

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Obtain The Certification On Page 3

John White

iHEART MEDIA

Station and

KAZX KOOL KDAB KXFB KTRA

200 E BROADWAY

FARMINGTON NM 87401

Date:

10/11/18

Chris Brown

Creative Political Media LLC

I, _____

being/on behalf of: _____

Michelle Lujan Grisham

Democratic

Governor (NM)

a legally qualified candidate of the _____

political party for the office of: _____

In the _____

GENERAL

election to be held on: Nov. 6, 2018do hereby request station time as follows: 10/17 - 10/30 (2 weeks)
TRAFFIC!

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60			GROSS		(2)
KCQL-A	AMD	W-F, M, Tue	16x \$8 =	128/wk =	\$256
	MID	" " " "	13x \$8 =	\$104/wk =	\$208
	PMD	" " " "	16x \$8 =	\$128/wk =	\$256
KCQL-A	MID	Saturday	4x \$5 =	\$20/wk =	\$40
	MID	Sunday	3x \$3 =	\$9/wk =	\$18
					<u>\$778 GROSS</u>

NTTC NO TAX

Attach proposed schedule with charges (if available): NET = \$661.30

2 wks

I represent that the payment for the above described broadcast time has been furnished by:

NEW MEXICANS FOR MICHELLE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

WILLIAM C. SISNEROS


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/11/18

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

John White

Printed Name

CSM

Title



Order Confirmation

Page 1 of 3
Printed: 10/10/2018 15:57:47

Advertiser No: 511481 Order No: 1126881224
Start Date: 10/17/2018 Co-op: No
End Date: 10/23/2018 Package: No
Month Type: Broadcast Agency Comm.: 15%
Revision #: 0
CPE:
AE: HOUSE,
Entered: 10/10/2018 03:31 PM by Fusion
Last Update: 10/10/2018 03:31 PM by Fusion
Note: KCQL-AM Wk 10/17/18
Note 2: MICHELLE LUJAN GRISHAM FOR GOVERNOR
Spl Req Inv:

Michelle Lujan-Grisham for Gov
c/o Creative Political Media LLC
Attn:
720 E Zia Rd
Santa Fe, NM 87505

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Farmington KCQL-AM	06:00-10:00 Commercial	10/17/18	10/19/18	1	8.00 Local Agency-Political	0 0 0 4 3 3 0 0	10 60	10	80.00
2 Farmington KCQL-AM	10:00-15:00 Commercial	10/17/18	10/19/18	1	8.00 Local Agency-Political	0 0 0 3 3 3 0 0	9 60	9	72.00
3 Farmington KCQL-AM	15:00-19:00 Commercial	10/17/18	10/19/18	1	8.00 Local Agency-Political	0 0 0 4 3 3 0 0	10 60	10	80.00
4 Farmington KCQL-AM	06:00-10:00 Commercial	10/22/18	10/23/18	1	8.00 Local Agency-Political	0 3 3 0 0 0 0 0	6 60	6	48.00
5 Farmington KCQL-AM	10:00-15:00 Commercial	10/22/18	10/23/18	1	8.00 Local Agency-Political	0 2 2 0 0 0 0 0	4 60	4	32.00
6 Farmington KCQL-AM	15:00-19:00 Commercial	10/22/18	10/23/18	1	8.00 Local Agency-Political	0 3 3 0 0 0 0 0	6 60	6	48.00
7 Farmington KCQL-AM	10:00-15:00 Commercial	10/20/18	10/20/18	1	5.00 Local Agency-Political	0 x	4 60	4	20.00
8 Farmington KCQL-AM	10:00-15:00 Commercial	10/21/18	10/21/18	1	3.00 Local Agency-Political	0 x	3 60	3	9.00

No. of Spots/Misc/Digital:	52/0/0	Ordered Gross:	\$389.00
		Agency Commission:	\$58.35
		Ordered Net:	\$330.65
		Total Net Due:	\$330.65

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	52	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	389.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	330.65	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms



iHeartMEDIA

Order Confirmation

Page 2 of 3

Printed: 10/10/2018 15:57:47

Order No: 1126881224

and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: _____

Accepted for Advertiser: _____

Participating Customers

Michelle Lujan-Grisham for Gov

100%