SNL	1130P-103A		:30				NM	3	$7,500.00
	All spots on this line are Immediately Preemptible class of time												
Week:		08/28/17	09/03/17	-----S-	1				$2,500.00				
Week:		09/04/17	09/10/17	-----S-	2				$2,500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:
This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:
This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
3	*WNBC*	*09/04/17-09/10/17*		*1130P-103A SAT SNL*	*1130P-103A*	-------Sa--	*:30*		*~~$2,500.00~~*		*NM*		
	See MG 47.4												
	PREEMPT-RAN LATE DUE SPORTS												
4	WNBC	09/09/17-09/09/17		1130P-103A SAT SNL	1154P-129A	-------Sa--	:30		$2,500.00		NM		
(M)	MG for 47.3 09/09												
48	WNBC	09/07/17	09/07/17	NFL THU KICK OFF SHOW	730-830P		:30				NM	1	$15,000.00
	All spots on this line are Candidate Discount Rate class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	---T---	1	$15,000.00								
49	WNBC	09/07/17	09/07/17	NFL THU OPEN GAME NON	815P-1130P		:30				NM	1	$62,400.00
	All spots on this line are Candidate Discount Rate class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	---T---	1	$62,400.00								
50	WNBC	09/09/17	09/09/17	NOTRE DAME PRIME	730P-11P		:30				NM	8	$12,550.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	-----S-	1	$5,000.00								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate		Type		
1	*WNBC*	*09/04/17-09/10/17*		*NOTRE DAME PRIME*	*730P-11P*	-------Sa--	*:30*		*~~$5,000.00~~*		*NM*		
	See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9												
	PREEMPT												
2	WNBC	09/04/17-09/10/17		NOTRE DAME PRIME	730P-11P	-------Sa--	:30		$3,000.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
3	WNBC	09/04/17-09/10/17		NOTRE DAME PRIME	730P-11P	-------Sa--	:30		$3,000.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
4	WNBC	09/04/17-09/10/17		LATE NIGHT 1237-137A M-F	1237A-137A	M--W-------	:30		$700.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
5	WNBC	09/04/17-09/04/17		LATE NIGHT 1237-137A M-F	1237A-137A	M----------	:30		$700.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
6	WNBC	09/07/17-09/08/17		NEWS AT 5P 5-6P M-F	5-6P	----ThF----	:30		$750.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
7	WNBC	09/07/17-09/08/17		NEWS AT 5P 5-6P M-F	5-6P	----ThF----	:30		$750.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
8	WNBC	09/07/17-09/08/17		DAYS OF OUR LIVES 12-1P	12-1P	----ThF----	:30		$650.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
9	WNBC	09/08/17-09/08/17		DATELINE 10-11P FRI	10-11P	------F----	:30		$3,000.00		NM		
(M)	MG for 19.5,50.1,34.1,20.2,51.1,20.3,51.2,24.6,35.3,19.2,19.3,22.5												
51	WNBC	09/04/17	09/10/17	LATE NIGHT 1237-137A M-F	1237A-137A		:30				NM	0	$0.00
	All spots on this line are Immediately Preemptible class of time												
	Start Date	End Date	Weekdays	Spots/Week	Rate								
Week:	09/04/17	09/10/17	MTWTF--	2	$900.00								

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WNBC
30 Rockefeller Plaza
New York, NY 10112
(212) 664-4444

www.nbcnewyork.com

Contract / Revision	Alt Order #
776361 / 5	

Contract Dates	Product	Estimate #
08/28/17 - 09/12/17	AUG31-SEP12	

Advertiser	Original Date / Revision
BILL DE BLASIO FOR NY	08/31/17 / 09/12/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate	Weekdays	Length	Rate		Type		
1	WNBC	09/04/17	09/10/17	LATE NIGHT 1237-137A M-F	1237A-137A		MTuWThF----	:30	~~$900.00~~		NM		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
2	WNBC	09/04/17	09/10/17	LATE NIGHT 1237-137A M-F	1237A-137A		MTuWThF----	:30	~~$900.00~~		NM		
See MG 50.2,50.3,50.4,50.5,50.6,50.7,50.8,50.9													
						Totals		0.00				188	$538,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/28/17 -09/12/17	188	$538,700.00	($80,805.00)	$457,895.00
Totals	188	$538,700.00	($80,805.00)	$457,895.00

Signature: _____ **Date:** _____

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