

QUARTERLY ISSUES PROGRAM/EVENTS LIST 1ST QTR 2021 KRNO-FM

Here follows a listing of the significant issues responded to by station KRNO-FM along with the most significant programming treatment of those issues for the period of 1/1/21 3/31/2021. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Date: 1/1/2021

Issue: Public Safety

Show: Safety Tips

Duration: 12 :30 recorded messages

Description: Messages reminded listeners about the importance of not drinking and driving.

Date: 1/5-9/2021

Issue: Community

Event: All Reno Radio Blood Drive

Duration: 5 day event from 10am till 7pm

Description: A record 450 donors rolled up their sleeves to give the ultimate gift of life.

Date: 1/10/2021

Issue: Community

Event: Insight

Duration: 30 Min

Description: Nevada National Guard was this week's guest speaking about their efforts to assist the community during the COVID-19 pandemic.

Date: 1/17/2021

Issue: Mental Illness

Show: Insight

Duration: 30 minutes

Description: NAMI (National Association for Mental Illness) was this week's special guest speaking about the increased cases of mental illness in our community and programs available to help.

Date: 1/24/2021

Issue: Community/Recovery

Show: Insight

Duration: 30 minutes

Description: Reps for Recovery of Sparks was this week's special guest speaking about free exercise programs for people in recovery to help get their lives back on track.

Date: 2/2/2021

Issue: Community

Show: Insight

Duration: 30 minutes

Description: Girl Scouts of The Sierra Nevada was the special guest this week speaking about the up coming cookie season and programs available for young ladies in our community.

Date: 2/07/2021

Issue: Community

Show: Insight

Duration: 30 minutes

Description: Kathleen from I-Fred and Hopeful Cities was the special guest this week speaking about their 30 day challenge to increase Hope in the city we call home.

Date: 2/14/2021

Issue: Housing

Show: Insight

Duration: 30 minutes

Description: Mayor Hillary Scheive/Reno Housing Authority- Affordable Veterans Housing was the special guest this week speaking about current conditions in the market and in the near future.

Date: 2/21/2021

Issue: Public Safety/Children

Event: Insight

Duration: 30 minutes

Description: The Children's Cabinet was this week's special guest speaking about their current programs and services for children in need.

Date: 3/7/2021

Issue: Community

Show: Insight

Duration: 30 minutes

Description: The Domestic Violence Resource Center of Reno was the special guest this week speaking about programs available to help women in need. The center also helps women rebuild their lives after a tragic situation.

Date: 3/21/2021

Issue: Health and Fitness

Show: Insight

Duration: 30 minutes

Description: Evoke Warriors was the special guest this week speaking about their programs to help get people active and promote better health.

Date: 3/21/2021

Issue: Charity

Event: National Down Syndrome Awareness Day

Duration: 50 :30 recorded mentions/morning show interviews

Description: To promote the Down Syndrome Network of Northern Nevada and their 3-2-1 Challenge to support those with down syndrome in our community.