

INVOICE



WVVA
3052 Big Laurel Hwy
Bluefield, WV 24701-4969
Sales T&C: www.gray.tv/advertising
Main: (304) 324-0652
Billing: (304) 324-0652

Property	WVVA		
Invoice #	3506659-1	Order #	3506659
Invoice Date	04/30/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/30/24	Flight Dates	04/08/24 - 05/14/24
Advertiser	Calvin Alexander for Magistrate		
Product	Primary Campaign		
Estimate #			
Account Executive	Yvonne Moses		
Sales Office	Bluefield Local		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	202814		
Advertiser Ref	630702		
Product 1			
Product 2			

Billing Address:

Calvin Alexander for Magistrate
Attention: Accounts Payable
211 Woodlaen Ave
Beckley, WV 25801

Send Payment To:

WVVA
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/08/24	05/13/24	WVVA Early News Today	5a-6a	MTWTF--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> 04/08/24 <u>End Date</u> 04/14/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WVVA Tu 04/09/24 5:27 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
2 WVVA W 04/10/24 5:54 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
Weeks: <u>Start Date</u> 04/15/24 <u>End Date</u> 04/21/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 WVVA M 04/15/24 5:22 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
4 WVVA Th 04/18/24 5:45 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 2 <u>Rate</u> \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
6 WVVA Tu 04/23/24 5:49 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
5 WVVA F 04/26/24 5:27 AM WVVA Early News Today 5a-6a :30 CAMCALVI NALEX \$25.00 NM									
2	04/22/24	05/14/24	WVVA News Today	6a-7a	MTWTF--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$90.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WVVA W 04/24/24 6:31 AM WVVA News Today 6a-7a :30 CAMCALVI NALEX \$90.00 NM									
3	04/08/24	05/10/24	M-F 530p-6p	530p-6p	MTWTF--	:30	1	\$85.00	NM
Weeks: <u>Start Date</u> 04/08/24 <u>End Date</u> 04/14/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WVVA F 04/12/24 5:52 PM M-F 530p-6p 530p-6p :30 CAMCALVI NALEX \$85.00 NM									
Weeks: <u>Start Date</u> 04/15/24 <u>End Date</u> 04/21/24 <u>MTWTFSS</u> MTWTF-- <u>Spots/Week</u> 1 <u>Rate</u> \$85.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
2 WVVA M 04/15/24 5:54 PM M-F 530p-6p 530p-6p :30 CAMCALVI NALEX \$85.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:

WVVA
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	3506659-1	Invoice Month	April 2024
Invoice Date	04/30/24	Invoice Period	04/01/24 - 04/30/24
Advertiser	Calvin Alexander for Magistrate		
Product	Primary Campaign		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
3	04/08/24	05/10/24	M-F 530p-6p	530p-6p	MTWTF--	:30	1	\$85.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 MTWTF-- 1 \$85.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WVVA W 04/24/24 5:57 PM M-F 530p-6p 530p-6p :30 CAMCALVI NALEX \$85.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 MTWTF-- 1 \$85.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WVVA Tu 04/30/24 5:55 PM M-F 530p-6p 530p-6p :30 CAMCALVI NALEX \$85.00 NM										
4	04/13/24	05/12/24	Sat/Sun 6p News	6p-630p	-----SS	:30	1	\$100.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 -----SS 1 \$100.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WVVA Su 04/14/24 6:21 PM Sat/Sun 6p News 6p-630p :30 CAMCALVI NALEX \$100.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----SS 1 \$100.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 WVVA Sa 04/27/24 6:22 PM Sat/Sun 6p News 6p-630p :30 CAMCALVI NALEX \$100.00 NM										
<u>Total Spots</u>							13			

Payment Terms 30 Days

<u>Gross Total</u>	\$780.00
<u>Agency Commission</u>	\$117.00
<u>Net Amount Due</u>	\$663.00
<u>Invoice Balance as of 05/14/24 10:59:51 AM ET</u>	\$0.00

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