

**Remit Address:**

WNBC
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (212) 664-4444
Billing:

www.nbcnewyork.com
Billing Address:

MEDIUM BUYING LLC
Attention: Accounts Payable
1351 KING AVE
2ND FL
COLUMBUS, OH 43212
USA

INVOICE

DUPLICATE

Advertiser	MACARTHUR FOR CONGRESS INC	Invoice #	NY18110033
Product	TMAC NYC 11.3-11.6	Invoice Date	11/06/18
Estimate Number	658	Invoice Month	November 2018
		Invoice Period	10/29/18 - 11/06/18
Property	WNBC	Order #	894853
Account Executive	Aaron Zeligson	Alt Order #	
Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/03/18 - 11/06/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	39663
		Advertiser Ref	34722

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
1	WNBC	4-5P M-F NEWS AT 4P	4-5P								
		All spots on this line are Candidate Discount Rate class of time									
					11/05/18 to 11/11/18	2x	11-----				
	WNBC			M	11/05/18	:15	4:51 PM	TVTM101602H	\$650.00		2
						:15	4:54 PM	TVTM101601H	\$650.00		
	WNBC			Tu	11/06/18	:15	4:40 PM	TVTM101602H	\$650.00		1
						:15	4:42 PM	TVTM101601H	\$650.00		
2	WNBC	TODAY IN NY @ 5A 5-6A M-F	5-6A								
		All spots on this line are Candidate Discount Rate class of time									
					11/05/18 to 11/11/18	2x	11-----				
	WNBC			M	11/05/18	:15	5:28 AM	TVTM101602H	\$550.00		2
						:15	5:29 AM	TVTM101601H	\$550.00		
	WNBC			Tu	11/06/18	:15	5:51 AM	TVTM101602H	\$550.00		1
						:15	5:53 AM	TVTM101601H	\$550.00		
3	WNBC	TODAY IN NY @ 930A SUN	930-1030A								
		All spots on this line are Immediately Preemptible class of time									
					10/29/18 to 11/04/18	1x	-----S				
	WNBC			Su	11/04/18	:15	10:11 AM	TVTM101602H	\$400.00		1
						:15	10:12 AM	TVTM101601H	\$400.00		
4	WNBC	12-1230A SU SPORTS FINAL	12-1230A								
		All spots on this line are Candidate Discount Rate class of time									
					10/29/18 to 11/04/18	1x	-----S				

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		Invoice Period	10/29/18 - 11/06/18
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Sales Office	Philadelphia NSO	Deal #	
Sales Region	National	Order Flight	11/03/18 - 11/06/18
Billing Calendar	Broadcast	Agency Code	
Billing Type	Cash	Advertiser Code	
Special Handling		Product 1/2	
		Agency Ref	39663
		Advertiser Ref	34722

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
4	WNBC	12-1230A SU SPORTS FINAL	12-1230A								
		All spots on this line are Candidate Discount Rate class of time									
	WNBC			Su	11/04/18	:00			\$2,000.00	See MG 4.2	1
						:00			\$0.00		
				PREEMPT-RAN LATE DUE SPORTS							
	WNBC		12:15 XM-12:46 XM	Su	11/04/18	:15	12:43 AM	TVTM101601H	\$1,000.00	MG for 4.1 11/04	2
						:15	12:41 AM	TVTM101602H	\$1,000.00		
5	WNBC	5-530A SAT 1ST LOOK	5-530A								
		All spots on this line are Immediately Preemptible class of time									
				10/29/18 to 11/04/18 2x - - - - - S -							
	WNBC			Sa	11/03/18	:15	5:06 AM	TVTM101602H	\$50.00		3
						:15	5:08 AM	TVTM101601H	\$50.00		
	WNBC			Sa	11/03/18	:15	5:27 AM	TVTM101602H	\$50.00		4
						:15	5:30 AM	TVTM101601H	\$50.00		
6	WNBC	THE VOICE 8-10P MON	8-10P								
		All spots on this line are Immediately Preemptible class of time									
				11/05/18 to 11/11/18 1x 1 - - - - -							
	WNBC			M	11/05/18	:15	8:47 PM	TVTM101602H	\$7,500.00		1
						:15	8:49 PM	TVTM101601H	\$7,500.00		
7	WNBC	6-7A SAT TINY @ 6A	6A-7A								
		All spots on this line are Candidate Discount Rate class of time									
				10/29/18 to 11/04/18 1x - - - - - S -							

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Estimate Number	658

Invoice #	NY18110033
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Invoice Month	November 2018
Invoice Period	10/29/18 - 11/06/18

Property	WNBC
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Order #	894853
Alt Order #	
Deal #	
Order Flight	11/03/18 - 11/06/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	39663
Advertiser Ref	34722

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
7	WNBC	6-7A SAT TINY @ 6A	6A-7A								
		All spots on this line are Candidate Discount Rate class of time									
	WNBC			Sa	11/03/18	:15	6:57 AM	TVTM101602H	\$350.00		1
						:15	6:58 AM	TVTM101601H	\$350.00		
8	WNBC	NEWS @ 11A 11-1130A M-F	11-1130A								
		All spots on this line are Candidate Discount Rate class of time									
					11/05/18 to 11/11/18	2x	11- - - - -				
	WNBC			M	11/05/18	:15	11:24 AM	TVTM101602H	\$400.00		1
						:15	11:27 AM	TVTM101601H	\$400.00		
	WNBC			Tu	11/06/18	:15	11:28 AM	TVTM101602H	\$400.00		2
						:15	11:30 AM	TVTM101601H	\$400.00		
9	WNBC	TODAY IN NY @ 6A 6-7A M-F	6-7A								
		All spots on this line are Candidate Discount Rate class of time									
					11/05/18 to 11/11/18	3x	MT- - - - -				
	WNBC			M	11/05/18	:15	6:26 AM	TVTM101602H	\$1,000.00		1
						:15	6:29 AM	TVTM101601H	\$1,000.00		
	WNBC			Tu	11/06/18	:15	6:12 AM	TVTM101602H	\$1,000.00		2
						:15	6:14 AM	TVTM101601H	\$1,000.00		
	WNBC			Tu	11/06/18	:15	6:53 AM	TVTM101602H	\$1,000.00		3
						:15	6:56 AM	TVTM101601H	\$1,000.00		
10	WNBC	SAT TODAY SHOW	VARIOUS								
		All spots on this line are Candidate Discount Rate class of time									
					10/29/18 to 11/04/18	1x	- - - - - S-				

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Estimate Number	658

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Property	WNBC
Account Executive	Aaron Zeligson
Sales Office	Philadelphia NSO
Sales Region	National

Order #	894853
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Order Flight	11/03/18 - 11/06/18

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	
Advertiser Code	
Product 1/2	

Agency Ref	39663
Advertiser Ref	34722

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate (Cash Discount Price)	Reconciliation	Ref #
10	WNBC	SAT TODAY SHOW	VARIOUS								
		All spots on this line are Candidate Discount Rate class of time									
	WNBC			Sa	11/03/18	:15	8:28 AM	TVTM101602H	\$900.00		1
						:15	8:30 AM	TVTM101601H	\$900.00		
11	WNBC	530A-6A SUN	530A-6A								
		All spots on this line are Immediately Preemptible class of time									
					10/29/18 to 11/04/18	2x	-----S				
	WNBC			Su	11/04/18	:15	5:44 AM	TVTM101602H	\$50.00		2
						:15	5:46 AM	TVTM101601H	\$50.00		
	WNBC			Su	11/04/18	:15	5:54 AM	TVTM101602H	\$50.00		1
						:15	5:56 AM	TVTM101601H	\$50.00		
12	WNBC	TODAY SHOW 7-9A M-F	7-9A								
		All spots on this line are Candidate Discount Rate class of time									
					11/05/18 to 11/11/18	1x	MT-----				
	WNBC			Tu	11/06/18	:15	8:47 AM	TVTM101602H	\$2,250.00		1
						:15	8:49 AM	TVTM101601H	\$2,250.00		
13	WNBC	NEWS AT 11P 11-1135P M-SU	11P-1135P								
		All spots on this line are Candidate Discount Rate class of time									
					11/03/18 to 11/09/18	1x	M---S-				
	WNBC			M	11/05/18	:15	11:30 PM	TVTM101602H	\$2,000.00		1
						:15	11:33 PM	TVTM101601H	\$2,000.00		
14	WNBC	130-2A SAT TALK STOOP	130A-2A								

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Agency Ref	39663
Advertiser Ref	34722

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All spots on this line are Immediately Preemptible class of time											
				10/29/18 to 11/04/18		1x	-----S-				
WNBC				Sa	11/03/18	:15	1:54 AM	TVTM101602H	\$300.00		1
						:15	1:55 AM	TVTM101601H	\$300.00		
15	WNBC	5A-530A SUN ON THE \$	5A-530A	All spots on this line are Immediately Preemptible class of time							
				10/29/18 to 11/04/18		2x	-----S				
WNBC				Su	11/04/18	:15	5:09 AM	TVTM101602H	\$50.00		1
						:15	5:09 AM	TVTM101601H	\$50.00		
WNBC				Su	11/04/18	:15	5:23 AM	TVTM101602H	\$50.00		2
						:15	5:23 AM	TVTM101601H	\$50.00		
				<u>Aired Spots</u>		23					

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Sales Region	National

Billing Calendar	Broadcast
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Agency Code	
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Agency Ref	39663
Advertiser Ref	34722

Total Gross Regular Price if paying by credit card:	\$43,460.00
Total Gross Cash Discount Price if paying by check, wire or ACH:	\$42,400.00
Agency Commission:	\$6,360.00
Total Net Regular Price if paying by credit card:	\$37,100.00
Total Net Cash Discount Price if paying by check, wire or ACH:	\$36,040.00

Payment Terms 30 Days

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