

# CONTRACT



**Bonneville**  
**280 Commerce Circle**  
**Sacramento, CA 95815**  
**AR@bonneville.com**

knci.com

And:

**BlueWest Media**  
**5130 East 18th Avenue**  
**Denver, CO 80220**

<u>Contract / Revision</u> 54740 /		<u>Alt Order #</u>
<u>Product</u> Octo 16 - Oct 22		
<u>Contract Dates</u> 10/16/18 - 10/22/18		<u>Estimate #</u> 1374
<u>Advertiser</u> Students, Parents, Teachers Supporting Tucl		<u>Original Date / Revision</u> 10/15/18 / 10/15/18
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNCI-FM	<u>Account Executive</u> Kasey Cain	<u>Sales Office</u> Local Sacramen
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u> 9917137	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KNCIF	10/16/18	10/22/18	M-F AM Drive	6a-10a		1:00				NM	18	\$4,050.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	34434--				18	\$225.00					
N 2	KNCIF	10/16/18	10/22/18	M-F Midday	10a-3p		1:00				NM	14	\$3,150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	33323--				14	\$225.00					
N 3	KNCIF	10/16/18	10/22/18	M-F PM Drive	3p-7p		1:00				NM	14	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	33233--				14	\$250.00					
N 4	KNCIF	10/16/18	10/22/18	M-F Evening	7p-12a		1:00				NM	5	\$375.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/16/18	10/22/18	11111--				5	\$75.00					
N 5	KNCIF	10/20/18	10/21/18	Sa-Su Prime	6a-7p		1:00				NM	3	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-----21				3	\$100.00					
<b>Totals</b>											0.00		54	\$11,375.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/22/18	54	\$11,375.00	(\$1,706.25)	\$9,668.75
<b>Totals</b>	54	\$11,375.00	(\$1,706.25)	\$9,668.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

# Station Order Revised

## Students Parents Teachers Supporting Tuck

**Market:** Sacramento  
**Flight Dates:** Tuesday, October 16, 2018 to Monday, October 22, 2018

Estimate ID
1374

**Contact:** Katey Jones  
**Email:** kbrownjones@sacnationalmedia.com

**Phone:** 916-338-9200  
**Fax:** 916-338-9275  
**Direct:** 916-338-9223

### KNCI-FM

Program Name	Days	DP	Length	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Total
					Oct 16	Oct 17	Oct 18	Oct 19	Oct 20	Oct 21	Oct 22	
6:00 AM - 10:00 AM	AM		M-F	\$225.00	3	3	4	4			4	18
			60	<b>\$4,050.00</b>								
10:00 AM - 3:00 PM	MD		M-F	\$225.00	3	3	2	3			3	14
			60	<b>\$3,150.00</b>								
3:00 PM - 7:00 PM	PM		M-F	\$250.00	3	2	3	3			3	14
			60	<b>\$3,500.00</b>								
7:00 PM - 12:00 AM	EV		M-F	\$75.00	1	1	1	1			1	5
			60	<b>\$375.00</b>								
6:00 AM - 7:00 PM	WK		Sa-Su	\$100.00					2	1		3
			60	<b>\$300.00</b>								
<b>Station Gross Totals</b>				<b>\$11,375.00</b>	<b>10</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>2</b>	<b>1</b>	<b>11</b>	<b>54</b>
<b>Station Net</b>				<b>\$9,668.75</b>								

**Please submit all invoices electronically. Agency ID: TV17137 or 9917137**

Mary Wittemyer  
**BlueWest Media**  
 5130 E. 18th Ave., Denver, CO 80220

Date/Time Sent: 10/15/2018 4:33:06 PM  
 KNCI-FM

mary@bluwestmedia.com

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