

ORDER WORKSHEET

Rep Order# 10350936	Ver# 1	Status New	Traffic Order#	Printed: 07/10/14 9:05 AM	Duplicate	1 of 2
EC'd Yes				Last Received: 07/09/14 5:58 PM		
				Showing Buylines:	All Rep Changes or Last Station Changes	

Station WPMY-TV PITTSBURGH, PA	Agency (WTRF) WATERFRONT STRATEGIES	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	3050 K ST NW, #100	Sales Office (DC) WASHINGTON
Product NEXT GEN CAC	WASHINGTON, DC 20007	Salesperson (TH3) TREVOR HEATON
Estimate# 3133	Agency C/P1/P2/E 208/223/3133	Sales Assistant
Buyer Jesse Demastrie	Flight Dates 07/14/14-07/20/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ISSUE ORDER PLS CF ASAP-THX

Ln	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	07/14-07/18	10A-11A	WENDY WILLIAMS	30	\$50.00	M-F	2	1	2	\$100.00	-
2	07/14-07/18	11A-12P	TRISHA GODDARD	30	\$50.00	M-F	2	1	2	\$100.00	-
3	07/14-07/18	3P-4P	LAW & ORDER: SVU	30	\$75.00	M-F	2	1	2	\$150.00	-
4	07/14-07/18	7P-730P	MODERN FAMILY	30	\$250.00	M-F	2	1	2	\$500.00	-
5	07/14-07/18	730P-8P	THE MIDDLE	30	\$250.00	M-F	2	1	2	\$500.00	-
6	07/14-07/14	8P-9P	LAW & ORDER: SVU	30	\$225.00	M	1	1	1	\$225.00	-
7	07/15-07/15	8P-9P	BONES	30	\$175.00	Tu	1	1	1	\$175.00	-
8	07/14-07/18	10P-11P	LAW & ORDER: SVU	30	\$80.00	M-F	3	1	3	\$240.00	-

---REPORT TOTALS---

Report Totals: 15 / \$1,990.00

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Advertiser (6087) POLITICAL ISSUE GROU

Product NEXT GEN CAC

Estimate# 3133

Buyer Jesse Demastrie

Agency (WTRF) WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 208/223/3133

Flight Dates 07/14/14-07/20/14

Rep Firm MILLENNIUM SALES & MARKETING

Sales Office (DC) WASHINGTON

Salesperson (TH3) TREVOR HEATON

Sales Assistant

Salesperson Phone# 202-955-5342

Salesperson Fax# 917-206-8372

---SALES MONTHLY TOTALS---

Jul2014: 15/ \$1,990.00

Order Totals: 15 / \$1,990.00

Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$161,788.62	CABL	.00%	KDKA	27.91%	UNKN	.00%	WNPA	.93%	WPCW	1.23%
		WPGH	9.88%	WPMY	1.23%	WPXI	30.71%	WTAE	28.10%		

Books [null]

Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS