

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.
I, Merrill Piepkorn, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Merrill Piepkorn

Authorized committee:

Merrill For North Dakota

Agency requesting time (and contact information):

N/A

Candidate's political party:

Dem-NPL

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/5/24

General

Primary

Treasurer of candidate's authorized committee:

Cheryl Bergian, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

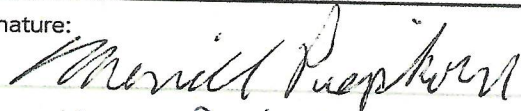
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

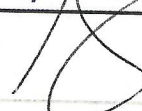
Candidate/Committee/Agency

Station Representative

Signature:



Signature:



Name: Merrill Piepkorn

Name:

Geoff Thaden

Date of Request to Purchase Ad Time:

^{29, 30, 31}
MAY 29, 30, 31
June 3-7 2024

Date of Station Agreement to Sell Time:

5-17-24

5-17-24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Merrill Piepkorn*

Name: *Merrill Piepkorn*

Date: *5/14/24*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: *5-17-24*

Federal candidate certification signed (above): Yes No N/A

- Disposition:
- Accepted
 - Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 - Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>91584</i>	Station Call Letters: <i>WDAY</i>	Date Received/Requested: <i>5-17-24</i>
Est. #: <i>501</i>	Station Location: <i>FA260</i>	Run Start and End Dates: <i>5-29-6-7-24</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

----- Forwarded message -----

From: **Barb Redinger** <bredinger@clickcontentstudios.com>
Date: Fri, May 17, 2024 at 8:56 AM
Subject: Fwd: Merrill Peipkorn Schedule
To: Alyssa Coltom <Alyssa.coltom@flagfamily.com>

Here is the schedule and form for the first run. They are dropping a check off at our offices today. We will get you paid prior to the start. Does that work?

--

Barb Redinger

Senior Media Buyer

c: 701-200-1643 | e: bredinger@clickcontentstudios.com

Click Content Studios

[101 5th St. N. Fargo, ND 58102](#)

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Alyssa Coltom

Sales Manager

2852 Thunder Road South

Fargo, ND 58104

P: 701-552-1895

E: alyssa.coltom@flagfamily.com





Click Content Studios - 101 5th St. N., Fargo, ND 58102 - 701.451.5608

Radio Order

STATION WDAY-AM DATE 5.17.24
 CONTRACT # 501 REP NAME Alyssa Coltom
 CLIENT NAME Merrill Piepkorn FLIGHT DATES 5/29-6/7/24 BUYER Barb Redinger
 REP EMAIL _____

Day	STATION	Time Period	Length	Start Date	End Date	# of ads	Cost	Total	
M-F			:60	5/13/2024	5/19/2024				
M-F			:60	5/20/2024	5/26/2024				
M-F			:60	5/27/2024	6/2/2024				
Mon-Fri	WDAY-AM	5a-8:30a	:60	6/3/2024	6/9/2024	10x (2x/day)	\$ 82.36	\$ 823.60	
M-F			:60	6/10/2024	6/16/2024				
M-F			:60	6/17/2024	6/23/2024				
M-F			:60	6/24/2024	6/30/2024				
M-F			:60	7/1/2024	7/7/2024				
M-F			:60	7/8/2024	7/14/2024				
M-F			:60	7/15/2024	7/21/2024				
M-F			:60	7/22/2024	7/28/2024				
Total Ads							10	Total	\$824

BILLING Spots

Jan-24	Feb-24	Mar-24	Apr-24	May-24	Jun-24
					10x
					\$ 823.60

Total Gross

BILLING Spots

Jul-24	Aug-24	Sep-24	Oct-24	Nov-24	Dec-24	Total
						10x
						\$ 823.60

Total Gross



WDAY AM 970
301 S 8th Street
Fargo, ND 58103

Click Content Studios
c/o The Forum
101 5th Street North
Fargo, ND 58102

Contract # 91584

Schedule Dates: 06/03/24-06/07/24
Advertiser: Merrill Peipkorn for Governor (3348)
Agency: Click Content Studios (1967)
Product: POLITICAL ND Governor (1063)
Brand: Political (1024)
Salesperson: House, Flag (1214)
Sales Office: Fargo Radio
Buyer Name: /
Phone/Fax: /
CPE: 6/3-6/9/24
Account Types: Local/Political - Candidate
Billing Type: Standard
Comments:

Date Entered: 05/17/24
Last Modified: 05/17/24
Entered By: Carolyn Stokka
CO-OP: No
External #:
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$123.54
Net Total: \$700.06
Sales Tax:

AM RADIO (970_WDAY)

By Broadcast Month	Spots	Rate
Jun. 2024	10	\$823.60
Grand Total:	10	\$823.60

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/03/24-06/07/24	2	1:00	5A- 8:30A (CST)	2	2	2	2	2	2			10	\$82.36	\$823.60	AM RADIO (970_WDAY)		5/17/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____

Forum Communications does not discriminate in advertising contracts on the basis of race, ethnicity or gender.

