

# CONTRACT



**WGTV**  
 8513 M-72 West  
 Traverse City, MI 49684  
 (231) 947-7770

<u>Contract / Revision</u> 1029995 /		<u>Alt Order #</u>
<u>Product</u> Stabenow for Senate		
<u>Contract Dates</u> 10/02/18 - 10/08/18		<u>Estimate #</u> 4436
<u>Advertiser</u> Stabenow for Senate-D		<u>Original Date / Revision</u> 10/01/18 / 10/01/18
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WGTV	<u>Account Executive</u> House National Non F	<u>Sales Office</u> National Direct
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 8114	<u>Advertiser Ref</u> 2378028	

And:

**Screen Strategies Media-Fairfax**  
 11150 Fairfax Blvd Ste 505  
 Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WGTV	10/02/18	10/08/18	Good Morning America	7a-9a		:30				NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W-F--				2	\$60.00				
Week:		10/08/18	10/14/18	M-----				1	\$60.00				
N 2	WGTV	10/02/18	10/08/18	The View	11a-12p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-----				1	\$25.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 3	WGTV	10/02/18	10/08/18	M-F 12p-1p	12p-1p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W----				1	\$25.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 4	WGTV	10/02/18	10/08/18	GMA Day	1p-2p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----				0	\$0.00				
Week:		10/08/18	10/14/18	M-----				1	\$25.00				
N 5	WGTV	10/02/18	10/08/18	General Hospital	2p-3p		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	----F--				1	\$25.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 6	WGTV	10/02/18	10/08/18	M-F 4p-5p	4p-5p		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-T---				2	\$20.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 7	WGTV	10/02/18	10/08/18	Judge Judy	5:00 PM-5:30 PM		:30				NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W-F--				2	\$20.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 8	WGTV	10/02/18	10/08/18	M-F Up North Family News	6:28-7p		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-T---				2	\$25.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 9	WGTV	10/02/18	10/08/18	M-F 730p-8p	730p-8p		:30				NM	2	\$300.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



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**8513 M-72 West**  
**Traverse City, MI 49684**  
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<u>Contract Dates</u> <b>10/02/18 - 10/08/18</b>	<u>Product</u> Stabenow for Senate	<u>Estimate #</u> <b>4436</b>
<u>Advertiser</u> <b>Stabenow for Senate-D</b>		<u>Original Date / Revision</u> 10/01/18 / 10/01/18

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	--W-F--				2	\$150.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 10	WGTU	10/02/18	10/08/18	Monday Prime Other/Spec	Monday Prime Other		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----				0	\$0.00				
Week:		10/08/18	10/14/18	M-----				1	\$200.00				
N 11	WGTU	10/02/18	10/08/18	Thursday 8p-9p	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	---T---				1	\$200.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 12	WGTU	10/02/18	10/08/18	Late News	11p-1135p		:30				NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-TWTF--				4	\$25.00				
Week:		10/08/18	10/14/18	M-----				1	\$25.00				
N 13	WGTU	10/02/18	10/08/18	Sun 11pm News	11-11:30pm		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-----S				1	\$25.00				
Week:		10/08/18	10/14/18	-----				0	\$0.00				
N 15	WGTU	10/02/18	10/08/18	Jimmy JKimmel	1135p-1237a		:30				NM	3	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/01/18	10/07/18	-T-T---				2	\$10.00				
Week:		10/08/18	10/14/18	M-----				1	\$10.00				
<b>Totals</b>								0.00				26	\$1,290.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/18 - 10/07/18	21	\$970.00	(\$145.50)	\$824.50
10/08/18 - 10/14/18	5	\$320.00	(\$48.00)	\$272.00
<b>Totals</b>	26	\$1,290.00	(\$193.50)	\$1,096.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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