

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KCQL-AM-Farmington, NM

9-14-18

I, Haley Beth Davis

being/on behalf of: Steve Pearce

a legally qualified candidate of the Republican

political party for the office of: New Mexico Governor

in the General Election

election to be held on: Nov 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached					

Attach proposed schedule with charges (if available)

I represent that the payment for the above described broadcast time has been furnished by:

Pearce for New Mexico

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

James Francis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

9-14-18

Date

Halley Beth Davis

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

Sep 17, 18  
 CONT# 32159584 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO KCQL-AM (Farmington NM)  
 FM TYLER TOMSON  
 OFF DALLAS  
 AGY DAVIS LENZ MEDIA  
 ADDR 6060 N CENTRAL EXPRESSWAY SUITE 560  
 DALLAS, TX 75206

DDS CONT# 0  
 C/P/E: Pear / NA / NA

SALESPERSON FAX#

PH # 214-599-0900

BYR HALEY BETH DAVIS  
 ADV STEVE PEARCE FOR GOVERNOR  
 PDT Steve Pearce for New Mexico  
 FLT Sep 18, 18 - Nov 02, 18

\* REP ORDER COMMENT \*

\*\* 9/17/2018 12:11:00 PM: !!!!!RATE CLASS: PREEMPTIBLE WITH NOTICE\*\*\*THE FUSION REV. TYPE IS NATIONAL AGENCY POLITICAL AND THE INDUSTRY TYPE IS POLITICAL/STATE. PLEASE DO NOT CHANGE WITHOUT CCRS APPROVAL!!!!

\*\* 9/17/2018 12:11:00 PM: ~~~~THIS IS A NEW ORDER\*\*\*PLEASE CONFIRM ON THE STATION ORDER WEBSITE SYSTEM. IF YOU HAVE ANY QUESTIONS CALL OR EMAIL ME AT 214-866-8778 OR ELYSIAHLESTER@IHEARTMEDIA.COM~~~~

\*\* 9/17/2018 12:11:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 9/17/2018 12:11:00 PM: THIS ADVERTISER WILL NOT RUN IN RUSH LIMBAUGH.

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
	1.1	<b>FLIGHT 1</b> National Direct-Political	.TWTF..	6A - 7P	60	9/18/2018 - 9/21/2018	1W	20	\$16.00	20
						** WEEKLY FLIGHT TOTALS **			20	\$320.00
	2.1	<b>FLIGHT 2</b> National Direct-Political	MTWTF..	6A - 7P	60	9/24/2018 - 11/2/2018	6W	20	\$16.00	120
						** WEEKLY FLIGHT TOTALS **			20	\$1,920.00

	Sep 18	Oct 18	Nov 18				
SPOTS	40	80	20				
CASH	640.00	1280.00	320.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	640.00	1280.00	320.00				

CONT# 32159584 Mod# Ver# 1 (Last = )  
REP iHeartMedia

DDS CONT# 0  
C/P/E: Pear / NA / NA

						TOTAL
SPOTS						140
CASH						2,240.00
TRADE						0.00
NSL						0.00
TOTAL						2,240.00

**\*\* Competitive Comments \*\***

SVC: FA06 TSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.