

ORDER WORKSHEET

Rep Order# 10350936 Ver# 1 Status New
 EC'd Yes

Traffic Order#

Printed: 07/10/14 9:05 AM Duplicate 1 of 2
 Last Received: 07/09/14 5:58 PM
 Showing Buylines: All Rep Changes or Last Station Changes

Station WPMY-TV PITTSBURGH, PA
 Advertiser (6087) POLITICAL ISSUE GROU
 Product NEXT GEN CAC
 Estimate# 3133
 Buyer Jesse Demastrie

Agency (WTRF) WATERFRONT STRATEGIES
 3050 K ST NW, #100
 WASHINGTON, DC 20007
 Agency C/P1/P2/E 208/223/3133
 Flight Dates 07/14/14-07/20/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (TH3) TREVOR HEATON
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 917-206-8372

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW ISSUE ORDER PLS CF ASAP-THX

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	Num of Weeks	Total Spots	Total Cost	RTG/IMP
1	07/14-07/18	10A-11A	WENDY WILLIAMS	30	\$50.00	M-F	2	1	2	\$100.00	-
2	07/14-07/18	11A-12P	TRISHA GODDARD	30	\$50.00	M-F	2	1	2	\$100.00	-
3	07/14-07/18	3P-4P	LAW & ORDER: SVU	30	\$75.00	M-F	2	1	2	\$150.00	-
4	07/14-07/18	7P-730P	MODERN FAMILY	30	\$250.00	M-F	2	1	2	\$500.00	-
5	07/14-07/18	730P-8P	THE MIDDLE	30	\$250.00	M-F	2	1	2	\$500.00	-
6	07/14-07/14	8P-9P	LAW & ORDER: SVU	30	\$225.00	M	1	1	1	\$225.00	-
7	07/15-07/15	8P-9P	BONES	30	\$175.00	Tu	1	1	1	\$175.00	-
8	07/14-07/18	10P-11P	LAW & ORDER: SVU	30	\$80.00	M-F	3	1	3	\$240.00	-

---REPORT TOTALS---

Report Totals: 15 / \$1,990.00

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---SALES MONTHLY TOTALS---

Jul2014: 15/ \$1,990.00

Order Totals: 15 / \$1,990.00 Total GRPS: 0.0

--- COMPETITIVE ---

Market Totals	\$161,788.62	CABL	.00%	KDKA	27.91%	UNKN	.00%	WNPA	.93%	WPCW	1.23%
		WPGH	9.88%	WPMY	1.23%	WPXI	30.71%	WTAE	28.10%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS