

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBND & KTWS</u>	Date: <u>10-26-18</u>
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I, Barb Campbell,
 being/on behalf of: MYSELF,
 a legally qualified candidate of the NONPARTISAN
 political party for the office of: CITY COUNCIL BEND OREGON
 in the GENERAL
 election to be held on: NOVEMBER 6TH, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available): ☒ \$1000-

I represent that the payment for the above described broadcast time has been furnished by:

Barb for Ben

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

FOSTER FELL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-26-18

Date

Barb Conzatti

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Bob King

Printed Name

Marketing Executive

Title

Barb Campbell for Bend



From: Bob King
 Phone: (541) 585-3533
 Email: bob@combinedcommunications.com
 10/25/2018 3:14 PM

Flight Dates: 10/29/2018 - 11/05/2018
 Demo: P 18+

Radio Market: BEND, OR
 Survey: SP18 / FA17
 Geography: Metro

Daypart	Spots	Length	Unit Rate	Total Cost	GRPs	Net Reach	Frequency	Gls
Radio Total	34		\$29.41	\$1,000.00	25.4	22,400	2.4	54,500
KBND-AM	17		\$29.41	\$500.00	11.0	8,800	2.4	21,200
Flight A - 1 wk (10/29)								
One Week Total	15		\$30.00	\$450.00	9.7	7,200	2.6	18,700
M-F 7A-9A	15		\$30.00	\$450.00	9.7	7,200	2.6	18,700
M-F 4P-6P	8 60		\$30.00	\$240.00	4.8	4,000	2.4	9,600
M-F 4P-6P	7 60		\$30.00	\$210.00	4.9	4,400	2.1	9,100
Flight B - 1 wk (11/05)								
One Week Total	2		\$25.00	\$50.00	1.3	2,300	1.1	2,500
M-F 7A-9A	2		\$25.00	\$50.00	1.3	2,300	1.1	2,500
M-F 4P-6P	1 60		\$25.00	\$25.00	0.6	1,200	1.0	1,200
M-F 4P-6P	1 60		\$25.00	\$25.00	0.7	1,300	1.0	1,300
KTWS-FM	17		\$29.41	\$500.00	18.4	14,300	2.3	33,600
Flight A - 1 wk (10/29)								
One Week Total	15		\$30.00	\$450.00	16.2	10,800	2.7	29,500
M-F 7A-9A	15		\$30.00	\$450.00	16.2	10,800	2.7	29,500
M-F 4P-6P	7 60		\$30.00	\$210.00	9.8	6,900	2.5	17,500
M-F 4P-6P	8 60		\$30.00	\$240.00	6.4	6,200	1.9	12,000
Flight C - 1 wk (11/05)								
One Week Total	2		\$25.00	\$50.00	2.2	3,700	1.1	4,100
M-F 6A-10A	2		\$25.00	\$50.00	2.2	3,700	1.1	4,100
M-F 3P-7P	1 60		\$25.00	\$25.00	1.2	2,300	1.0	2,300
M-F 3P-7P	1 60		\$25.00	\$25.00	1.0	1,800	1.0	1,800

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: BEND, OR; SP18 / FA17; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Barb Campbell for Bend



From: Bob King
 Phone: (541) 585-3533
 Email: bob@combinedcommunications.com
 10/25/2018 3:14 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	GRPs	Net Reach	Frequency	Gls
Radio Total	34	\$29.41	\$1,000.00	29.4	22,400	2.4	54,800
KBND-AM	17	\$29.41	\$500.00	11.0	8,800	2.4	21,200
KTWS-FM	17	\$29.41	\$500.00	18.4	14,300	2.3	33,600

Accepted by Station  Date 10-26-18

Accepted by Client  Date 10-26-18

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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