

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Provide The Following Information On Page 3

Station and

John White  
iHEART MEDIA  
KAZY KDZ KIDG KIFG KTRA  
200 E BROADWAY  
FARMINGTON NM 87401

Date:

10/8 /18

Chris Brown

Creative Political Media LLC

I, \_\_\_\_\_

being/on behalf of: \_\_\_\_\_

Michelle Lujan Grisham

Democratic

Governor (NM)

a legally qualified candidate of the

political party for the office of: \_\_\_\_\_

In the

GENERAL

election to be held on: \_\_\_\_\_

Nov. 6, 2018

do hereby request station time as follows:

10/10 - 10/16 (1 weeks)

TRAFFIC: SAN JUAN-D

| Broadcast Length | Time of Day, Rotation or Package | Days      | Class       | Times per Week | Number of Weeks |
|------------------|----------------------------------|-----------|-------------|----------------|-----------------|
| :60              |                                  | Start Wed |             |                | ①               |
| KCQL-A           | AMD                              | M-F       | 2x @ 8 = 16 |                |                 |
|                  | MID                              | " "       | 2x @ 8 = 16 |                |                 |
|                  | PMD                              | " "       | 2x @ 8 = 16 |                |                 |
|                  | MID-SAT                          | Sat       | 1x @ 5 = 5  |                |                 |
|                  | MID-SUN                          | Sun       | 5x @ 3 = 15 |                |                 |
|                  |                                  |           | 12x         | 868            |                 |
|                  |                                  |           |             | GROSS          |                 |

NTIC NO TAX

Attach proposed schedule with charges (if available): NET = \$57.80

I represent that the payment for the above described broadcast time has been furnished by:

NEW MEXICANS FOR MICHELLE

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

WILLIAM C. SISNEROS

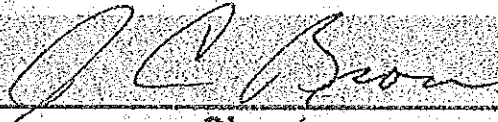
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/01/18

Date



Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



# Order Confirmation

Page 1 of 3  
Printed: 10/03/2018 11:01:10

Michelle Lujan-Grisham for Gov  
c/o Creative Political Media LLC  
Attn:  
720 E Zia Rd  
  
Santa Fe, NM 87505

Advertiser No: 511481      Order No: 1126880683  
Start Date: 10/10/2018      Co-op: No  
End Date: 10/16/2018      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 1  
CPE:  
AE: HOUSE,  
Entered: 10/02/2018 11:04 AM by Fusion  
Last Update: 10/02/2018 01:09 PM by abq1trm  
Note: KCQL-AM Wk 10/10/18  
Note 2: MICHELLE LUJAN GRISHAM FOR GOVERNOR  
Spl Req Inv:

7.625% tax will be applied to all net billings

| Market Station          | Bind To                   | Start Date | End Date | No Of Weeks | Rate Rev. Type                    | Skip W. M T W T F S S | Spots/ W. Length | Ord Spots | Ord Cost |
|-------------------------|---------------------------|------------|----------|-------------|-----------------------------------|-----------------------|------------------|-----------|----------|
| 1 Farmington<br>KCQL-AM | 06:00-10:00<br>Commercial | 10/15/18   | 10/16/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x                 | 1 60             | 1         | 8.00     |
| 2 Farmington<br>KCQL-AM | 10:00-15:00<br>Commercial | 10/15/18   | 10/16/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x                 | 1 60             | 1         | 8.00     |
| 3 Farmington<br>KCQL-AM | 15:00-19:00<br>Commercial | 10/15/18   | 10/16/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x                 | 1 60             | 1         | 8.00     |
| 4 Farmington<br>KCQL-AM | 06:00-10:00<br>Commercial | 10/10/18   | 10/12/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x x               | 1 60             | 1         | 8.00     |
| 5 Farmington<br>KCQL-AM | 10:00-15:00<br>Commercial | 10/10/18   | 10/12/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x x               | 1 60             | 1         | 8.00     |
| 6 Farmington<br>KCQL-AM | 15:00-19:00<br>Commercial | 10/10/18   | 10/12/18 | 1           | 8.00<br>Local<br>Agency-Political | 0 x x x               | 1 60             | 1         | 8.00     |
| 7 Farmington<br>KCQL-AM | 10:00-15:00<br>Commercial | 10/13/18   | 10/13/18 | 1           | 5.00<br>Local<br>Agency-Political | 0 x                   | 1 60             | 1         | 5.00     |
| 8 Farmington<br>KCQL-AM | 10:00-15:00<br>Commercial | 10/14/18   | 10/14/18 | 1           | 3.00<br>Local<br>Agency-Political | 0 x                   | 5 60             | 5         | 15.00    |

No. of Spots/Misc/Digital: 12/0/0

Ordered Gross: \$68.00  
Agency Commission: \$10.20  
Ordered Net: \$57.80  
Total Net Due: \$57.80  
Tax: \$4.41  
Total Due: \$62.21

|            | Oct   | Nov  | Dec  | Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  |
|------------|-------|------|------|------|------|------|------|------|------|------|------|------|------|
| Amt. Ord.: | 12    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    | 0    |
| Gross:     | 68.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| Net:       | 57.80 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |

Any and all sales or transaction taxes listed on this order confirmation are estimates. Actual sales or transaction tax payable will be reflected on your invoice. If you have questions related to the taxes associated with this transaction, please consult your tax professional.



**iHeart**MEDIA

**Order Confirmation**

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Printed: 10/03/2018 11:01:10  
Order No: 1126880683

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company: \_\_\_\_\_

Accepted for Advertiser: \_\_\_\_\_

**Participating Customers**

Michelle Lujan-Grisham for Gov

100%